

# Ajay Kudal

Product Designer

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ajaykudal.in



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## EDUCATION

2017- 2021

**Indian Institute of Information Technology, Allahabad** ↗

B.Tech -Electronics and Communication

Jun-Aug 2020

**10Kdesigners Masterclass** ↗

Cohort 1 member of the Product(UI/UX) Design program.

## EXPERIENCE

Aug 22-present

**Parth Universal** ↗

**PRODUCT DESIGNER**

Working on Crex.live towards bringing the premium experience available on CREX Mobile app to web, enhancing experience for non repeat users.

Sep 21-Aug 22

**AmbitionBox** ↗

**ASSOCIATE UI/UX DESIGNER**

Worked on the salaries section of the platform. Solved for accurate data representation, avoiding information overload, and uniformity across platform.

Feb-May 2021

**Pineapple Studio** ↗

**UI/UX DESIGN INTERN**

Worked at design studio for different niches, helped me build a holistic view of the design process. Work included conducting User Interviews, building Design System & UI design.

May- Jul 2020

**Yaoe.io (now Neverinstall)** ↗

**UI/UX DESIGN INTERN**

A platform for accessing desktop applications through the browser.Worked on dashboard, billing section & landing page, taking full ownership of the designs.

## SKILLS

UX Research | Ideation | Storyboarding | Information Architecture | Wireframing | Visual Design

## CONTACT

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