

## October Uber report

Trips taken by month augmented this month from 135 to 150, a number that was not expected.

| Request Date (Local) | Trip/Eats ID |
|----------------------|--------------|
| January              | 109          |
| February             | 132          |
| March                | 172          |
| April                | 182          |
| May                  | 167          |
| June                 | 184          |
| July                 | 166          |
| August               | 223          |
| September            | 135          |
| October              | 150          |
| November             | 0            |
| December             | 0            |
|                      | 1620         |

In consequence, the total expense for this month went up to \$2,166.68 USD

| Request Date (Local) | Transaction Amount in Local Currency (incl. Taxes) | USD          |
|----------------------|--|--------------|
| January              | \$ 24,228.65                                       | \$ 1,425.21  |
| February             | \$ 28,055.18                                       | \$ 1,650.30  |
| March                | \$ 36,189.23                                       | \$ 2,128.78  |
| April                | \$ 37,402.47                                       | \$ 2,200.15  |
| May                  | \$ 36,404.81                                       | \$ 2,141.46  |
| June                 | \$ 43,268.93                                       | \$ 2,545.23  |
| July                 | \$ 38,769.42                                       | \$ 2,280.55  |
| August               | \$ 48,931.07                                       | \$ 2,878.30  |
| September            | \$ 30,244.95                                       | \$ 1,779.11  |
| October              | \$ 36,833.54                                       | \$ 2,166.68  |
| November             | \$ -   | \$ -         |
| December             | \$ -   | \$ -         |
|                      | \$ 360,328.25                                      | \$ 21,195.78 |

The accumulated expense till the date for this year has reached the total of \$360,328.25 MXN or \$21,195.78 USD with a \$17 pesos exchange rate.

However, the number of Uber user augmented this month to 18 compared to the 15 users from September this cause the rise of the trips taken, not to mention the detected augmented average price per trip during this month.

| Month     | Count of Trip/Eats ID | Average of Transaction Amount in MXN (incl. Taxes) |
|-----------|-----------------------|--|
| September | 138                   | \$ 220.51  |
| October   | 150                   | \$ 245.56  |

Top 5 users with the higher expenses for this month are the below:

| OCTOBER   |                       |   |
|-----------|-----------------------|---|
| Name      | Count of Trip/Eats ID | Sum of Transaction Amount in Local Currency (incl. Taxes) |
| Elizabeth | 18                    | \$ 5,370.45   |
| Melanie   | 11                    | \$ 4,048.39   |
| Mariana   | 11                    | \$ 3,988.02   |
| Rogelio   | 17                    | \$ 3,459.20   |
| Cesar     | 13                    | \$ 3,284.58   |

Compared to the top 5 from last month:

| SEPTEMBER |                       |   |
|-----------|-----------------------|---|
| Name      | Count of Trip/Eats ID | Sum of Transaction Amount in Local Currency (incl. Taxes) |
| Elizabeth | 18                    | \$ 4,015.80   |
| Melanie   | 12                    | \$ 3,759.10   |
| Yakir     | 14                    | \$ 3,525.12   |
| Cesar     | 12                    | \$ 3,211.48   |
| Mariana   | 9                     | \$ 2,945.25   |

In conclusion, this month we faced significant changes in the trip prices and the number of users which in consequence brought a new peak on the monthly expenses, for the upcoming months it is known that fare prices tend to get higher because of the holidays, it is advised to be cautious with the expected expense and to have this in mind, it is also recommended to have a schedule of the people who is intended to use the uber in advance, this way the number of uber users will be known as well as any change to this schedule.