

HOW TO

CREATE EXCELLENT GRADIENTS

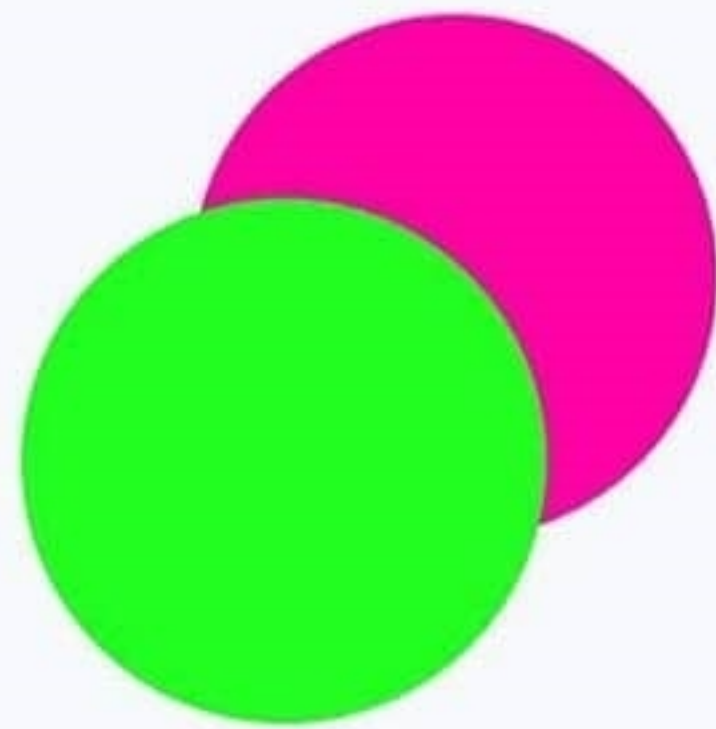
Like these



FIRST OF ALL:

IT IS IN OUR MINDS

Our eyes see some color combinations as natural, some as unnatural. The natural ones are always more attractive.



01

OBSERVE NATURE

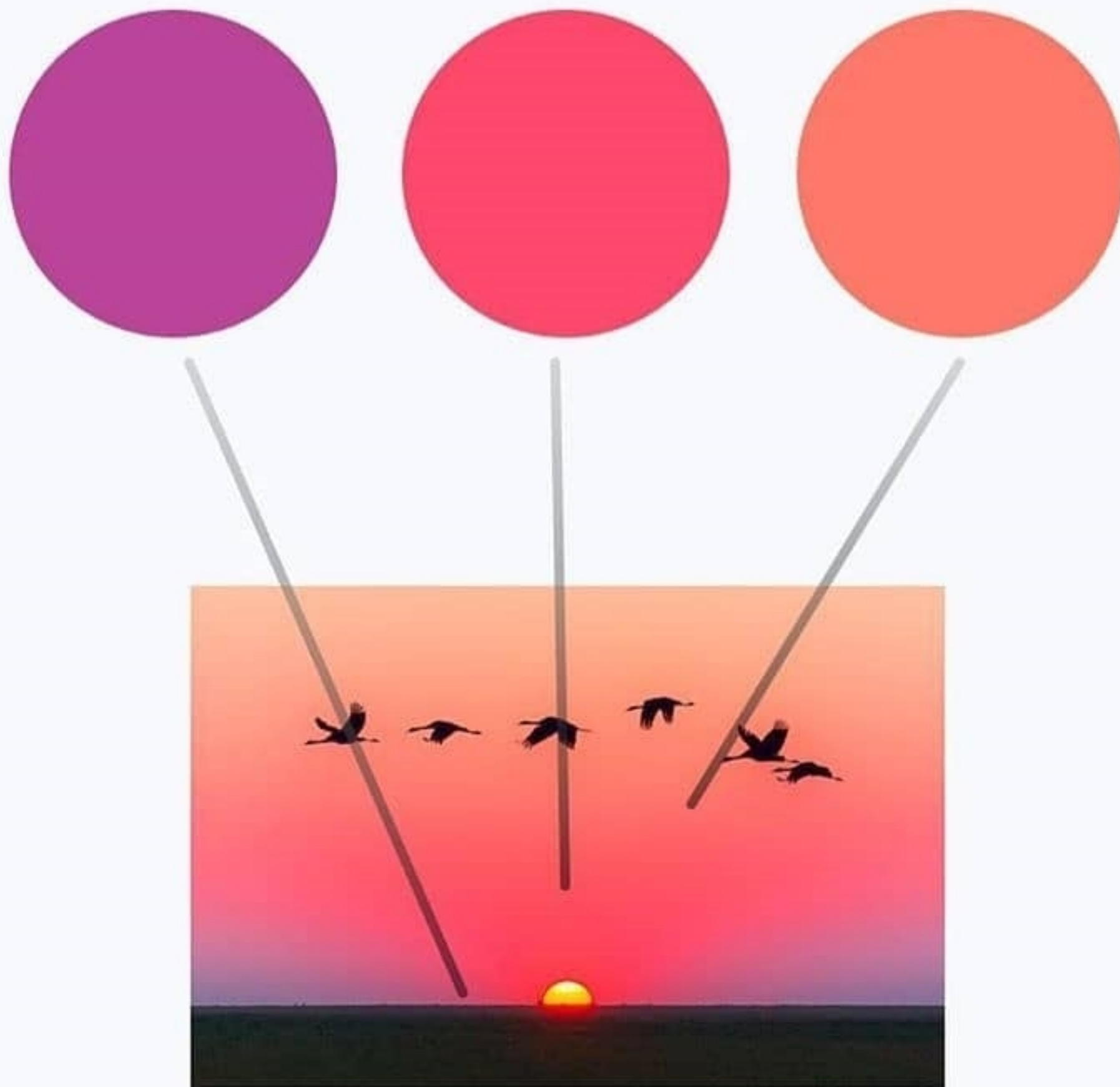
Find photos of nature: landscapes, animals, plants, etc. You will find lots of good gradients



02

PICK THE COLORS

Find tones that build a specific mood.



03

BLEND THESE COLORS

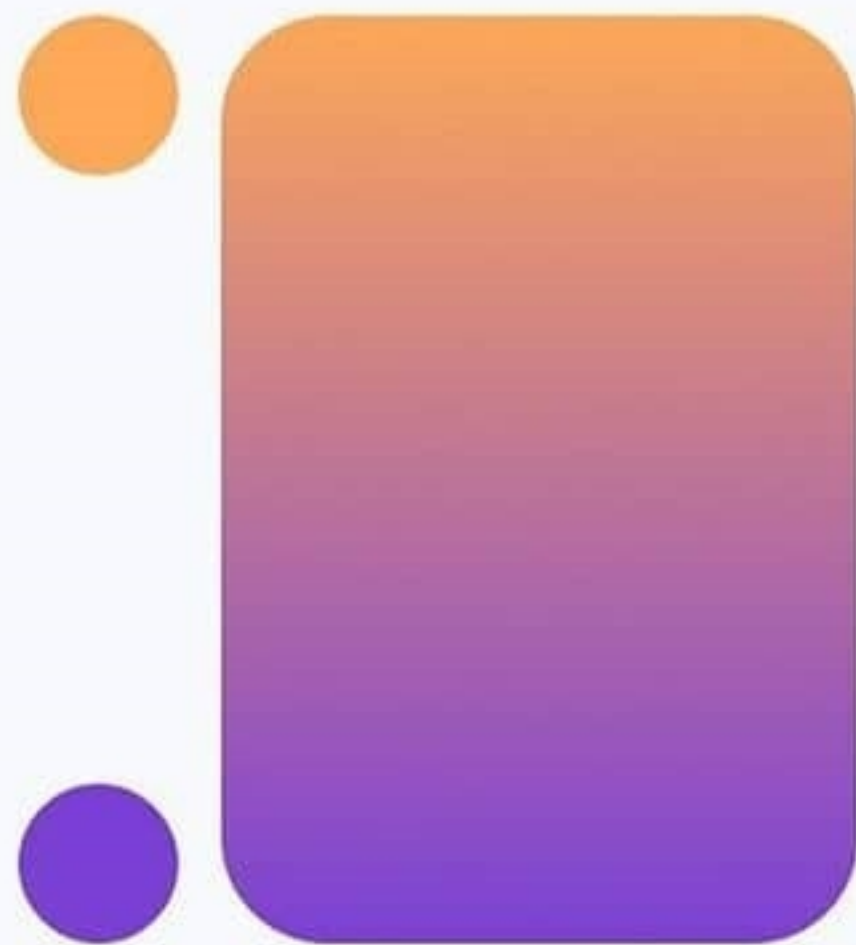
This way, a new gradient will be created!



04

BE CAREFUL!

Complementary colors need additional trick:
Add the third middle color, so the gradient will
not look dirty!



06

SEARCH THE WEB

Inspire from other sites that have modern gradients:

- ✓ **GRABIENT.COM**
- ✓ **COLOURS.CO/GRADIENT-PALETTE/**
- ✓ **UIGRAIENTS.COM**
- ✓ **GRADIENTHUNT.COM**

05

AVOID TOO MANY COLORS

To make your gradient look good, use maximum 2-3 colors. This is enough





THANK YOU!

Now you know how to create better gradients.
Please share it, so even more designers will learn that!

