Sr.	Purpose of	Things liked in	Things dislike in	Overall evaluation
No	website	website	website	of website
1	Ecommerce website	 Provide a platform for businesses to sell products or services online to customers. Allow customers to conveniently browse products and make purchases from anywhere. 	 Easy navigation Responsive customer support Mobile optimization 	User experience: A good ecommerce website should provide a seamless and user-friendly experience for customers.
2	Amazon.com	Provides a different features	Mobile optimization	• ease of use, customer satisfaction, and their return policy.
3	Airbnb.com	Airbnb offers people an easy, relatively stress-free way to earn some income from their property.	 Getting a reservation to cancel Late notice cancellation from a guest 	It is used to make every traveler feel at home, even on their website
4	Medium.com	It is provided an active community for people to share stories and ideas with each other.	This feels more like social media than writing	It is help to evaluate value of business
5	Spotify.com	Visiting this website can provide inspiration for user account management, music player functionality, and personalized recommendations.	 You don't own anything Music missing from catalog 	It is help to evaluate value of business