

# MICROSITE FLOW

Should be compatible for desktops, laptops, tablets and phones.

Static website with a vertical scroll.

Clicking on each tab to jump to the respective area on the page.

About Rise	Conference	Job Fair	Marketplace	Sponsors	Speakers	Tickets (by Pride Circle)
Event Banner						
About PC- redirect them to PC page						
About Rise						
Previous editions + gallery						
Details of Conf						
Details of Job Fair						
Details of Marketplace + Marketplace Button						
Gig section- to put up sessions and people can sign up to participate						
Agenda						
Sponsors						
Speakers						
Buy Tickets Banner + Button						
List of Tickets						
Integrate our SM feed						
Integrate our Podcast feed						
FAQs						
Speak to Pride Circle - through chat only						

Login

# Microsite details for each segment

- Event banner- event name, template + possible co-presenter logo
- About PC- a very short line or 2 with a link to redirect to our website
- About RISE- a short writeup
- Previous editions- a short writeup with outcomes and embedded video of the event and photo gallery + links leading to 2019 & 2020
- Conference- A short write up on the conference and placeholder for editable agenda with text saying coming soon
- Job fair- A short write up on the job fair and placeholder for editable agenda with text saying coming soon
- Marketplace- a short writeup on the marketplace and our plan for marketplace this year and a button to go view the businesses when Marketplace goes live (page with 4 businesses being launched each day for 15 days + content + button to go to the aggregator portal we are building)
- Gig/wellness- rename this and build intrigue and excitement around it (as it will be launched only during the conference day 1) + placeholder with text saying coming soon for us to update the sessions later for signups
- Agenda- a basic overall agenda to create excitement (15 days marketplace, 2 days conference, 1 day job fair, 50 speakers etc.) Should be able to change text later
- Sponsors- placeholder with text saying coming soon. Editable for us to directly add logos, sponsor name and sponsorship category. Also need to create a button for express interest to sponsor, fill a form with the details and we'll share the link of the sponsorship cart. (Sponsorship cart page will be created by Pride Circle)
- Speakers- placeholder with text saying coming soon. Needs to be editable for us to directly add speaker photo, name, description, social handles
- Buy tickets banner + button- A banner with content to buy tickets, a little information about the kind of tickets available, a button to take them to another page with payment gateway integration (created by Pride Circle) to view the entire list and buy tickets.
- Integrate our social media accounts (see reference [www.thepridecircle.com](http://www.thepridecircle.com))
- Integrate our podcast feed (yet to finalise the platform- buzzsprout or just soundcloud)
- FAQs- a document- which we should be able to update
- Speak to Pride Circle- through chat/email only
- Footer- contact us info and social links

Thank You