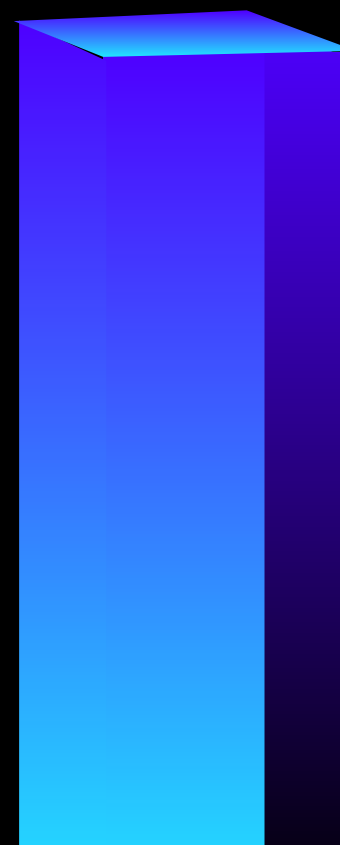
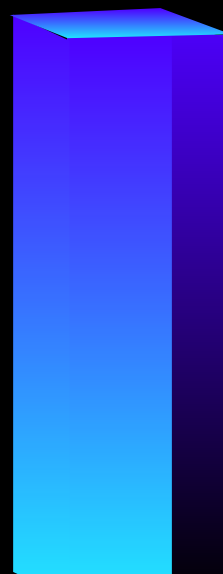
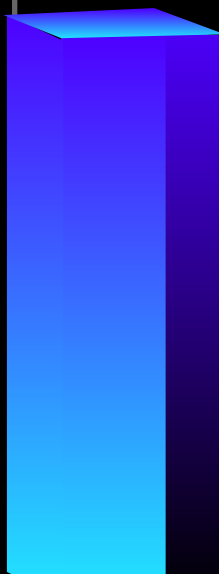


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# Pillars of UI Design



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NAVIGATION

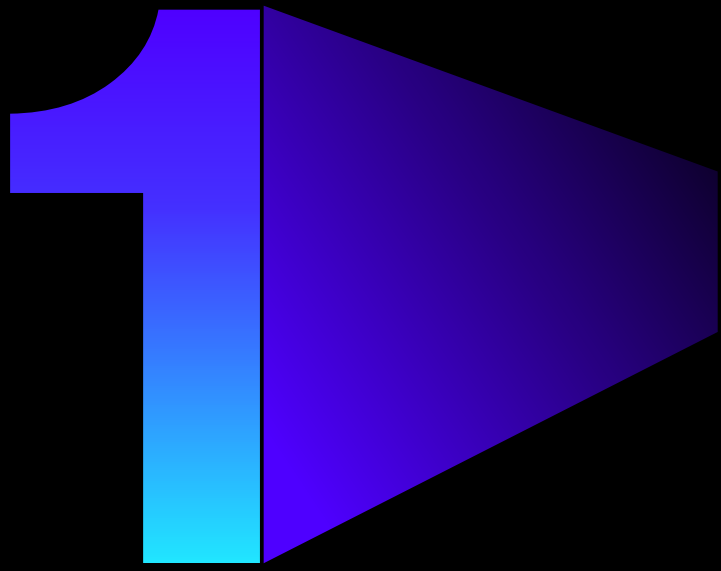
PRESENTATION

CONTENT

INTERACTION



Swipe left



# NAVIGATION

Users face usability issues 80% times if navigations are not properly designed.

Make sure they find what they want, show way to go back, let them know where they are and what to do next.



Swipe left



# PRESENTATION

Make visual processing easier for users by creating proper hierarchy using visual weight, alignment and consistency.



Swipe left



## CONTENT

People scan text so design for scanning. Use White space, Active voice, Capitalisation for tabs, Simple language and avoid Jargons.



Swipe left



## INTERACTION

User flow has to be intuitive and informative enough so that user can understand how to complete a task easily and information/alerts after task completion or failure should be clear and visible.



Swipe left

# Interesting?

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