

Q1

Q1

Itemset	sup	Itemset	sup	itemsets	sup
1, 2	2	1, 3	3	1, 3, 4	2
1, 3	3	1, 4	3	1, 3, 5	3
1, 4	3	1, 5	4	1, 4, 5	3
1, 5	4	2, 3	3	2, 3, 4	3
1, 7	2	2, 4	3	2, 3, 5	3
2, 3	3	2, 5	3	2, 4, 5	3
2, 4	3	3, 4	3	3, 4, 5	3
2, 5	3	3, 5	4	4, 5, 7	3
2, 7	2	4, 5	4		
3, 4	3	4, 7	2		
3, 5	4	5, 7	3		
3, 7	2				
4, 5	4				
4, 7	3				
5, 7	3				

itemset	sup	itemsets	sup	itemset	sup
1, 3, 5	3	1, 3, 4, 5	2	2, 3, 4, 5	3
1, 4, 5	3	2, 3, 4, 5	3		
2, 3, 4	3	3, 4, 5, 7	2		
2, 3, 5	3				
2, 4, 5	3				
3, 4, 5	3				
4, 5, 7	3				

$$(2) \{2, 3\} \Rightarrow \{4, 5\} = \frac{3}{3} = 1$$

$$\{2, 4\} \Rightarrow \{3, 5\} = \frac{3}{3} = 1$$

$$\{2, 3, 4\} \Rightarrow \{2, 5\} = \frac{3}{3} = 1$$

$$\{3, 5\} \Rightarrow \{2, 4\} = \frac{3}{4} = 0.75$$

$$\{4, 5\} \Rightarrow \{2, 3\} = \frac{3}{4} = 0.75$$

So, R1, R2, R3 have strongest rules

Q2

$$Q20 \text{ Lift} = \left(\frac{231}{2086} \right) \div \left(\frac{1259}{2086} \cdot \frac{529}{2086} \right) \approx 0.724$$

$$\text{All confiden. (m, c)} = \frac{231}{529} \approx 0.437$$

$$\text{Cosine (m, c)} = \frac{231}{\sqrt{529 \cdot 231}} \approx 0.283$$

$$\text{Kulczyński} = \left(\frac{231}{529} + \frac{231}{1259} \right) \div 2 \approx 0.31$$

$$IR = \frac{1259 - 529}{1259 + 529 - 231} \approx 0.48$$

① Expected value 319 210

$$\chi^2 = \frac{(231-319)^2}{319} + \frac{(298-210)^2}{210} + \frac{(1029-940)^2}{940} + \frac{(529-617)^2}{617}$$

$$\approx 81.94$$

$\chi_{0.05, 1} = 3.84$
 $81.94 > 3.84$

So, we can say there is a correlation between two

Q3

Input

10 30 -1 80 -1 -2

10 -1 30 40 -1 60 70 80 -1 -2

30 40 50 -1 70 80 -1 -2

70 -1 20 30 -1 60 80 -1 -2

10 20 -1 30 -1 40 70 -1 80 -1 -2

Output

80 -1 #SUP: 5

20 -1 #SUP: 2

20 -1 80 -1 #SUP: 2

70 -1 #SUP: 4

70 80 -1 #SUP: 2

70 -1 80 -1 #SUP: 2

40 -1 #SUP: 3

40 -1 80 -1 #SUP: 3

40 -1 70 -1 #SUP: 2

40 -1 70 80 -1 #SUP: 2

10 -1 #SUP: 3

10 -1 80 -1 #SUP: 3

10 -1 70 -1 #SUP: 2

10 -1 40 -1 #SUP: 2

10 -1 40 -1 80 -1 #SUP: 2

10 -1 30 -1 #SUP: 2

10 -1 30 -1 80 -1 #SUP: 2

10 -1 30 -1 70 -1 #SUP: 2
60 -1 #SUP: 2
60 80 -1 #SUP: 2
30 -1 #SUP: 5
30 40 -1 #SUP: 2
30 40 -1 80 -1 #SUP: 2
30 40 -1 70 -1 #SUP: 2
30 40 -1 70 80 -1 #SUP: 2
30 -1 80 -1 #SUP: 5
30 -1 70 -1 #SUP: 3
30 -1 70 80 -1 #SUP: 2
30 -1 60 -1 #SUP: 2
30 -1 60 80 -1 #SUP: 2

规则			
规则		置信度	提升度
条件	结果		
artichoke, avocado	Heineken	94%	1.573
crackers, soda	Heineken	93%	1.555
Heineken, soda	crackers	91%	1.868
baguette, herring	Heineken	86%	1.434
corned beef, olives	herring	85%	1.755
artichoke	Heineken	83%	1.378
corned beef, herring	olives	82%	1.745
baguette, Heineken	herring	82%	1.689
crackers, herring	Heineken	81%	1.353
soda	Heineken	81%	1.348
avocado, Heineken	artichoke	80%	2.623
artichoke, Heineken	avocado	79%	2.178
soda	crackers	79%	1.619
herring, olives	corned beef	79%	2.02
turkey	olives	78%	1.653
crackers	Heineken	75%	1.251
Coke	ice cream	74%	2.377
Heineken, herring	baguette	74%	1.897
soda	crackers, Heineken	74%	2.013
bourbon, Heineken	crackers	72%	1.475
ice cream	Coke	70%	2.377

规则		置信度	提升度
条件	结果		
apples	corned beef	48%	123%
corned beef	apples	39%	123%
artichoke	avocado	69%	191%
avocado	artichoke	58%	191%
artichoke	Heineken	83%	138%
Heineken	artichoke	42%	138%
avocado	baguette	59%	151%
baguette	avocado	55%	151%
baguette	herring	64%	131%
herring	baguette	51%	131%
baguette	soda	39%	123%
soda	baguette	48%	123%
bourbon	crackers	60%	122%
crackers	bourbon	49%	122%
bourbon	olives	61%	129%
olives	bourbon	52%	129%
bourbon	peppers	38%	129%
peppers	bourbon	52%	129%
bourbon	soda	38%	121%
soda	bourbon	49%	121%
Coke	ice cream	74%	238%
ice cream	Coke	70%	238%
corned beef	ham	41%	134%
ham	corned beef	52%	134%
corned beef	herring	63%	129%
herring	corned beef	50%	129%
corned beef	olives	61%	128%
olives	corned beef	50%	128%
crackers	Heineken	75%	125%
Heineken	crackers	61%	125%
crackers	soda	51%	162%
soda	crackers	79%	162%
Heineken	soda	43%	135%
soda	Heineken	81%	135%
ice cream	sardines	48%	163%

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$$\{ \text{crackers} \} = 25.67\%$$

$$\{ \text{Heineken} \} = 25.07\%$$

$$\{ \text{soda} \} = 36.56\%$$

$$\{ \text{cracker}, \text{Heineken} \} = 31.77\%$$

$$\{ \text{cracker}, \text{soda} \} = 59.94\%$$

$$\{ \text{Heineken}, \text{soda} \} = 48.75\%$$

$$\text{conf}(R1) = \frac{23.38\%}{25.67\%} = 91.08\%$$

$$\text{conf}(R2) = \frac{23.38\%}{25.07\%} = 93.26\%$$

$$\text{conf}(R3) = \frac{23.38\%}{36.56\%} = 63.95\%$$

$$\text{conf}(R4) = \frac{23.38\%}{31.77\%} = 73.59\%$$

$$\text{conf}(R5) = \frac{23.38\%}{59.94\%} = 39.01\%$$

$$\text{conf}(R6) = \frac{23.38\%}{48.75\%} = 47.96\%$$

So, Heineken has strongest rule.

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crackers
crackers Heineken