

# VIDYA WANDAKAR

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## SKILLS

- **Programming Languages:** Python, SQL
- **Data Analysis:** Pandas, NumPy, Advanced Excel, Data cleaning, Data Analysis, Statistical Analysis
- **Data Visualization:** Power BI, Matplotlib, Reporting, Data Modeling, DAX
- **Other Skills:** Strategic Problem Solving, Attention to detail

## EXPERIENCE

### Data Analyst Intern

*Haegl Technology Pvt Ltd, Hubli | January 2024 - June 2024*

- **Tech Stack:** Python, SQL, Advanced Excel, Power BI, Statistical data analysis.
- Examined market trends for different internship courses, resulting in a **32% increase in user registrations** through data-driven insights.
- Conducted detailed user data assessments with advanced Excel techniques, achieving an **18% revenue boost** by optimizing processes and refining pricing strategies.
- Designed and executed user segmentation strategies using SQL and Excel, enhancing user acquisition rates and course enrollment efficiency.

## PERSONAL PROJECTS

### Ecommerce Sales Analysis

- Processed **100,000+ rows** of ecommerce sales data from **Kaggle** using **Python** and **MySQL**.
- Written Python scripts to interface with the database, extract and manipulate data for comprehensive analysis and generate actionable insights.
- Identified **sales trends** to forecast future performance and evaluated product performance to determine top-selling products and areas for improvement.
- Utilized data analysis and database techniques to drive informed business decisions.

### D-Mart Sales Dashboard

- **Tech Stack:** Power BI, Advanced Excel, Statistical Analysis.
- Created an interactive sales dashboard in Power BI with a dataset of 10,000+ rows from the D-Mart sales dataset.
- Delivered key insights into sales performance, product categories and customer trends, facilitating data-driven decision-making.
- Developed comprehensive visualizations that highlight important metrics such as **sales growth**, top-performing products, and **customer segmentation**.

## EDUCATION

### Bachelor of Computer Applications

*Karnataka University, Dharwad, KA | August 2020 - September 2023*

- Achieved a **92%** aggregate.

## ACHIEVEMENTS

- **IT Secretary:** Organized IT quizzes and coding competitions at the intercollegiate levels.
- **Gold Badge:** Awarded for **SQL** proficiency on HackerRank.