

Geo Tagging

- Geo Tagging is the process by which the Field Force can tag the Retailers/Distributors to their respective Geographical Locations or coordinates.
- The Radius can be set ranging from 25 metres going upto 2 kms. Once the Radius is set by the Admin, the Distributors/ Retailers/ Customers Tagged only within that Radius shall be visible for the Field Force to Plan & Meet.



Key Features

- Order Conversion to Secondary Sales
- Ready stock sales – Invoicing and Printing with Bluetooth printer
- Inventory management at the warehouse and distributor
- Collections and customer ledger
- Primary order capture from Distributors and conversion of order to Primary sales
- MIS reports for all Key Performance Indicators with graphical indicators
- Dynamic Dashboards for specific areas of performance

About Us

SANeForce, a division of SAN Media, has been providing SFE services for more than 20+ years supporting 1,00,000 users in over 15+ countries for Pharmaceutical, FMCG and Healthcare Industry. With experienced and focused workforce we aspire to become a global leader in the SFE sector.

Director's Note

" We strive to create value by providing robust solution accustomed to changing dynamics of business. Our business is built on relationships, which we believe will guide us to be the best SFE solution provider. "

- Arjun Durai
Director

Connect Us

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Few of Our Prestigious Clients



Our other products

Sales Force Automation For pharma, Healthcare and CPG industry	SAN CLM E-Detailing & Remote Detailing	Customer Relationship Management
	SAN Payroll & HRMS	

SAN FMCG

APP



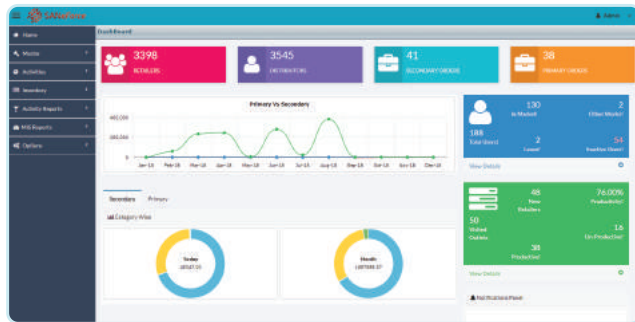
SANeForce

www.saneforce.com

SAN FMCG is an integrated automation tool by which organisations can better manage their distribution of consumer products to different outlets as well as assist in the improved management of the workforce. FMCG organizations face the challenge of managing a global workforce, production and distribution system while controlling cost, consistency and quality. SAN FMCG provides the ideal solution that records all the stages in a sales process. It tracks all stages like Retail, Sales, Purchase, Warehouse and Distributor Inventory Mangement.

Dashboard

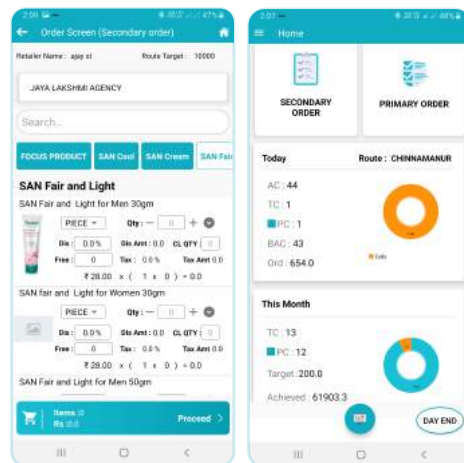
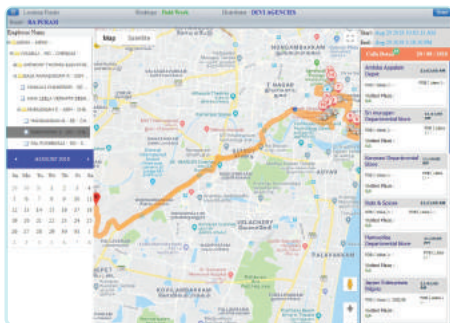
SAN FMCG Dashboard offers at-a-glance view of real time KPIs relevant to your business process.



Mobile App

With SAN FMCG Mobile App field force can instantly submit their Tour Plan, Daily Activity, Attendance and convert order to Invoice. Other unique features are

- Both Online and Offline Reporting
- Primary/Secondary Order Booking
- Print Invoice using Bluetooth Printer
- Tracking of Precise Location



MODULES

Retail Masters

- Product
- Price
- Retail
- Geography
- Tax
- Discount
- Scheme

Salesforce Performance

- Attendance
- Order Booking
- Order Edit/delete
- Order submission to the distributor
- Location monitoring
- Productivity
- Customer wise orders and repeat orders
- New accounts added

Retail Performance

- Order Value
- Outlet purchase trend
- Distribution width of focus products
- Trend analysis of (Product, Channel , Distributor, Geography)
- Non purchasing Outlets
- Product Performance Analysis
- Salesman sales trend
- Daily Order analysis
- Performance analysis (Target Vs Actuals)

Sales

- Order Capture
- Closing stock at the retail
- Order to Distributor
- Record Daily Inventory carried in Vans/Salesman/Scooters
- Take orders and convert them to Invoice
- Print Invoice
- Handover stocks to the retail
- Handover the left over stocks to the warehouse
- Reconcile the Van

Collections And Customer Ledger

- Opening Outstanding (Retail wise) Capture
- Invoice amount posting
- Collections against pending Invoices

Purchase

- Primary Order capture
- Confirmation of order
- Primary Invoicing
- Raising a GRN post delivery

Warehouse Management

- Stock Receipt from Multiple suppliers
- GRN Process
- Stock Transfer across locations
- Primary Sales to Distributors
- Invoicing
- Packed stock Reconciliation

Distributor Inventory Management

- Stock receipt from the company
- Stock Types
- Issue to Sales/Van
- Invoicing
- Issue slips for Temporary transfer
- Stock Adjustment