



Product Insights						
Product_Name	Order_Qty	LIFR%	LIFR% by Month	VORF%	VORF% by Month	ADDD
AM Tea 500	396571	66.1%		96.5%		1.68
AM Tea 250	392461	65.2%		96.5%		1.67
AM Tea 100	394712	65.3%		96.6%		1.66
AM Milk 500	1254422	67.5%		96.7%		1.66
AM Milk 250	1279132	65.9%		96.6%		1.71
AM Milk 100	1276190	65.5%		96.5%		1.69
AM Ghee 250	191494	65.3%		96.5%		1.66
AM Ghee 150	193524	66.7%		96.7%		1.67
AM Ghee 100	186186	65.8%		96.6%		1.72
AM Curd 50	1119256	65.5%		96.6%		1.70
AM Curd 250	1099401	67.0%		96.7%		1.68
AM Curd 100	1105336	66.7%		96.6%		1.72
AM Butter 500	983180	65.2%		96.5%		1.68
AM Butter 250	933107	63.5%		96.4%		1.70
AM Butter 100	943483	66.7%		96.6%		1.71
Total	13426936	66.0%		96.6%		1.69

Customer Insights							
Customer_Name	OTIF%	OT%	IF%	LIFR%	VORF%	Total Orders	ADDD
Lotus Mart	16.34%	28.1%	53.35%	60.1%	96.0%	3550	1.82
Acclaimed Stores	15.47%	29.4%	52.36%	58.9%	95.8%	3510	1.81
Vijay Stores	28.28%	72.4%	44.98%	59.2%	95.9%	2468	1.50
Rel Fresh	38.18%	72.3%	58.69%	74.5%	97.4%	2457	1.52
Coolblue	13.75%	29.1%	44.73%	51.5%	95.1%	2437	1.83
Propel Mart	40.92%	73.6%	59.74%	75.6%	97.7%	2424	1.45
Logic Stores	38.78%	70.8%	60.14%	74.4%	97.5%	1676	1.52
Info Stores	25.52%	70.9%	41.16%	53.1%	95.2%	1669	1.55
Expression Stores	38.39%	69.9%	60.83%	75.3%	97.5%	1662	1.56
Sorefoz Mart	25.89%	72.7%	39.19%	53.4%	95.3%	1661	1.48
Expert Mart	39.11%	72.5%	59.81%	75.5%	97.4%	1657	1.48
Atlas Stores	39.55%	71.8%	59.78%	75.5%	97.6%	1646	1.49
Chiptec Stores	38.73%	71.6%	60.35%	75.6%	97.6%	1642	1.46
Elite Mart	24.37%	72.4%	37.94%	52.7%	95.3%	1637	1.47
Viveks Stores	39.44%	70.6%	60.07%	75.1%	97.6%	1633	1.57
Total	29.02%	59.0%	52.78%	66.0%	96.6%	31729	1.69

