



ROHIT KUMAR DAS



+91 81001 72300



ppgomezea



dasrohitkumar07@gmail.com



Kolkata, India

Free-lance Content Writer

SUMMARY

A versatile writer with a passion for story-telling. My extensive experience in writing trending articles, reports, story and entertainment blogs, aimed toward a selected audience. Polishes each article with accurate research, proper grammar, zero plagiarism and also the appropriate style. In my current role as a creative content writer and Facebook insight handler, to grasp their requirements and reply to their content marketing briefs. Right now, I'm searching for a brand new role with more responsibility, ideally one which has the potential to turn out to be something interesting and greater.

TECHNICAL SKILLS

- Excel
- MS Word
- Adobe Photoshop

KEY SKILLS

- Keyword Optimization
- Content Writing
- Copy Writing
- Editing & Proofreading
- Vlookup
- Data Analyst
- Managing Large Datasets
- Blog Writing
- Accuracy

PROFESSIONAL EXPERIENCE

Free-lance Content Writer

Jan '21 - Aug '21

Ohkolkata.Com

Kolkata, India

A leading Digital Marketing Company with more than 5M followers on Facebook

Keywords Optimization & Client Relationship Management

- Created interesting posts for the company's major clients on social media with **zero plagiarism**
 - Maintained **Excel sheets** to manage the total number of posts needed to be posted on a weekly basis.
 - Wrote **~4000** words daily by creating articles, blogs, news, outreach and social media content.
 - Spearheaded content writing team & edited their work to make it **100% plagiarism-free** & error-free
 - Updated & **edited 200+ old blogs** published on the company's website with new keywords to improve their rankings
- Key Achievements**
- Wrote over **50+ articles/blogs** for the company's website.
 - Managed company's **website** to increase **traffic by 30%** and improve **site ranking by 50,000**

EDUCATION

Paikpara Raja Manindra Memorial High School

2012-13

Maharaja Srischandra College

2013-16

LANGUAGE KNOWN

- Hindi
- English
- Bengali