

# Sang Jung Kim

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## EDUCATION

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- Ph. D University of Wisconsin-Madison Present  
Program: Journalism & Mass Communication.  
Research Area: Political Communication, Information Society, Attention Economy.
- M. A. Yonsei University, South Korea 2017  
Program: Journalism & Mass Communication.  
Thesis: Effects of partisan identity and affective polarization on moral evaluation toward others: Focusing on the correspondence of the partisanship of an individual and the partisanship of news.
- B. A. Yonsei University, South Korea 2015  
Majors: Communication, Political Science and Diplomacy.

## CONFERENCE PAPERS & PUBLICATIONS

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### Publications

- Lukito, J., Suk, J., Zhang, Y., Doreshenko, L., **Kim, S. J.**, Su, M-H., Xia, Y., & Wells, C. (2019). The wolves in sheep's clothing: How Russia's Internet Research Agency tweets appeared in U.S. News as vox populi. *International Journal of Press/Politics*, 00(0), 1-21.
- Xia, Y., Lukito, J., Zhang, Y., Wells, C., **Kim, S. J.**, & Tong, C. (2019). Disinformation, performed: Self-presentation of a Russian IRA account on Twitter. *Information, Communication and Society*, 22(11), 1646–1664.
- Zhang, Y., Shah., D., Foley., J., Abhisheck., A., Pevehouse., J., Lukito., J., Suk., J., **Kim., S. J.**, Sun, Z., & Garlough., C. (2019). Whose lives matter? Mass shootings and social media discourses of sympathy and policy, 2012–2014. *Journal of Computer Mediated Communication*, 24(4), 182–202.

Kim, K., Lee, S. S., & **Kim, S. J.** (2016). Partisan audiences' hostile media perception and news media literacy: A theoretical amalgam of self-categorization and elaboration likelihood. *Communication Theories*, 12(3), 4–48. (In Korea)

### **Presentations**

Ahn, H., Van Swol, L. M., & **Kim, S. J.** (2019). *Updating Osborn's brainstorming paradigm in a systems view: A cognitive constraint for creative dual processing*. Presented at the 2019 Interdisciplinary Network for Group Research Conference (INGRoup).

**Kim, S. J.**, Tao, R., & Li, J. (2019). *Does commenting on Facebook lead to civic deliberation? The effect of commenting on discussion diversity and discussion cessation*. Presented at the 2019 Annual Conference of the International Communication Association (ICA).

Xiaomei, S., **Kim, S. J.**, & Liao, X. (2019). *Willingness to self-censor and political talk on chat apps: A comparative analysis of Japan, South Korea, and China*. Presented at the 2019 Annual Conference of the International Communication Association (ICA).

Suk, J., Lukito, J., Su, M-H., **Kim, S. J.**, Sun, Z., Sarma, P., & Tong, C. (2019). *Do I sound American? Predicting disinformation sharing of Russian IRA tweets from a linguistic perspective*. Presented at the 2019 Annual Conference of the International Communication Association (ICA).

Xia, Y., Lukito, J., Zhang, Y., **Kim, S. J.**, Tong, C. (2018). *"This world lacks personalities. You have one." Self-presentation of an IRA account*. Presented at the 2018 Information Communication and Society symposium.

Lukito, J., Suk, J., Zhang, Y., Doreshenko, L., **Kim, S. J.**, Su, M-H., Xia, Y., & Wells, C. (2018). *Zero Day Twitter: How Russian propaganda infiltrated the U.S. hybrid media system*. Presented at the Annual Association for Education in Journalism and Mass Communication (AEJMC). [Top Paper, Political Communication Interest Group].

Zhang, Y., Shah, D., Foley, J., Abhisheck, A., Pevehouse, J., Lukito, J., **Kim, S. J.**, Suk, J., Yang, E., & Garlough, C. (2018). *The features of tragedy, expressions of sympathy, and debates over policy: A time series analysis of mass shootings and social media discourses*. Presented at the Annual Conference of the International Communication Association (ICA).

**Kim, S. J.** (2016). *Why do we react differently to national flag in campaigns? An experimental study on the mechanism how the political ideology of both parties and*

*citizens moderates the effect of national flag exposure on candidate evaluation.*

Paper presented at the 7<sup>th</sup> Honors Symposium for Asian PhD students in

Communication Research, Hong Kong City University, Hong Kong.

Kim, K., Lee, S. S., & **Kim, S. J.** (2016). *Partisan audiences' hostile media perception and news media literacy: A theoretical amalgam of self-categorization and elaboration likelihood.* Paper presented at Annual Conference of the Korean Society for Journalism & Communication Studies, Seoul, Korea.

**Kim, S. J.** (2015). *Legal status and legal scope of internet news service: A legal study mainly focused on the act on press arbitration and remedies, etc. for damage and caused by press reports and the act on the promotion of newspapers, etc.* Paper presented at Annual Graduate Conference of the Korean Society for Journalism & Communication Studies, Seoul, Korea.

## RESEARCH GROUP AFFILIATIONS

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Participation in Social Media and Democracy Research Group, UW-Madison [big data and political communication].

Participation in the Mass Communication Research Center, UW-Madison [survey/experiments].

## RESEARCH ASSISTANCE

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Research Assistant Winter 2015 – Summer 2016

To Prof. Kyungmo Kim: Conducted primary and second-source research, developed a quantitative research method and analyzed data for a project funded by NAVER, biggest web portal in South Korea: “Monitoring Fairness of Selection and Arrangement of Political and 4.13 General Election News on NAVER.”

## TEACHING EXPERIENCE

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Teaching Assistant Spring 2020

Course: J566–Communication and Public Opinion

Teaching Assistant Fall 2019

Course: J564–Media and Consumer

Teaching Assistant Fall 2017 – Spring 2019 (4 semesters)

Course: J201–Introduction to Mass Communication

## **SOFTWARE SKILLS**

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- Statistical Analysis with SPSS, R.
- Social Network Analysis with Pajek.
- Data Scraping and Data Mining with Python.

## **AWARDS/ HONORS**

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| Top Paper Awards, AEJMC   | Aug 2018            |
| 1 <sup>st</sup> Place Paper, Political Communication Interest Group           |                     |
| 3 <sup>rd</sup> Place Paper, AEJMC Research Prize for Professional Relevance  |                     |
| Brain Korea 21 Plus Scholarship   | Sep 2015            |
| Research Assistant Scholarship  | Sep 2015            |
| Lee, Min-Joo C&M Scholarship  | Sep 2015            |
| Awarded Honors  | Aug 2015            |
| Honor Scholarship   | Mar 2015 – Jul 2015 |
| Awarded High Honors   | Feb 2015            |
| Hyundai Home Shopping Broadcast Scholarship                                   | Mar 2014 – Jul 2014 |
| Korea's Promising Future Leaders Award<br>(awarded by the President of Korea) | Dec 2011            |

## **OTHER RELEVANT EXPERIENCE**

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| Editor of Magazine '015B'  | Mar 2014 – Aug 2014 |
| Student magazine in the College of Social Science<br>Yonsei University             |                     |
| Head of 'Journalism Society'   | Sep 2012 – Aug 2014 |
| Student debate circle in the Department of Mass Communication<br>Yonsei University |                     |