

# ESTELLE DARCY

## SOCIAL MEDIA MANAGER

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

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### SKILLS

- Photo editing and digital illustration software
- Social media suites & management software
- Tracking & analytics tools
- Word processors

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### EDUCATION

#### COMMUNICATIONS INTERN

Bachelor of arts, major in communication  
University of dundee | 2019 - 2022

#### SOCIAL MEDIA PRODUCER

Course in Digital Marketing  
University of Mac Lane and Knights| 2022 - 2024

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### EXPERIENCE

#### SOCIAL MEDIA PRODUCER

Pixelpoint Hive 2024-2026

Managed social media accounts.  
Created social media graphics for daily posting.  
Increased social media following and clicks by an average of 200% yearly.

#### SOCIAL MEDIA PRODUCER

Pixelpoint Hive 2024-2026

Organizes all social media posts for the editorial department  
Approves all content to be posted on social media  
Engages with readers and clients online

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### CONTACT

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