Phase 2: Innovation

In this phase, we can explore innovative techniques such as ensemble methods and deep learning architectures to improve the prediction system's accuracy and robustness.

**Built-in features for everything wholesale**

**Company profiles**

Represent multiple buyers and locations with unique payment terms and user permissions.

**Customer-specific product publishing**

Offer a curated buying experience with product catalogs assigned to a specific buyer or location.

**Personalized store**

Create a unique buying experience for each customer with Liquid support for store themes, email templates, and branding.

**Quantity rules**

Create conditional rules for products and variants, including minimums and maximums, case packs, and increments.

**Price lists**

Set customer-specific prices and assign them right to the company profile without the use of tags or apps.

**Net payment terms**

Automatically assign payment terms while tracking and collecting on orders as they become due in the admin.

**Easy reordering**

Encourage recurring sales by making it easy for customers to reorder frequently.

**Flexibility getting paid**

Streamline the order process with drafts, payment reminders, invoices, and due-on-fulfillment terms.

**Checkout to draft**

Simplify workflows and quote proposals with the ability to review and approve orders in the admin.

**Customizable B2B logic**

Build delivery and payment logic tailored to your customers right in the checkout using Shopify Functions.

**Self-serve purchasing**

Scale your operations with hands-off purchasing and order tracking for easy account management.

**Global expansion**

Reach wholesale customers around the world with localized storefronts, currencies, and tax exemptions.