

## EXECUTIVE DASHBOARD SUMMARY OF 2017

**\$12,566,746**

List Price

**2,000**

Distinct count of Customer Id

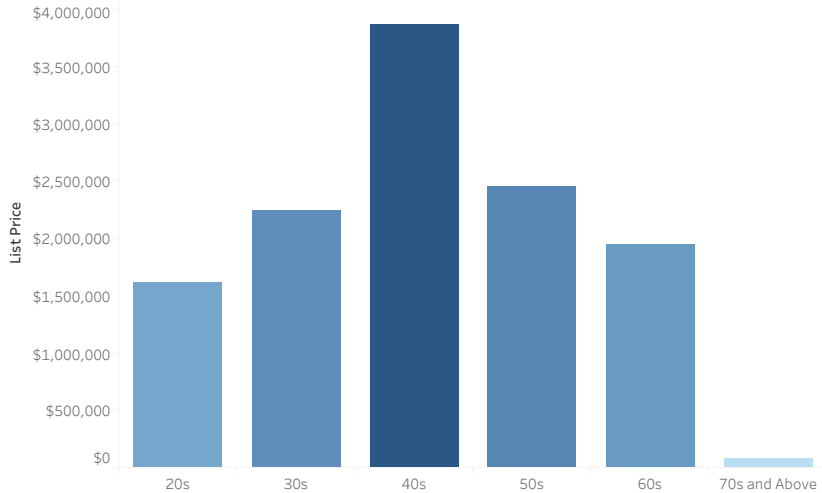
**553,192**

Past 3 Years Bike Related Purchases

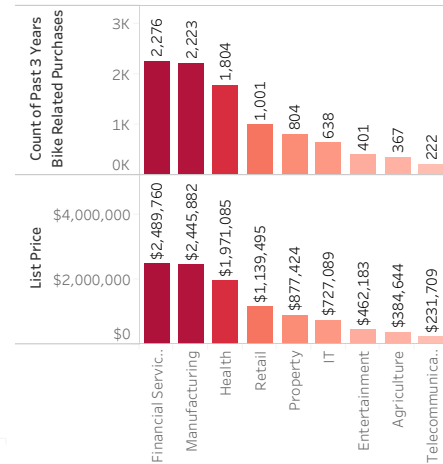
**11,413**

Distinct count of Transaction Id

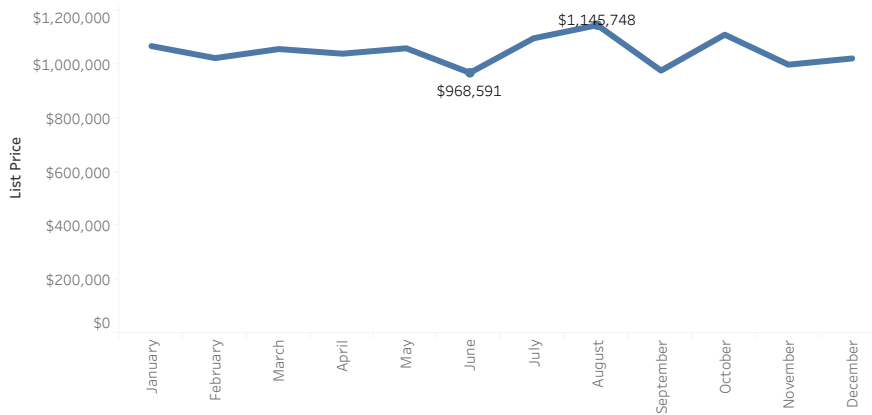
Total Purchase Per Age group



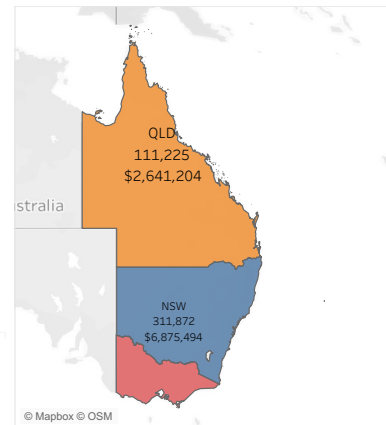
Bike purchase in last 3 years per industry



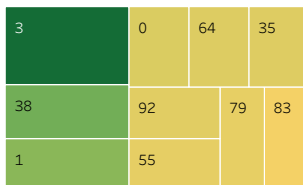
Total Sales Per Month



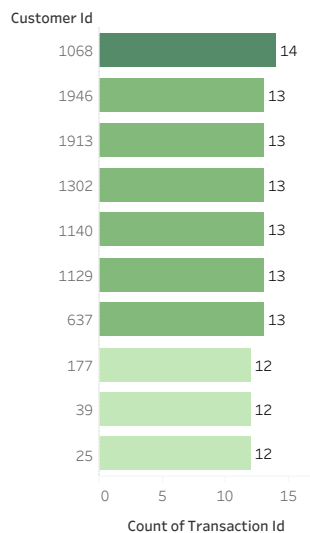
Total Purchase per state



Best Selling Products



Top Customers by no of transactions



Total purchase per brand

