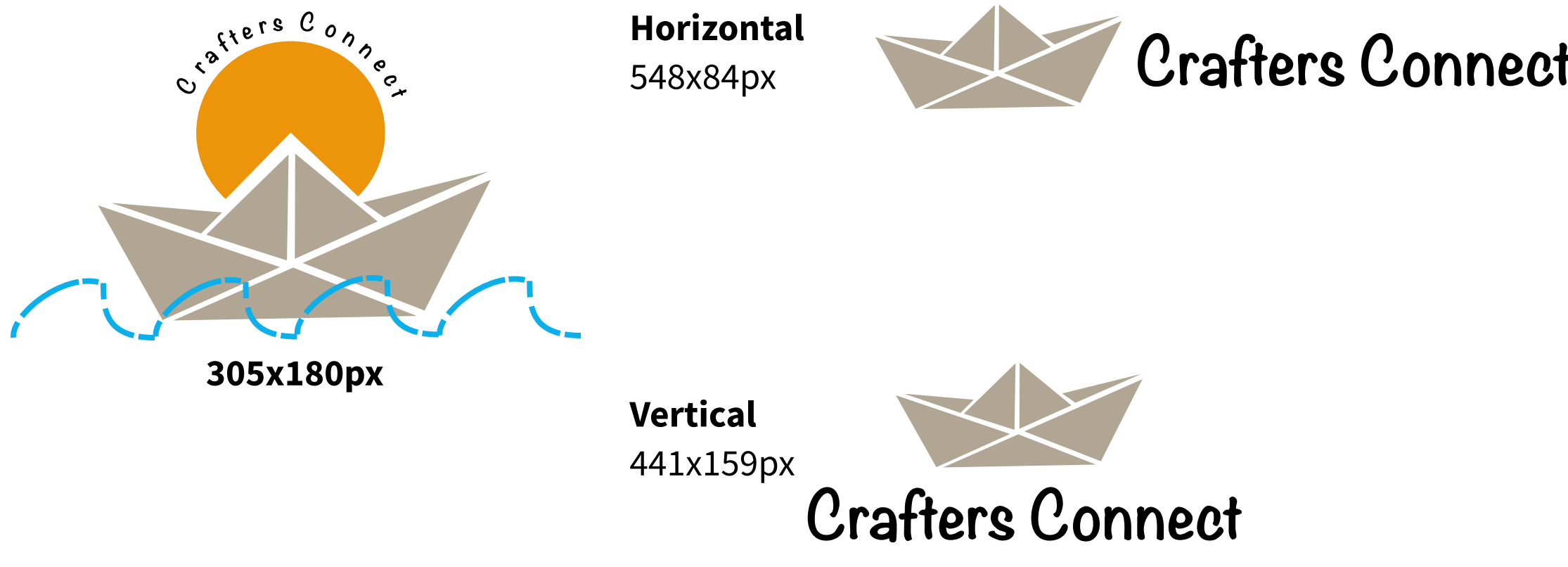


Styleguide - Version 1

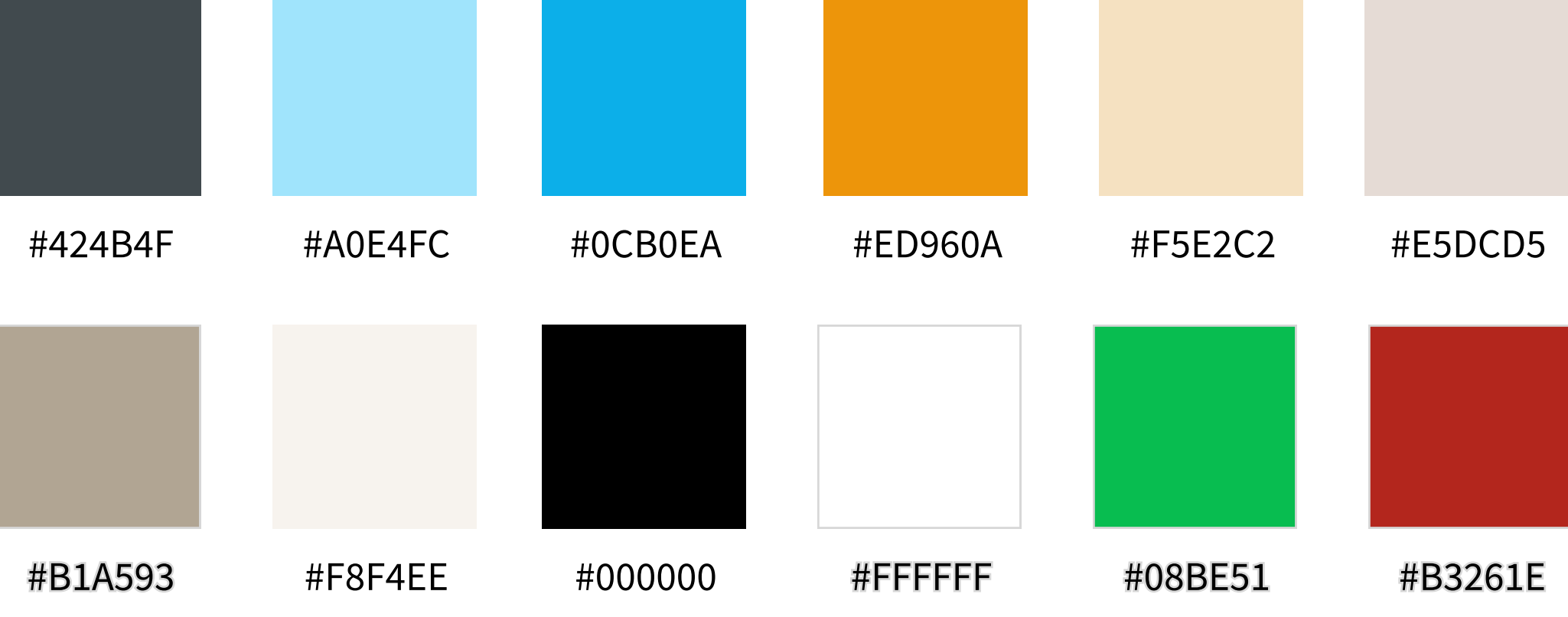
This is Crafters Connect styleguide for our collaboration DIY application. It showcase an overview of our design for the app that includes color palette, typography, logo, branding and components used throughout.

0. Logo and Branding



1. Color Palette

The Colors at the top is our main color palette. These colors are featured within the buttons, chips snacks-bars, navigation etc. The bottom row of colors are for body text. #80BE51 - Positive outcome. #B3261E - Error.



2. Typography

Below you can see our typography and font choices for the app. It includes a preview of the font family, font size, line height and colors.

Headline H1

Font-family: Orelega One - Font-size: 40px - Font-weight: Regular - Line-height: 36px

Headline H2

Font-family: Orelega One - Font-size: 32px - Font-weight: Regular - Line-height: 34.9px

Headline H3

Font-family: Orelega One - Font-size: 24px - Font-weight: Regular - Line-height: 36.2px

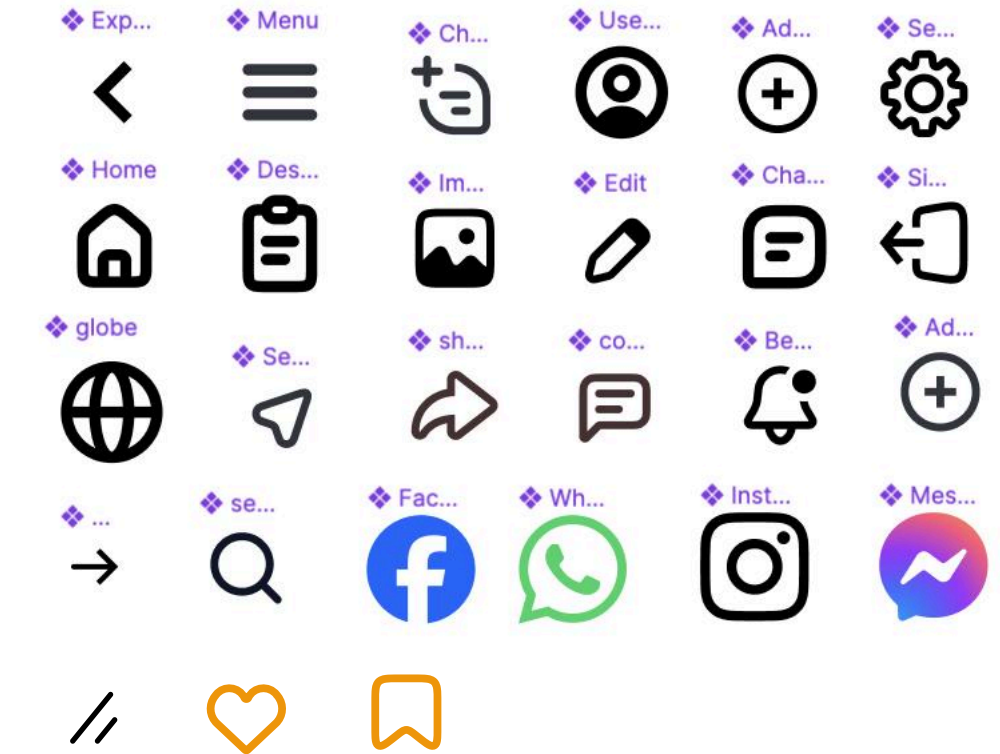
Paragraph Typography

This is a paragraph using Mada regular at 16px, with a 20.7px line height in the color #000000. This will be our main body text for the app.

This is a paragraph showing the use of bold 16px with a 20.8px line height. This will be used to display text on the buttons or to highlight certain areas of interest.

3. Icons

These are the icons we chose to use from the website from Figma and can be found through the community page: [https://www.figma.com/file/JOqkgqpKkXnQinj0gOPRR2/Free-Icon-Pack-1700%2B-icons-\(Community\)?type=design&node-id=2-27&mode=design](https://www.figma.com/file/JOqkgqpKkXnQinj0gOPRR2/Free-Icon-Pack-1700%2B-icons-(Community)?type=design&node-id=2-27&mode=design). You can choose the type of file you want to download. "Download Free Icons and Stickers for your projects. Images made by and for designers in PNG, SVG, EPS, PSD and CSS formats. Icons."

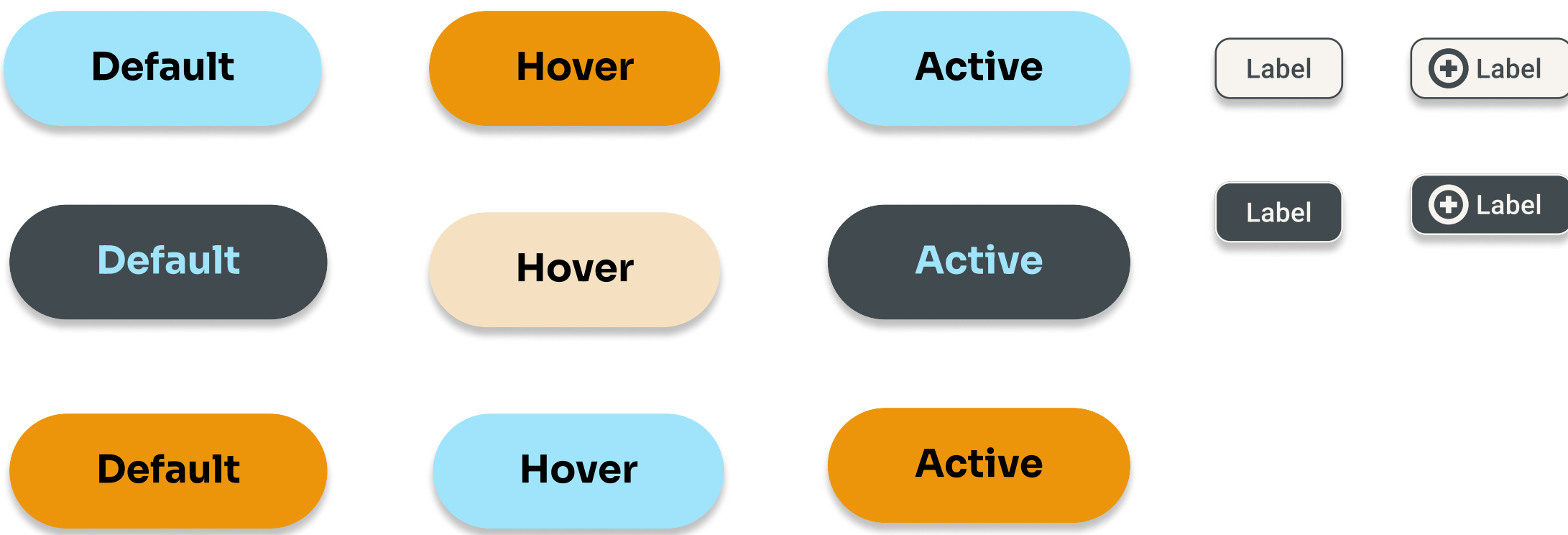


4. Buttons and Chips

Below are our buttons default, hover and active states. The colors are representative from our color palette.

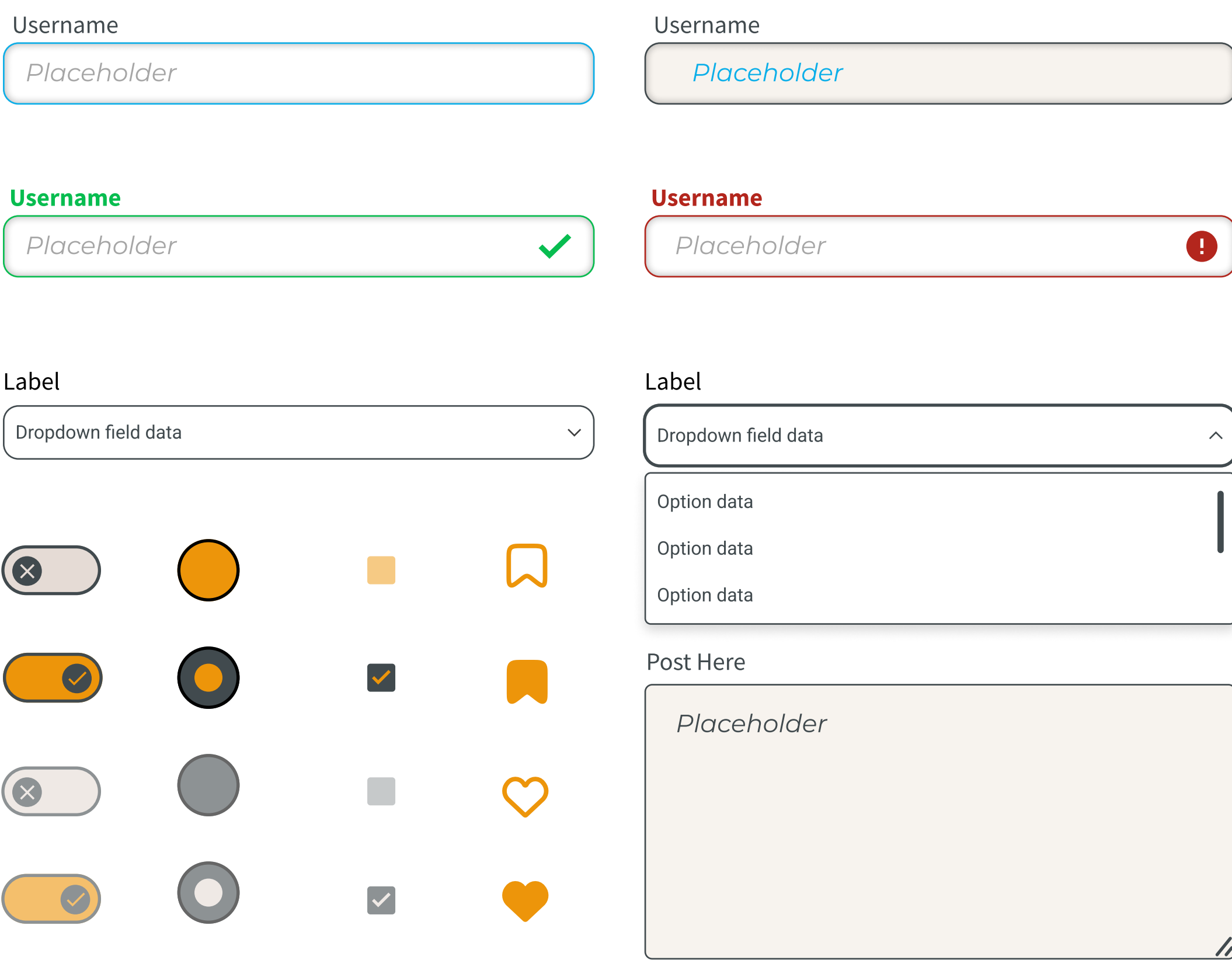
Buttons: 152x60px

Chips: 67-85x32px



5. Fields

These are text field boxes for users to input information. They feature a border of our light 2 color and an inner shadow effect. There are text fields for when there is a complete and incomplete field. The area includes our check-boxes, radio and toggle switches for users to customize and filter categories as needed. They feature our dark 1 and light 1 color as a background or outline with our light 2 and light 3 color indicating our active states. We also included our icons that allow you to like or save items in the app. The default state is empty with dark 1 outline - clicked fills in with dark 1.



6. Grid

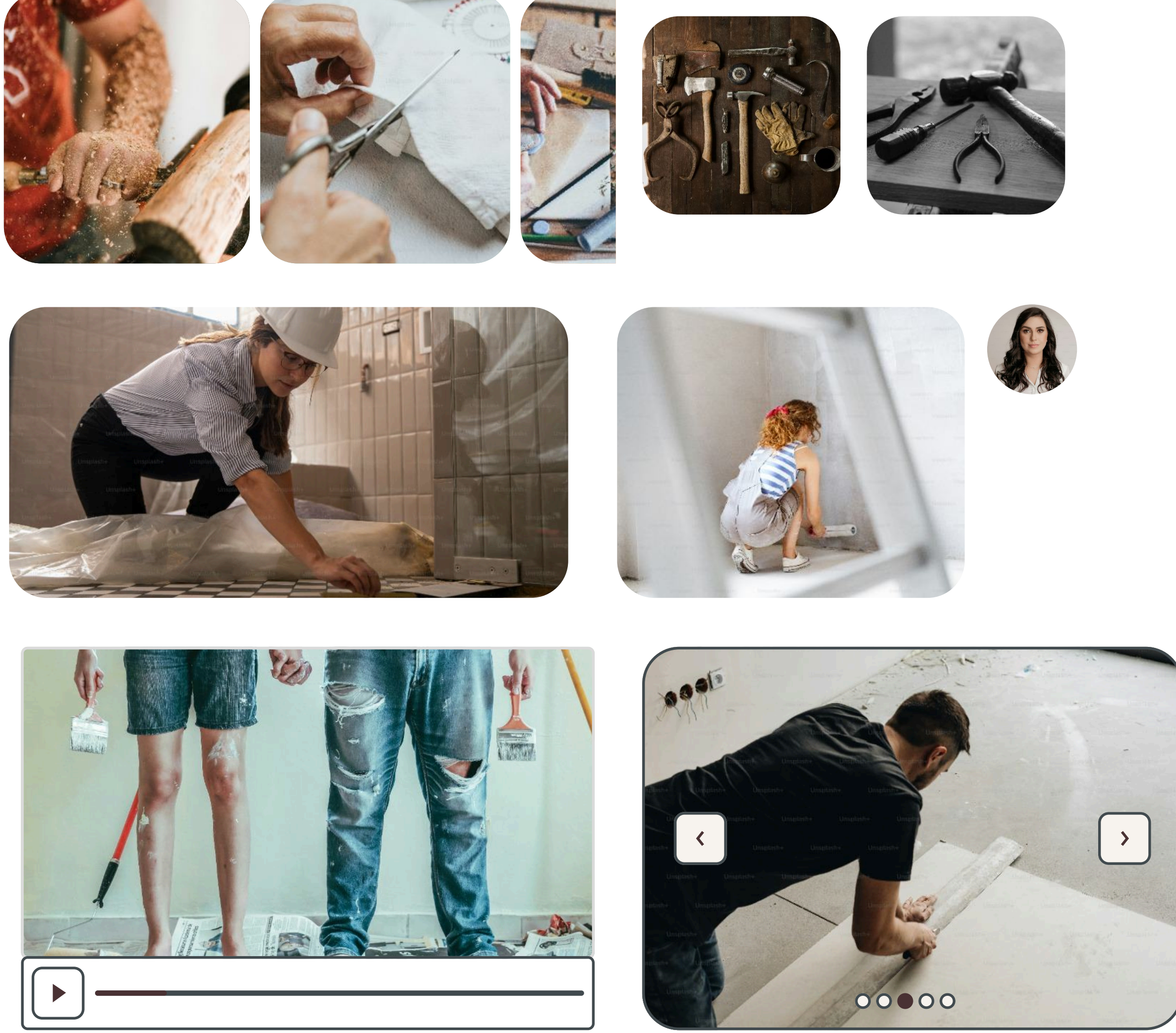
This is our grid for mobile as this is a mobile app it contains 4 columns of 80px with a gutter of 20px. We also have rows of 50px. Breakpoints will be 970px for tablet.



The logo imagery of Crafters Connect is that of a paper origami boat. The origami represents the crafting element of our brand at its basic form. The boat represents the connection that is built between the crafters. The colors in the logo are from our color palette that are in the wood tones family to represent crafting with wood and natural materials.

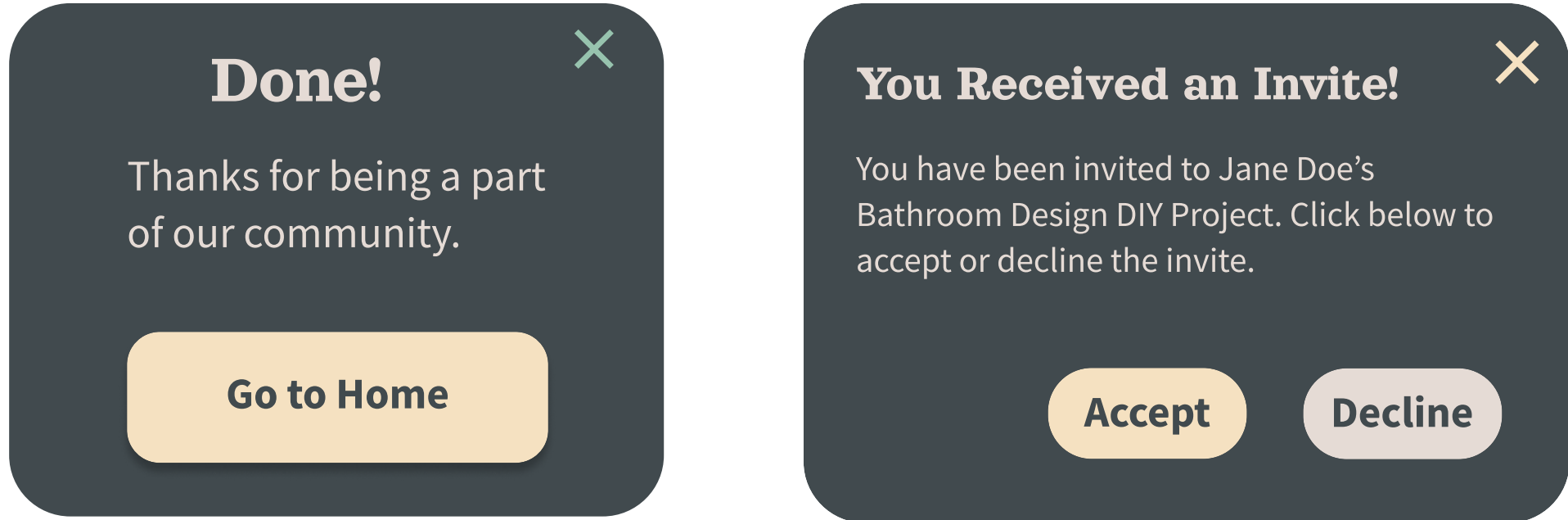
7. Images and Videos

Images are always 100% of its container. Image captions and descriptions will be placed directly underneath and/or inside the card container with heading of h3 and body text of 16. There will be feature carousels for content that is new, and all images will have rounded corners of 28px. Video will have rounded corners of 8px.



8. Dialogue Boxes

Below are dialogue boxes with action buttons that occur when an action needs to take place. Examples below include a project invite or when joining a community page.



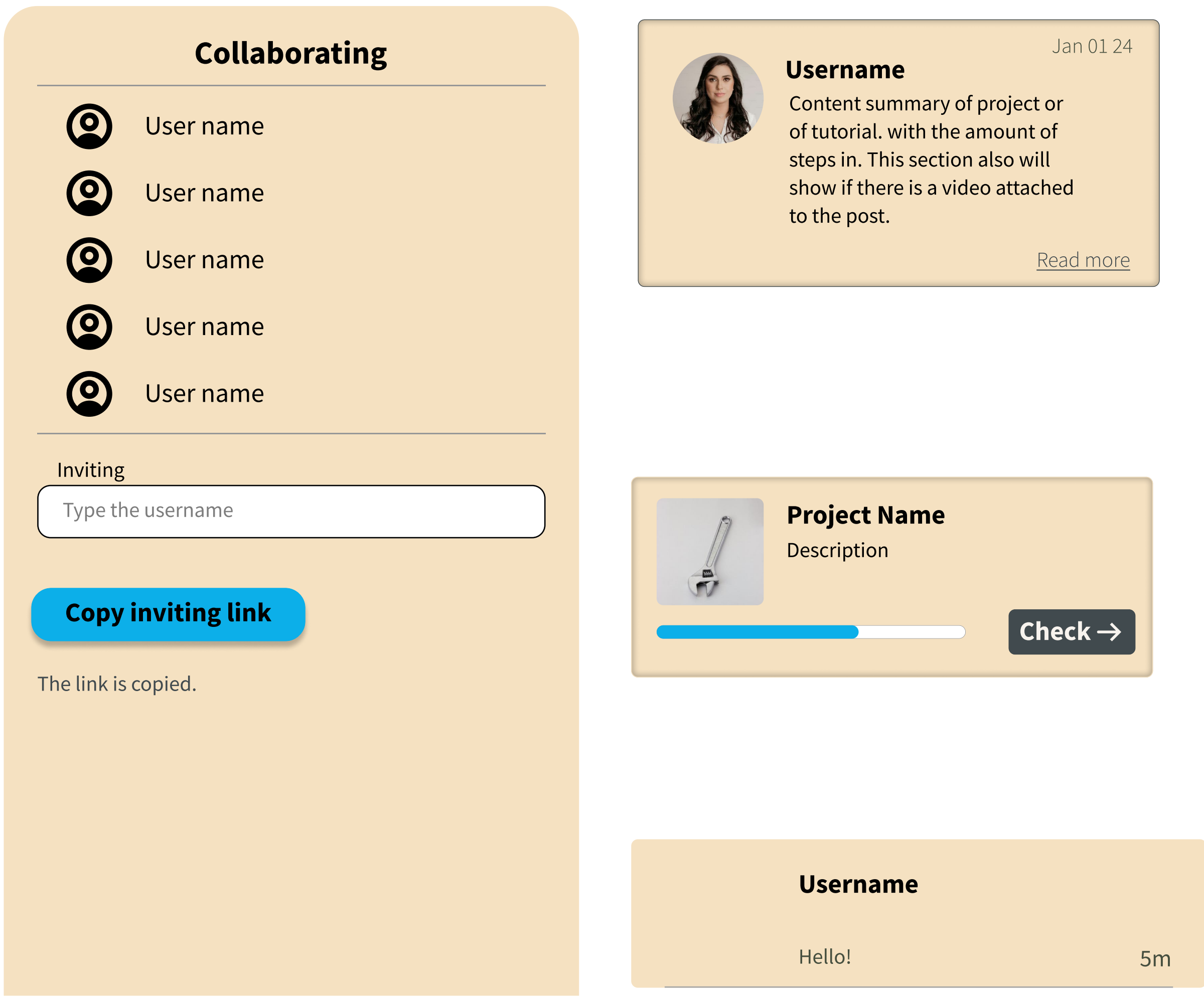
9. Snack Bars

These are snack bars that occur when a user completes an action such as makes a post. It is styled in the dark green with light color 3 for readability. The X icon is a different color indicating an action.



10. Cards

These are the cards and overlays for our app. It sports our light 2 or light 1 color with accents of dark 1. It contains a project card that has a feature tile image of 80x80px, project name with h2 heading and description with paragraph text. Our project progress bar is in dark 2 with white background. The user card post will have a summary description of content and indicate if there is a video attached to the post.



11. Navigation

This is our navigation components for the app. We have a top and bottom navigation in the dark 2 color with light 3 for the icons to increase readability. We will have optional light and dark mode. Dark mode will have dark 1 as main navigation color and light mode will have light color 3 as main navigation color.

