PROJECT REPORT

1.INTRODUCTION:

1.1 overview:

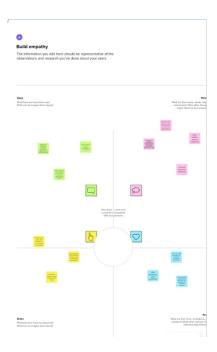
A visa slot management project is a system that is used to track and manage the availability of visa slots, which are appointments that are required for certain visa applications. It might be used by a government agency or a visa processing center to schedule and manage appointments with applicants.

1.2 purpose:

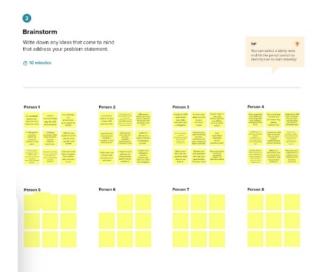
- Offers entire customer immigration management on a single platform.
- I mmigration system equip with easy documentation for visa processing.
- Build a relationship with clients through effective communication notes and logs.
- Increase your client base through a simple Email & Message marketing option.

2. PROBLEM DEFINITION AND DESIGN THINKING:

2.1Empathy map:



2.2 I deation & brainstorming map:



3.RESULT:

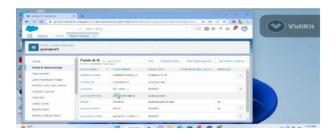
3.1D ata model:

Object name	Fields in the object	
	Field label	D ata type
Obj :1	Full name	Text
	Passport number	Number
Passport	Contact number	Number
	Permanent address	Text
Obj:2	Field label	D ata type
- 0.0j.2	Location	Text
Visaslot	Time	Time
	Passport number	Number
	Visa slot number	Number
	Field label	D ata type
	Payment mode	Text

Obj:3	Card number	Number
_	Auto number	Number
Payment	Cancel transaction	Number
	V isa slot number	Number
	Field label	D ata type
Obj:4	Passport number	Number
	Location	Text
	Time	Time
Cancel	Cancel	Number
	Status	Text

3.2 Activity & screen shot:

Object:passport



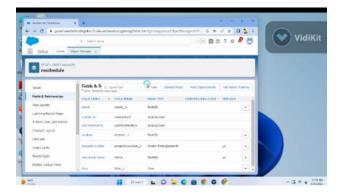
Object:visa slot



Object: payment



Object: cancel/reschedule



Dashboard:



4 TRAILHEAD PROFILE PUBLICURL:

Team lead- https://trailblazer.me/id/sangs41

Team member 1- https://trailblazer.me/id/vveeru12

Team member 2- https://trailblazer.me/id/aartn4

Team member 3- https://trailblazer.me/id/ananu100

5 AD V ANTAGES & DISAD V ANTAGE:

Advantages:

- Improved Informational Organization. ...
- CRM for Enhanced Communication....
- CRM Improves Your Customer Service. ...
- Automation of Everyday Tasks. ...
- Greater efficiency for multiple teams. ...
- I mproved Analytical D ata and Reporting.

Disadvantages:

- software subscription or purchase fees.
- premium upgrades, eg add- on marketing or reporting features.
- customisation.
- IT resources needed.
- hardware or software requirements.
- staff training and upskilling.

6 APPLICATIONS:

CRM is short for customer relationship management, and it refers to platforms and technologies that help you manage all of your customer (and future customer) interactions and communications.

A good CRM makes it easy for salespeople to track (and later locate!) records of their activities, share information internally, and keep in touch with their customers.

7 CONCLUSION:

Customer Relationship Management enables a company to align its strategy with the needs of the customer in order to best meet those needs and thus ensure long-term customer loyalty.

8 FUTURE SCOPE:

Customers will become a company's best sales reps through superior products and services as well as customer- oriented messaging. The future of CRM is more than just the future of

 $\hbox{\it Customer Relationship Management software. It is really the future of business.}$