Sandra Picarra

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Portfolio: https://issuu.com/sandramanueldesign/docs/portfolio **LINKEDIN:** www.linkedin.com/in/sandra-picarra-computing-in-digital-media

Profile Summary

I am very creative, enthusiastic, and adaptive, fluent in Portuguese and Spanish. Hands-on professional with expertise in frontend development and web design, art direction and project management.

Education

2020 – 2021: Limerick Institute of Technology (LIT)

Honours Bachelor of Science in Interactive Digital Media (NFQ Level 8)

Year 4: Major Digital Media project, Design thinking, Enterprise application development (Java), 3D graphics and imaging (3DXMAX), Entrepreneurship, Human factors in HCI, Advanced programming concepts, Advanced programming concepts (Java), Data visualisation.

Result: Second Class Honours

2019 – 2020: Galway-Mayo Institute of Technology (GMIT)

Bachelor of Science in Computing and Digital Media (NFQ Level 7)

Year 3: Mobile Web app design development 1&2 (Android Studio, Angular, Ionic), Dynamic Web Development (PHP, SQL), Object Oriented Computing 2 (Java, JavaFX), Professional Practice, Applied Modelling and Simulation (Blender), 3D Modelling and animation (Blender), Digital Marketing & Web Analytics (Design thinking, SEO, WordPress), Audio Video Design & Production 2 (Adobe Audition, Adobe After Effects), Software Quality Management (Testing)

Year 2: Audio/Video Design & Production (Adobe Premier, Adobe Audition), Applied Digital Media 1&2 (**JavaScript, HTML, CSS, Bootstrap**), IT Professional Skills, Database Management (MySQL), Object Oriented Computing 1 (Java), Applied Network Technologies (Cisco – Packet Tracer), System Analysis Methods, Project Management (MS Projects), Digital Photography (DSLR cameras), Computer Forensics & Digital Investigation, Group Project.

Result: First Class Honours

2017 – 2018 Galway Community College (GCC)

Multimedia & Web Development (NFQ Level 6 Advanced Certificate)

Web Hosting, Web Authoring (HTML, CSS, JQuery, Bootstrap, PHP, MySQL, cPanel), Sound Technology (Audacity, Garageband), Digital Imaging (**Photoshop, Illustrator, InDesign**, QuarkXpress), Multimedia Technology, Communication Skills, Project Management for Digital Media Production, Work Experience (WordPress).

Result: Distinction

2016 – 2017 Galway Community College (GCC)

Graphic Design (NFQ Level 5 Certificate)

Design, Drawing, Combined Materials, Desktop Publications (QuarkXpress, inDesign), Computer Illustrated Graphics (Illustrator), Graphic Design, Communication Skills, Work Experience (Graphic Design)

Result: Distinction

Key Skills _

Computer: I have experience with graphics in Photoshop, Illustrator, video editing and production, UI/UX Design

and frontend Development HTML, CSS, PHP, SQL Bootstrap framework, hosting and cPanel.

Communication: Excellent communication skills developed through college and work experience.

Team-working: Developed the ability to work as part of a team while working on group projects in college and while

I was working at HID Global (internship).

Jul 2019-Present..: Word Perfect Translations

Role: Interpreter Responsibilities:

• Onsite and over-the-phone interpreter (Portuguese | Spanish)

Jul 2019-Out 2019: HID Global – Assa Abloy

Role: Marketing intern Responsibilities:

- Work alongside the HR team and corporate Marketing on employer branding
- Coordinating social media content
- Design and update corporate careers website (http://hidglobal.com/careers)
 wireframes and mock-ups
- Creating brand awareness and market research
- Coordinate employee values training sessions
- Follow corporate social media policy and GDPR regulations

2015-Present: SM Creative - www.smcreative.ie

Role: Freelancer Graphic Designer | Web Designer | Frontend Developer Responsibilities:

- Designing Flyers, Posters, Booklets, Logos, Print Layout
- Managing multimedia, Social Media Content, WordPress, eCommerce,
- Designing responsive websites, managing content,
- Creating brand awareness and market research

2017-2019: Destiny's Designs Role: Remote Web Designer

Responsibilities:

- Web design asserts
- WordPress, eCommerce
- Designing responsive websites, mockups, creating brand awareness and market research

2018-2019: The Headford Arms Risto-Pub

Role: Graphic Designer Responsibilities:

- Professionally design Layout Menus, social media content management and video edition
- Responsible for Digital Marketing, Posters, Flyers, Booklets.

2017-2018: StudioXtra - Video & Photography

Role: Graphic Designer Responsibilities:

Photo Edition, Digital Imaging, Digital Album Production, Digital Media, Premium Canvas Print.

2016-2018: Department of Acting, Film & Tv and Music Performance GCC

Role: Graphic Designer

1997 – 2015: Portuguese Red Cross **Role: Administrative Assistance**

Referees

• Leesha Foley <u>leesha.foley@lcetb.ie</u> phone nr. (063)20246