### NATASHA VAKIL

A quick learner with a broad spectrum of talents, experience, and interests.

#### **EXPERIENCE:**

#### 2019-2020

# CALLIDO LEARNING: CRITICAL THINKING BY DESIGN, MUMBAI SCHOOL SUCCESS MANAGER, CLASSROOM LEADER - EMEA, APAC, AMERICAS, INDIA

- Conducted professional development sessions for educators and school leaders on the integration of 21st century/ATL skills into pedagogy and curricula.
- Managed, monitored and facilitated the implementation of skills augmentation programs across client schools worldwide.
- Onboarded and trained a team of 10 facilitators to conduct skill sessions
- Developed learning programs for auxiliary skill development working in conjunction with product managers and developers.
- Customized programs and implemented them based on client schools needs and provided on-going technical and pedagogical support.
- Conducted student skill sessions with >70 International schools worldwide (in person, as well as online). Sessions included individual training as well as groups of up to 100 students at a time.
- Initiated and continued feedback loops with product development.

(Ref: Rashi Dhanani, direct line manager)

#### 2012-2018

# DANCE DESIGN INDIA, MUMBAI OPERATIONS, BUSINESS AND EVENTS MANAGER

- Working at handling accounts, marketing, public relations, and social media for a professional dance company.
- Finding new business leads for dance opportunities, as well as organizing of dance classes and schedules.
- Conducting classes, both private and group (10-40 people)
- Managing the logistics and production for events including,
- Organizing and promoting Latin dance nights to help grow the community of dancers.

#### 2016

# FLOH (ONLINE SINGLES COMMUNITY) - BANGALORE SOCIAL MEDIA MANAGER

- Designing and creating social media marketing campaigns for events online singles
- Creating and hosting weekly quizzes on Twitter with free giveaways, using TweetDeck.
- Ideating and making creatives, photos, and videos to boost involvement and attention (using Windows MovieMaker, Pixlr, Adobe Photoshop and Illustrator, Aviary, etc).
- Regular updating of Instagram, Facebook, and Twitter as well as the Floh blog; also well-versed in Buffer, Google Analytics, and Mailchimp.
- Writing articles for the Floh blog on relationships and dating in the modern world.
- Attending events for live updates on social media profiles

#### **EDUCATION:**

- Alliance Française, Mumbai
   Diploma in French (2010-2012)
- Instituto de Cervantes, Mumbai — Diploma Internacional en Español (2009)
- Instituto Hispania, Mumbai Diploma in Spanish Language Levels 1 to 7 (2009-2010)
- St Xavier's College, Mumbai
   Bachelor of Arts in
   Sociology from the University
   of Mumbai [2006] (1st class)
- St Xavier's College, Mumbai
   Higher School Certificate
   (2003)
- Rishi Valley School, Andhra Pradesh — Indian Certificate for Secondary Education

#### SKILLS:

- Strong interpersonal communication skills
- A team player: co-operative and constructive
- Clear and engaging writing skills, experienced with MS Suite
- An excellent communicator, with presentations and trainings
- Efficient time-management
- Excellent organizational skills, problem-solving, and planning
- Experienced in using tech tools for online class facilitation to enable a multifaceted approach to learning (including Zoom, Google Classrooms, Kahoot!, MS Teams)

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## 2015-2016 GANGSTA GUDIYA – YOUTUBE PARODY CHANNEL FOR SOCIAL JUSTICE WRITER, PRODUCER, PERFORMER

Created a parody online persona called Gangsta Gudiya with videos on YouTube as well as social media accounts to help market-positive messages towards the LGBT community, the elderly, women, teachers, etc.

#### 2010-2018 PRIVATE AND GROUP TUTOR – SPANISH AS A SECOND LANGUAGE

Teaching Spanish language to students ranging from age 4 - 65 years. Designed special curricula based on individual requirements for e.g., for a travel agent, for a child of 4 yrs, for dancers travelling to festivals, for business communications, etc.

#### 2010 - 2012 TATA COMMUNICATIONS, LTD ACCOUNT MANAGER – GVS (POST SALES)

Specializing in Spanish language, worked at the Trading Desk coordinating and dealing with telecom clients from South America and Spain. Handled existing accounts, interconnected new accounts, worked on long term bilateral and swap deals.

#### 2009 - 2010 SPANISH LANGUAGE INTERPRETER

Provided live-time interpretation in Spanish for business communications with telecom companies in Bolivia, Argentina, Chile, Mexico, and Colombia. Worked with Comteco, Cablevision, Movistar, Tigo and Telcel.

#### LANGUAGES:

English (excellent)
Spanish (excellent)
French (proficient)
Marathi (competent)
Gujarati (competent)
Hindi (competent)

#### **OTHER PROJECTS:**

1998 - 2004	Freelance Artist
	Worked as an artist where I have painted on plaster (walls and murals), cloth, canvas and paper, doing
	work on commission.
1998-2004	Designer — Ada
	Member of the design team for Ada, which creates and sells organic cotton indian and western wear as
	well as jewellery for men and women. Ada has conducted five successful exhibitions of their products in
	Mumbai.
2001 - 2003	Proofreading — Avehi-Abacus
	Formatted and proofread English manuscripts of an educational manual created by Avehi-Abacus (an
	NGO which deals with supplementary education for over 900 municipal schools all over Mumbai).
2006 - 2009	Founder & Designer — Envy
	Designing and creating handmade wire and bead jewellery for the brand Envy. Participated in
	exhibitions all over Mumbai. Currently selling Envy branded jewellery online.
2014 - 2018	AirBnB Host
	Running a bed and breakfast for a 3-bedroom flat, organizing tours and conducting food workshops in
	Mumbai and advice on travels around India.