** e-magazine 10/01/2016 Sunday.**

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**Costume Tips For Medical Representatives...**

**What to wear when going for a meeting with a doctor. Here are costume tips for medical representative That may impress your doctor and help you to get more business.**

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**First impression is last impression. You know that very well so what do you wear when you go for a meeting with doctors. As a medical representative you need to look professional so that doctor shows interest in you and your products.**

**Your dress-up should be completely professional because it is the first thing that a doctor will notice. Looking well and professional will help you to convince your doctors and win his heart.**

**It will also help you to have self confidence. Your attire and costumes makes you different from others. so Look well. Below are some key benefits of Professional look**.

**Benefits of Professional Attire for Medical Representative**

1. **You Represent your company not only the products.**
2. **It makes you different from the other Medical Representatives.**
3. **It brings lots of self confidence that helps you to promote your product in better way.**
4. **Doctors always takes professional persons seriously.**

**Professional Medical Representative Attire**

**Below are recommendations from other medical representatives who are successful today.**

**Combination of Dark and Light color...**

**Always wear matching color shirts and paints. If you wear dark color shirt then wear light color paint. And if you wear light color shirt then wear dark color paint.**

**Wear Dark Color shirt when Going through Bikes...**

**In India most of the medical representative use two wheeler for touring. so if you have to travel a lot then use dark color shirt so that it would not look ugly even if there are lots of dust on it. Another benefit of dark color shirt is when you meet a doctor and talk about your product the it is only shirt that** **will be visible** **your doctor not the paints . So a neat and clean shirt will leave a good impact than the paints.**

**Plan tie with clip...**

**If you are wearing dark color shirt then use light color tie on it and fix it with clip . So that it stays where you want it to be . Do not let your tie wave here and there.**

**Limit Your Jewelry...**

**Please do not put on bracelets or dangling things in hands. bracelets will never leave a good imapct on doctors remember you are a medical representative and you are promoting your companies products** **so match with that standard.**

**Black shoes...**

**Black is the perfect color when used in right way. So use polished black shoes .**

**Clean and manicured nails...**

**When you shake hand with doctor than he will surely notice your hand and the first thing that will come into his eyes are your nails . So keep your nails clean and manicured.**

**Hairstyle..**

**Your hairs also plays an important role in your personality. so be simple and do not use YO style when going to meet a doctor.**

**Leather Belt...**

**Always use belt. Better if it matches with your shirt and paint.**

**Socks...**

**White socks always makes difference . So i prefer white socks or black socks.**

**Perfume...**

**Use a light perfume never use a dark perfume. May be your doctor does not like it. So if you use perfumes than use only light one's.**

**So these are the basic recommendations for a perfect and professional medical representative attire. If you use these tips for your costumes or dress up it will help you in your field .**

**Send your e-reports in time**

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| **Sales Performance January’ 2016** | | | | | | |
| **Executive Name** | **Target** | **Achivement** | **Credit note** | **Net sales** | **Remaining** | **% Vs**  **Target** |
| **Mr.Viswanathan C:\Users\Sridhar\Documents\Bluetooth Exchange Folder\images (25).jpg** | **2.11,453** | **39,012** | **0** | **39,012** | **1,72,441** | **18%** |
| **Mr.Vijayakumar** | **1,01,213** | **38,891** | **0** | **38,891** | **62,322** | **38%** |
| **Mr.Suresh Kumar C:\Users\Sridhar\Documents\Bluetooth Exchange Folder\images (25).jpg** | **1,18,687** | **35,165** | **0** | **35,165** | **83,522** | **30%** |
| **Mr.Ayyadurai** | **1,10,365** | **34,905** | **0** | **34,905** | **75,460** | **30%** |
| **Mr.Ekambaram.J(ASM)** | **5,41,718** | **1,47,973** | **0** | **1,47,973** | **3,93,745** | **27%** |
|  |  |  |  |  |  |  |
| **Mr.Ilaiaraja** | **1,28,254** | **33,778** | **0** | **33,778** | **94,476** | **27%** |
| **Vacant Chennai** | **2,00,134** | **14,597** | **0** | **14,597** | **1,85,537** | **7%** |
| **Mr.Vivekananthan** | **1,78,221** | **61,477** | **0** | **61,477** | **61,477** | **34%** |
| **Mr,Arul Senthil** | **68,765** | **26,785** | **0** | **26,785** | **41,980** | **38%** |
| **Mr.Arul Senthil ASM** | **5,75,374** | **1,36,637** | **0** | **1,36,637** | **4,38,737** | **23%** |
|  |  |  |  |  |  |  |
| **Mr.Kalaivanan**  **Mr.Saravanan C:\Users\Sridhar\Documents\Bluetooth Exchange Folder\images (25).jpg** | **2,66,456** | **45,742** | **0** | **45,742** | **2,20,714** | **17%** |
| **Mr.Sivanantham C:\Users\Sridhar\Documents\Bluetooth Exchange Folder\images (25).jpg** | **2,01,076** | **38,019** | **0** | **38,019** | **1,63,060** | **19%** |
| **Mr.Mahendran ASMC:\Users\Sridhar\Documents\Bluetooth Exchange Folder\images (27).jpg** | **4,67,532** | **83,761** | **0** | **83,761** | **3,83,771** | **18%** |
|  |  |  |  |  |  |  |
| **AP-Vijayawada** | **1,33,221** | **20,407** | **0** | **20,407** | **1,12,814** | **15%** |
| **Vacant Pondicherry** | **2,44,897** | **72,774** | **0** | **72,774** | **1,72,123** | **30%** |
| **Hicare Direct** | **3,78,118** | **93,181** | **0** | **93,181** | **2,84,937** | **24%** |

**Power pharma Sec.Sales not included.**

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