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# **AI for the Social Good: Opportunities and Ethical Considerations**

## **Abstract**

From being a market disruptor and revolutionary in almost every aspect of our lives, from helping in solving the big global issues of climate change and poverty, to even the improvement of education. It doesn't get any more exciting than this, but with that, it does raise a big ethical question: how is AI going to be used for the benefit of all, be environmentally friendly, and include all communities? It was basically an opportunity to present to them how AI can serve and make the world better by pointing out a series of challenges that we need to address, such as energy consumption, social equity, or international cooperation. In other words, AI is a tremendous opportunity that needs to be developed and implemented responsibly to make a world more equitable and sustainable.

## **Introduction**

While AI technology is developing really fast, it opens completely new avenues aimed at improving life. With the help of this technology, doctors will be able to diagnose ailments more precisely, lesson tailoring to fit student needs, and cities have become smarter and greener. At the same time, where greater power requires greater responsibility, we have to provide that artificial intelligence will serve all people and not be able to cause harm to them.

The big question is how to design AI so that it solves problems and doesn't enhance the existing ones. For example, biases in data lead to unfair decisions, while AI systems can consume immense amounts of energy, thus harming the environment. In line with overcoming these challenges, clear and just rules should be developed and followed by everybody. The report discusses how AI can do good, while addressing ethics to offer recommendations on how to make sure that fairness, inclusivity, and sustainability are ensured.

## **Review: AI for Social Good**

AI can make a real difference in many areas of life. But we need to address the ethical issues that come with it. Some of the four key areas that will help evaluate AI's standing for the social norms are; environmental impact, international governance, social inequalities, and global challenges.

### **1. Environmental Impact and Sustainability**

That is quite an ecological footprint, especially in training state-of-the-art models. Training a large language model uses as much energy as several cars consume in their lifetime. This is being made right by working out energy-efficient algorithms and taking renewable sources for data centers. One of the solutions can be compressing AI models without loss of accuracy.

Applications that assist in environmental protection, smartening up power grids, reducing factory waste, perfecting irrigation systems to save water in farming-the list of further uses goes on. Applications like these, show how AI could help meet environmental goals without deviating from daily human routines.

### **2. International Cooperation and Governance**

Artificial intelligence concerns the whole world and requires cooperation among countries. In the absence of

collaboration, the richest countries could be the only beneficiaries while other countries lag behind. Meanwhile, organizations such as the United Nations have started setting guidelines with minimum standards for transparency and accountability. The challenge remains in aligning different nations' interests and, quite importantly, the technology gaps that are increasingly apparent between developed and developing nations.

Fairness calls for global frameworks that give everybody the opportunity to benefit from AI. This may involve open-source tools and shared research to enable countries with fewer privileges to also benefit from AI in improving lives.

### 3. Reducing Social Inequalities

AI can reduce social gaps, especially in healthcare, education, and justice. For example:

AI tools can diagnose diseases early, even in remote areas.

Adaptive learning platforms customize lessons for students, making education more accessible.

AI in microfinance can help underserved communities access loans.

However, AI can also exacerbate inequalities if not well managed. For example, biased datasets lead to unfair outcomes. This calls for the use of diverse data and continuous monitoring of AI systems to ensure fairness. If done right, AI can empower marginalized groups and become a key driver of equality.

### 4. Addressing Global Challenges

AI is already helping tackle big issues like climate change and poverty. For example:

- It models weather patterns to predict disasters and manage renewable energy.
- It helps governments distribute resources effectively to fight poverty.
- AI-powered platforms bring quality education to remote areas.

But over-relying on AI can have downsides. For instance, too much automation in education might lose the human touch. Balancing technology with human interaction is crucial to make AI solutions both effective and compassionate.

## **Discussion**

Ethics needs to be considered and deeply embedded within the design and deployment of AI if it is to be used responsibly and effectively. This will include:

- Addressing Key Issues: Problems to be addressed would pertain to data bias, environmental impact, and privacy concerns, among others.
- Promoting Collaboration: Setting clear guidelines requires collaboration between governments, companies, and international groups.
- Educating the Public: A greater understanding of AI's potential and risks by the public will lead to its wise use. Open-source initiatives can help make more AI tools accessible.

- The balance of human-AI interaction: AI should complement, not replace, human effort; therefore, collaboration is between machines and people.

Ethics considered at each step will make sure AI drives progress fairly and includes all considerations. This will help in harnessing the power of AI responsibly.

## **Conclusion**

AI holds a strong potential to both solve some of the most persistent global issues and redefine the functioning of societies. As capabilities go up, so too does the responsibility to secure equity, inclusion, and sustainability in all forms. By embedding values of ethics at the development stage, we ensure that the benefits will be available for everyone.

It will have to be in collaboration with developers, policymakers, and global communities that work together toward a future where AI empowers humanity and decreases inequalities. If guided by shared values, AI can support us in building a better world showing respect for the core values of humanity.

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