

(A div. of Inject Care Parenterals Pvt. Ltd.)

March 17, 2016

To All TSOs,



## **Subject: Detailing Story of Holi Kit**

## Dear friends,

Holi, the festival of colors is around the corner & the markets are full of colors. But let us also remember that most of these colors are toxic & can cause serious skin complications & allergies.

This year we will celebrate Holi by distributing a Holi Kit containing non-toxic (natural) colors which are free from the harsh chemicals.

## **Detailing:-**

Dr, toxic colors can cause serious skin complications & allergies due to the harsh chemicals used in them.

Similarly, spurious & substandard drugs which work less effectively & are a major cause of antibacterial resistance can lead to longer treatment time.

Hence let's

SAY NO TO TOXIC COLORS...

... & GO NATURAL

Dr, we wish you a very happy & safe holi from Inject Care!

Also pl. find attached a format herewith which you need to duly fill in & send it back to us before Holi.

Wishing you all a very Happy & Safe Holi!!!

Regards,

## Prachi

**Product Manager**