



^{Rx} In Peripheral Neuropathy & Vitamin B deficiency

NEUROBION[®] Forte[®] RF

Mecobalamin IP 1000 mcg + Pyridoxine Hydrochloride IP 100 mg + Nicotinamide IP 100 mg

**The Triple Nutrient formula
for Nerve health**

India's No 1 Mecobalamin Injection*

Features



**GMP certified
manufacturing^{^^}**



I.M./I.V. administration



Economical price

Advantage



**Trusted Quality from
P&G Health**



Provides flexible choice



Economical vs Competition

Benefit



Assurance of Quality



**Patient administration
as per condition**



**Purchase of full therapeutic
dose allowed**

Product Description	MRP**
Neurobion Forte RF Inj 2ml amp	14.92
Neurobion Forte RF Inj box 10x7x2ml	1044.40

Dosage

**As directed by
Physician**



*Neurobion Forte RF Injection is the No. 1 prescribed injection brand in Mecobalamin combination category as per IQVIA MAT June 2020 data set;

**MRP as of Sep 2020

^^Certificate of Good Manufacturing Practices, 2019 received by Directorate of Food and Drugs Administration

For the use only of a Registered Medical Practitioner or a Hospital or a Laboratory

For your feedback or queries, Visit us: www.pghealthindia.com; Write to us: <https://in.pg.com/contact-us/> Call us: (+91) 22 24942113



NEUROBION[®] Plus
 Mecobalamin IP 750 mcg+ Pyridoxine Hydrochloride IP 1.5 mg+ Nicotinamide IP 45 mg
The Plus Advantage for Nerve Health

From the house of India's No.1* Vitamin Brand-Neurobion

Features



**GMP certified
manufacturing^^**

B₁₂

**Combination of Neurotropic
B vitamins B12, B3 and B6**



From the house of P&G Health

Advantage



High Quality Control



**Helps support healthy
nerves¹**



**Doctors can prescribe
with confidence**

Benefit



Quality Assurance



**Relieves burning sensation,
Tingling and nerve pain²**



Long term safety

Product Description	MRP**
Neurobion Plus strip of 10	104.3
Neurobion Plus box 10x10s	1043

Dosage

**2 Tabs daily or as
directed by Physician**



*As per SSA MAT April 2020 in terms of units in Vitamins/ Minerals/ Nutrients category; **MRP as of Sep 2020;

^^Certificate of Good Manufacturing Practices, 2019 received by Directorate of Food and Drugs Administration;

1. EFSA Journal 2010; 8(10): 1756; 2. Symptoms caused due to Diabetic Neuropathy; Methylcobalamin Monograph alternative medicine review, Volume 3, Number 6, 1998;

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Saathi Asli Heroes Ka Supports Healthy Nerves[#]

India's No.1* Vitamin Brand

Features



India's No.1[#] Vitamin Brand

B₁₂

Combination of
Neurotropic B Vitamins



Strip & Box
10 tablets / Box of 75 strips
30 tablets / Box of 25 strips

Advantage



High Quality Control



Restores Vitamin B Levels



Economically Priced

Benefit



Long Term Safety



Helps recover from body
discomforts[^] & weakness



Affordability can be
consumed for 6 months[§]

Product Description	MRP Strip**	MRP Box**
Neurobion Forte 10s x 5 x 15	10.53	789.75
Neurobion Forte 30 x 25	31.61	790.25



^{*}Conditions may not improve if they are due to reasons other than lack of B vitamins present in Neurobion Forte tablet

^{*}As per SSA MAT April 2020 in terms of units in the Vitamin/Minerals/Nutrients category.

^{**} MRP as of Aug 2020

[§]6 months consumption will only cost ` 379.22

#EFSA Journal 2010;8(10):1756

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Saathi Asli Heroes Ka
Supports Healthy Nerves[#]



Widespread Media Presence



MAT-IN-NEUROBION-20-000116

*2 tablets daily or as directed by physician (For adults only)

#EFSA Journal 2010;8(10):1756

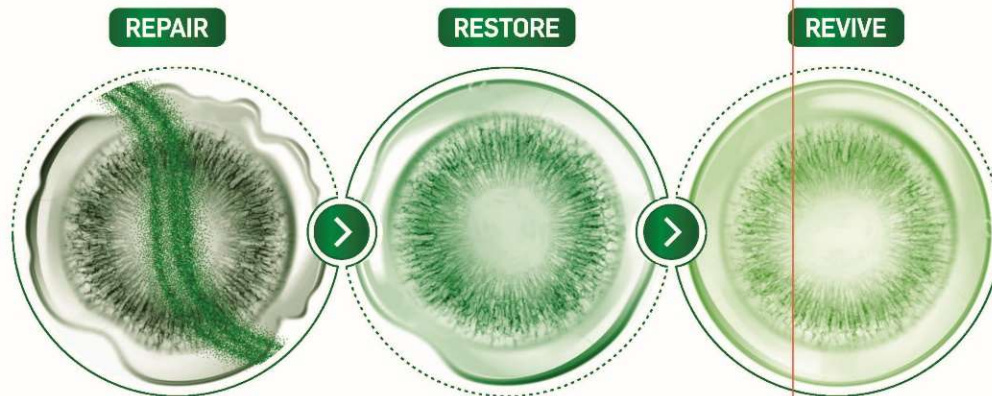
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Evion®



Trusted by Doctors
since 1978*

Evion's Cell Nourishment Process



- Evion's powerful antioxidant property protects and nourishes your cells, providing many health benefits.

Nourish Your Cells

Evion®



Trusted by Doctors
since 1978*

	Features	Advantages	Benefits
	India's No.1 Vitamin E brand	Trusted by doctors, chemists and consumers	Assured quality
	Complete range of Vitamin E variants	Choice of strength and combination to address different health issues	Brand with multiple health benefits
	Affordable brand	Economically priced relative to competition	High value for money

MAR-IN-OTR-20-000088

*Evion's launch date: #Evion Caps + Evion LC + Evion Forte IMS DRG Jul' 18

Nourish Your Cells

EVI -
FAB

Evion®

Evion® ²⁰⁰/₄₀₀
Vitamin E Capsules USP 200mg, 400mg

In Muscle,
Skin and Hair Health



Evion 200 (Per Strip)
MRP: INR 17.43

Evion 400 (Per Strip)
MRP: INR 29.73



Trusted by Doctors
since 1978*

Evion® Cream
Vitamin E 0.8 - 1.2 % w/w, Aloe Vera Extract 8.0 - 12.0 % w/w

In Skin Health



Evion Cream 60 g
MRP: INR 162.83

Evion Cream 20 g
MRP: INR 63.96

*Evion's launch date: #Evion Caps + Evion LC + Evion Forte IMS DRG Jul' 18

Nourish Your Cells

Evion®

The new Evion®
Nourish Your Cells

TVC Continues FULL BLAST

Watch it on all your favourite channels.



HSM



Kerala



Maharashtra



Tamil Nadu



UP/Bihar



For Treatment of Vitamin B-Complex Deficiency States

Each 2 ml ampoule contains: Thiamine IP 10 mg, Riboflavine Sodium Phosphate IP 4 mg, Pyridoxine Hcl IP 4 mg, Nicotinamide IP 40 mg, Cyanocobalamin IP 8 mcg, D-Panthenol IP 5 mg, Benzyl alcohol IP 0.9% W/V

Polybion[®]

B-Complex injection



Features	Advantages	Benefits
With I.M. & I.V. advantage[^]	Flexible choice for doctors	Patient administration as per condition
Economical price	Economical vs Competition	Purchase of full therapeutic dose allowed
35 Years of Trust	Quality assurance by P&G Health	Assured relief to patients; Doctors can prescribe with confidence

India's most
economical
injectable*
B-Complex at
₹6.65/-
per ampoule[#]

Pack	MRP	Recommended PTR ^{##}	Your Margin
Polybion Injection 10x2x5x2 mL	₹ 665.00	₹ 475.00	₹ 190.00

Ref:

*Polybion Injection is India's largest selling B Complex Injectable in units on a MAT basis, as per IQVIA SSA Apr'20 dataset. "Source: IQVIA Copyright 2020. All rights reserved"

**B vitamins, as co-factors in metabolism, play an essential role in supporting energy release. Conditions might not improve if they are due to reasons other than lack of Vitamin B. If symptoms persist, kindly consult a registered medical practitioner. "Polybion contains B-complex *Polybion Injection is most economical injectable (as per Price to Retailer, PR) among the top 20 brands in India by Value Sales in the covered market as per the IQVIA SSA Jun'20 dataset. "Source: IQVIA Copyright 2020. All rights reserved".

vitamins which play an essential role in supporting energy release by acting as co-factors/ co-enzymes during energy metabolism. "As of July 2020 ** PTR without GST

[^]Prescribing Information

For the use of a Registered Medical Practitioner or a Hospital or a Laboratory only

MAT-IN-OTHER-20-000041



India's
NO. 1
B-Complex*
injection

POL
INJ

Sugar-Free Vitamin B-Complex Syrup

Each 5 ml contains: Thiamine Hydrochloride IP 2mg, Riboflavin sodium phosphate IP 2.5 mg, Pyridoxine hydrochloride IP 0.75 mg, Nicotinamide IP 15 mg, D-Panthenol IP 3 mg Cyanocobalamin IP 2 mcg

Polybion[®]

SF[™]

DAILY ACTIVE ENERGY[™] FOR ALL



Features	Advantages	Benefits
Sorbitol base	Sugar-Free formulation	For all patient types - Including Diabetics
Non-Alcoholic	Less chances of Sedation	For all age-groups
Available in PET Bottle	No Chance of No Breakage	Easy to Store and Carry

Pack	MRP	Recommended PTR ^{**}	Your Margin
Polybion SF Syrup 100 mL	₹ 43.92	₹ 31.37	₹ 12.55
Polybion SF Syrup 250 mL	₹ 91.16	₹ 65.11	₹ 26.05
Polybion SF Syrup 400 mL	₹ 137.09	₹ 97.92	₹ 39.17

Ref:

*Polybion is India's largest selling brand by Qty Sales on MAT basis in the Vitamin B complex Liquid market as per IQVIA SSA Jul'20 dataset.

Source: IQVIA Copyright 2020 All rights reserved. **B vitamins, as co-factors in metabolism, play an essential role in supporting energy release.

Conditions might not improve if they are due to reasons other than lack of Vitamin B. If symptoms persists, kindly consult a registered medical practitioner.

*Polybion contains B-complex. *As of July 2020 ** PTR without GST vitamins which play an essential role in supporting energy release by acting as co-factors/ co-enzymes during energy metabolism.

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MAT-IN-OTHER-20-000041



POL
SF

In Vitamin & Mineral deficiency states in adult patient

^{Rx} Polybion[®] CZS

Each film coated tablet contains Pyridoxime HCl IP 3 mg; Nicotinamide IP 100 mg; Cyanocobalamin Trifluoracetate in gelatin eq to cyanocobalamin IP 15 mcg; Folic acid IP 1500 mcg; Chromium Picolinate USP 250 mcg; Selenious acid USP eq to Elemental Selenium 100 mcg; Zinc sulfate monohydrate IP 61.80 eq to 22.5 mg of elemental zinc.



Features	Advantages	Benefits
Chromium, Zinc, Selenium for Diabetics	Improves glucose metabolism ¹ , insulin like ² & antioxidant ³ properties	Glycemic control, with antioxidant benefit ^{1,2,3}
Vitamin B Complex	Co-enzyme in energy metabolism	Active Energy Release for Diabetic patient ⁴
Affordable	Affordable vs Competition	Promotes regular usage

Pack	MRP [#]	Recommended PTR ^{**}	Your Margin
Polybion CZS Tab (2x15) IND	₹ 167.70	₹ 119.78	₹ 47.92



DAILY ACTIVE ENERGY
RELEASE

India's
NO. 1
B-Complex*

Ref:

*Polybion is India's largest selling brand by Qty Sales on MAT basis in the Vitamin B complex Liquid market as per IQVIA SSA Jul'20 dataset. Source: IQVIA Copyright 2020 All rights reserved.

1. Anderson RA, Chromium, glucose tolerance and diabetes. Biol Trace Elem Res. 1992;32:19-24 2. Judith Jansen et al, Zinc and diabetes — clinical links and molecular mechanisms, Journal of Nutritional Biochemistry 20 (2009) 399–417

3. Tuvemo T, The role of trace elements in juvenile diabetes mellitus, Pediatrician 1983-1985;12(4):213-9

4. Laquale, Kathleen M. (2006). B-complex vitamins' role in energy release. In Movement Arts, Health Promotion and Leisure Studies Faculty Publications

[#]As of July 2020 ^{**} PTR without GST

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MAT-IN-OTHER-20-000041

POL
CZS

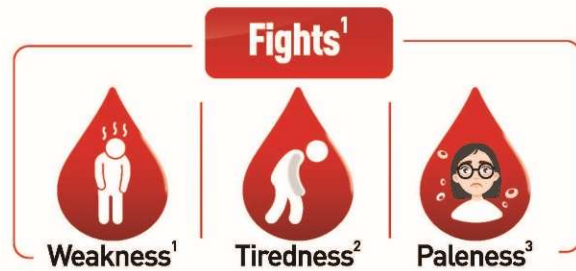
For Harish to Shobha to break free
from **Iron Deficiency**, presenting



Livogen[®]

Each film coated captab contains Ferrous Fumarate IP 152 mg equivalent to 50 mg elemental iron, Folic Acid IP-1500 mcg

STRENGTH OF BLOOD COUNTS



**SMALL IN SIZE,
BIG IN BENEFITS**

Livogen Captab (Per Strip)
MRP: INR 69.21

1. J Korean Med Sci 2013;28:934-938, Song Youn Park et al

Help Sunil and Seema set free
by making their blood healthy with



Livogen[®]
Tonic
Iron, Vitamin B- complex, Protein, L-Lysine
& Zinc Syrup

STRENGTH OF BLOOD COUNTS



Livogen Tonic
MRP: INR 143.00

4. Kraenzl E et al. Approved health claims for amina acids in/as food supplements Maced.pharm.bull.62(1)35-44

5. Sato S Iron deficiency: structural and microchemical changes in hair, nails and skin Semin Dermatol, 1991 Dec;10(4):313-9



Nasal congestion is the most common & bothersome symptom of viral cold⁵

In Nasal congestion, caused by acute sinusitis, cold flu or allergies

^{Rx} **Nasivion[®]**

Each ml contains Oxymetazoline Hydrochloride USP 0.5 mg



Get instant relief with Nasivion because 'Nothing Works Faster'#1



Antiviral* & Anti-Inflammatory
(In-vitro) action^{2,3}**



**Significantly promotes
undisturbed sleep^{4,5}**



**-2
Reduces cold by 2 days²**



MAT-IN-NASIVIN-20-000031

¹ Reincke S et al. Fortschr. Med. Originalien (11/2005) (Vol. 147). ² S. Koelsch et al. Arzneimittelforschung (Drug Research) 2007;57(7):475-482. ³ L. Beck-Speier et al. J. Pharmacol. Sci. 110, 276 - 284 (2009).
⁴ A. Bergner et al. Translation Deutsche Apotheker Zeitung 2006/145:97-99. ⁵ <https://www.pharmacytimes.com/publications/issue/2016/February2016/RP43> February2016 - accessed on 8th Aug 2020.
⁶ (p = 0.001) A prospective, structured, multicenter postmarketing surveillance study was performed to investigate the efficacy and tolerability of Nasivion® Nasal Drops for infants (0.05% oxymetazoline without a preservative) in 538 babies and toddlers (mean age** 5 months) with rhinitis, tubal catarrh, and otitis media.
* HeLa-cells were infected with human rhinovirus (HRV) 14 and 99 and exposed to different concentrations of Oxymetazoline in vitro. Concentration-dependent inhibitory effect on the viral activity of HRV-14 and HRV-99 up to 74%.
** In vitro study. Secretion of pro-inflammatory mediators such as the cytokines IL-1 β , TNF- α , IL-6 and IL-8 produced by PBMC and T cells was selectively inhibited in the presence of therapeutic doses of Oxymetazoline.
† Nasivion is the number 1 prescribed brand amongst the topical Nasal Decongestant Category (BDIA1+BDIA6+BDIAA) (Excluding Inhaler Caps). # Amongst Topical Nasal Decongestants.
For the use only of a Registered Medical Practitioner or a Hospital or a Laboratory.

For treatment of dehydration caused due to diarrhoea
including cholera and *E.coli* diarrhoea

Electrobion®

ORAL REHYDRATION SALTS

REJUVENATE WITH MORE THAN JUST WATER

SUPER MOISTURE FREE PACKAGING

3 layer packaging

- Polyfilm
- Aluminium foil
- PET film

Tetra Sealed

Sealing from all four
sides which protects
from moisture

Pack Size

21 gm

PTR

₹15.27

MRP

₹19.08

All prices inclusive of GST



**Delicious Tangy
Orange Flavour**