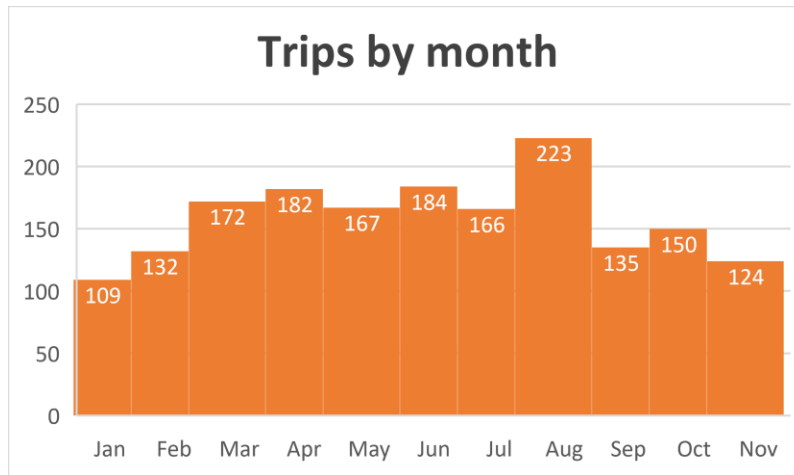


November Uber report

Trips taken this month were reduced to 124 being one of the lowest number of trips this year.



Total expenses by month went also slightly down as below.

Request Date (Local)	Transaction Amount in Local Currency (incl. Taxes)	USD
January	\$ 24,228.65	\$ 1,425.21
February	\$ 28,055.18	\$ 1,650.30
March	\$ 36,189.23	\$ 2,128.78
April	\$ 37,402.47	\$ 2,200.15
May	\$ 36,404.81	\$ 2,141.46
June	\$ 43,268.93	\$ 2,545.23
July	\$ 38,769.42	\$ 2,280.55
August	\$ 48,931.07	\$ 2,878.30
September	\$ 30,244.95	\$ 1,779.11
October	\$ 36,833.54	\$ 2,166.68
November	\$ 29,647.09	\$ 1,743.95
December	\$ -	\$ -
	\$ 389,975.34	\$ 22,939.73

The accumulated expense till the date for this year has reached the total of \$389,975.34 MXN or \$22,939.77 USD with a \$17 pesos exchange rate.

We don't have new users added to use the service this month, from 18 it went to 16 only and this is the new data from the top 5 users from October vs November.

Name	Number of trips by month	Total expense	Average distance (mi)	Average expense per trip	Month
Elizabeth	18	\$ 5,370.45	20.92	\$ 298.36	October
	15	\$ 4,661.19	22.85	\$ 310.75	November
Cesar	13	\$ 3,284.58	14.34	\$ 252.66	October
	14	\$ 3,876.90	15.40	\$ 276.92	November
Melanie	11	\$ 4,048.39	16.86	\$ 368.04	October
	12	\$ 3,668.11	15.70	\$ 305.68	November
Rogelio	17	\$ 3,459.20	11.84	\$ 203.48	October
	15	\$ 3,178.19	11.70	\$ 211.88	November
Mariana	11	\$ 3,988.02	17.13	\$ 362.55	October
	4	\$ 1,364.62	16.39	\$ 341.16	November
Yakir	10	\$ 2,509.87	14.25	\$ 250.99	October
	11	\$ 3,145.09	16.08	\$ 285.92	November

During November the team stayed at home during thanksgiving week, so it is expected to see less trips.

My observations on Eli's trips are that she got more expensive trips during November than October this arise the average price per trip, same thing with Cesar with 4 trips above \$300 pesos in November compared to only one he had during October and Yakir with one trip in October over three during November above that same amount.

Melanie's in the other hand are the most expensive trips however she only had one trip above \$400 pesos in November compared with three during October.

Rogelio's trips remained similar during both months; he only had more trips under \$200 during October than in November not impacting significantly both outcomes.

Mariana drastically lowered her use of Uber from 11 to only 4 trips during this month of November.

In conclusion, overall fare went slightly up for some users in general but reduced usage kept the expense under control, not to mention that since September we managed to lower the number of trips compared to 2022, it is expected that December remained low in numbers due to people taking vacations or possible WFH raising number when back in January 2024.