

Maven Toy Stores Data

Sales Analysis (2017 - 2018)

TOTAL TRANSACTIONS



UNITS SOLD



TOTAL SALES



TOTAL PROFIT



City :

All

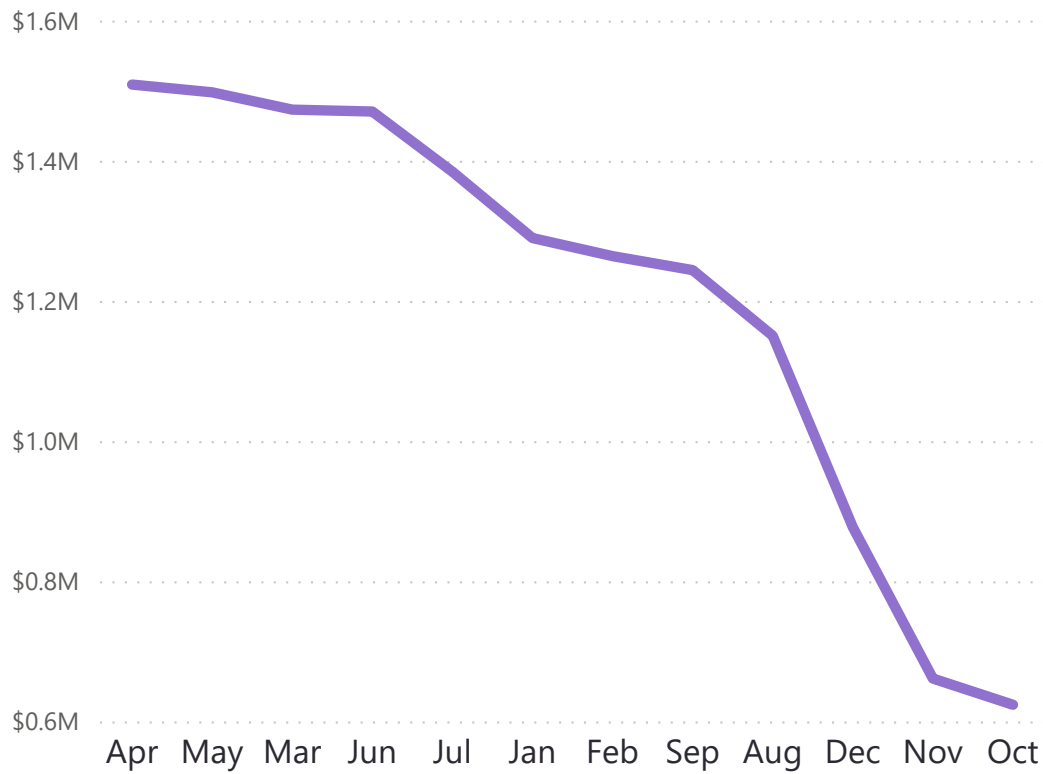


Year :

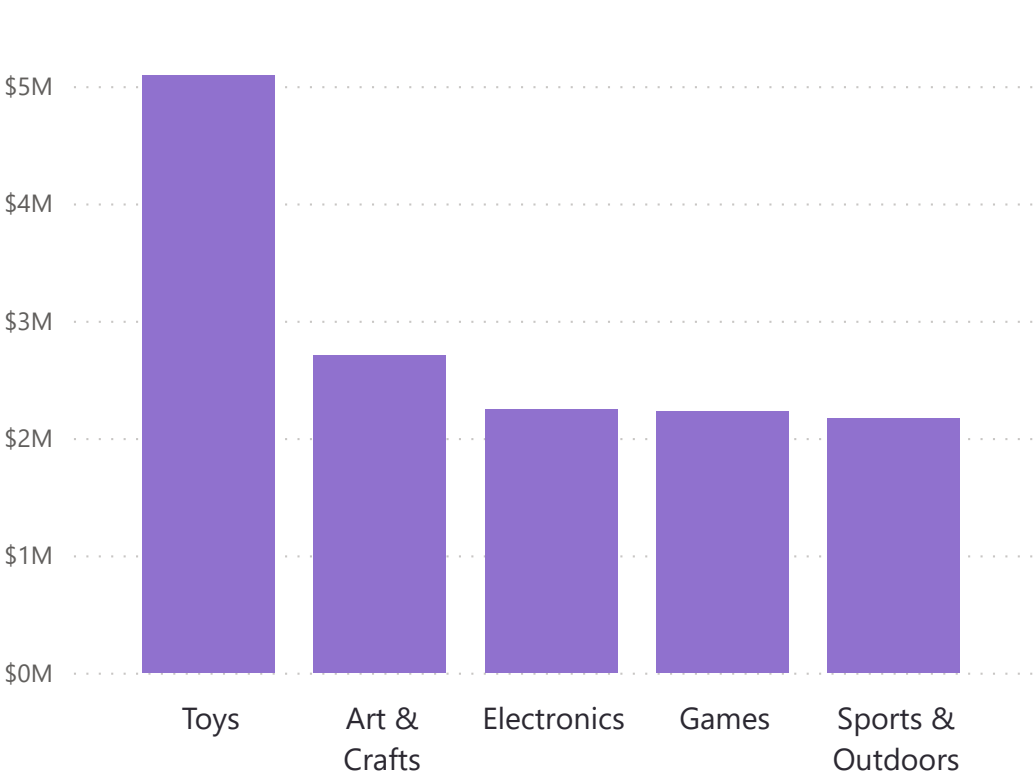
All



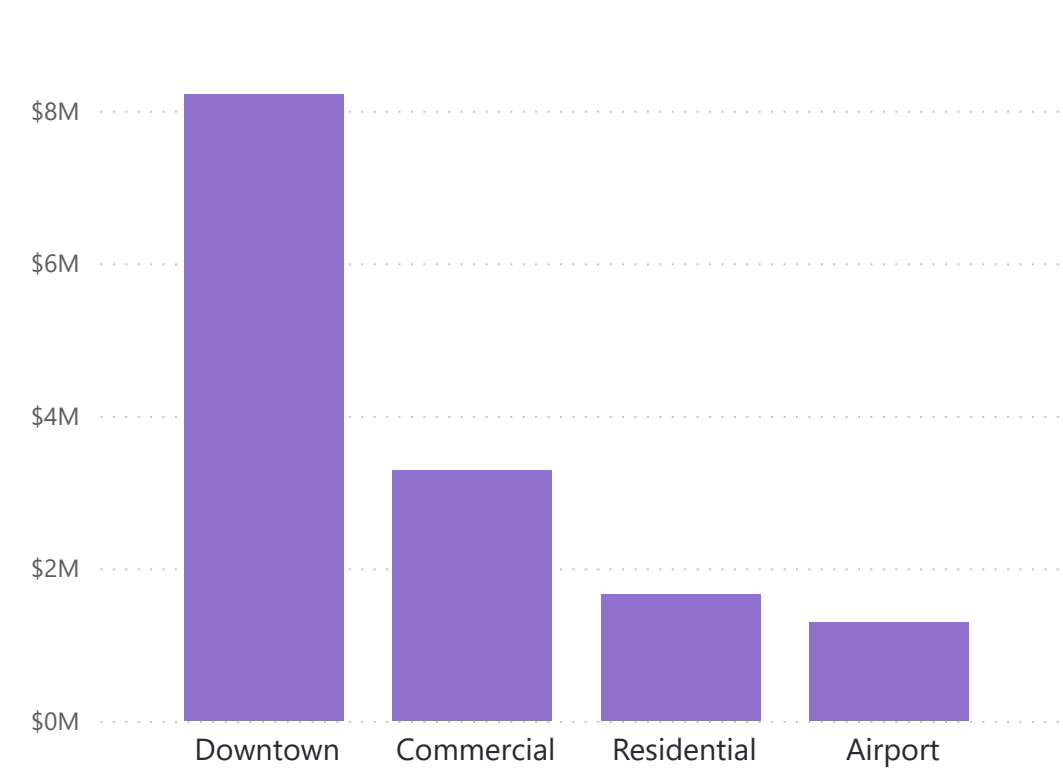
Sales VS Month



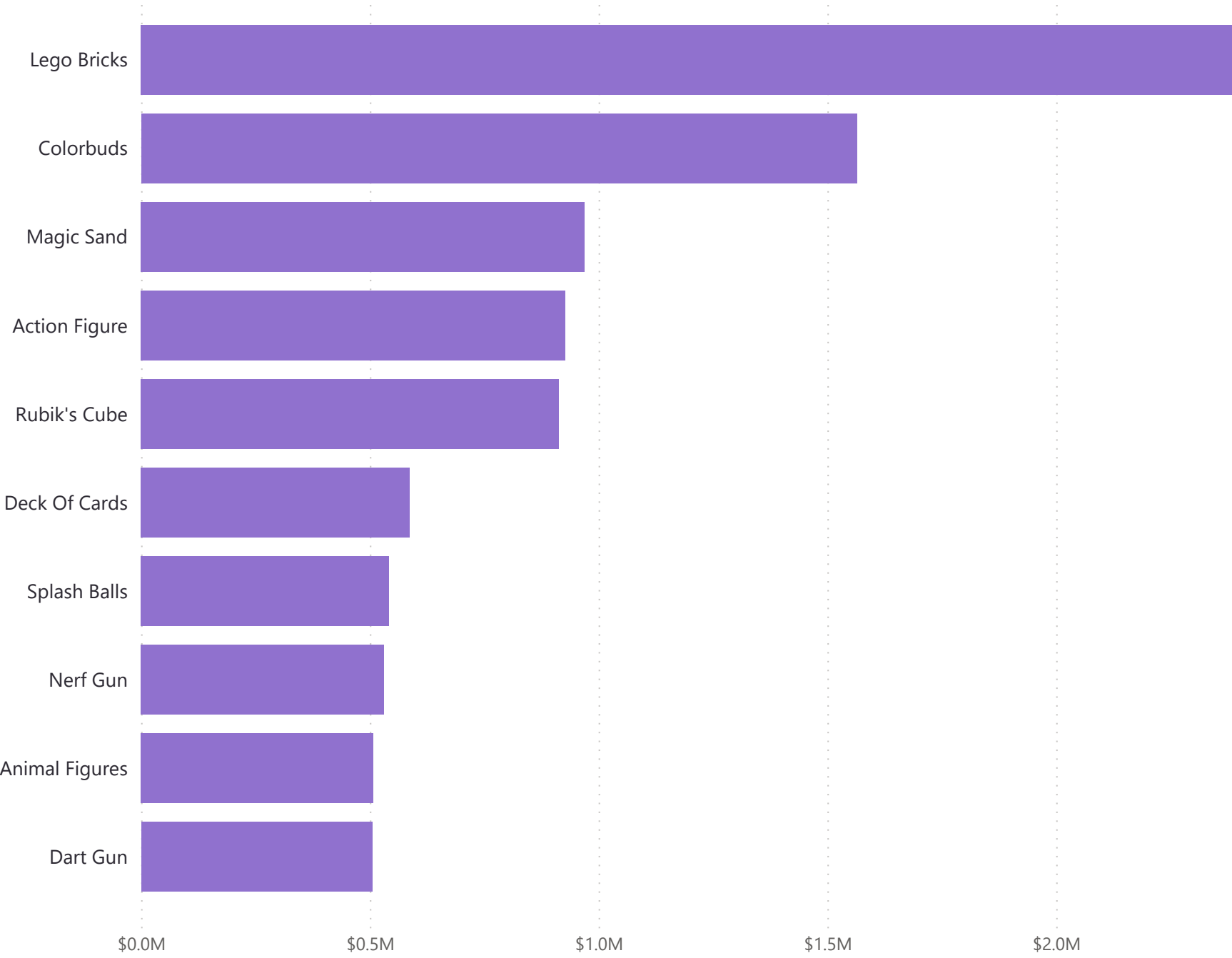
Sales VS Product Category



Sales VS Store Location



Top 10 Sales by Product



Sales by Store Name

| Store_Name | Total_units | Total Sales | Total Profit | Profit Ratio(Store_Name)% |
|-------------------------------|-------------|-----------------|-----------------|---------------------------|
| Maven Toys Ciudad de Mexico 2 | 42,757 | \$554,553.43 | \$169,856.00 | 4.23% |
| Maven Toys Guadalajara 3 | 31,609 | \$449,354.91 | \$121,571.00 | 3.03% |
| Maven Toys Ciudad de Mexico 1 | 33,479 | \$433,556.21 | \$111,296.00 | 2.77% |
| Maven Toys Toluca 1 | 32,668 | \$411,157.32 | \$104,612.00 | 2.61% |
| Maven Toys Monterrey 2 | 28,318 | \$372,998.82 | \$106,783.00 | 2.66% |
| Maven Toys Guadalajara 4 | 24,136 | \$348,466.64 | \$102,178.00 | 2.55% |
| Maven Toys Hermosillo 3 | 23,236 | \$344,846.64 | \$98,825.00 | 2.46% |
| Maven Toys Xalapa 2 | 25,296 | \$344,307.04 | \$88,637.00 | 2.21% |
| Maven Toys Ciudad de Mexico 3 | 26,634 | \$337,424.66 | \$94,021.00 | 2.34% |
| Maven Toys Saltillo 1 | 24,010 | \$330,408.90 | \$94,252.00 | 2.35% |
| Maven Toys Monterrey 4 | 22,450 | \$325,073.50 | \$79,339.00 | 1.98% |
| Maven Toys Ciudad de Mexico 4 | 22,729 | \$323,957.71 | \$90,385.00 | 2.25% |
| Maven Toys Hermosillo 2 | 23,498 | \$323,427.02 | \$87,995.00 | 2.19% |
| Maven Toys Guanajuato 1 | 24,740 | \$313,916.60 | \$88,002.00 | 2.19% |
| Maven Toys Campeche 1 | 24,556 | \$311,786.44 | \$88,248.00 | 2.20% |
| Maven Toys Ciudad Victoria 1 | 20,501 | \$294,803.99 | \$83,088.00 | 2.07% |
| Maven Toys Mexicali 1 | 22,858 | \$294,019.42 | \$97,206.00 | 2.42% |
| Maven Toys Mexicali 2 | 21,557 | \$292,156.43 | \$77,842.00 | 1.94% |
| Maven Toys Monterrey 3 | 22,076 | \$285,814.24 | \$86,622.00 | 2.16% |
| Total | 1,090,565 | \$14,444,572.35 | \$4,014,029.... | 100.00% |