

## VA Detailing:

### Cover Page:

Good Morning Doctor,  
This is -----(Your Name) From 3C Pharmaceuticals, Providing Innovation and Quality for Dedicated to Good Health.

### Corporate Page:

Doctor a Leader having 25 Years rich experience in Indian Pharmaceuticals industry and Qualified from Prestigious Indian Institute of Management (IIM) Culcutta are driving 3C Pharma.

Doctor, Our products are manufactured under the roof of WHO,ISO and GMP certified companies. More over happy to share with you that, Soon we are starting our research and development center in the name of 3C Innovation Center. This is an intellectual property of 3C Pharma.

### Folnica VA Page-1:

Doctor, 40-60% of the population is affected by genetic polymorphism- MTHFR., Which hampers folate metabolism.

### Flonica VA Page-2

Help your patients with Folnica...During Pregnancy Prevention of NTD,Prevention of Hyperhomocystenemia... Prescribe Folnica. The brand of L-Methylfolate 1mg,Mecobalamin 1500mcg and Pyridoxal 0.5mg tablets.

Folnica in L-Methylfolate is unaffected by genetic disorder,Folnica is a boon to 40-60% population, Which is affected by genetic polymorphism. Folnica maintains hemoglobin levels and decrease rates of anemia in pregnancy more effectively.

Folnica in Mecobalamin the most potent form of Vitamin B12,Required for healthy development and sustenance of circulatory, immune and nervous system.

Folnica in Pyridoxal is active form of Vitamin B6, Which is a coenzyme in a variety of enzymatic reactions. Doctor Looking in to these all these benefits... Prescribe Folnica during the Pregnancy.

### Embofit SR200:

Doctor.... For a Successful journey through preganancy...In LPD and LPS prescribe Embrofit SR 200. The brand of Natural micronized Progesterone 200mg tablets.

Embrofit SR 200 Avoids complications and ensures success.Embrofit SR Maintains the level of progesterone during the pregnancy. Embrofit SR increases endometrial receptivity for implantation of Embryo. Embrofit SR shows immunomodulatory effect. Embrofit SR is beneficial in woman with history of recurrent miscarriages.

Embrofit SR200 in Sustained release ensures patient compliance with oral and OD dosage and well tolerated. Embrofit SR 200 ensures 2 4 Hours progesterone support during pregnancy. Doctor Looking in to these all the benefits .....Prescribe Embrofit SR 200 in LPD and LPS.

## **Feriday:**

Doctor, As per National Family health Survey, Anemia prevalence in Pregnant is 57.9%

In IDA, Pregnancy and Lactation.... Prescribe Feriday. The brand of Ferrous Ascorbate 100mg, Folic acid 1.5mg and Zinc 22.5mg Tablets. Time tested and Trusted Hematinic.

Feriday is 1<sup>st</sup> choice in management of IDA. Feriday ensures 49.3% Hb rise in 8 weeks (Point the Graph). Feriday offers 67% absorption in IDA. Feriday in zinc helps in synthesis and maturation of RBC.

Doctor .... For a time tested and trusted hematinic Prescribe Feriday.

## **Coracal:**

Doctor for a calcium supplementation... In Pregnancy , Lactation and Osteoporosis.... Prescribe Coracal. The brand of Calcium Citrate 1000mg, Magnesium 100mg, Zinc 11mg and Vitamin D3 200IU. Tablets.

Coracal- The Right Calcium.

Coracal in calcium citrate promotes the consolidation and maintenance of bone mass. Also well accepted and trusted for decades.

Coracal in Magnesium contributes structural development of bone. Coracal in Zinc strengthens the immunity. Coracal in Vitamin D3 helps in optimizing calcium absorption.

Doctor Looking In to these all the benefits of Coracal... Prescribe Coracal in Pregnancy and Lactation.

Coracal ... The right calcium.

## **Coracal-C**

Doctor for Demanding calcium needs of the body.... In Pregnancy and Lactation and Osteoporosis prescribe Coracal-C. Coracal-C contains Calcium citrate malate 500mg, Calcitriol 0.25mg, Zinc 7.5mg and Magnesium 50mg Softgel Capsules.

Coracal-C meets the calcium demands....

Coracal-C in Calcium citrate malate promotes the consolidation and maintenance of bone mass. Also well accepted and trusted for decades. Coracal-C in calcitriol increases blood calcium levels. Coracal-C in zinc strengthens immunity. Coracal-C in magnesium contributes to the structural development of bone.

Doctor Looking In to these all the benefits of Coracal-C... Prescribe Coracal-C in Pregnancy and Lactation.

## **Thanking Page:**

Doctor presenting cutting edge advantages of Quality products , Experienced management and innovation. Which are benefits to Patients, Doctors and Organization.

Thank you Doctor.....