## Overview

Journalists quote people in articles, either directly (verbatim) or by paraphrasing. In doing so, they strive for accuracy and transparency. But time pressure, and the desire of some sources to remain anonymous, can lead to compromise. This can make it harder for readers to evaluate the story.

In this task, we investigate the *verifiability* of quotes. A quote is verifiable if it is relatively easy to check its accuracy. You will be asked to give your own judgments about which quotes are more verifiable.

What is quote verifiability?

To judge verifiability, ask yourself this question:

"Assuming the quote were fabricated, how easy would it be to prove it?" The easier it would be to prove it, the more verifiable the quote is.

### To get in the mindset, imagine you're an editor for a newspaper, and your job is to investigate dubious quotes. It's your job to find out -- and prove -- which quotes were fabricated. Like the journalists, you

A day at the editor's desk...

can talk to pundits and politicians, or get access to special reports, statistics and legislation, etc., in order to verify the quotes. But, assume you can't consult the journalist -- they don't know they're under investigation! This means that if the quote is vague, then proving it was fabricated might be more difficult.

With this scenario in mind, ask yourself: "If these quotes were in fact made up, how hard would it be for me to check and find out?" In other words how verifiable are they?

What makes a quote verifiable?

A lot of factors can affect whether a quote is verifiable. If the journalist only offered a vague

### interpretation of what was said, it could be difficult to verify. If the journalist doesn't provide much information about the source, you might need to speak to a lot of people to check it. But, there are

no hard rules for judging verifiability. Even a quote without a source might be highly verifiable if it could be checked with a simple search. Let's see some examples:

**Examples** Each quote below paints a similar picture. But notice, as we go down the list, how the quotes become

# harder and harder to verify. They start out verifiable, and then gradually become unverifiable:

1. In a press release today, Mr. A, leader of the XYZ party, said "We don't plan to let that bill pass any time soon".

- Pretty verifiable right? We just need to look at the press release that Mr. A gave on that day, and see if he said exactly those words. No problem!
- 2. In a press release today, Mr. A hinted that members of the XYZ party wouldn't let the bill pass any time soon.

A bit less verifiable -- we'd need to watch the press release closely to see if he said anything that might count as "hinting" that the members woudn't let the

verifiable. Members of the XYZ party said that they "wouldn't let that bill pass any time soon" and would

bill pass. It's not as easy as checking the verbatim quote in (1), so it's a bit less

- "do what it takes to make sure it isn't brought forward again." Like (2), this is a bit less verifiable than (1). We can't just watch Mr. A's press release, we'd need to speak to many members of the XYZ party. So it's also less
- verifiable than (1). 4. Some members of the XYZ party say they won't let that bill pass any time soon.

This is even less verifiable than (3) because we aren't working with a direct

would be relatively tough to judge whether they showed "less enthusiasm". This

Now this is downright unverifiable! There isn't even a source (who is it that "believes" this), so where do we start? Besides, what does it mean to be "less

- quote. And "some" might mean as few as two, so we might need to talk to all the XYZ party members.
- Members of the XYZ party showed less enthusiasm for the bill. Uh-oh! Very tough to verify! Even if we spoke to every member of XYZ party, it
- It is believed that members of the XYZ party are less than enthusiastic about the bill.

than enthusiastic"? this is probably about as unverifiable as they come!

\* Bonuses for good judgment \* We are rewarding good, careful judgment -- whenever your answer matches the majority, we'll

double your payment for that question! Choose carefully! Bonuses will be issued once the job

completes, which we expect to be within 5 days of you doing your work.

# Closeup on auotes

Here's an example:

is pretty unverifiable!

"content" "source"

We've highlighted different parts of the quotes so you know exactly what you're supposed judge.

"trigger" Using your judgment Judging verifiability can be difficult. If you really can't decide, then go with your gut! We do include

test questions, so stay vigilant! But we try to be fair by using examples most people paying close

He said the U.S. will default on Nov. 9 if Congress does n't act by then.

attention would get right.

Imagine you are an editor tasked with verifying dubious quotes, and that

you've got access to pundits, politicians, special reports, statistics and

legislation, etc. Which quote is the easiest verify?

In other words, which quote is more verifiable?

completed by Dec. 15.

The paper accused him of being a leading proponent of " peaceful evolution, "a catch phrase to describe what China believes is the policy of Western countries to seduce socialist nations into the capitalist sphere.

# 0

More Verifiable

0

Imagine you are an editor tasked with verifying dubious quotes, and that you've got access to pundits, politicians, special reports, statistics and

The companies said they expect the transaction to be

legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?

market is perhaps four times as large as the underlying domestic market. After the study, the SEC would be willing to consider adding new circuit breakers or fine-tuning the current ones, Exchange Commission Chairman Richard Breeden added.

This compares with estimates that the U.S. "derivatives"

0

0

2.53 billion).

, "Dinsa Mehta said.

More Verifiable

0

0

Imagine you are an editor tasked with verifying dubious quotes, and that you've got access to pundits, politicians, special reports, statistics and legislation, etc. Which quote is the easiest verify?

In other words, which quote is more verifiable?

have been growing for some time.

More Verifiable Such a proposal values Jaguar at more than # 1.6 billion (\$

Imagine you are an editor tasked with verifying dubious quotes, and that

The dollar has n't reacted much to it, so gold has n't either

Stephen Boesel, president of T. Rowe Price Growth and **Income Fund**, <u>explains</u> that companies raise their payouts

most robustly only after the economy and corporate profits

## you've got access to pundits, politicians, special reports, statistics and legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?

0

- More Verifiable O Government officials said exports at the end of the year 0 would remain under a government target of \$ 68 billion.
  - Imagine you are an editor tasked with verifying dubious quotes, and that you've got access to pundits, politicians, special reports, statistics and legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?

More Verifiable The National Association of Securities Dealers, the self-

regulatory organization for the over-the-counter securities

Although it is not the first company to produce the thinner

MiniScribe says it is the first with an 80-megabyte drive; the company plans to introduce a 120-megabyte drive next year.

drives, which store information in personal computers,

markets, disciplined a number of firms and individuals for

alleged violations of industry rules.

### Imagine you are an editor tasked with verifying dubious quotes, and that you've got access to pundits, politicians, special reports, statistics and legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?

0

0

More Verifiable

0

0

force today.

0

0

More Verifiable

> There 's no question that some of those workers and managers contracted asbestos-related diseases, "said Darrell Phillips, vice president of human resources for

Hollingsworth & Vose . "But you have to recognize that these events took place 35 years ago . It has no bearing on our work

That should happen by today, Charles Daggs said.

Imagine you are an editor tasked with verifying dubious quotes, and that

legislation, etc. Which quote is the easiest verify?

In other words, which quote is more verifiable?

you've got access to pundits, politicians, special reports, statistics and

The company attributed the earnings drop to lower volume related to seasonal demand and the soft consumer durable market, especially in the automotive sector. Temple, however, harshly criticized Sea Containers 'plan

yesterday, characterizing it as a "highly conditional device

prevent them from accepting our superior cash offer."

designed to entrench management, confuse shareholders and

# Imagine you are an editor tasked with verifying dubious quotes, and that you've got access to pundits, politicians, special reports, statistics and

More Verifiable

0

More Verifiable

0

- legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?
- Among other things , Mr. Bologna <u>said</u> that the sale will facilitate Gen-Probe 's marketing of a diagnostic test for acquired immune deficiency syndrome, or AIDS.

Mr. Nemeth said in parliament that Czechoslovakia and

Hungary would suffer environmental damage if the twin dams

legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable?

Imagine you are an editor tasked with verifying dubious quotes, and that

you've got access to pundits, politicians, special reports, statistics and

## No one wants the U.S. to pick up its marbles and go home, "Mr. Hormats says. Meantime, regulators are becoming increasingly worried as

were built as planned.

the rush to leverage shows no signs of abating.

Imagine you are an editor tasked with verifying dubious quotes, and that

you've got access to pundits, politicians, special reports, statistics and

legislation, etc. Which quote is the easiest verify? In other words, which quote is more verifiable? More Verifiable

0

assets before we can move forward, "David Cooke said. Interpublic Group said that volume makes it the largest 0 supplier of original TV programming in Europe.

We would have to wait until we have collected on those

Test Validators