

### **Brainstorm 5 ideas**

- **A website teach how to finance money “ (idea that I choose)**
- Things to do at home when they are free
- Learn how to have a deep and good sleep
- Polite actions, you should do in the public
- Learn to play basketball from basic to advanced “

### **Ideas that I choose A website teach how to finance your money**

**Who:** the target audience of my website are young people including people under and over 18 and under 25

**What:** They will learn how to finance their money proper way especially the young people

**Why:** It is an essential skill to learn if you don't want your money to be gone after holding it a few days. But also we can help you understand more about money, how to make more from it.


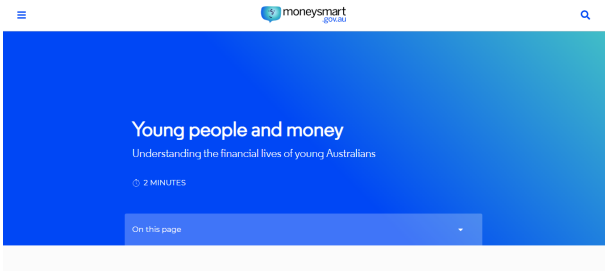
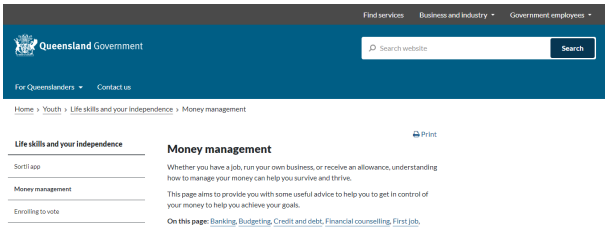
**How:** We will introduce you to a range of different concepts of how money can be used, their functions and how you are going to keep it or spend it wisely. Moreover, we can teach you how to invest if you are old enough.

I intend to make a website for everyone to access, especially the young from the age of 10 to 25 where they don't have enough knowledge for using or spending money correctly. My website will include a lot of information, all the courses you need in order to turn yourself into a smart person.

Here on my website, there will be three main courses that allow you to know basic knowledge of money management, why we have to do it and how we can spend our money. The first one, we will talk about what the first thing you do when someone gives you a small amount of money or a big amount of money. It does not matter how big and small it is, it is your responsibility to spend it wisely on those things that are worth spending. Next up is the amount of money that we make, think about how much time we spend on those jobs to earn this money before you spend on something. Secondly, it is a good practice to spend money wisely because it can be useful for your life later on where you will own your house from saving money for example. Lastly of the course, you will know how to spend those money onto those you should be spending on.

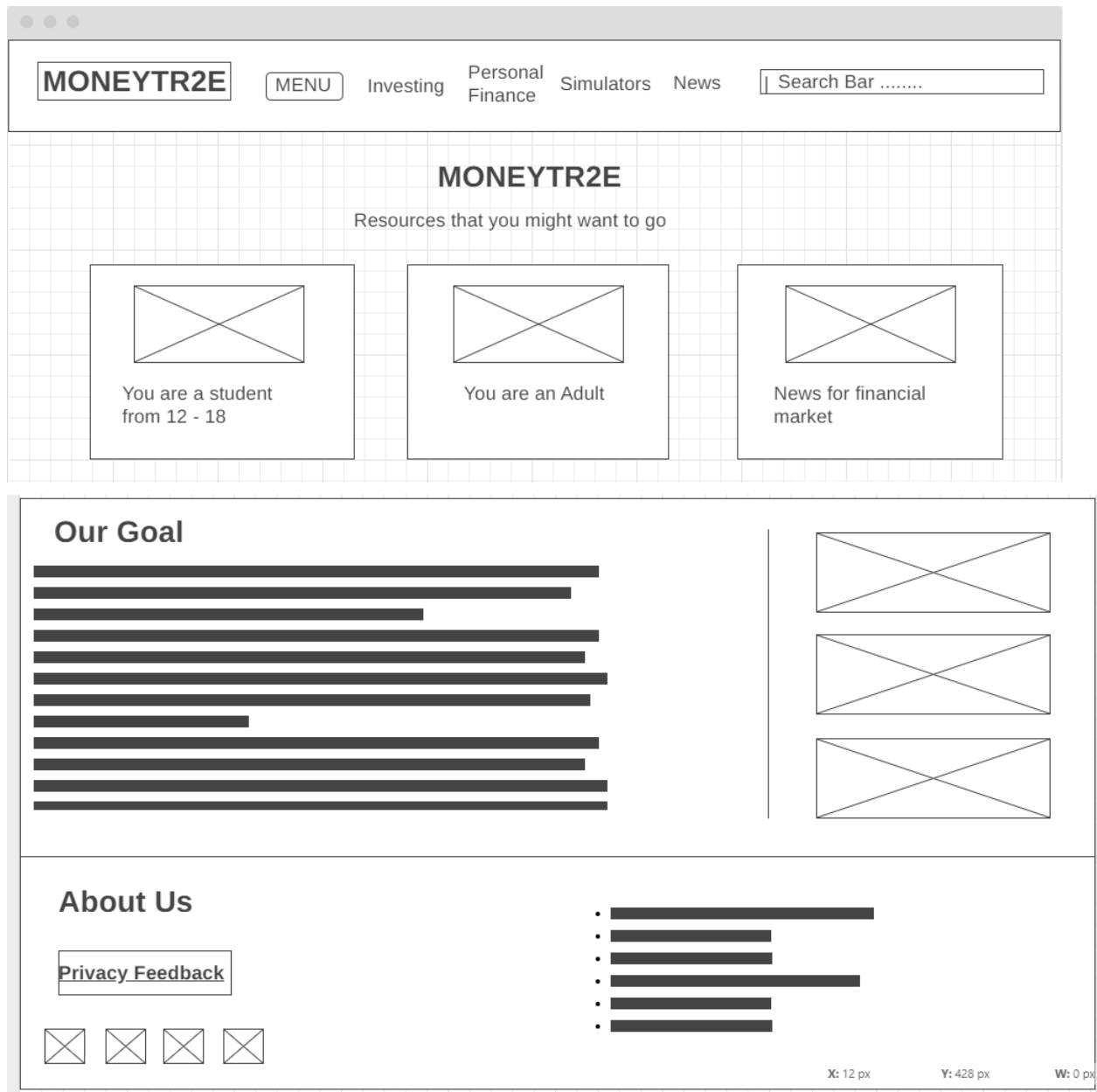
From visiting my website, it is worth every single second of your life on this so don't worry that I am wasting your time on a bunch of nonsense information. Rather than spending time playing on your mobile phone or game, you can learn a skill in this time and it is really useful. It may turn you into a millionaire or billionaire someday if you know how to use them.

### **Existing Design**

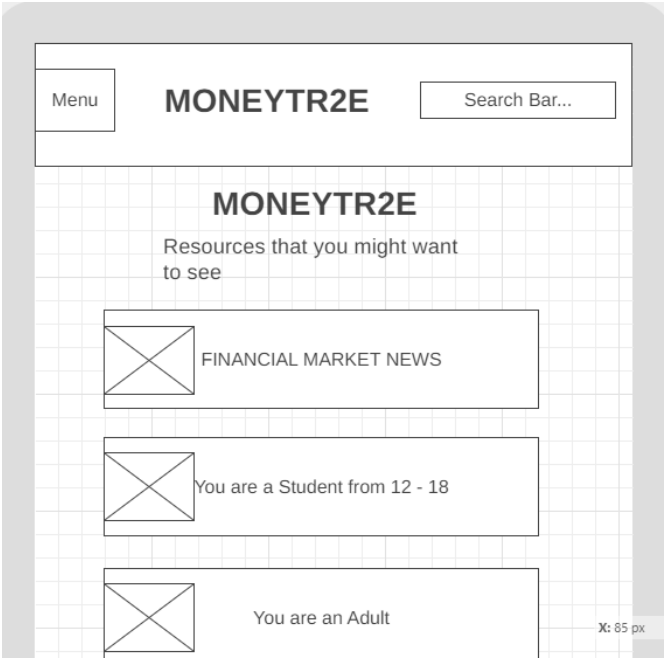
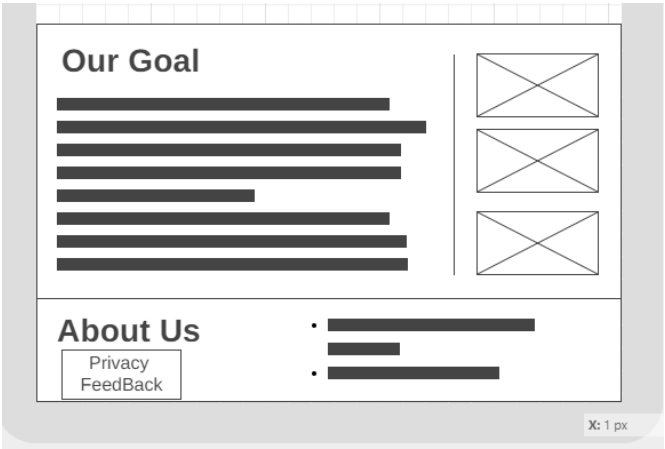
 <p>https://www.investopedia.com/articles/younginvestors/08/eight-tips.asp</p>	<ul style="list-style-type: none"> <li>- Through scrolling up and down the website, the main features where I found many interesting features. It does not look too colourful as well as the font, only the basic black and grey. Especially how they highlighted the hyperlink in the paragraph, the colour, blue, it helps me identify those keywords more when teleported to those links.</li> <li>- In general, this is a website not targeting any children who are playing at the playground so it is made to be simple and straight to the point with the important key put in the box highlighted with red.</li> <li>- It will help me a lot in identifying who I am targeting as well as making it suitable and simple for them to understand.</li> </ul>
 <p>https://moneysmart.gov.au/young-people-and-money</p>	<ul style="list-style-type: none"> <li>- The website is coloured with the main tone colour of blue including the words and introduction background. I don't really like how they present one colour too much over the page.</li> <li>- The only feature that I like in this website is how they added an image of a specific map showing how much money is being spent in different stages of your life.</li> <li>- It really does help me a little bit in putting content into the website.</li> </ul>
 <p>https://www.qld.gov.au/youth/life-skills/money-management</p>	<ul style="list-style-type: none"> <li>- This is a government website, where everything will be formal and basic, not too colourful. It is somehow similar to the first one.</li> <li>- I like the way they present it formally but also straight to the point.</li> <li>- I would take any features such as a search bar for finding the piece of information that I am looking for.</li> </ul>

## Wireframe

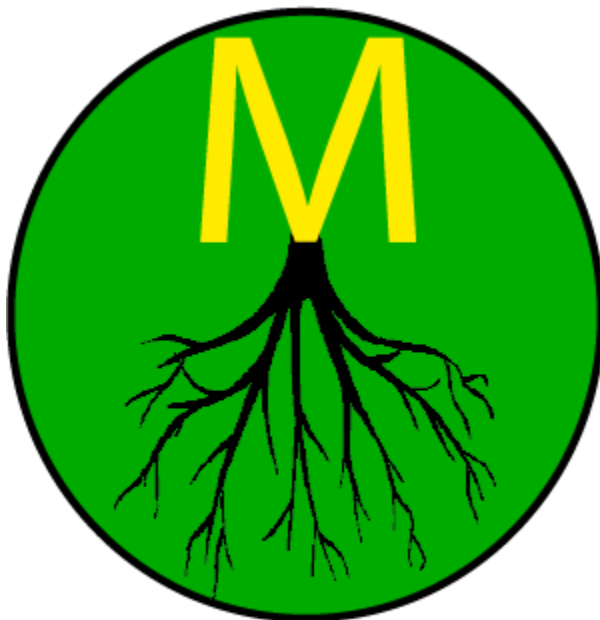
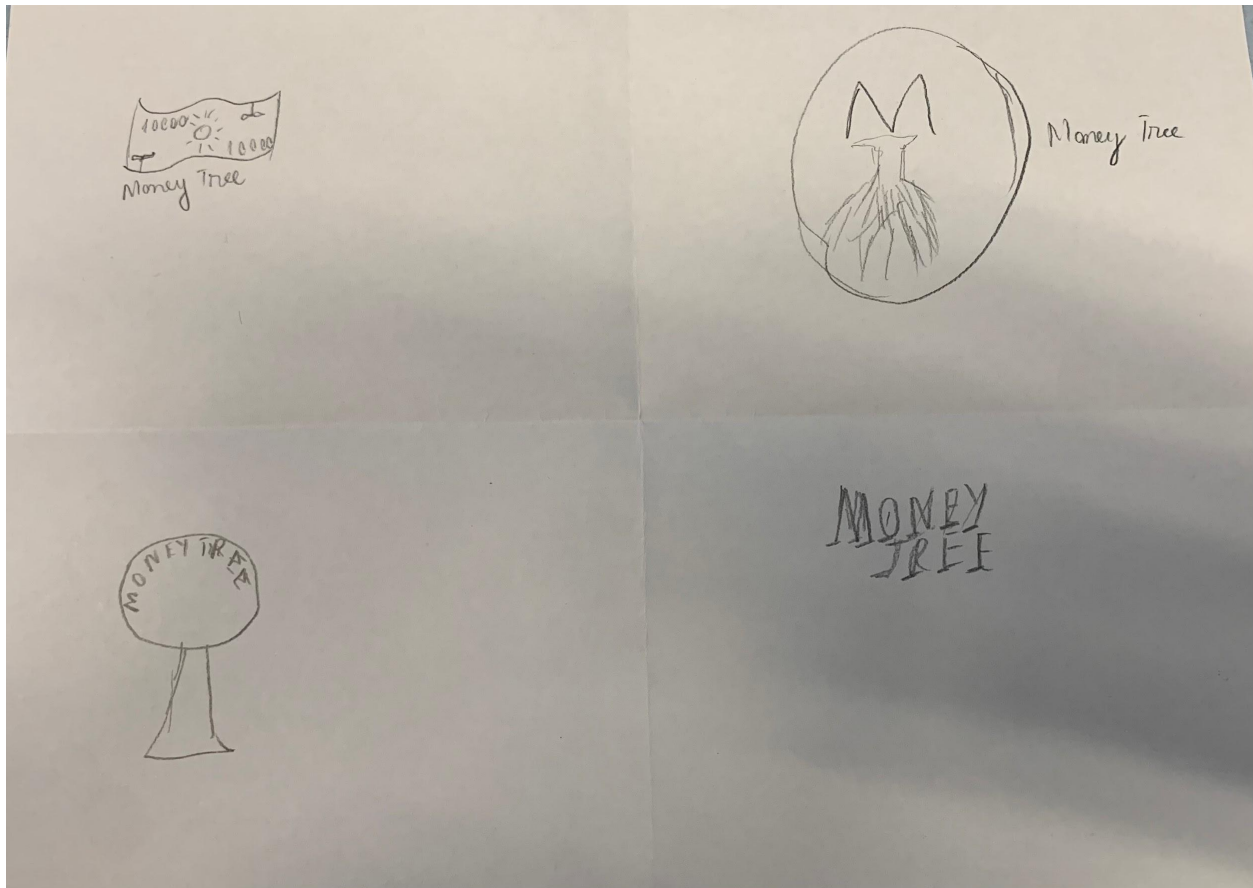
## For Desktop version



## For Mobile version



## Logo Sketch



MoneyTree

3 Main colours used are:

Green: #00AB00  
Black: #000000  
Yellow: #FFEB00

## UX persona

### Persona 1:

The website user is a student at the age of 12 to 18 with a part-time job or the money came from their parents and wants to learn how to budget and manage their finances effectively. They are looking for a website that can provide them with different financial strategies and tools to help them pay for their education, save up for the future, and avoid debt. By learning how to manage their money well, they hope to achieve their goals and build a secure financial future.

### Persona 2:

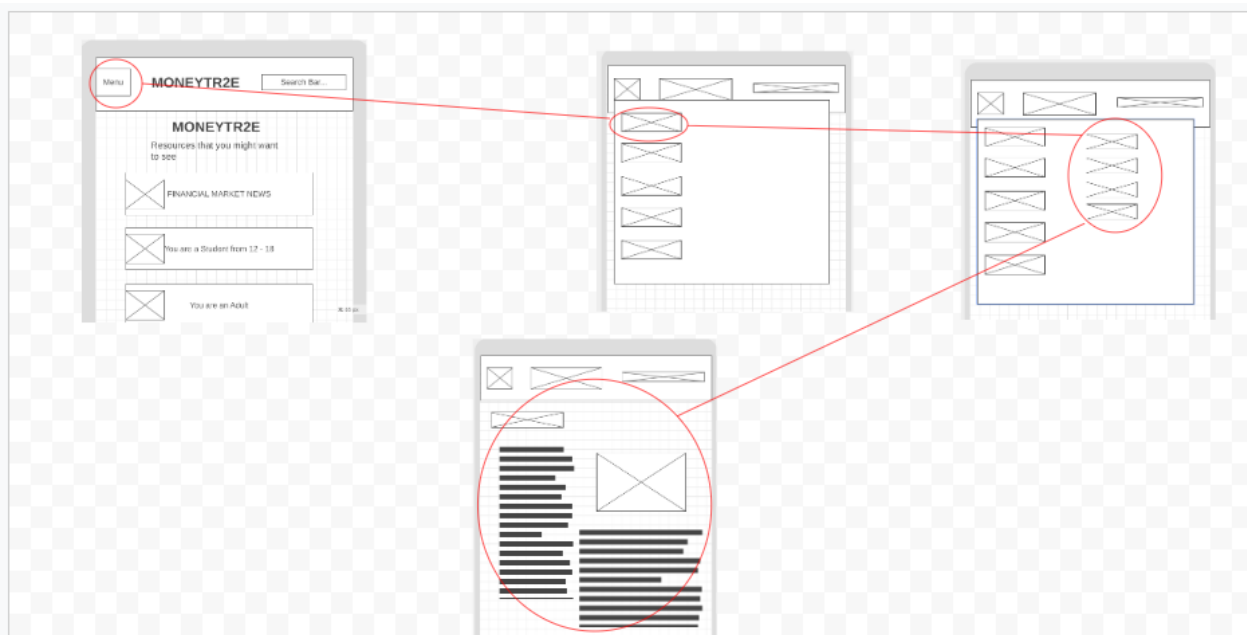
The website user is a small business owner who faces numerous challenges when it comes to managing their finances. They need to make informed decisions, improve cash flow, and achieve financial stability. However, they often find it difficult to understand the intricacies of finance and accounting. They are looking for a website that can provide them with the knowledge and resources they need to manage their finances effectively. By learning about different financial strategies and tools, they can make the right financial decisions and achieve their business goals.

## Wireframe Navigation

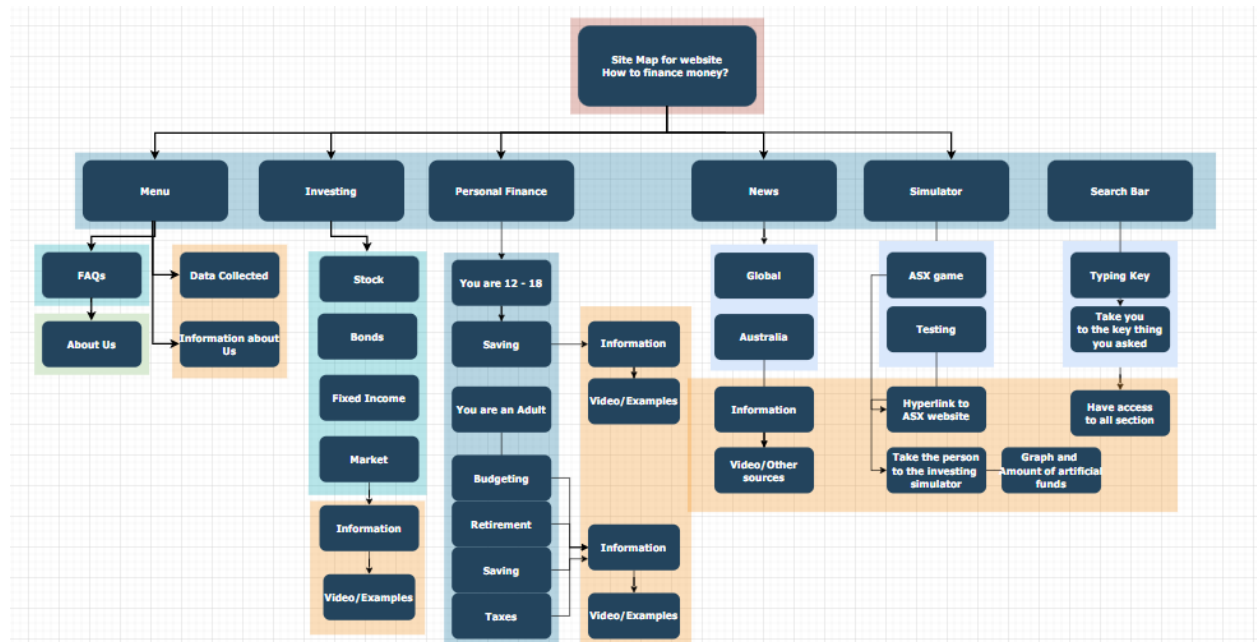
### For Desktop



## For Mobile



## Site Map



**MoodBoard**



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#FDD  
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# MoneyTree Money Guidelines

Provide you with all the information you  
need to achieve your goals and dreams

