AND THE POWER OF SQL

AGENDA 2

I. INTRO TO DATABASES II. RELATIONAL DATABASES III. FUN WITH SQL

LEARNING GOALS

- What are databases?
- Why are databases needed?
- What are the differences between relational and non-relational databases?
 - When is one preferred to the other?
- How does one interact with relational databases?
- What is the purpose of SQL?

LINTRO TO DATABASES

DATABASES 5

What are Databases?

DATABASES

Databases are a **structured** data source optimized for efficient **retrieval** and **storage**

structured: we will have to define some pre-defined organization strategy

retrieval: the ability to read data out

storage: the ability to write data and save it

DATABASES

Databases are a **structured** data source optimized for efficient **retrieval and persistent storage**

structured: we will have to define some pre-defined organization strategy

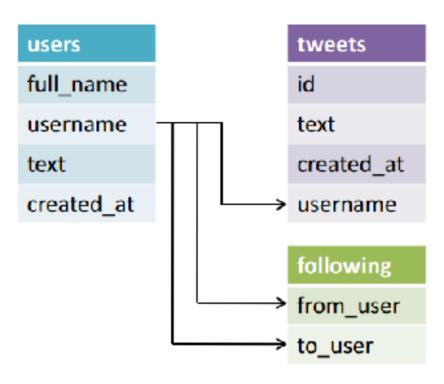
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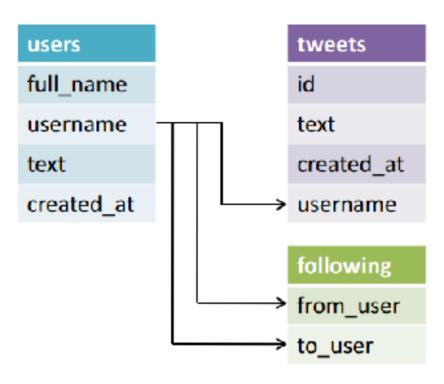
Relational databases are traditionally organized in the following manner:

A database has **tables** which represent individual entities or objects — "Relations"

Tables have a predefined **schema** - rules that tell it what columns exist and what they look like

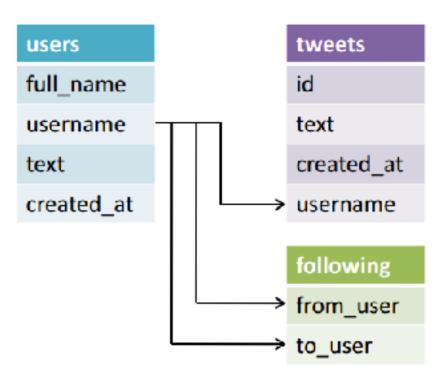


Each table should have a **primary key** column- a unique identifier for that row



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Additionally each table can have a **foreign key** column- an id that references a unique entry in another table



We could have had a table structure as follows:

Why is this different?

```
tweets
id
text
created at
username
full name
username
text
created_at
```

We could have had a table structure as follow:

Why is this different?

We would repeat the user information on each row.

This is called **denormalization**

tweets id text created_at username full name username text created at

Normalized Data: Many tables to reduce redundant or repeated data in a table

Denormalized Data:

Wide data, fields are often repeated but removes the need to join together multiple tables

Trade off of speed vs. storage

Q: How do we commonly evaluate databases?

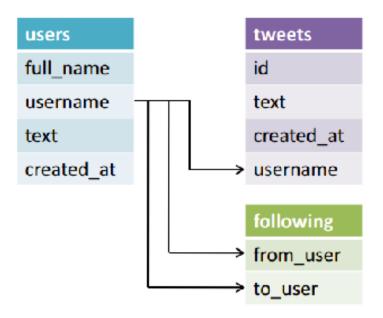
Q: How do we commonly evaluate databases?

read-speed vs. write speed

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read speed vs. write speed space considerations (...and many other criteria)

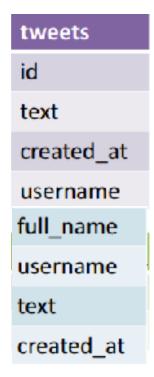
Q: Why are normalized tables (possibly) slower to read?



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A: We'll have to get data from multiple tables to answer some questions.

Q: Why are denormalized tables (possibly) slower to write?



Q: Why are denormalized tables (possibly) slower to write?

A: We'll have to write more information on each write

III. SQL

SQL is a query language to load, retrieve and update data in relational databases

SQL is **declarative**:

- Tell a database **what** you want, not **how** to do it
- SQL interfaces can be built on top of many tools
- The underlying concepts are general!

SELECT: Allows you to **retrieve** information from a table

Syntax:

SELECT col1, col2 FROM table WHERE <some condition>

Example:

SELECT poll_title, poll_date FROM polls WHERE trump_pct > clinton_pct

GROUP BY: Allows you to **aggregate** information from a table

Syntax:

SELECT col1, AVG(col2) FROM table GROUP BY col1

Example:

SELECT poll_date, AVG(clinton_pct) FROM polls GROUP BY poll_date

GROUP BY: Allows you to **aggregate** information from a table

Syntax:

SELECT col1, AVG(col2) FROM table GROUP BY col1

There are usually a few common built-in operations: SUM, AVG, MIN, MAX, COUNT

JOIN: Allows you to combine multiple tables

Syntax:

SELECT table 1.col1, table 1.col2, table 2.col2 FROM table 1 JOIN table 2 ON table 1.col1 = table 2.col2 JOIN: Allows you to combine multiple tables

Syntax:

SELECT table 1.col 1, table 1.col 2, table 2.col 2 FROM (JOIN table 1, table 2 ON table 1.col 1 = table 2.col 2) **INSERT:** Allows you to **add** data to tables

```
Syntax and Example:
INSERT INTO  (col1, col2)
VALUES(...)
```

INSERT INTO classroom (first_name, last_name)
VALUES('John', 'Doe');

Tutorial: http://www.w3schools.com/sql/default.asp

Other Commands: DISTINCT, ORDER BY, AND/OR, UPDATE, DELETE, LIKE, IN, HAVING, CREATE, DROP, ALTER...

HANDS-ON: FUN WITH SQL