



Sandra Giraldo

UX/UI DESIGNER

PROFILE

I am a UX/UI designer with 3 years of experience. I can easily understand business objectives, identify users needs, and bridge them together with a digital solution.

My experience working in diverse cultural environments (USA, South America & France) has made me highly adaptable to different job environments and able to quickly immerse into a product univers.

CONTACT ME

PHONE NUMBER

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EMAIL ADDRESS

hello@sandra-giraldo.com

ADDRESS

Saint Cyr l'École, France

SOFT SKILLS

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|--------------------|-----------|
| Team work | • • • • • |
| Organisation | • • • • • |
| Flexibility | • • • • • |
| Communication | • • • • • |
| Project Management | • • • • • |

LANGUAGES

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|------------|----------|
| Spanish | Native |
| English | Fluent |
| French | Fluent |
| Portuguese | Beginner |

PROFESSIONAL SKILLS

- USER RESEARCH
- USER-FLOWS
- DESIGN SYSTEMS
- USER INTERVIEWS
- WIREFRAMES
- HIGH FIDELITY DESIGN
- USABILITY TESTING
- PROTOTYPES
- HAND-OFF

WORK EXPERIENCE

UX/UI DESIGNER - SWITCH MAIL BY QUADIENT, FRANCE

MoZ Consulting - 1.5 years - Full time - 2020/2021

Development of Switch - a digital solution for sending mail in the US - as part of the product team (3) together with business, marketing, and developer teams.

- Conducted user testing and interviews at several stages of the product to confirm / discard initial assumptions, reveal pain points, and measure improvements.
- Proposed and designed new features - through ideation processes - for the product to improve the different versions as well as to open up new functionalities.
- Contributed to the company growth: from 1K users in June 2020 (launch year) to >12K in November 2021.

UX/UI DESIGNER - DILUI, FRANCE

Freelancer - Six months - Part time - 2020

Design of Dilui - an iOS mobile application for individuals to sell and give away articles within their network in total peace of mind.

UI DESIGNER - OFFSHADOW, FRANCE

Freelancer - One year - Part time - 2018/2019

Supported website design and development of Offshadow - platform to connect people looking for a particular skill with people offering that skill.

GRAPHIC AND WEB DESIGNER - KVERSASI INC, MOUNTAIN VIEW, CA

Internship - Six months - Part time - 2016/2017

Designed flyers, posters, brochures, and multimedia graphics for the marketing team as well as screen mock-ups for the different sections of the website (Landing page, Dashboard, FAQ).

EDUCATION

UX/UI DESIGN IRONHACK BOOTCAMP

Paris, France ~ 2020

Use of different research methods to understand user needs and how to develop a product by empathizing and implementing agile methodologies.

ASSOCIATE'S DEGREE IN WEB AND MOBILE DESIGN - WEST WALLEY COLLEGE

Saratoga, USA ~ 2014 - 2017

Relevant Classes: Introduction to design, Web Development I-II, Adobe suite, User Interface, Communication, Typography.

TOOLS

