

PROJECT REPORT TEMPLATE

1 INTRODUCTION

Overview

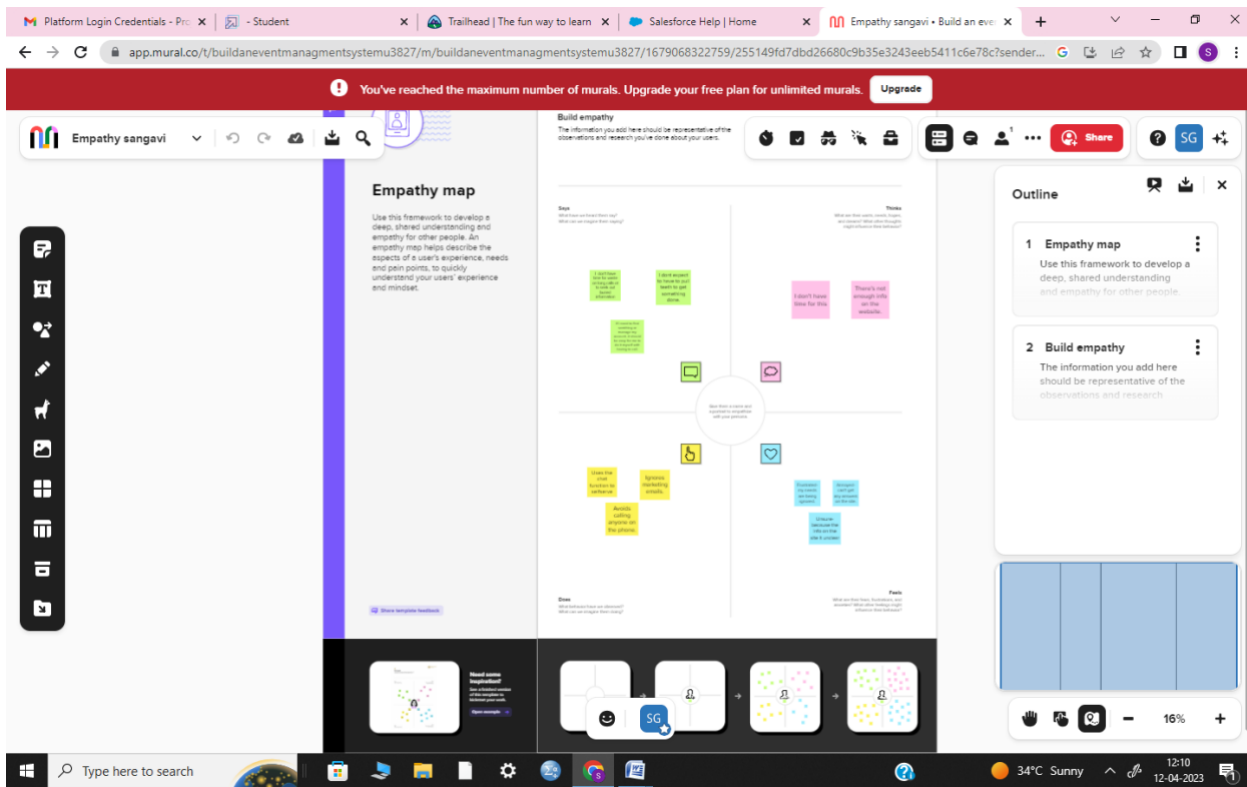
The project aim is to provide real –time knowledge for all the students who have basic knowledge of salesforce and looking for a real time project. This project will also help to those professionals who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into their resume as well.

Purpose

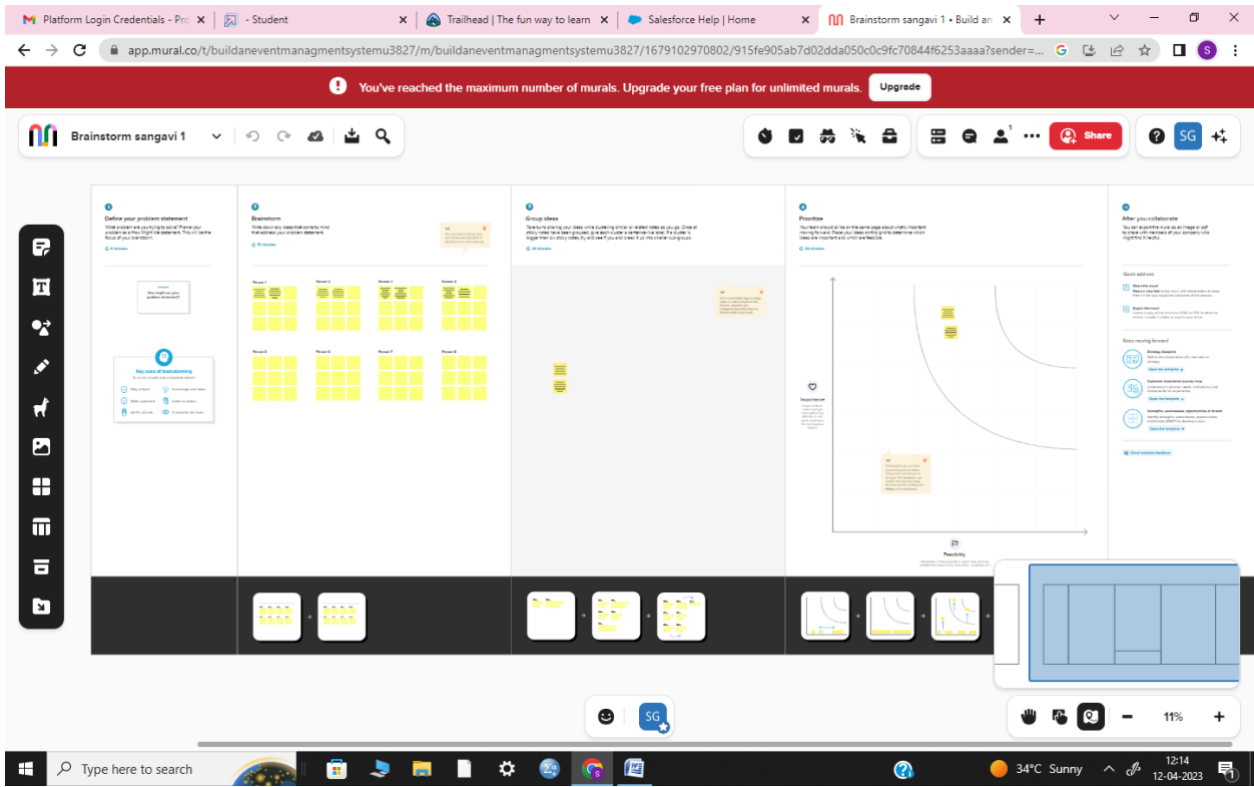
The purpose of the Incident Management process is to restore normal service operation as quickly as possible and minimize the adverse impact on business operations, ensuring that agreed levels of service quality are maintained.

2 Problem definition & design thinking

Empathy Map



Ideation and Brainstorming



3 RESULT

Data Model:

Object Name	Fields in the Object	
Events	Field Label	Data type
	City	Text
	Start Date	Date/Time
Attendees	Phone	Phone
	Email	Email
Speakers	Bio	Text Area
	e-mail	Email
Vendors	e-mail	Email
	Phone	Phone
	Service Provider	Text

Activity and Screenshot

Event

Platform Login | Student | Trailhead | The | Salesforce Help | Brainstorm | Platform Login | Student | Event | Salesforce

governmentcollegeforwomens4-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003k8cr/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Details

Description

API Name

Event__c

Custom

✓

Singular Label

Event

Plural Label

Events

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Edit Delete

Type here to search 35°C Sunny 13:05 12-04-2023

Attendees

Platform Login | Student | Trailhead | The | Salesforce Help | Brainstorm | Platform Login | Student | Attendee | Salesforce

governmentcollegeforwomens4-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003k8JD/Details/view

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Singular Label

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Plural Label

Attendees

Enable Reports

✓

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Edit Delete

https://governmentcollegeforwomens4-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003k8JD/Details/view Very high UV 13:11 12-04-2023

Speaker

The screenshot shows the Salesforce Setup interface for the 'Speaker' object. The left sidebar contains a navigation menu with options like 'Details', 'Fields & Relationships', 'Page Layouts', 'Lightning Record Pages', 'Buttons, Links, and Actions', 'Compact Layouts', 'Field Sets', 'Object Limits', 'Record Types', 'Related Lookup Filters', 'Search Layouts', 'List View Button Layout', 'Restriction Rules', 'Scoping Rules', and 'Triggers'. The main content area is titled 'Details' and includes a search bar, 'Edit' and 'Delete' buttons, and a description of the object. The 'Details' section is divided into two columns: the left column lists fields and their types, and the right column lists settings and their values.

Field	Type
API Name	Speaker__c
Custom	Custom
Singular Label	Speaker
Plural Label	Speakers

Setting	Value
Enable Reports	✓
Track Activities	✓
Track Field History	✓
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

Event Vendors Profile

The screenshot shows the Salesforce Setup interface for the 'Event vendors profile'. The left sidebar contains a navigation menu with options like 'Optimizer', 'ADMINISTRATION', 'Users', 'Permission Set Groups', 'Permission Sets', 'Profiles', 'Public Groups', 'Queues', 'Roles', 'User Management Settings', 'Users', 'Data', 'Email', 'PLATFORM TOOLS', 'Subscription Management', 'Apps', 'Feature Settings', 'Slack', 'MuleSoft', 'Einstein', and 'Objects and Fields'. The main content area is titled 'Profiles' and includes a search bar, 'Help for this Page' button, and a description of the profile. The 'Profile Detail' section includes a table with columns for Name, User License, Description, Created By, and Modified By. The 'Page Layouts' section includes a table with columns for Standard Object Layouts, Global, Email Application, Home Page Layout, Account, Alternative Payment Method, Appointment Invitation, Asset, Asset Action, Object Milestone, Operating Hours, Opportunity, Opportunity Product, Order, Order Product, Payment, and Payment Authorization.

Name	User License	Description	Created By	Modified By
Event vendors profile	Analytics Cloud Integration User		Sangavi G. 30/03/2023, 1:27 pm	Sangavi G. 30/03/2023, 1:27 pm

Standard Object Layouts	Global	Email Application	Home Page Layout	Account	Alternative Payment Method	Appointment Invitation	Asset	Asset Action	Object Milestone	Operating Hours	Opportunity	Opportunity Product	Order	Order Product	Payment	Payment Authorization
	Global Layout (View Assignment)	Not Assigned (View Assignment)	Home Page Default (View Assignment)	Account Layout (View Assignment)	Alternative Payment Method Layout (View Assignment)	Appointment Invitation Layout (View Assignment)	Asset Layout (View Assignment)	Asset Action Layout	Object Milestone Layout (View Assignment)	Operating Hours Layout (View Assignment)	Opportunity Layout (View Assignment)	Opportunity Product Layout (View Assignment)	Order Layout (View Assignment)	Order Product Layout (View Assignment)	Payment Layout (View Assignment)	Payment Authorization Layout

4 Trailhead Profile Public URL

Team Lead- <https://trailblazer.me/id/sangg18>

Team Member 1- <https://trailblazer.me/id/vishd21>

Team Member 2- <https://trailblazer.me/id/vaisk28>

Team Member 3 - <https://trailblazer.me/id/stamil23>

5 Advantages

1 Event Experts · 2 Save Time and Money · 3 Creativity · 4 Skilled Teams · 5 Measurability

Disadvantages

Difficult to handle work manually. Time consuming process. More human power required.

6 Applications

An Event Management System (or Event Management Software) **helps organizers plan, execute and report on events, driving success for their business.**

7 Conclusion

- ✓ Learned to use the Salesforce App
- ✓ Learned to develop the App

8 Future Scope

The scope of event management as a career in India is vast. It's a thriving industry and is home to a million people. So, if you have a knack for creativity and want to redesign the perceptions of society, the event management industry is all for you