

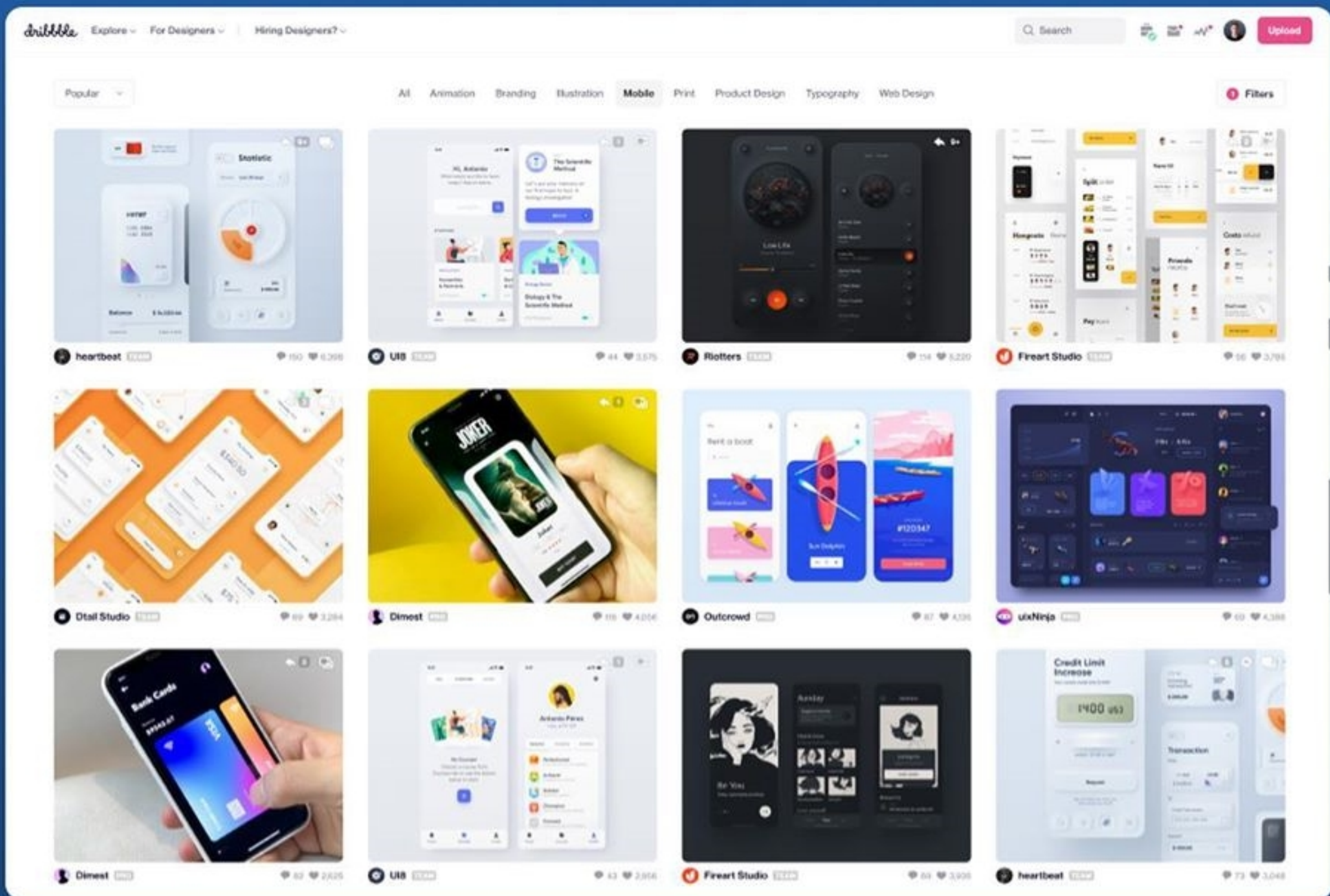


# Make your UI Design **realistic**



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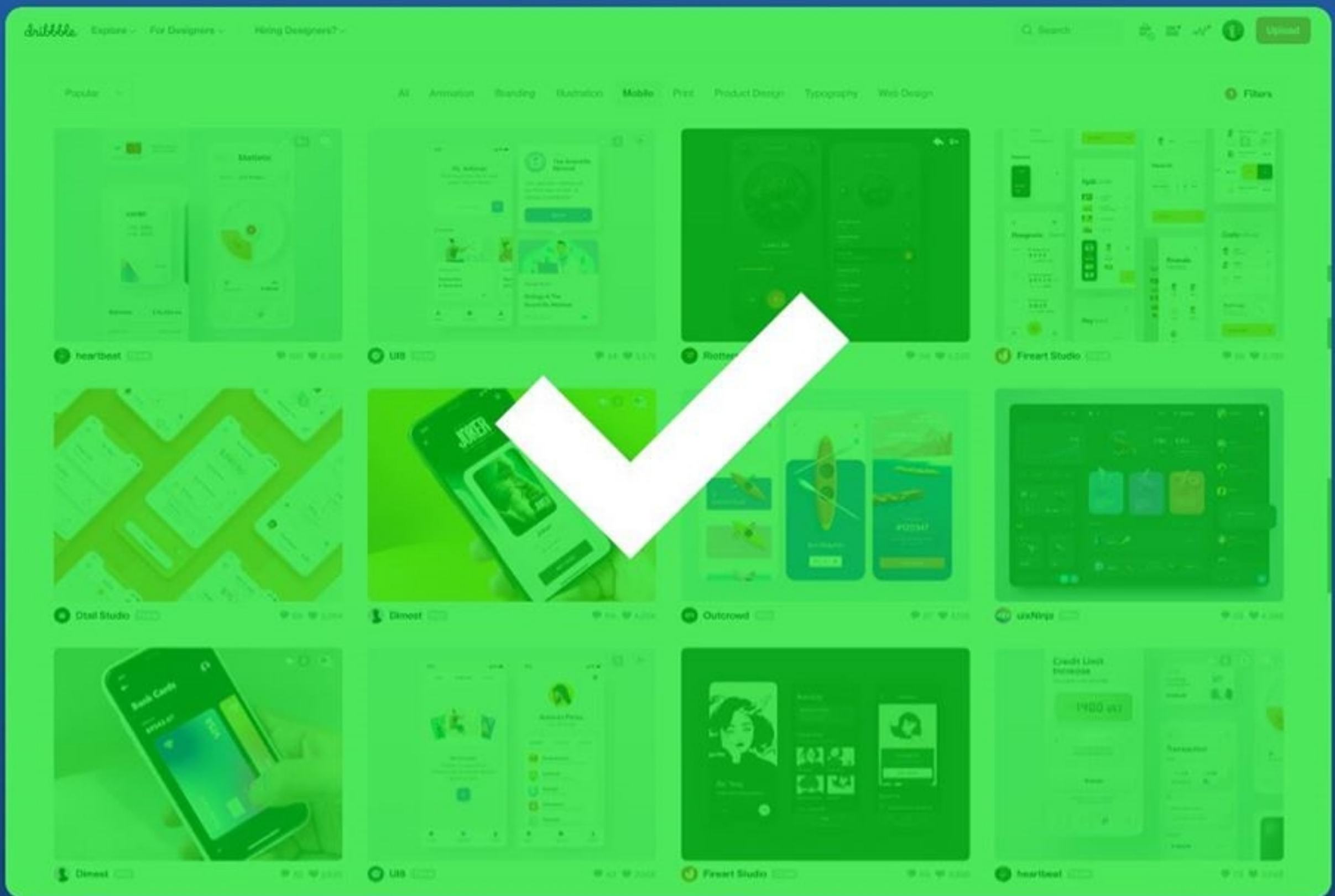




# Dribbble and Insta are full of unrealistic designs right now...

Dribbble and Instagram is full of beautiful designs that unfortunately would not make it in the real world.





**...but it's fine! Social media is a great place to get inspired.**

You will find creative concepts and beautiful interfaces there, so I don't see nothing wrong with it!



**However, most of these designs would never do well on the market, because they are not usable.**

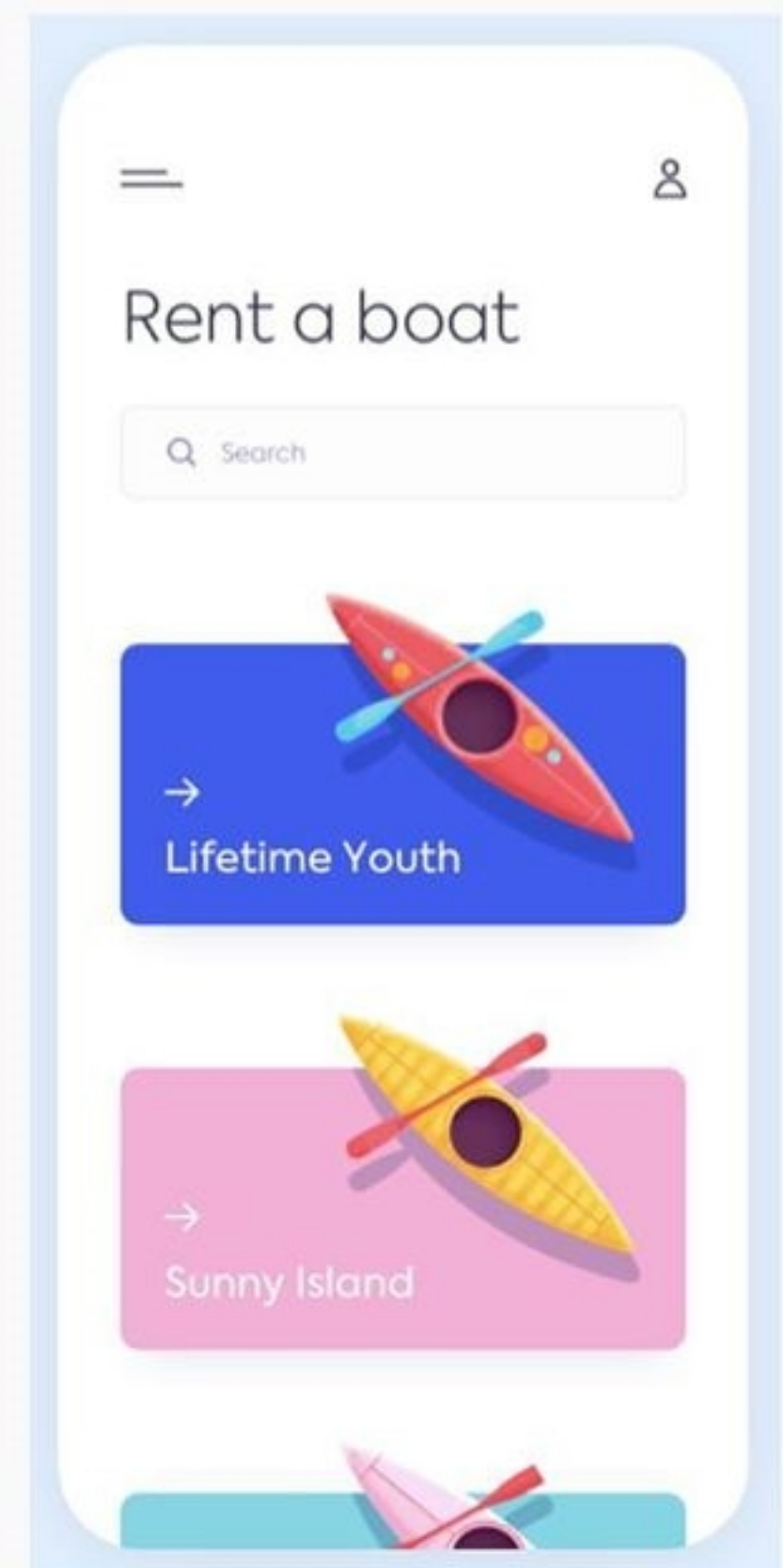
Here are some tips to help you make your designs more usable and realistic!



# Adjust whitespace

Stop using HUGE margins! Manage the space on the screen properly. You need to put all necessary content there without making it look cluttered.

This screen looks nice, but look at all the empty space! It could be utilized in a better way.



# Stop following every trend

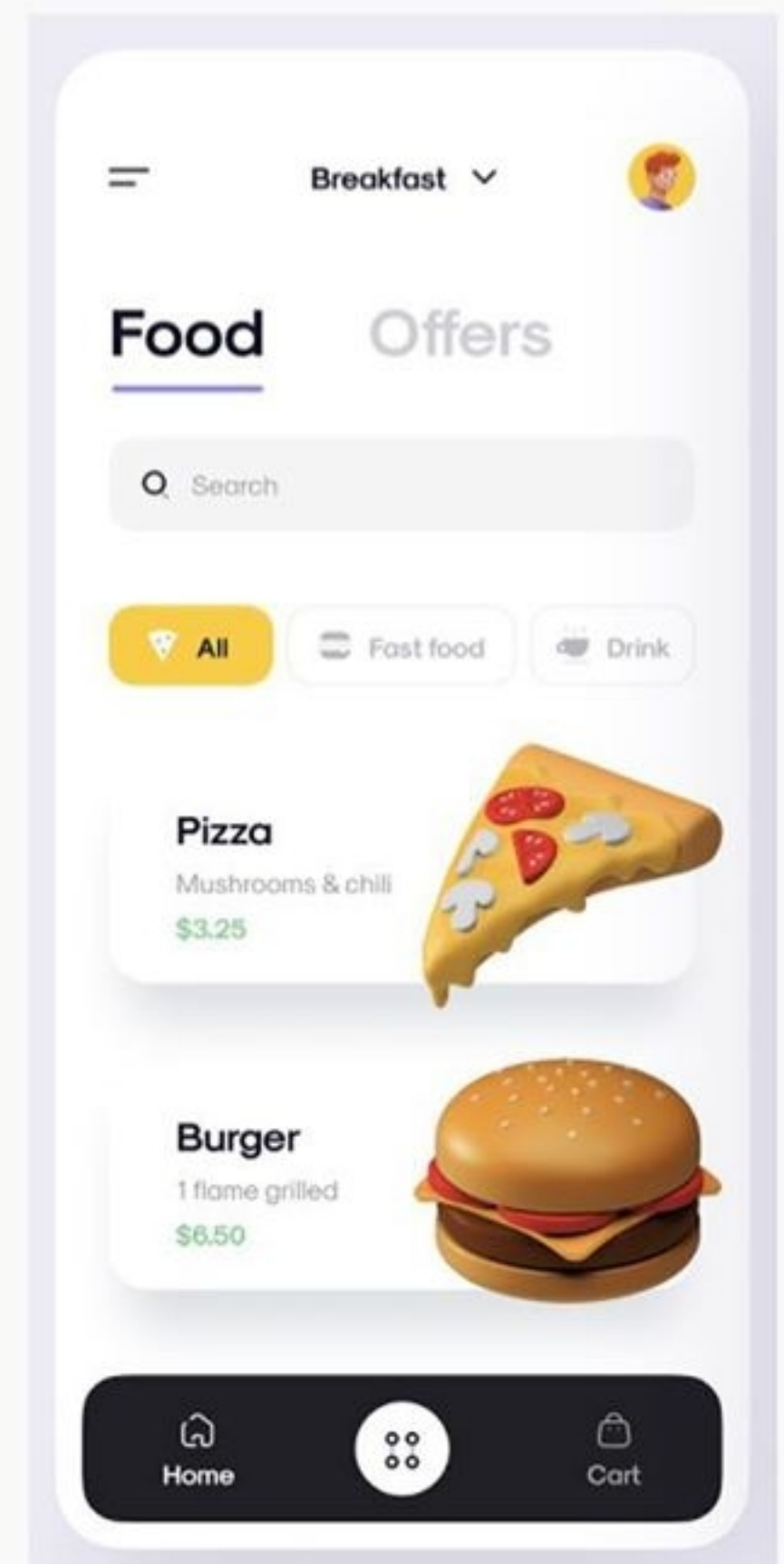
I've never used and seen a mobile app that had a neumorphic design. Maybe you did, but anyway – it's not popular among real apps because it's distracting.



# Use real images

Want your design to be realistic? Guess what, use real images instead of illustrations when you want to present a real-life product!

These illustrations are stunning,  
but they don't look like real food!





## Contrast first

Even though you might think some colors would fit your design perfectly, if they don't meet contrast standards you should not use them.



Continue



Continue

Color preferences



Contrast standards



# Get inspired by real apps

When you are designing an app for a client, it's better to get inspired by already existing succesful products than by unrealistic concepts. Here are some real apps that have beautiful yet realistic design:

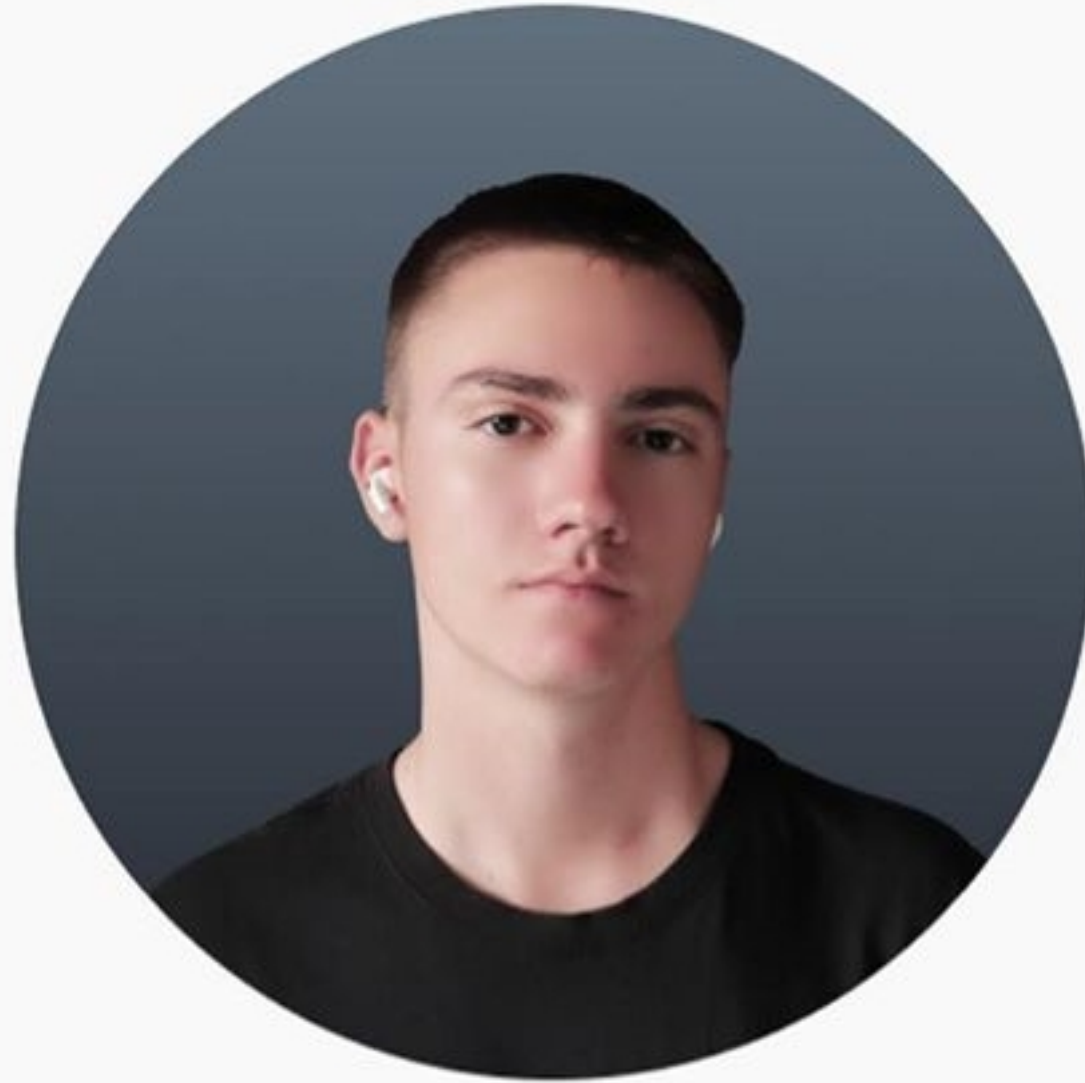
U B E R



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**Do you know how to create  
realistic design?**

Share in the comments. Thank you!

