

# Tableau Case Study

By: Sangeetha B

Final Project Submission based  
on case study  
& Dashboard preparation



**Dashboard**

Device Preview

**Size**

Automatic

**Sheets**

- Unit Number
- Unit Sold Number
- Sheet 7
- Sheet 8
- Sheet 9
- Sheet 10

**Objects**

- Horizontal
- Blank
- Vertical
- Navigation
- Text
- Download
- Image
- Extension
- Web Page
- Ask Data
- Data Story
- Workflow

Tiled Floating

Show dashboard title

## ABC LTD. Executive Report

Total Sales



2,938,089

Total Profit



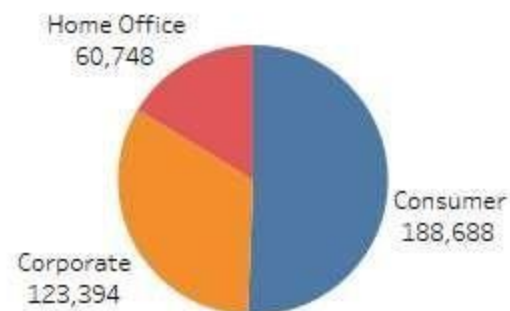
372,830

Total Unit Sold

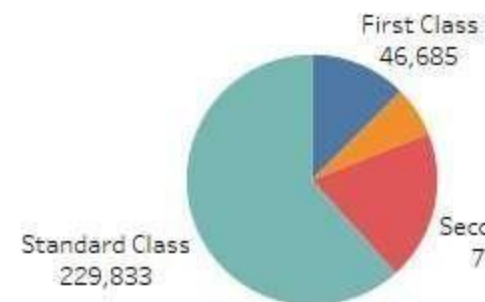


37,773

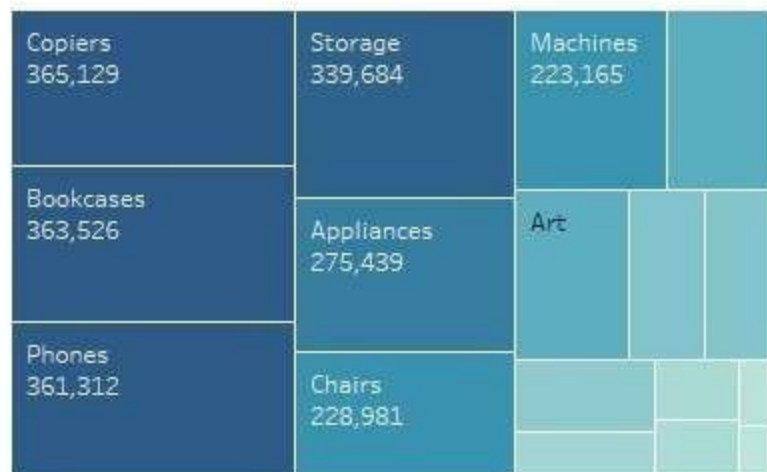
Segment by Profit



shipmode by Profit



Sales By Sub category



Order and Return



# ABC LTD. Executive Report

Total Sales



2,938,089

Total Profit



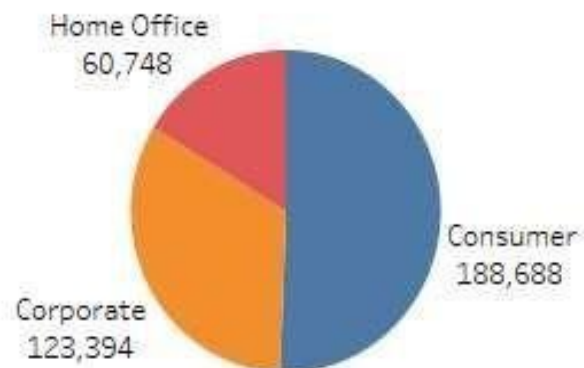
372,830

Total Unit Sold

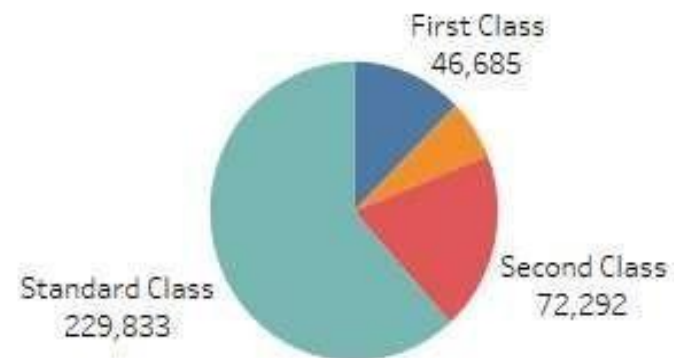


37,773

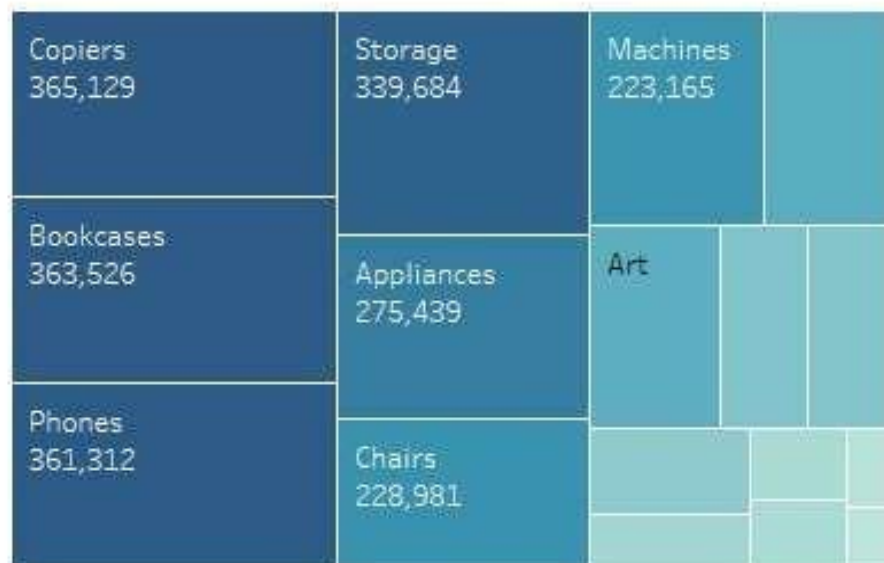
Segment by Profit



shipmode by Profit



Sales By Sub category



Order and Return





Dashboard Layout

Selected item  
ABC LTD. Executiv...☐ Show title  
☐ Floating  
☐ Control visibility ...

Position

x 8 y 8

Size

w 1,179 h 32

Border

None

Item hierarchy

Dashboard 1

&gt; Tiled



Total Sales



2,938,089

Total Profit



372,830

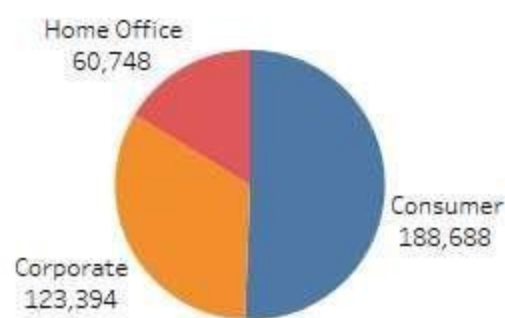
Total Unit Sold



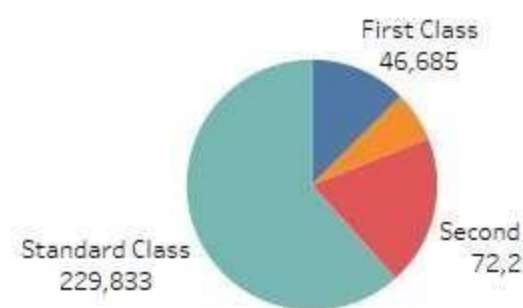
37,773

## ABC LTD. Executive Report

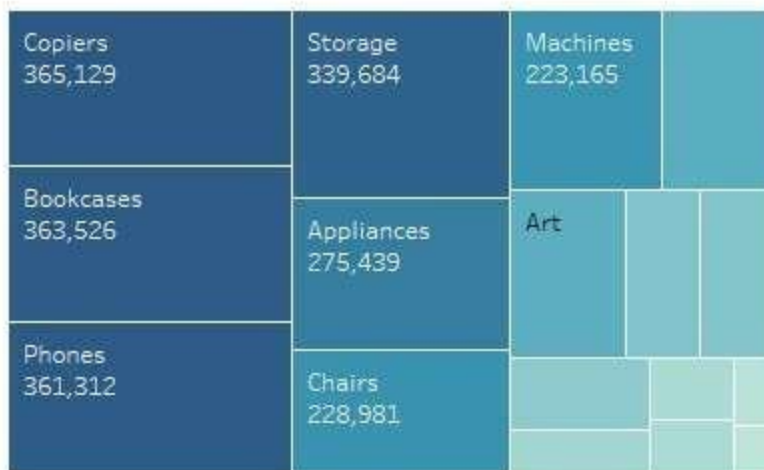
Segment by Profit



shipmode by Profit



Sales By Sub category



Order and Return





# ABCLtdExecutiveReport

AsonCurrentBusDate-1

## Selections

Region ▼

Country ▼

Sales



1042204

Profit



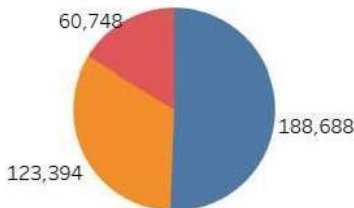
128994

Units Sold



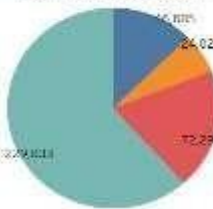
128994

Profit By Segments



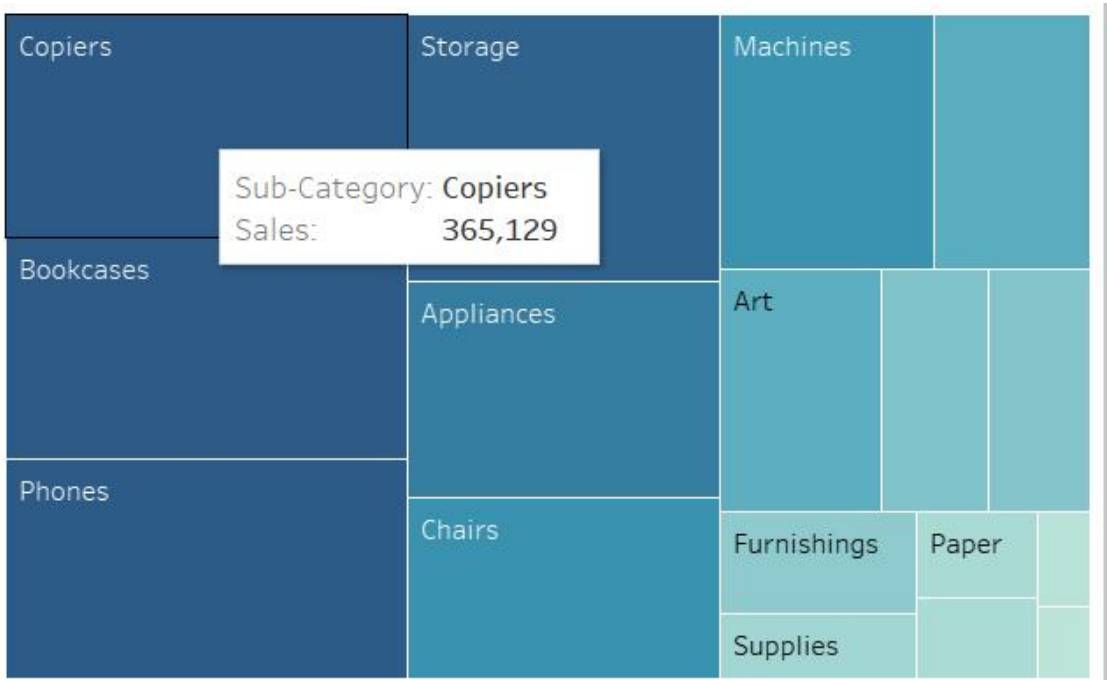
Segment  
Consumer Corporate Home Office

Profit by Ship Modes



Ship Mode  
First Class Same Day Second Class Standard Class

Sales by Sub Categories



Orders and Returns



Measure Names  
Count of Orders Count of Returned

- **StoryTitle:CreateKPIsrelatedtosalestomonitorperformance**
- **StoryTitle:CreateTrendsofOrdersandReturnOrders**
- **StoryTitle:PreparePie chartforSegmentsandShip Mode**
- **StoryTitle:CreateaTreeMapforSubCategoryofProducts**
- **StoryTitle: ApplyfilteronentireDashboard**

