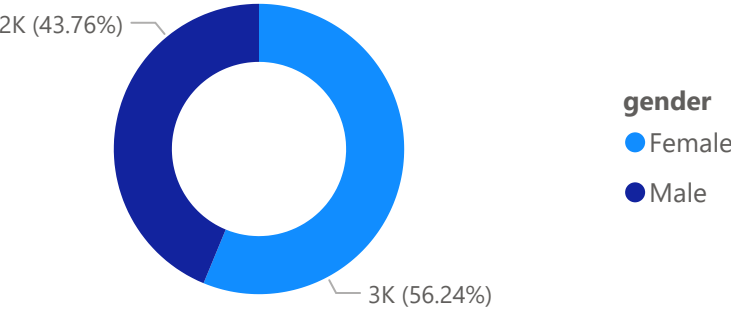
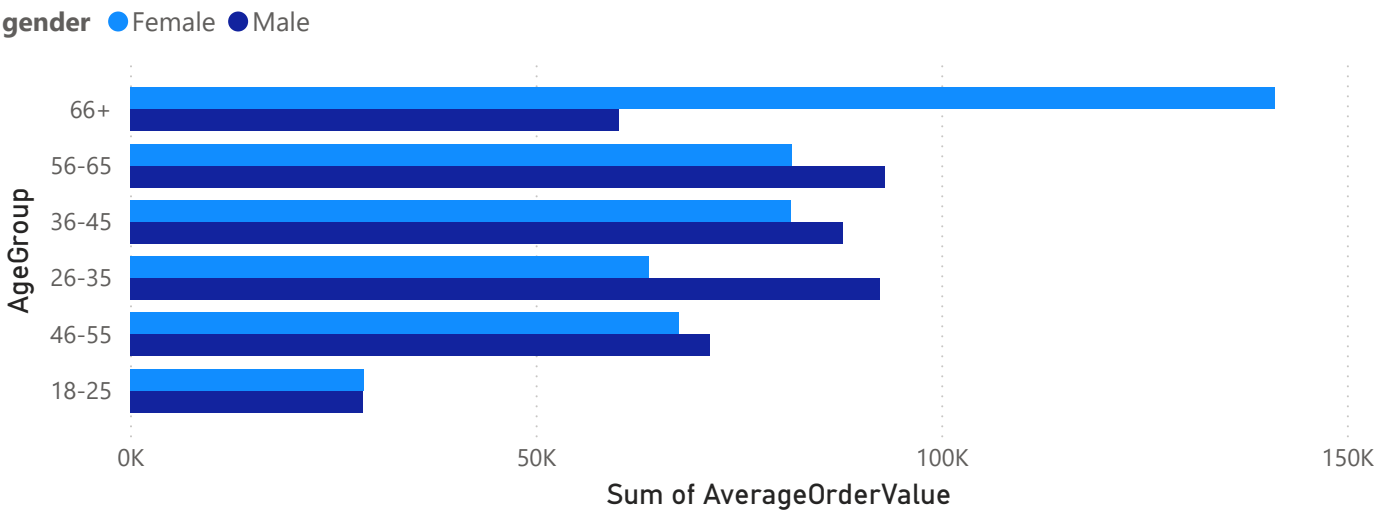


CUSTOMER ANALYSIS

Sum of PurchaseFrequency by gender



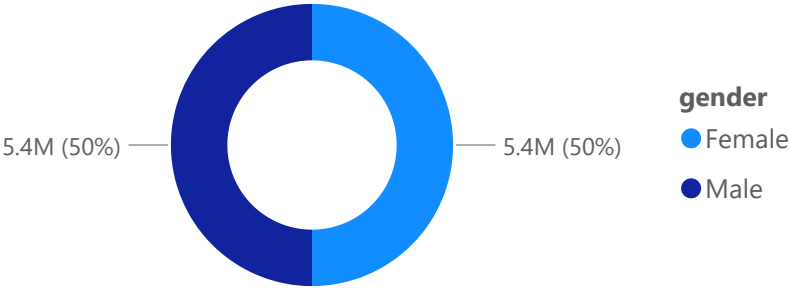
Sum of AverageOrderValue by AgeGroup and gender



country	AgeGroup	gender	Sum of AverageOrderValue
Australia	18-25	Female	2,630.33
Australia	26-35	Female	16,680.20
Australia	36-45	Female	21,336.31
Australia	46-55	Female	12,820.92
Australia	56-65	Female	17,847.86
Australia	66+	Female	33,541.18
Australia	18-25	Male	11,149.40
Australia	26-35	Male	18,032.51
Australia	36-45	Male	24,279.02
Australia	46-55	Male	23,846.22
Australia	56-65	Male	33,420.15
Australia	66+	Male	11,086.25
Canada	46-55	Female	186.90
Canada	56-65	Female	310.00
Canada	66+	Female	971.04
Canada	26-35	Male	235.51
Canada	36-45	Male	4,995.50
Canada	46-55	Male	1,607.10
Canada	56-65	Male	1,272.39
France	18-25	Female	891.36
France	46-55	Female	14.97
France	56-65	Female	2,954.14
France	66+	Female	2,351.92
France	46-55	Male	2,518.10
France	66+	Male	250.22
Total			897,933.45

SALES ANALYSIS

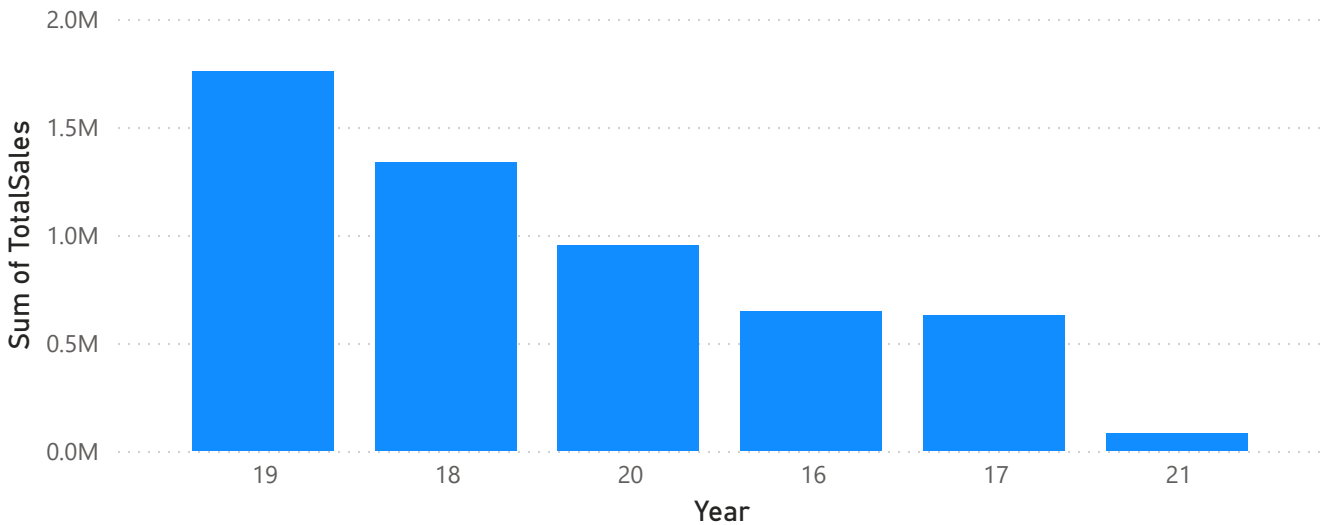
Sum of TotalSales by gender



242K

Sum of storekey

Sum of TotalSales by Year



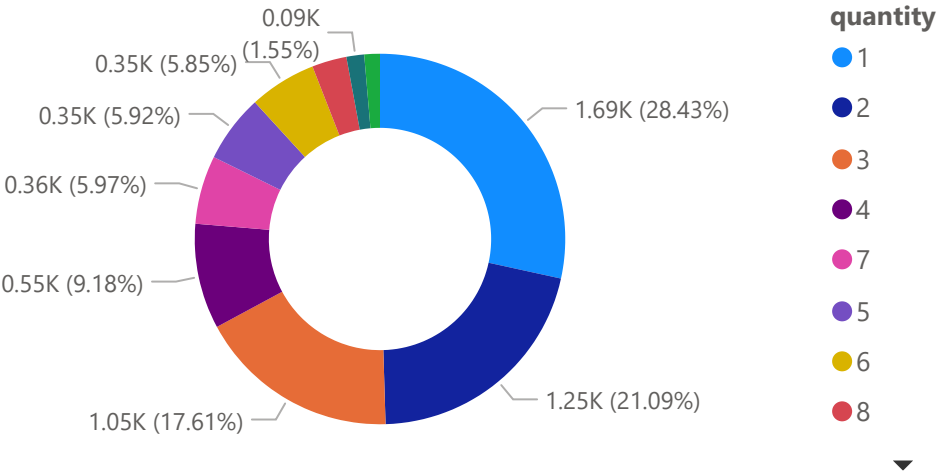
Product Name	Sum of TotalQuantity
A. Datum Advanced Digital Camera M300 Azure	18,945.00
A. Datum Advanced Digital Camera M300 Black	18,945.00
A. Datum Advanced Digital Camera M300 Green	18,945.00
A. Datum Advanced Digital Camera M300 Grey	18,945.00
A. Datum Advanced Digital Camera M300 Orange	18,945.00
A. Datum Advanced Digital Camera M300 Pink	18,945.00
A. Datum Advanced Digital Camera M300 Silver	18,945.00
A. Datum All in One Digital Camera M200 Azure	18,945.00
A. Datum All in One Digital Camera M200 Black	18,945.00
A. Datum All in One Digital Camera M200 Green	18,945.00
A. Datum All in One Digital Camera M200 Grey	18,945.00
A. Datum All in One Digital Camera M200 Orange	18,945.00
A. Datum All in One Digital Camera M200 Pink	18,945.00
A. Datum All in One Digital Camera M200 Silver	18,945.00
A. Datum Bridge Digital Camera M300 Azure	18,945.00
A. Datum Bridge Digital Camera M300 Black	18,945.00
A. Datum Bridge Digital Camera M300 Green	18,945.00
A. Datum Bridge Digital Camera M300 Grey	18,945.00
A. Datum Bridge Digital Camera M300 Orange	18,945.00
A. Datum Bridge Digital Camera M300 Pink	18,945.00
A. Datum Bridge Digital Camera M300 Silver	18,945.00
A. Datum Compact Digital Camera M200 Azure	18,945.00
A. Datum Compact Digital Camera M200 Black	18,945.00
A. Datum Compact Digital Camera M200 Green	18,945.00
Total	18,945.00

PRODUCT ANALYSIS

Brand

- A. Datum
- Adventure Works
- Contoso
- Fabrikam
- Litware
- Northwind Traders
- Proseware
- Southridge Video
- Tailspin Toys
- The Phone Company
- Wide World Importers

Count of product_name by quantity



Product Name

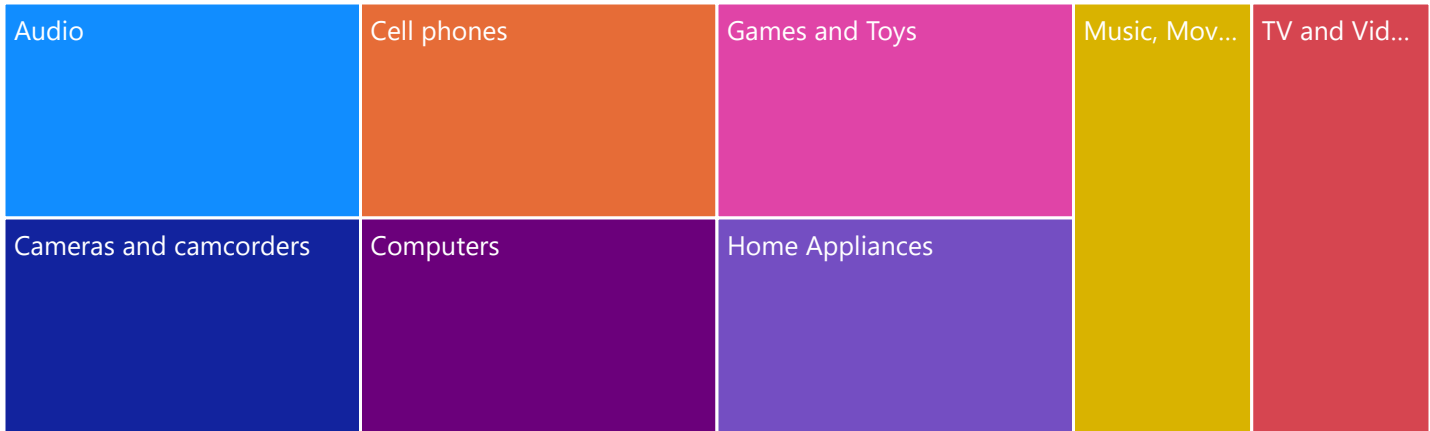
Sum of TotalSales

A. Datum Advanced Digital Camera M300 Azure	5,395,521.06
A. Datum Advanced Digital Camera M300 Black	5,395,521.06
A. Datum Advanced Digital Camera M300 Green	5,395,521.06
A. Datum Advanced Digital Camera M300 Grey	5,395,521.06
A. Datum Advanced Digital Camera M300 Orange	5,395,521.06
A. Datum Advanced Digital Camera M300 Pink	5,395,521.06
A. Datum Advanced Digital Camera M300 Silver	5,395,521.06
A. Datum All in One Digital Camera M200 Azure	5,395,521.06
A. Datum All in One Digital Camera M200 Black	5,395,521.06
A. Datum All in One Digital Camera M200 Green	5,395,521.06
A. Datum All in One Digital Camera M200 Grey	5,395,521.06
A. Datum All in One Digital Camera M200 Orange	5,395,521.06
A. Datum All in One Digital Camera M200 Pink	5,395,521.06
A. Datum All in One Digital Camera M200 Silver	5,395,521.06
A. Datum Bridge Digital Camera M300 Azure	5,395,521.06
A. Datum Bridge Digital Camera M300 Black	5,395,521.06
A. Datum Bridge Digital Camera M300 Green	5,395,521.06
A. Datum Bridge Digital Camera M300 Grey	5,395,521.06
A. Datum Bridge Digital Camera M300 Orange	5,395,521.06
A. Datum Bridge Digital Camera M300 Pink	5,395,521.06
A. Datum Bridge Digital Camera M300 Silver	5,395,521.06
A. Datum Compact Digital Camera M200 Azure	5,395,521.06
A. Datum Compact Digital Camera M200 Black	5,395,521.06
A. Datum Compact Digital Camera M200 Green	5,395,521.06

Total

5,395,521.06

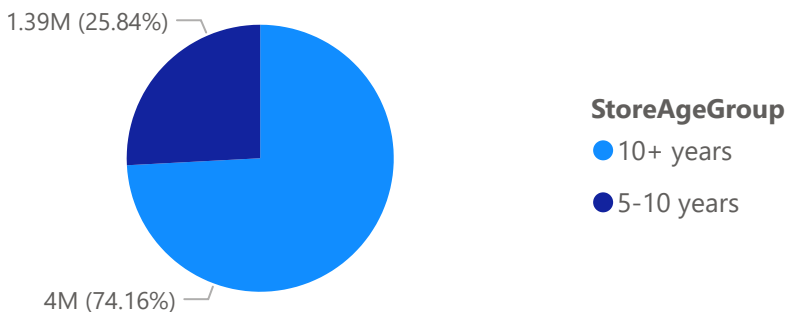
Sum of TotalSales by Category



STORE ANALYSIS

country	continent	storekey	State	Sum of unit_price_usd	Sum of unit_cost_usd
Australia	Australia	1	Australian Capital Territory	1,223.95	572.85
Australia	Australia	4	Tasmania	31,263.29	12,945.98
Australia	Australia	5	Victoria	178,143.75	73,851.82
Australia	Australia	6	Western Australia	76,636.65	32,356.09
France	Europe	12	Basse-Normandie	2,093.30	705.14
France	Europe	13	Corse	2,533.42	948.07
France	Europe	16	Limousin	8,659.96	3,603.27
France	Europe	17	Martinique	1,312.72	609.52
France	Europe	18	Mayotte	11.98	6.10
Germany	Europe	19	Berlin	30,033.17	11,678.03
Germany	Europe	20	Brandenburg	18,072.94	7,551.07
Germany	Europe	21	Freie Hansestadt Bremen	11,624.75	5,044.31
Germany	Europe	23	Hamburg	24,677.13	9,893.89
Germany	Europe	24	Hessen	40,637.92	17,268.44
Germany	Europe	27	Sachsen-Anhalt	37,687.64	16,008.32
Netherlands	Europe	31	Drenthe	10,784.83	4,772.14
Netherlands	Europe	32	Flevoland	16,052.34	6,601.45
Netherlands	Europe	33	Friesland	24,778.13	10,105.41
Netherlands	Europe	34	Groningen	12,870.44	5,353.42
Canada	North America	8	Newfoundland and Labrador	1,893.89	654.25
Canada	North America	9	Northwest Territories	5,892.71	2,523.24
Canada	North America	10	Nunavut	3,432.25	1,312.01
United States	North America	43	Alaska	28,676.96	12,237.25
United States	North America	44	Arkansas	101,248.89	41,180.34
United States	North America	45	Connecticut	106,486.52	43,788.58
Total				1,682,721.72	695,114.01

Sum of TotalSales by StoreAgeGroup



Sum of square_meters by country

