VIDYA WANDAKAR

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SKILLS

- **Programming Languages:** Python, SQL
- **Data Analysis:** Pandas, NumPy, Advanced Excel, Data cleaning, Data Analysis, Statistical Analysis
- **Data Visualization:** Power BI, Matplotlib, Data reporting, Data Modeling, DAX
- **Other Skills:** Analytical Skills, Problem solving, Critical thinking, Attention to detail

EXPERIENCE

Data Analyst Intern

Haegl Technology Pvt Ltd, Hubli | January 2024 - June 2024

- **Tech Stack:** Python, SQL, Advanced Excel, Power BI, Statistical data analysis.
- I was a part of a live project in which Analyzed market trends for different internship courses, leading to a **32% increase in user registrations** through data-driven insights.
- Performed in-depth user data analysis using advanced Excel techniques, resulting in a **18% revenue improvement** through optimized process and refined pricing strategies.
- Developed and implemented user segmentation strategies using SQL & Excel, which accelerated user acquisition rates and improved course enrollment efficiency.

PERSONAL PROJECTS

Ecommerce Sales Analysis

- Analyzed **1 lakh+ rows** of ecommerce sales data sourced from **Kaggle** using **Python** and **MySQL.**
- Developed Python scripts to connect with the database, retrieve and manipulate data and perform detailed analysis to generate actionable insights.
- **Key results and insights:** Identified **sales trends** to forecast future performance. Analyzed product performance to determine top-selling products and areas for improvement.
- Leveraged data analysis and database operations for data-driven decision making.

D-Mart Sales Dashboard

- **Tech Stack: Power BI,** Advanced **Excel**, Statistical Analysis.
- Developed an interactive sales dashboard using Power BI with a dataset of **10,000+ rows** from D-Mart sales dataset from **Kaggle**.
- Provided key insights into sales performance, product categories, customer trends, enabling data-driven decision-making.
- Created comprehensive visualizations that highlight important metrics such as **sales growth**, top-performing products, and **customer segmentation**.

EDUCATION

Bachelor of Computer Applications

Karnataka University, Dharwad, KA | August 2020 - September 2023

- Graded with **92%** aggregate.

ACHIEVEMENTS

- **IT Secretary of the college:** Organized IT quizzes and coding competitions at intercollegiate levels.
- Awarded **Gold Badge for SQL** proficiency on HackerRank.