



Stage 1

Ticket demand0

Ticket sales0

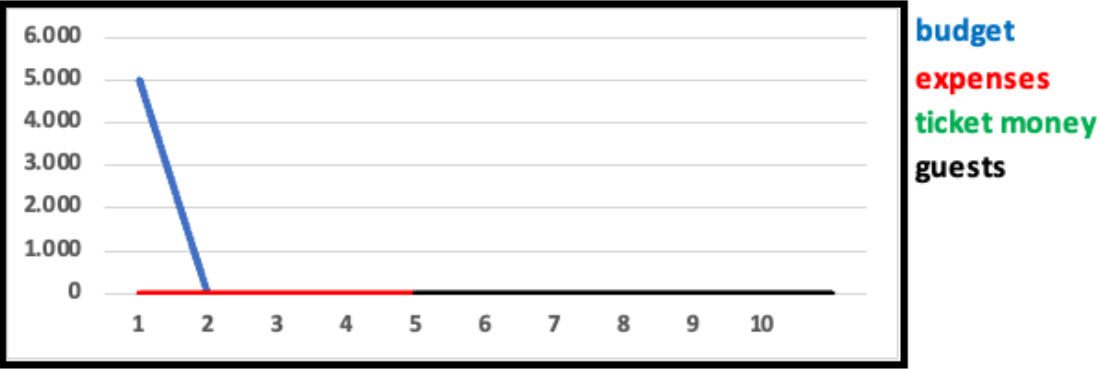
?

Urgent Decision:
What days are you planning your festival?

Answer 1	Answer 2	Answer 3	Answer 4
Answer 5	Answer 6	Answer 7	Answer 8

Floor Plan

0%



interest:

bought:0

interest:

bought:0

interest:

bought:0

You are now in the early planning phase.

Tip:
you are getting loan of 15k (5k each in week 1-3)
which needs to be paid back
at the end with 20% interest

Expert Advice:

	Costs	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6	Stage 7	Stage 8	Stage 9	Stage 10
0 x Stand	500										
0 x Premium Stand	800										
0 x Bar	1200										
0 x Stage	1100										
0 x Live Stock	1200										
0 x Play Area	1000										
0 x Bench	100										
0 x Decoration	100										
Social Media Ad	300	no	no	no	no	no	no	no	no	no	no
Bus Ad	500	no	no	no	no	no	no	no	no	no	no
Newspaper Ad	500	no	no	no	no	no	no	no	no	no	no
Customer Research	400	no	no	no	no	no	no	no	no	no	no
Accountant	300	no	no	no	no	no	no	no	no	no	no
Ask Expert	500	no	no	no	no	no	no	no	no	no	no
Budget:	5.000	0	0	0	0	0	0	0	0	0	0
Bottomline:	5.000										
Progress	10%										

Results

Effective Ticket Price:

Customer Satisfaction:

Vendor Satisfaction:

Event Day Revenue:

Sells per Stand:

Profit:

Loan Repayment:

Free Food Costs:

Cleaning costs:

Sustainability Costs:

Loss:

Balance:

Visitors:

Families:

Students:

Seniors:

Weather:



Complete

Ticket demand
Ticket sales

6525

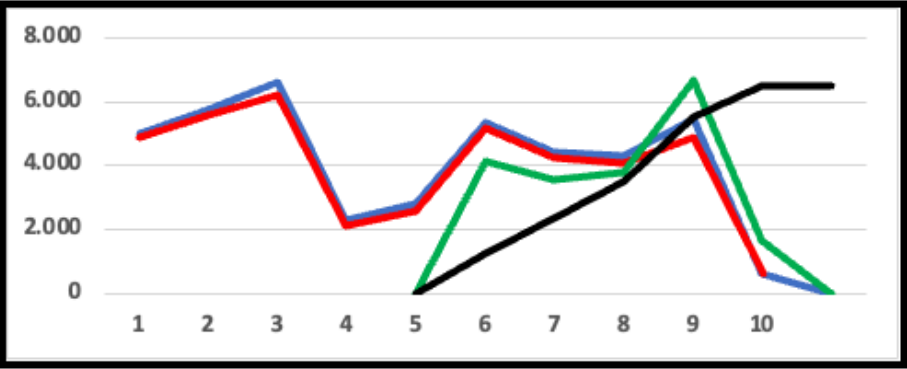
sold out
capped

Floor Plan
94%



Urgent Decision:

THU - SAT	yes	yes	yes
yes	yes	yes	yes



budget

expenses

ticket money

guests



interest:



interest:

bought:
1667



bought:
2475

interest:

bought:
2383

14 x	Stand	
4 x	Premium Stand	
3 x	Bar	
2 x	Stage	
1 x	Live Stock	
1 x	Play Area	
3 x	Bench	
2 x	Decoration	
	Social Media Ad	
	Bus Ad	
	Newspaper Ad	
	Customer Research	
	Accountant	
	Ask Expert	

Costs	Stage 1		Stage 2		Stage 3		Stage 4		Stage 5		Stage 6		Stage 7		Stage 8		Stage 9		Stage 10	
1000	5	2500	5	2500	2	1000	1	500			1	800								
1300	1	800	2	1600	1	800														
1700					1	1200									1	1600	1	1650		
1600											1	1400					1	1550		
1700													1	1550						
1500					1	1000														
600					1	100			1	400							1	550		
600					1	100													1	600
800	yes	300	yes	300	yes	300	yes	300	yes	600	yes	600	yes	650	yes	700	yes	750	no	
1000	yes	500	yes	500	yes	500	yes	500	yes	800	yes	800	yes	850	yes	900	no		no	
1000	no		no		yes	500	yes	500	yes	800	yes	800	yes	850	yes	900	no		no	
500	no		yes	400	yes	400	no		no		no		no		no		no		no	
400	yes	300	yes	300	yes	300	yes	300	no		yes	300	yes	350	no		yes	400	no	
650	yes	500	no		no		no		no		yes	500	no		no		no		no	
	5.000		5.760		6.640		2.280		2.820		5.318		4.422		4.304		5.441		602	
	100		160		440		180		220		118		172		204		541		2	

COMPLETE

Progress 100%

Tip:

Expert Advice:

Results	
Effective Ticket Price:	3,05
Customer Satisfaction:	64%
Vendor Satisfaction:	49%
Event Day Revenue:	33.751
Sells per Stand:	2.415
Profit:	61.339
Loan Repayment:	3.000
Free Food Costs:	6.525
Cleaning costs:	1.800
Sustainability Costs:	2.023
Loss:	53.798
Balance:	7.541
Visitors:	6.525
Families:	2.383
Students:	1.667
Seniors:	2.475
Weather:	sunny