

# Sandra Picarra

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**Portfolio:** <http://smcreative.ie/portfolio>

**LINKEDIN:** [www.linkedin.com/in/sandra-picarra-computing-in-digital-media](http://www.linkedin.com/in/sandra-picarra-computing-in-digital-media)

## Education

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2022 – 2023: Munster Technological University (MTU)

**Master of Arts (MA) in E-Learning Design and Development (NFQ Level 9)**

**Semester 1 (Oct-Dec):** E-Learning Instructional Design, Education Research & Proposal, New Media workplace, Narrative & Games for Learning, E-Learning Authoring

**Semester 2 (Feb-Jun):** E-Learning Thesis, E-learning Project

2021 – 2022: Mary Immaculate College (MIC)

**Postgraduate Diploma (Med) in Adult and Further Education (NFQ Level 9)**

**Semester 1:** Reflective and Professional Practice, Teaching and Curriculum Studies 1, Learning and Technology,

**Semester 2:** Psychology and Sociology of Adult and Education, Teaching and Curriculum Studies 2, History and Philosophy of Adult and Education, Practicum 1/2 (Student/Teacher in web design, digital media technology, graphic design, internet skills, spreadsheets).

2020 – 2021: Limerick Institute of Technology (LIT)

**Bachelor of Science (Honours) in Interactive Digital Media (NFQ Level 8)**

**Year 4:** Major Digital Media project, Design Thinking, Enterprise application development (Java), 3D graphics and imaging (3D MAX), Entrepreneurship, Human factors in HCI, Advanced programming concepts, Advanced programming concepts (Java), Data visualization.

**Result: Second Class Honours**

2018 – 2020: Galway-Mayo Institute of Technology (GMIT)

**Bachelor of Science in Computing and Digital Media (NFQ Level 7)**

**Year 3:** Mobile Web app design development 1&2 (Android Studio, Angular, Ionic), Dynamic Web Development (PHP, SQL), Object-Oriented Computing 2 (Java, JavaFX), Professional Practice, Applied Modelling and Simulation (**Blender**), 3D Modelling and Animation (Blender), Digital Marketing & Web Analytics (Design thinking, SEO, WordPress), Audio Video Design & Production 2 (**Adobe Audition, Adobe After Effects**), Software Quality Management (Testing)

**Year 2:** Audio/Video Design & Production (Adobe Premiere, Adobe Audition), Applied Digital Media 1&2 (**JavaScript, HTML, CSS, Bootstrap**), IT Professional Skills, Database Management (MySQL), Object-Oriented Computing 1 (Java), Applied Network Technologies (Cisco – Packet Tracer), System Analysis Methods, Project Management (MS Projects), Digital Photography (DSLR cameras), Computer Forensics & Digital Investigation, Group Project.

**Result: First Class Honours**

2017 – 2018: Galway Community College (GCC)

**Multimedia & Web Development (Advanced Certificate, NFQ Level 6)**

**Web Hosting,** Web Authoring (HTML, CSS, jQuery, Bootstrap, PHP, MySQL, cPanel), Sound Technology (Audacity, Garageband), Digital Imaging (**Photoshop, Illustrator, InDesign, QuarkXPress**), Multimedia Technology, Communication Skills, Project Management for Digital Media Production, Work Experience (WordPress).

**Result: Distinction**

2016 – 2017: Galway Community College (GCC)

**Graphic Design (Certificate, NFQ Level 5)**

Design, Drawing, Combined Materials, Desktop Publications (QuarkXPress, InDesign), Computer Illustrated Graphics (**Illustrator**), Graphic Design, Communication Skills, Work Experience (Graphic Design)

**Result: Distinction**

## Certifications

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Jun 2022: **Digital Accessibility a whole institution approach** from AHEAD [DA-AWIA Credential](#)

Jun 2022: **Digital Accessibility for Educators** from AHEAD [DA-E Credential](#)

Jun 2022: **Creating an Accessibility statement** from AHEAD [DA-S Credential](#)

May 2022: **Teach English – Lesson Design and Assessment** from Arizona State University [TE-LDA Credential](#)

May 2022: **Teach English – Theories of Second Language Acquisition** from Arizona State University [TE-LDA Credential](#)

Apr 2022: **Teach English – Foundational Principles** from Arizona State University [TA-FP Credential](#)

Oct 2021: **Learning and Technology: Learning Theories and Online Learning Design** from easygenerator [LT-LTOLD Credential](#)

Oct 2021: **Learning and Technology: Inclusion and Safety in Online Teaching and Learning** from easygenerator [LT-ISOTL Credential](#)

## Key Skills

<b>Computer:</b>	I have experience with graphics in Photoshop, Illustrator, video editing and production, UI/UX Design and frontend Development HTML, CSS, PHP, SQL Bootstrap framework, hosting, cPanel and web Authoring.
<b>Communication:</b>	Excellent communication skills developed through college and work experience.
<b>Team-working:</b>	Developed the ability to work as part of a team while working on group projects in college and while I was working at HID Global (internship).

## Work Experience

**Sep 2021- Apr 2022:** LCETB - Limerick

**Role: Student Teacher**

St. Mary's Adult Community Centre

- Taught Modules: Digital Media Technology L4 | Graphic Design L4 | Internet Skills L3

FET – Kilmallock Town Campus

- Taught Modules: Web Design L4 | Digital Media Technology L4 | Web Authoring L5 | Spreadsheets L6

**Jan 2022- Mar 2022:** Limerick Youth Service (LYS)

**Role: Student Teacher in leaving Certificate Applied 1 (LCA 1)**

- Pathway to Employment L4

**Jan 2021-Aug 2021:** Hewitt College

**Role: Video Editor for Education**

- Converting old library to involving and engaging video content. Working closely with examcast.ie team

**Apr 2020-Present:** Word Perfect translations

**Role: Interpreter**

- Onsite and over-the-phone translations (Portuguese | Spanish)

**Jul 2019-Out 2019:** HID Global – Assa Abloy

**Role: Marketing intern**

**Responsibilities:**

- Work alongside the HR team and corporate Marketing on employer branding
- Coordinating social media content
- Design and update corporate careers website (<http://hidglobal.com/careers>) wireframes and mock-ups
- Creating brand awareness and market research
- Coordinate employee values training sessions
- Follow corporate social media policy and GDPR regulations

**2015-Present:** SM Creative – [www.smcreative.ie](http://www.smcreative.ie)

**Role: Freelancer Graphic Designer | Web Designer | Frontend Developer**

**Responsibilities:**

- Designing Flyers, Posters, Booklets, Logos, and Print Layout
- Managing multimedia, Social Media Content, WordPress, eCommerce,
- Designing responsive websites, managing content,

**2017-2019:** Destiny's Designs

**Role: Remote Web Designer**

**Responsibilities:**

- Web design asserts
- WordPress, eCommerce
- Designing responsive websites, and mock-ups, creating brand awareness and market research

**2017-2018:** StudioXtra – Video & Photography

**Role: Graphic Designer**

**Responsibilities:**

- Photo Edition, Digital Imaging, Digital Album Production, Digital Media, Premium Canvas Print.

**1997-2015:** Portuguese Red Cross

**Role: Administrative Assistant**

## Referees

- Leesha Foley (course Director - Kilmallock Town Campus) [leesha.foley@lcteb.ie](mailto:leesha.foley@lcteb.ie) (063)20246
- Lorraine Markham (course Director – St. Mary's Adult Education) [lorraine.markham@lcteb.ie](mailto:lorraine.markham@lcteb.ie) (061) 442 100