

Sandra Adeyinka

Graphic Designer

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Portfolio: <https://sandra7.myportfolio.com>

Personal Profile

Recent graphic design graduate who is an enthusiastic designer, motivated by daily world events and who has a desire to craft innovative ideas that solve real life problems. I enjoy illustrating & UX design, creating branding and editorial design. I strongly value the importance of creativity & creative teamwork and being a helping hand to others – I'm looking to gain experience through an internship or full time job.

SKILLS

- Adobe Illustrator
- Photoshop
- After Effects
- XD
- Indesign
- Typography
- Editorial
- Research
- Idea Generation

Technology

- Able to use IOS and Windows
- Competent with use of social media and networking sites
- Confident using Premiere Pro and After Effects.
- Competent with the use of all Social Media and networking sites
- HTML/Web Design

Personal

- Teamwork
- Diligent Work Ethic
- Confident Communicator
- Excellent Organisational Skills
- Interpersonal skills
- Time management
- Strong Time Management Skills

Experience

Content and Creation Internship

The people/DopeBlack | October 2022 – January 2023

A 3 month internship learning how to take a brief and turn it into impactful content across audio, video, images, GIFs and copywriting. I'm able to bring my creative ideas to life to build trust, affinity, and usefulness with an audience. I've also had the opportunity to partake in social media management, content management and publishing.

Freelance Graphic Designer

Freelance | October 2020 – August 2022

During my time at university, I did some freelance work as a graphic designer to gain real world experience.

- Film: A trip to Earth
- Logo design for KL Construction
- Album cover design for Onye
- Organisation skills, Adobe Suite, communication skills.

Barista

Maison Clement | October 2022 – January 2023

- Listening to customer complaints and providing excellent customer service.
- Cashiering and cash management.
- Working as part of a team to accomplish a task.
- Adapting under pressure and tight deadlines.
- Organising the arrangement of the store.
- Acquiring strong knowledge of products whilst sorting.
- Promoting brand loyalty programs.
- Answering the store phone and transferring calls.

Front of house

Tina Turner the musical | June 2020 – August 2022

- Welcome the audience into the building
- Ensure a high quality of customer service
- Sell food, drink and merchandise
- Guide audience members in the right direction
- Manage incoming ticket sales over the phone and in person
- Issue tickets to audience members

Education

Anglia Ruskin University

BA (Hons) Graphic Design | September 2019 – June 2022

Southend Essex College

Access to higher Education – Art & Design | September 2009 – July 2016

Interests

Swimming, rowing, hiking, learning French, drawing, gaming, tech.