



Sri Lanka Institute of Information Technology

B.Sc. Degree
in
Information Technology

Mid-Term Examination
Year 1, Semester 1 (2014)

Business English and Communication Skills (N103)

Duration: 1 hour

Instruction to Candidates:

- ◆ This paper contains 6 questions on 3 pages without the cover page.
- ◆ Answer all questions on the WORKBOOK provided.
- ◆ Read all questions before start answering.
- ◆ The total marks obtainable for this examination is 30.
- ◆ This is a closed book examination.

Test 01**(05marks)**

Choose the most suitable word from those given in brackets and fill in the blanks to make the following paragraph meaningful.

(argues, define, options , second, allows , instances, provides, incorrectly, new, supports)

This article (1).....some sense of the issues that concern usability testers in the workplace and calls into questions assumptions about the value of usability testing. Rather than devaluing usability, the article (2).....an increased valuation of usability testing and also(3)..... individual usability testers to quantify their organizational worth. The author (4).....that usability testing has previously been valued (5).....in the workplace and that (6).....arguments should be made for its re-evaluation. Usability groups must, he notes, progress beyond their initial (7).....of success and begin to quantify their value to an organization. To this end, he suggests two(8)..... First, usability groups must not only test current designs, but develop new products and opportunities. In addition, they need to (9).....this newly gained role within their organization. (10)....., usability groups must demonstrate their real value to an organization by revealing the revenue benefits they bring and the efficiencies they achieve within an organization and its operations

Test 02**(5 marks)**

Choose the most suitable word from those given in brackets and fill in the blanks to make the sentences meaningful.

(pretence, style, the, adopt, simultaneously, pampered, exact, equivalents, in ,enhance)

1. Despite his (i)..... life (ii)....., he seems to be unhappy.
2. It is not easy to find (i)..... English (ii)..... for certain colloquial terms in Sinhala and in Tamil.
3. Digital newsreaders can present news (i)..... to many audiences (ii)..... several countries.
4. The invigilator questioned (i).....student who made a (ii).....of writing down some notes at the examination hall.
5. The new board of directors will (i)..... some policies to (ii)..... the quality of the products.

Test 03

(5 marks)

Identify the errors in the following sentences and rewrite the correct sentence in the booklet.

- 1 When filling up the application form, she put the name of her little child as a dependent.
- 2 My friend usually response a little late.
- 3 'I can't give you a decision yet. I need a few time to think'.
- 4 Ericsson is a leading telecommunications equipments manufacturer.
- 5 He spoke few English, so it was difficult to communicate with him.

Test 04

(3 marks)

Read the following text and answer the questions that follow

When we cope with conflicts, we discover we have new strengths, new capabilities, we never suspected we had. We are more aware of the resources, within ourselves and outside, which we could harness to cope with the challenges of our lives. We are touched, enriched by experiences, which are really lessons for healthier, more productive, living. We come to understand life better. We discover these conflicts have shaped our character, empowered us, and made us more mature than we were before. Though there is pain and anguish while coping with these conflicts, is there not joy and pride also as we triumph over them, one by one?

1. Put the text a title. (1 mark)
2. Find a synonym from the passage to mean the following words; (2 marks)
 - (i) abilities
 - (ii) fruitful

Test 05

(5 marks)

Given below is part of a conversation between two friends. It takes place just after an examination. Read the text and complete the blanks to make the conversation meaningful.

- Charith: Hi Azir, (1).....? I think you did it well.
- Azir: Well, yes, the paper wasn't really that challenging.
- Charith: Really? I heard Iresha was grumbling though.
- Azir: Oh! Iresha! (2)....., but she's answered the other questions pretty OK.
- Charith: Hmm, I think all of you have done it well.
- Azir: That I don't know Azir.
- Charith: By the way, (3).....?
- Azir: Results should be released by next month, I suppose.
- Charith: Don't worry buddy. Anyway, now you better work on your next project.
- Azir: (4)
- Charith: Oh! Nice to hear! (5).....

Test 06

(7 marks)

Write a likely conversation you may have with one of your friends in the given situation.

Situation: Your friend Sachintha strongly believes that watching cricket matches is a complete waste of time and starts expressing her dislike towards people gathering around television to watch cricket. You are against her opinion.

Note: Write your conversation with no more than 20 utterances.

.....End of Paper.....

