



How to Improve

Typography in UI Design





Introduction

Typography is one of the crucial aspects of an interface because it represents the main stream of information providing to users. See the following tips on how to improve typography in your UI design.





Right Font

The very first step on the road to achieving perfect typography in UI design is to choose the right font for your interface. There are thousands of various fonts, fitting to different purposes, but overall it is good to choose from tested **Sans-serif fonts**.

Find fonts here:



- **Google Fonts**
- **Adobe Fonts**
- **Font Squirrel**
- **1001 Fonts**
- **Fontsly**
- **FontSpace**
- **DaFont**



Typography Scale

Categorizing of typography into particular styles is a crucial step for being consistent. If you don't know how to scale typography in an interface try to use type-scale.com or get inspired by well-known design systems like **Material Design** by Google.

TYPE SCALECODE

Choose fonts

Headlines & Subtitles ⓘ

Poppins

Body & Captions ⓘ

Poppins

[F Google Fonts](#)

Explore all available fonts in our open source, interactive catalog

Headline 4

Headline 5

Headline 6

Font	Weight	Size	Letter spacing
Poppins	Medium	19px	0.15px

Subtitle 1

Subtitle 2

Body 1

Body 2

BUTTON

Caption

OVERLINE





Type Weight

The type of weight is a measurement of how thick type character is. It is a useful instrument for **highlighting and separating text for different purposes**. Heavier weights are a great way how to highlight text, on the other hand, it provides much worse legibility than lighter weights.

Thin

SemiBold

Light

Bold

Regular

ExtraBold

Medium

Black





Line-height

Space between lines of text is called line-height. Designers usually increase the line-height to improve accessibility and readability of texts. I personally recommend you to **set line-height from 130% to 170%.**

Line-height - 150 %



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas fermentum, sem in pharetra pellentesque, velit turpis volutpat ante, in pharetra metus odio a lectus.

Line-height - 100 %



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas fermentum, sem in pharetra pellentesque, velit turpis volutpat ante, in pharetra metus odio a lectus.





White Space

White space or if you want “negative space” is an area around, inside, and between the design elements. Care about **adequate size of paddings and margins!**

5 August 2020

SpaceX: Musk's 'Mars ship'

The uncrewed test vehicle rose up on a plume of exhaust before deploying its landing legs and touching down softly. The flight was carried out at SpaceX's test site near the village of Boca Chica in south Texas on Tuesday evening.

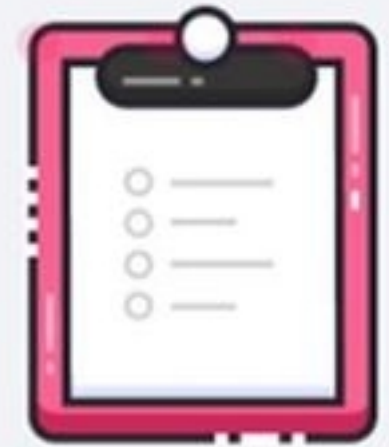


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Summary

- Choose the right font carefully.
- Scale typography and use styles.
- Define weights for different purposes.
- Adjust line weight 130–170%.
- Set adequate size of paddings and margins.
- Check color contrast
- Adjust opacity to determine hierarchy.



Color Contrast

Last but not least is the rule of color contrast, which ensure accessibility and legibility of text. Check contrast ratio on webaim.org or use various [plugins in Figma](#). For Improving visual hierarchy you should adjust and define the opacity of each text style.

5 August 2020

SpaceX: Musk's 'Mars ship'

Opacity 50%

Opacity 80%

The uncrewed test vehicle rose up on a plume of exhaust before deploying its landing legs and touching down softly. The flight was carried out at SpaceX's test site near the village of Boca Chica in south Texas on Tuesday evening.

Opacity 70%

Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

Foreground Color

#111517

Lightness



Background Color

#FFFFFF

Lightness



Contrast Ratio

18.36:1

[permalink](#)



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Turn on
notifications

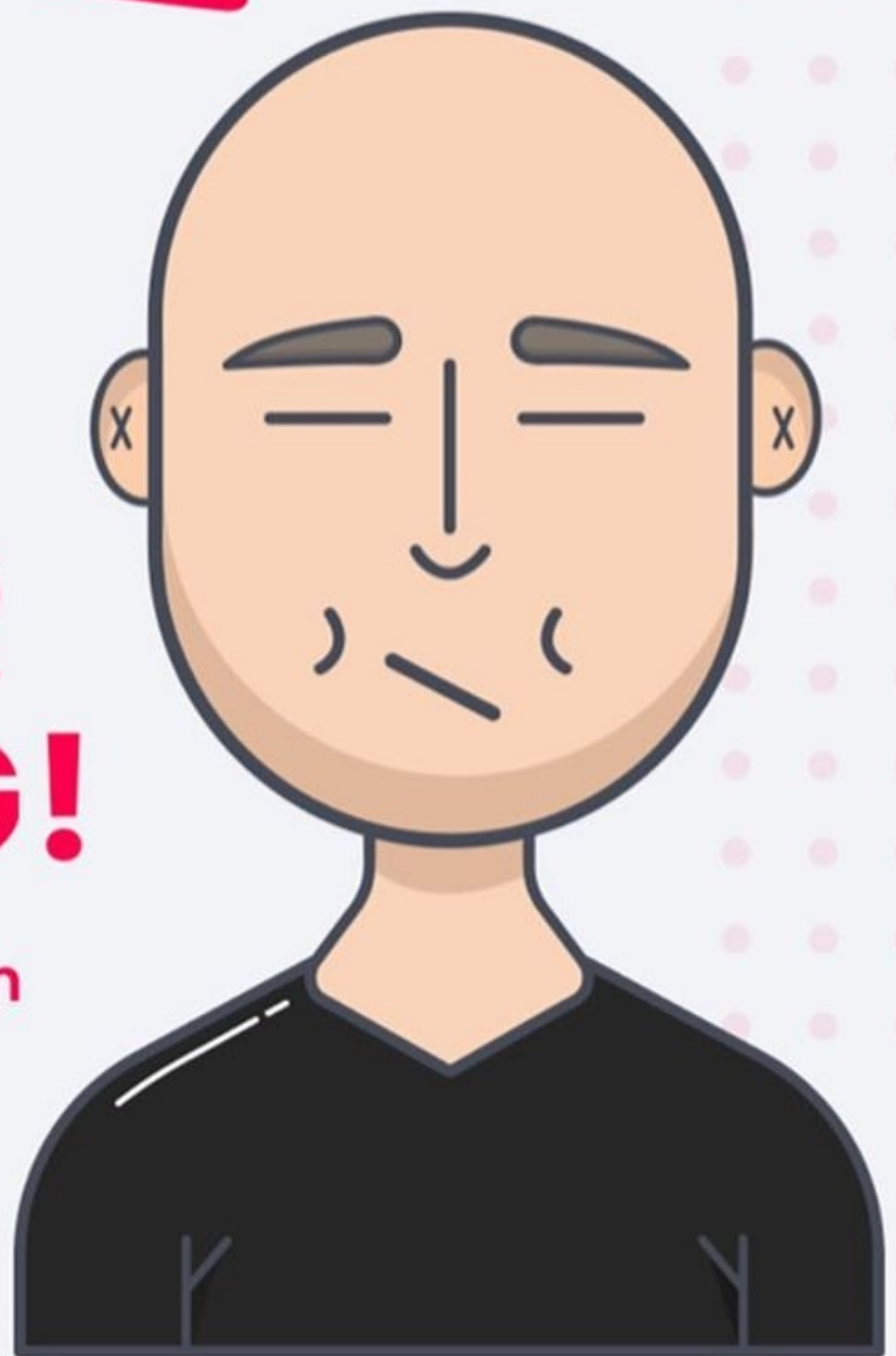
Please, feel free to
share your thoughts
and questions!

**THANK
YOU FOR
READING!**

For more visit janmux.com

&

ATHEROS.ai



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