In [50]: 1 data

Out[50]:

	user_name	user_location	user_description	user_created	user_followers	user_friends	user_favourites	user_verified
0	the _??nd??r- rat??d nigg?? h????????	NaN	@ManUtd die hard??????????????????? \n	2019-09-06 19:24:57+00:00	581	1035	8922	False
1	Best uncle on planet earth	NaN	NaN	2013-05-08 19:35:26+00:00	741	730	8432	False
2	marcie	NaN	animal crossing. chicken nuggets. baby yoda. s	2009-02-21 10:31:30+00:00	562	1197	62732	False
3	YoMo.Mdp	Any pronouns	Where the heck is the karma\nl'm going on my s	2021-02-14 13:21:22+00:00	3	277	1341	False
4	Laura Reactions	France	I talk and I make reactions videos about shows	2018-12-19 20:38:28+00:00	330	152	2278	False
80014	Sale X Low	USA	Sale X Low, the cheapest low price online stor	2021-04-03 20:49:35+00:00	12	49	7	False
80015	RevAAA	NaN	Review Anything Anyone Anywhere	2010-11-24 21:48:53+00:00	6907	0	0	False
80016	Omo K-Pop News	NaN	OMO K-Pop\nNews and Updates	2021-09-22 12:01:24+00:00	152	807	593	False
80017	???? Pumpkin??? Queen ????	Halloweentown ????	Creator of Stuff   Horror fan   Traveler   Bad	2009-02-19 17:09:28+00:00	8048	8822	68980	False
80018	levi do lay	NaN	NaN	2020-06-17 11:55:56+00:00	16310	14368	108325	False

80019 rows × 12 columns

```
In [51]: 1 data=pd.DataFrame(data['date'], columns = ['date'])
```

```
In [52]:
           1 dataforyearanalysis = data
           2 dataformonthanalysis = data
           3 datafordayanalysis = data
In [53]:
           1 data.dtypes
Out[53]: date
                 datetime64[ns, UTC]
         dtype: object
In [54]:
           1 | c= pd.to_datetime(data['date'])
           1 datafordayanalysis.date = c.dt.day name(locale = 'English')
In [55]:
           1 | dataformonthanalysis.date = c.dt.month name(locale = 'English')
In [56]:
In [57]:
           1 dataforyearanalysis = c.dt.year
In [58]:
           1 #currently, the days cannot be ordered so the bar graph cannot read it yet.
           2 #People talk about it before the show rather than after the show. People tweet more about it before.
           3 #weekend vs weekdays by how much
           4 #Is there ways to count the actual numbers? c And then substract to know the difference? Is there a graph that can m
           5 #to show details of difference?
           6 #I can go more about how to differentiate between weekdays and weekends by coloring. I can also do statistic
           7 #analysis as well.
In [59]:
           1 data2=data
In [60]:
           1 data3 = pd.read csv('tweets v83.csv', parse dates= ["date"])
In [61]:
           1 data3=pd.DataFrame(data3['user created'], columns = ['user created'])
```

```
In [62]:
            1 data3
Out[62]:
                             user_created
               0 2019-09-06 19:24:57+00:00
               1 2013-05-08 19:35:26+00:00
               2 2009-02-21 10:31:30+00:00
               3 2021-02-14 13:21:22+00:00
                  2018-12-19 20:38:28+00:00
           80014 2021-04-03 20:49:35+00:00
           80015 2010-11-24 21:48:53+00:00
           80016 2021-09-22 12:01:24+00:00
           80017 2009-02-19 17:09:28+00:00
           80018 2020-06-17 11:55:56+00:00
          80019 rows × 1 columns
In [63]:
            1 c= pd.to_datetime(data3['user_created'])
In [64]:
            1 #data3.user_created = c.dt.year
               data3.user_created = c.dt.day_name(locale = 'English')
            3
In [65]:
            1 sorted(data3)
Out[65]: ['user created']
```

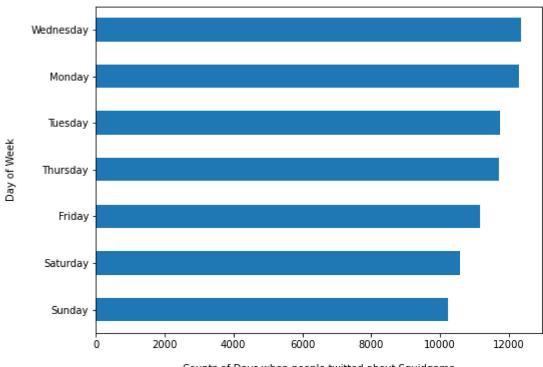
1 data3=data3.sort\_values(by = 'user\_created')

In [66]:

```
In [67]:
           1 data3.user_created
Out[67]: 0
                     Friday
                     Friday
         33641
         33638
                     Friday
         33633
                     Friday
         33608
                     Friday
                     . . .
         50120
                  Wednesday
         50111
                  Wednesday
         50108
                  Wednesday
         50102
                  Wednesday
         80018
                  Wednesday
         Name: user_created, Length: 80019, dtype: object
           1 os.chdir('C:\\Users\\spark\\Desktop\\Indesign Print')
In [68]:
```

C:\Users\spark\Desktop\Indesign Print

## Which days are Squidgame Twitter Commentors most active?



Counts of Days when people twitted about Squidgame

```
In [70]:
           1 data3.user created.value counts()
           2 #Average of weekday is 11847
           3 #Average of weekend is 10391.5
           4 #During weekdays, the Squidgame commentors tweet 14 percent more than during weekends.
Out[70]: Wednesday
                      12355
         Monday
                      12302
         Tuesday
                      11736
         Thursday
                      11697
         Friday
                      11146
         Saturday
                      10564
         Sunday
                      10219
         Name: user_created, dtype: int64
In [71]:
           1 #Next, we analyze about how the years
           2 #when Twitter users signed into the platform impacts making comments.
           3 os.chdir('C:\\Users\\spark\\Desktop\\Data Science Projects\\Squid Game Analysis')
In [72]:
           1 data3 = pd.read_csv('tweets_v83.csv', parse_dates= ["date"])
In [73]:
           1 c = data3.user_created
```

```
In [74]: 1 c= pd.to_datetime(data3['user_created'])
In [75]: 1 data3.user_created = c.dt.year
In [76]: 1 data3=data3.sort_values(by = 'user_created', ascending=True)
```

In [77]:

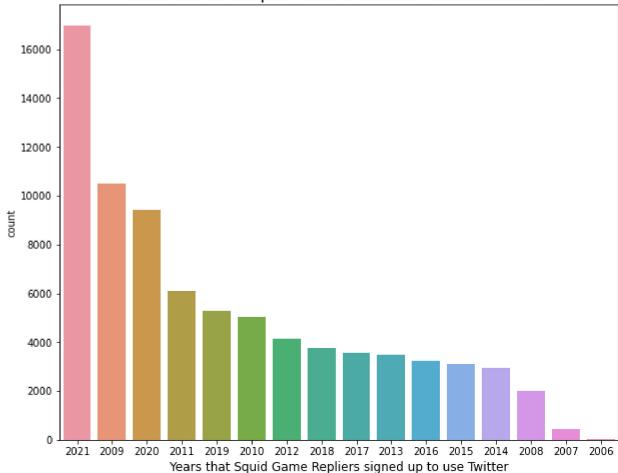
1 data3

Out[77]:

	user_name	user_location	user_description	user_created	user_followers	user_friends	user_favourites	user_verified	d
64342	Alison Brower	Los Angeles, CA	L.A. bureau chief @businessinsider @thisisinsi	2006	2037	487	1875	True	2021-10 17:04:42+00
75108	Lave DaMorte	New Jersey	Definitely not a teacher or artist.	2006	1587	1491	9602	False	2021-10 13:51:12+00
19237	SHIZZY	Brooklyn, New York	I Am SHIZZY!!!! R.O.R (Rock On Records) A pers	2006	5814	95	289	False	2021-10 14:26:11+00
48228	jason@calacanis.com	California, USA	meme dealer; investing in startups like @uber	2006	452961	9022	96214	True	2021-10 16:41:07+00
34978	Aaron B. Russell	Middlesbrough, England	Hi, I'm Aaron. I run @filesanctuary. I drive a	2006	445	703	1081	False	2021-10 11:20:06+00
21159	Proxi	NaN	A theme park tycoon 2 player	2021	23	201	346	False	2021-10 08:21:33+00
48139	pavel	NaN	#CRO	2021	11	418	595	False	2021-10 16:59:29+00
21167	maybesainsburys ????	NaN	i'm back you snowflakes.	2021	5130	403	26543	False	2021-10 08:19:33+00
51643	Dhanesa	NaN	NaN	2021	111	1070	1081	False	2021-10 22:54:28+00

		user_name	user_location	user_description	user_created	user_followers	user_friends	user_favourites	user_verified	d	
	45396	Agence Paradise Collioure	Collioure	AGENCE PARADISE COLLIOURE INTERNATIONAL REAL E	2021	31	364	610	False	2021-10 04:07:02+00	
	80019 rov	ws × 12 columns									~
•										<b>+</b>	
In [78]:	1 c=	pd.to_datetime(d	lata3['user_c	reated'])							

## How old are Squid Game Twitter Commentors?



In [80]:

- 1 ##It appears that younger generations are twitting more about Squidgame and
- 2 #this appears to be influenced by pandemic situation as well