

Introduction/Business Problem

Clearly define a problem or an idea of your choice, where you would need to leverage the Foursquare location data to solve or execute. Remember that data science problems always target an audience and are meant to help a group of stakeholders solve a problem, so make sure that you explicitly describe your audience and why they would care about your problem.

“The idea of this study is to help people planning to open a new restaurant in Toronto to choose the right location , by providing data about the income and population of each neighborhood as well as the competitors already present on the same regions.”