Name: Sandro Costa Instructor: Dr. Adam Lloyd Course: ENGL394 Date: 12-15-2022

## **ePortfolio**

In my eportfolio, I have chosen to include three artifacts that showcase my abilities and experiences in the field of education. The first artifact is a song that we have released expressing the feels of a failed lover. The second artifact is the project that we have worked on with the team to develop 6 different deliverables which hellowoofy could use for their marketing. And lastly artifact is a coding project that I have worked on, which converts the morse code into human language.

The song that we have made, it was the first ever song that we have released. It touched people's heart, and they really appreciated our work and encouraged us to go forward. Since the story was about a failed depressed lover, we were able to get a lot of crowds. We got 10k+ views in just a month, which is a great achievement for us. The lyrics and melody have evoked feelings of sadness and nostalgia, reminding listeners of their own failed relationships and the emotions that come with them. The song also has resonated with people because it expressed these emotions in a raw and honest way, allowing listeners to connect with the singer on a deeper level. The song's ability to evoke such emotional responses is a testament to its power and impact.

The second artifact in my eportfolio would be a project that I've worked on with a team to develop six different deliverables for HelloWoofy. The deliverables included a marketing plan, a product brochure, a social media strategy, a website design, a sales pitch, and a customer survey. This project showcases my ability to work effectively in a team and to think strategically about marketing and product development. Through this project, I was able to apply the knowledge and skills I have gained in my marketing courses to a real-world scenario. I was able to contribute to the team by conducting market research, analyzing data, and developing creative ideas for the deliverables. Working on this project helped me to develop my critical thinking and problem-solving skills, as well as my ability to communicate and collaborate with others.

The third artifact in my ePortfolio is a coding project I worked on, which converts Morse code into human language. This project showcases my technical skills and ability to write and implement effective code. For this project, I was given the task of developing a program that could take a string of Morse code as input and convert it into human-readable text. I researched the rules and conventions of Morse code, and then wrote a program in Python that could accurately convert the code. I tested the program with several different inputs to ensure that it was working correctly and adjusted as needed. Through this project, I was able to demonstrate my ability to learn new technical skills quickly and to apply them to a real-world problem. I was also able to showcase my coding skills and my attention to detail, as well as my ability to test and debug a program. Overall, this project demonstrates my technical abilities and my ability to learn and adapt to new challenges. It is a valuable addition to my portfolio.

In conclusion, the three artifacts included in my ePortfolio showcase my abilities and experiences in the field of education. The first artifact, a song expressing the feelings of a failed lover, demonstrates my creativity and ability to connect with an audience on an emotional level. The second artifact, a project developing marketing deliverables for a fictional company, showcases my ability to work in a team and to think strategically about marketing and product development. The third artifact, a coding project that converts Morse code, demonstrates my technical skills and ability to learn and apply new skills. These artifacts, along with my introductory statement, provide a comprehensive overview of my experiences

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and abilities in education and demonstrate my passion and commitment to making a positive impact in

this field.

## **Artifacts:**

- 1. https://www.youtube.com/watch?v=V6blochAes4
- 2. https://github.com/Sandro581/Rep\_CMSC-204.git
- **3.** <a href="https://docs.google.com/document/d/16YZJ2KD7IInwiaOOyEApVX24qiGtMSAZJhruv7s">https://docs.google.com/document/d/16YZJ2KD7IInwiaOOyEApVX24qiGtMSAZJhruv7s</a> <a href="https://docs.google.com/document/d/16YZJ2KD7IInwiaOOyEApVX24qiGtMSAZJhruv7s">NKCQ/edit</a>