SALESFORCE DEVELOPER

PROJECT TITTLE : WORKFORCE ADMINISTRATION SOLUTION

TEAM ID :
NM2023TMID02922

TEAM MEMBERS

MALAR M   **(611420205025)**

PRAMILA G   **(611420205031)**

SANGEETHA N   **(611420205032)**

SHALINI M   **(611420205037)**

COLLEGE SPOC   **FACULTY MENTOR**

MANIMEGALAI M , M.E   **KOWSALYA N , M.E**

IDEATION PHASE:

The ideation phase is a critical stage in the creative and problem-solving process where individuals or teams generate a wide range of ideas and concepts. This phase is essential for innovation, product development, project planning, and problem-solving in various fields. Here are some key aspects of the ideation phase:

1.   Define the problem or goal: Start by clearly defining the problem you want to address or the goal you want to achieve. A well-defined problem statement provides focus and direction for the ideation process.

2.   Gather a diverse group: Bring together a diverse group of individuals with different backgrounds, skills, and perspectives. Diverse teams are more likely to generate a wider range of ideas.

3.   Create a conducive environment: Provide a creative and open environment that encourages participants to share their thoughts freely. Consider using techniques like brainstorming sessions, mind mapping, or design thinking workshops.

4.   Encourage idea generation: Promote a "no bad ideas" mindset during the ideation phase. Encourage participants to think outside the box, take risks, and explore unconventional solutions.

Define the problem statement

In the ideation phase of a project or creative process, a problem statement serves as a starting point for generating ideas and solutions. It's a brief but clear description of the challenge or opportunity that the ideation process aims to address. The problem statement in the ideation phase typically includes the following elements:

Context: Describes the background or context in which the problem or opportunity has arisen. This provides a brief overview of the situation that necessitates creative thinking.

Description: Clearly defines the problem, issue, or opportunity to be addressed. This should be concise and specific, avoiding vague or ambiguous language.

Importance: Highlights the significance and potential impact of solving the problem or capitalizing on the opportunity. This helps participants in the ideation phase understand the value of their creative efforts.

Constraints: Identifies any limitations, constraints, or boundaries that need to be considered during the ideation process. These constraints may be related to budget, time, resources, or other factors.

Goals: Outlines the overarching objectives that successful ideation and subsequent solutions should achieve. This sets the direction for the ideation phase and helps align ideas with the project's overall goals.

Stakeholders: Identifies the relevant stakeholders or individuals affected by the problem or opportunity. Understanding the perspectives and needs of these stakeholders can inform the ideation process.

Metrics for Success: Specifies the criteria or metrics that will be used to evaluate the success of the ideation phase. This could include measures of effectiveness, feasibility, or other relevant performance indicators.

The problem statement in the ideation phase provides a structured framework for brainstorming and generating creative ideas. It helps participants focus their thinking on the specific challenge at hand and ensures that the ideation process remains aligned with the project's objectives and constraints.