



Sandra Giraldo

UX/UI Designer | Sketch, Invision, Figma, Principle, Marvel, Adobe Illustrator, HTML, CSS

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I am a UX and UI designer who can easily understand clients' expectations, identify users' needs, and bridge them together with a digital solution. To build this bridge I use the 5 phases of the design thinking process: empathize, define, ideate, prototype, and test.

WORK EXPERIENCE

- September 2018 - Present

Versailles, France

UX/UI Designer Freelancer - 35 projects - 12 clients

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March 2019 - December 2019

UI Design and visual identity - DC WEB APS

- Design of hi-fi wireframes for mobile and desktop versions of clients' websites.
 - Graphic design of communication support: brochures, business cards, pull up banners, & social media graphics.

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September 2018 - Juin 2019

UI Design and development - Offshadow

- Design and development of different sections of the website: Homepage, login, join.
 - Set up e-mail templates: welcome, change password, new notifications.
- October 2016 - June 2017

Mountain View, California

Graphic and web design - Konversai Inc

- Design of flyers, posters, brochures, and multimedia graphics for the marketing team.
 - Design of digital mock-ups for the different sections of their website (Dashboard, FAQ, and user strategy).
 - Management of social media accounts.

UX / UI PROJECTS

- **Project 1 - Hi Talent responsive website**

- Followed the 5 stages of the design thinking process in a 2 weeks sprint to deliver a final hi-fi prototype with a solution that will connect new talents with small audiences through an intimate online experience.
- **Project 2 - App design and MVP delivery**

- Researched and identified a way to help people keep motivated and achieve their reading goals through a reading app.
- **Project 3 - Add a feature (Mapstr)**

- Identified a design opportunity in the Mapstr app and incorporated it into the user flow without disturbing it.

EDUCATION

- March 2020 - May 2020

Paris, France

Ironhack Paris - UX/UI Design full time bootcamp

- UX Process: Design Thinking, Agile, Research, IA
 - Front-end Web Dev: HTML, CSS and Bootstrap

- UI Process: Visual Design, Design Systems, Microinteractions
- 2014 - 2017

Saratoga, California

West Valley College - Associate's degree in Web and Mobile design

TOOLS

Sketch, Invision, Figma, Principle, Marvel, Adobe Illustrator, HTML, CSS, Wireframing, Prototyping, Usability testing, Atom, Github

LANGUAGES

- Spanish : Native
 - English : Fluent
 - French : Fluent