

Welcome back,



Analytics & Performance

Time Period

Last 7 days

Key Performance Indicators

Draft Acceptan... Avg Edit Ra... ② Avg Open Rate Avg Click Rate

80.0% 0%

0%

0%

↑ +10.0%

Target: <30%

Industry avg: 20-25%

Industry avg: 2-5%

Target: ≥70%

Feedback Summary

Total Newsletters

🚹 Thumbs Up

Thumbs Down

5

Engagement Trend

? Not enough data to determine trend.

localhost:5000 1/2

Recommendations

• **\$\text{\$\text{\$\frac{1}{2}\$}}\$** Great job! All metrics are on track!

Review Time (PDF KPI)

Avg Review Time

Under Target

0 min

0%

↑ Target: ≤20 min



Avg Edit Ratio

0.0%

↑ Target: <30%

localhost:5000