



## GRUPO FINANCIERO SANTANDER MEXICO, S.A.B. DE C.V.

NYSE: BSMX | BMV: SANMEX

Cordially invites you to participate in its  
**First Quarter 2015  
Earnings Conference Call**



For questions regarding this call,  
please contact:

### GRUPO FINANCIERO SANTANDER MÉXICO

**Héctor Chávez López**  
Managing Director - IRO  
Tel. (+52) 55 5269 1925  
investor@santander.com.mx

**Gerardo Freire Alvarado**  
Executive Director of IR  
Tel. (+52) 55 5269 1827  
investor@santander.com.mx

**1Q15 Results**  
are expected to be released  
on Tuesday, April 28, 2015,  
before the open of the U.S. market.

<b>DAY:</b>	Tuesday, April 28, 2015	<b>DIAL IN NUMBER</b>  1 888 715 1387 US & Canada 1 913 312 1496 International & Mexico Access Code: 1979372
<b>TIME:</b>	10:00 am US ET 9:00 am Mexico City Time	
<b>WEB CAST:</b>	<a href="https://viaid.webcasts.com/starthere.jsp?ei=1061113">https://viaid.webcasts.com/starthere.jsp?ei=1061113</a>	

<b>REPLAY:</b>		
<b>Starting:</b>	Tuesday, April 28, 2015 at 01:00 pm US ET	<b>DIAL IN NUMBER</b> 1 877 870 5176 US & Canada 1 858 384 5517 International & Mexico Access Code: 1979372
<b>Ending:</b>	Tuesday, May 5, 2015 at 11:59 pm US ET	

#### ABOUT GRUPO FINANCIERO SANTANDER MEXICO, S.A.B. DE C.V. (NYSE: BSMX; BMV: SANMEX)

Grupo Financiero Santander México, S.A.B. de C.V. (Santander México), one of Mexico's leading financial services holding companies, provides a wide range of financial and related services, including retail and commercial banking, securities brokerage, financial advisory and other related investment activities. Santander México offers a multichannel financial services platform focused on mid- to high-income individuals and small to medium-sized enterprises, while also providing integrated financial services to larger multinational companies in Mexico. As of December 31, 2014, Santander México had total assets of Ps.937.4 billion under Mexican GAAP and more than 11.0 million customers. Headquartered in Mexico City, the Company operates 1,081 branches and 265 offices nationwide and has a total of 16,427 employees.