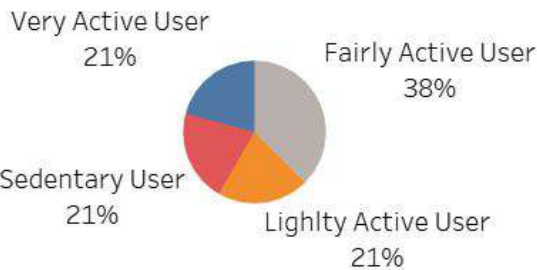


# Bellabeat Case Study- How Can a Wellness Technology Company Play It Smart?

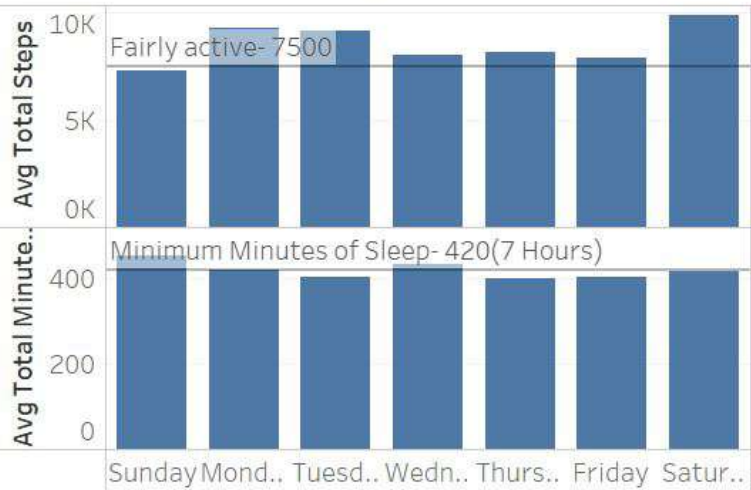
User Type Distribution



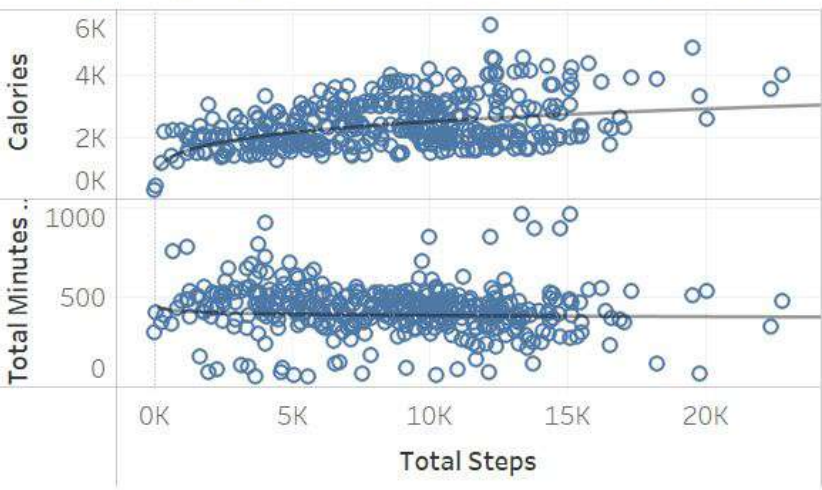
Hourly Calories Burnt throughout the Day



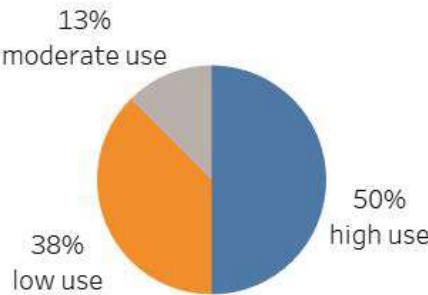
Daily Steps per Weekday



Daily Steps per Calories & Minutes Asleep



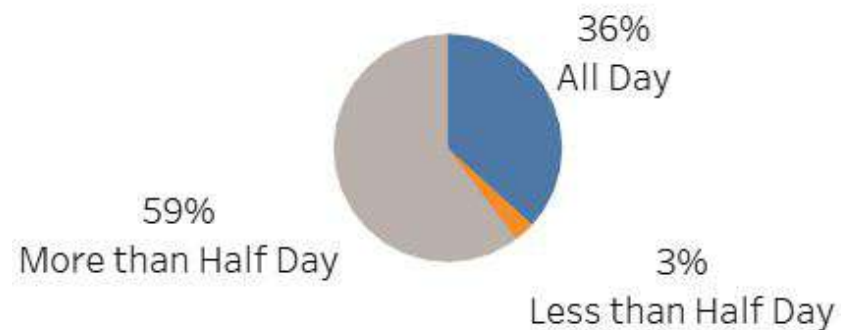
Daily Use of Smart Device



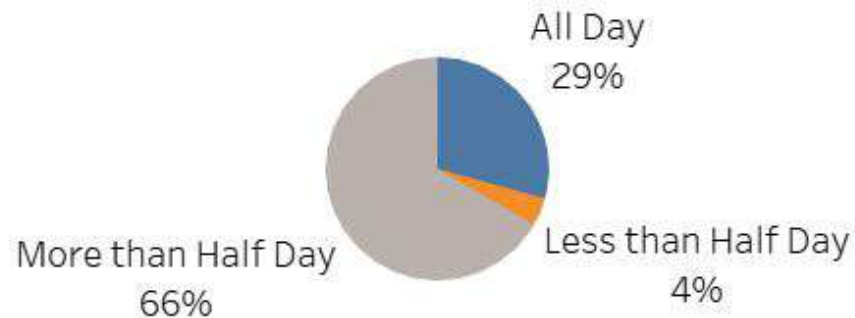
# BellaBeat Case Study- Time Users Wore Their Smart Devices



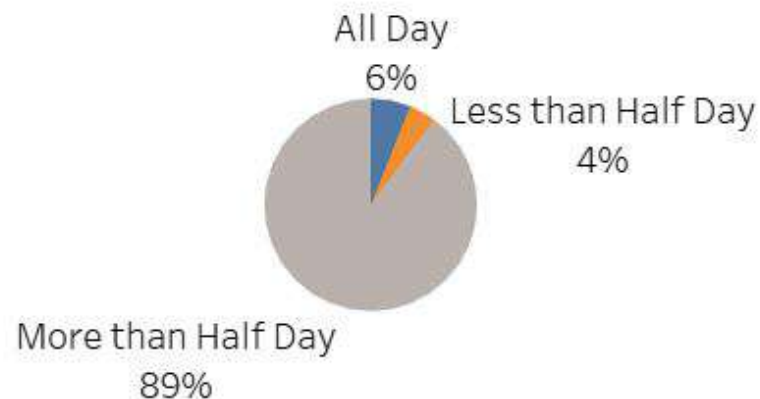
Time all Users Wore their Smart Device per Day



Time Moderate Users Wore their Smart Devices per Day



Time High Users Wore their Smart Devices per Day



Time Low Users Wore their Smart Devices per Day

