MY DESIGN WORKFLOW

An In-Depth Process About How I Design Projects For My Clients
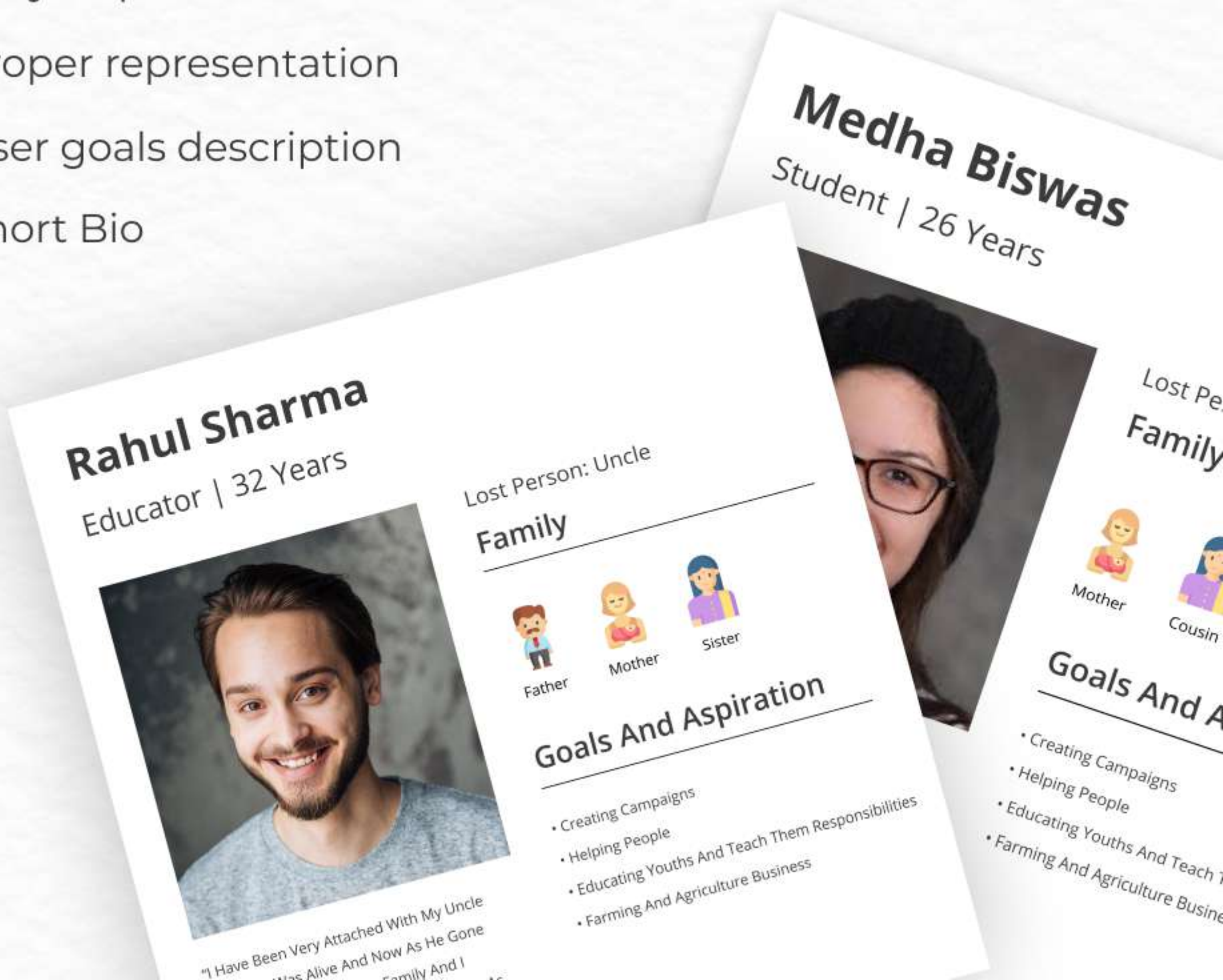
@JSTUDIO_UI

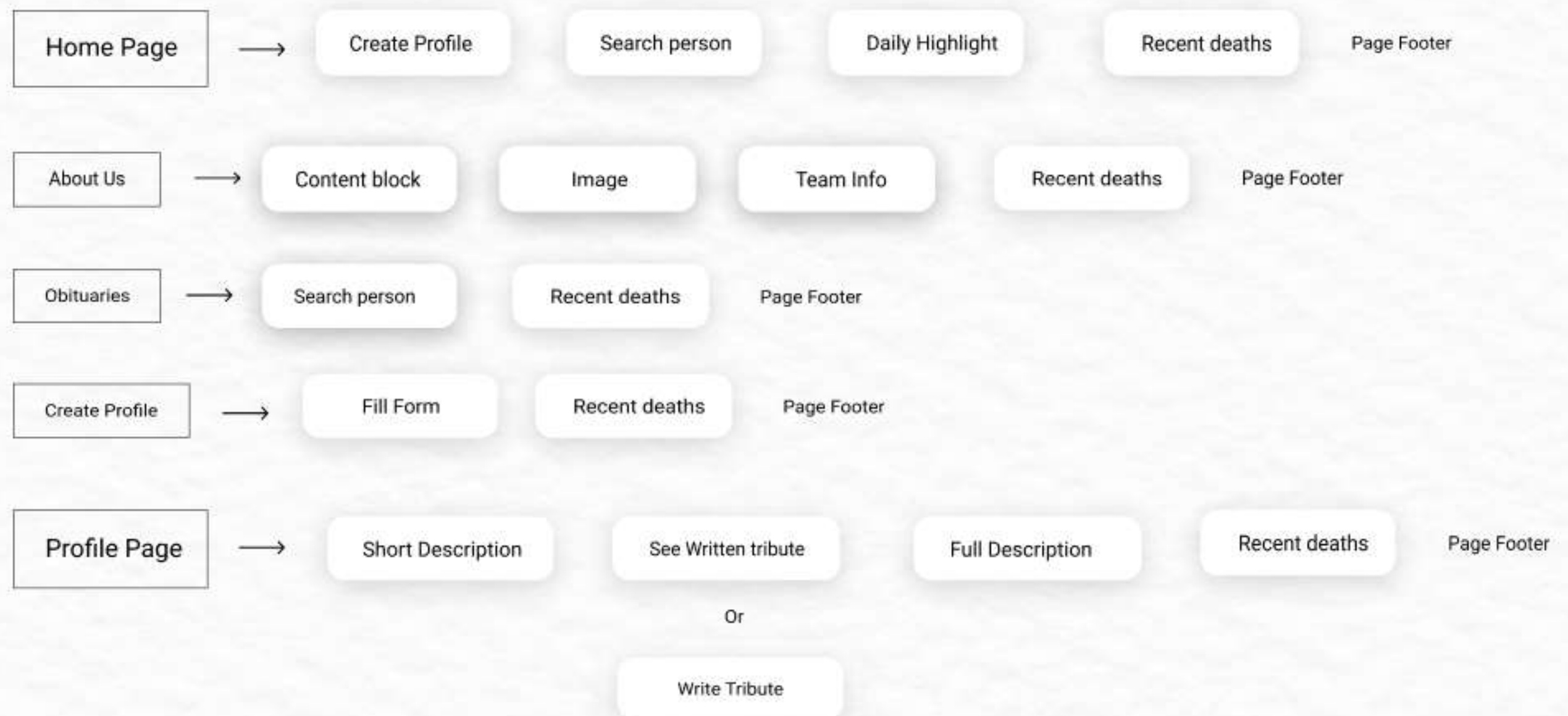# USER PERSONA

- ☑ Only required information
- ☑ Proper representation
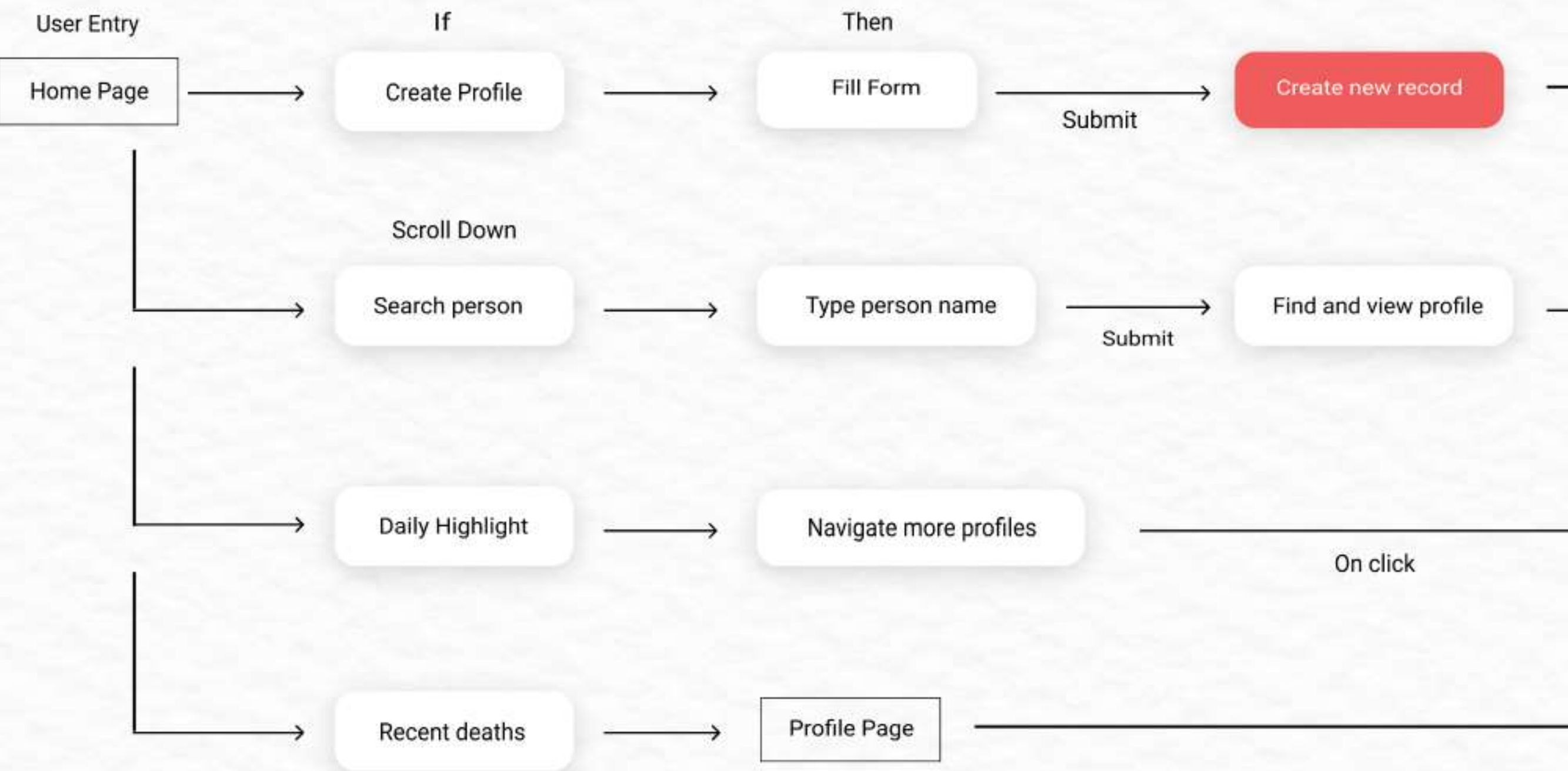- ☑ User goals description
- ☑ Short Bio

Rahul Sharma
Educator | 32 Years

Lost Person: Uncle

Family

Father   Mother   Sister

Goals And Aspiration

- Creating Campaigns
- Helping People
- Educating Youths And Teach Them Responsibilities
- Farming And Agriculture Business

"I Have Been Very Attached With My Uncle
Was Alive And Now As He Gone

Medha Biswas
Student | 26 Years

Lost Pe

Family

Mother   Cousin

Goals And A

- Creating Campaigns
- Helping People
- Educating Youths And Teach
- Farming And Agriculture Busine

SITE MAP

Home Page → Create Profile | Search person | Daily Highlight | Recent deaths | Page Footer

About Us → Content block | Image | Team Info | Recent deaths | Page Footer

Obituaries → Search person | Recent deaths | Page Footer

Create Profile → Fill Form | Recent deaths | Page Footer

Profile Page → Short Description | See Written tribute | Full Description | Recent deaths | Page Footer

Or

Write Tribute

Important steps to remember

- Write down planned sections
- Complete the page layout
- Seperate component identity

Step 03

USER FLOW

User Entry	If	Then	
Home Page	Create Profile	Fill Form	**Create new record**
		Submit	

Scroll Down

	Search person	Type person name	Find and view profile
		Submit	

	Daily Highlight	Navigate more profiles	
			On click

	Recent deaths	**Profile Page**	

Index important actions

Primary target
#F05B5B

P

Page Names
Keep Seperate identity and index uniquely

USER FLOW CONT.

[reate new record]

[d and view profile] → Profile Page

On click →

Profile Page

If ↓

[Write Tribute] → Submit → See Written tribute → Scroll down → Show description → Navigate more profiles
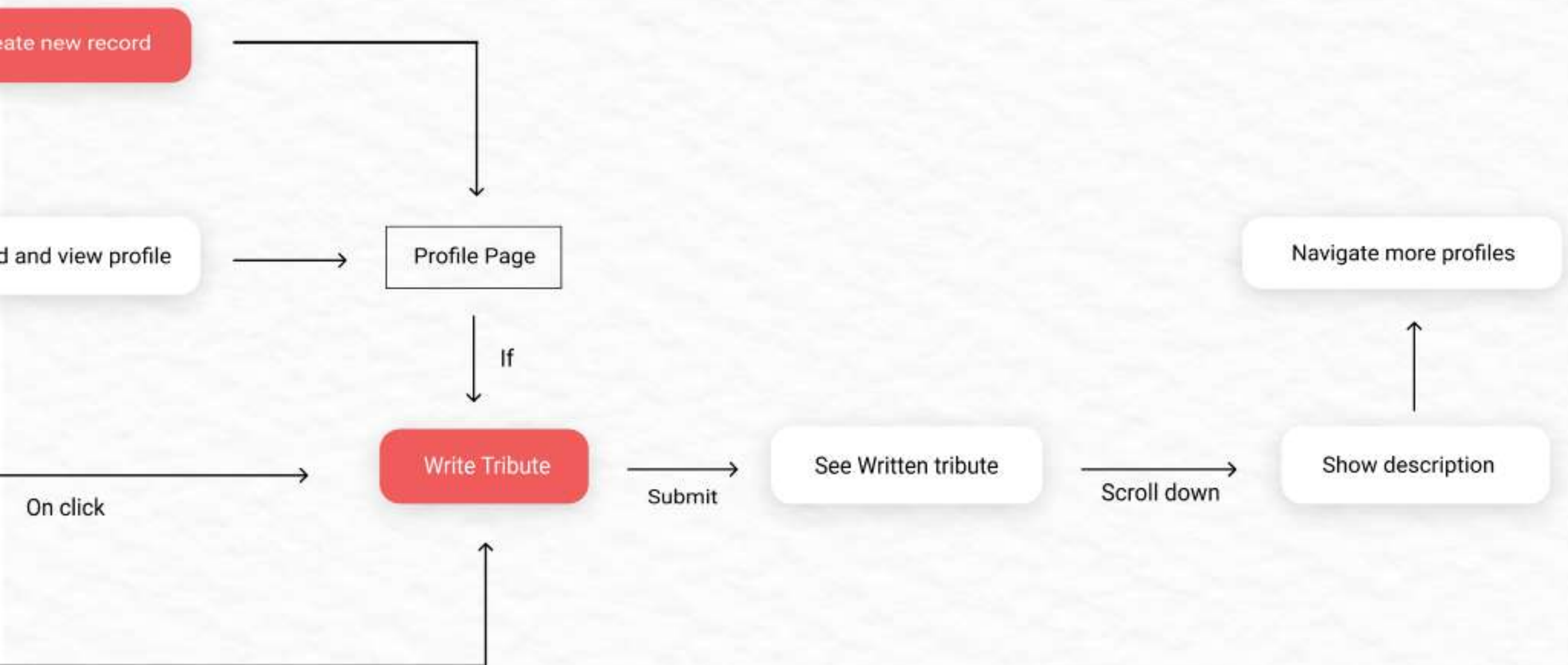
☑ Keep **If/Else** & Statements

☑ Mention alternative ways to achieve target
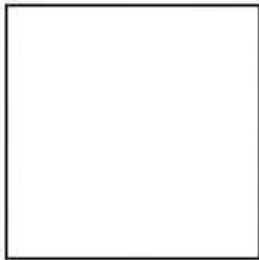
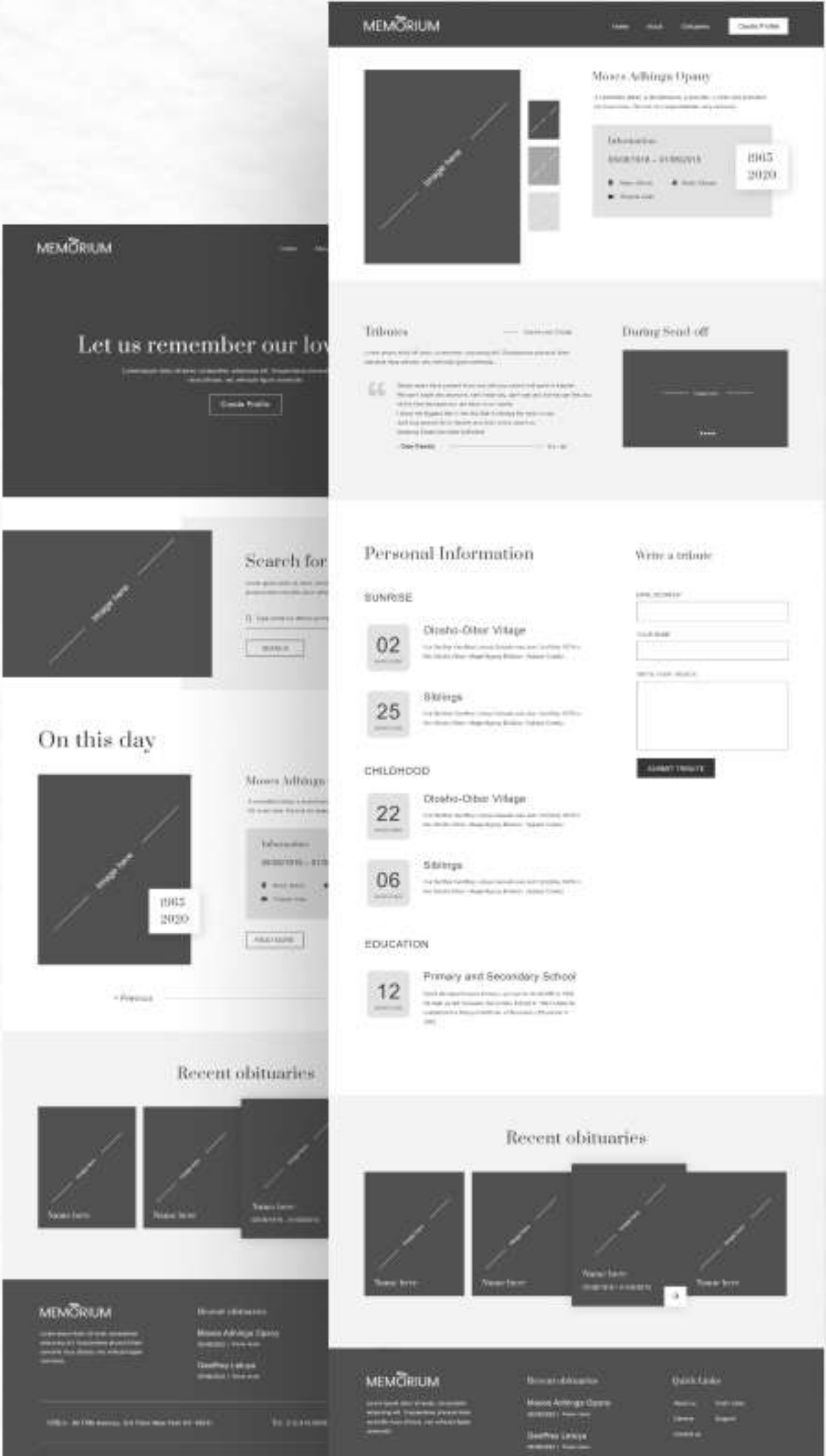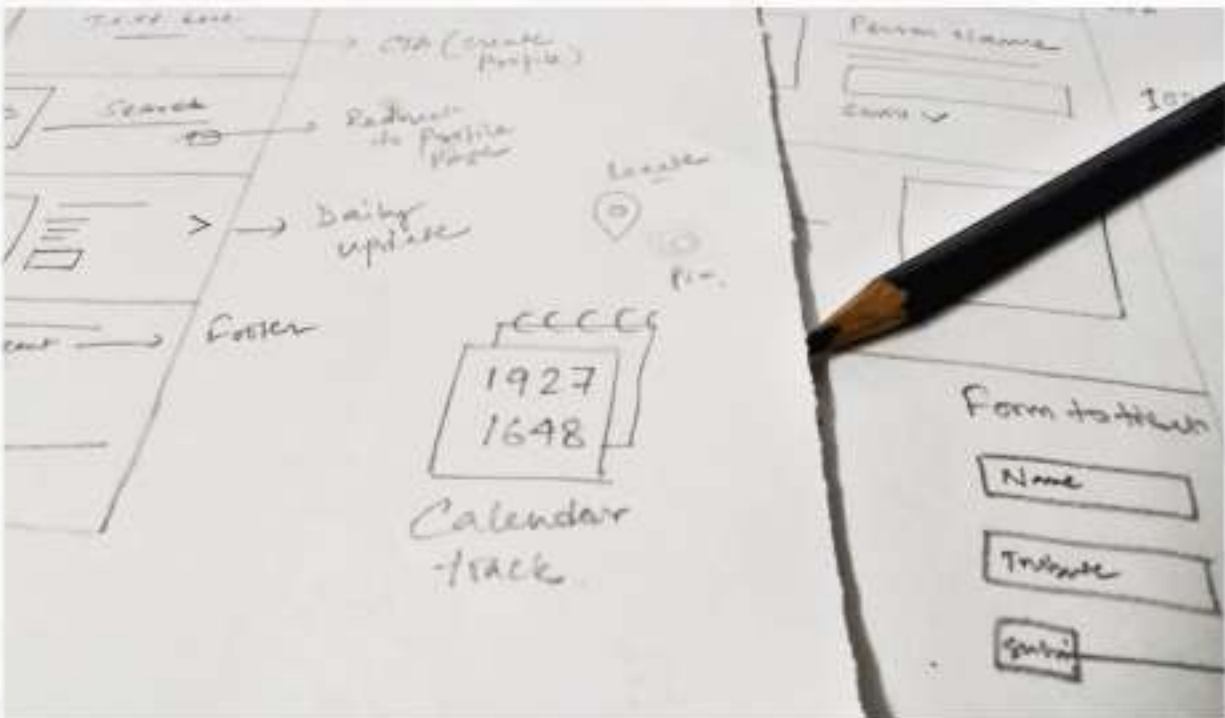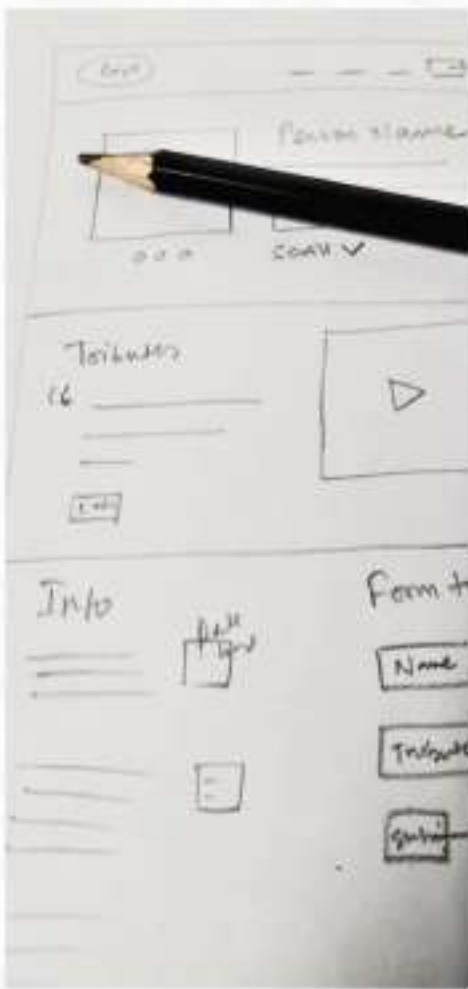☑ Find areas where user might get lost

MOOD BOARDS

Serif

Display

Lorem Ipsum
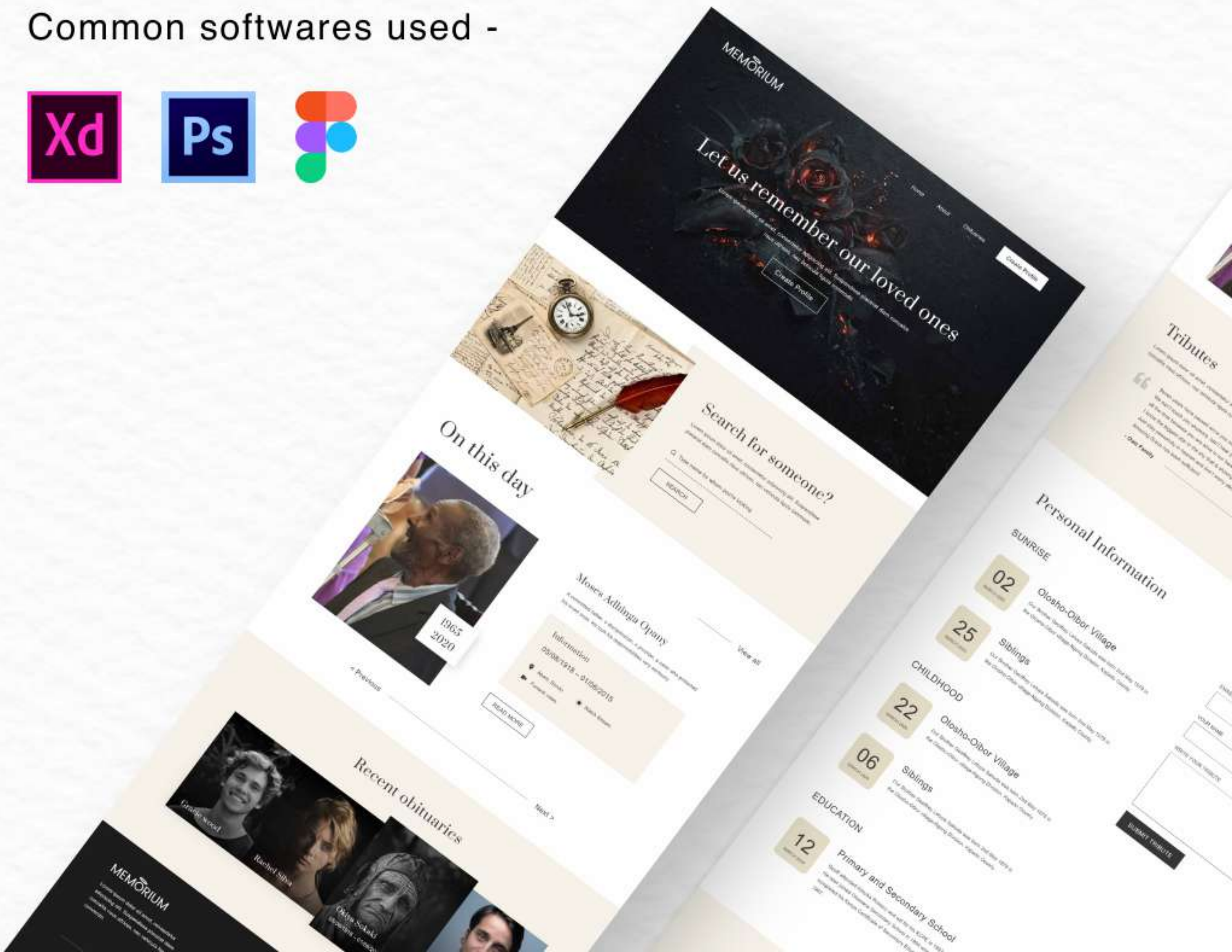Dolor Sit Amet,
Consectetur
Adipiscing Elit.

Step 05

WIREFRAMING

Step 06

HI-FIDELITY DESIGN

Common softwares used -

Step 07

DOCUMENTATION

- ☑ Design a good book cover
- ☑ Keep it as PDF with reduced size
- ☑ Always keep index page