

Terms & Conditions for #21DaysAllyChallenge

1. Introduction

- A. To enter the #21DaysAllyChallenge, you must enter using email/ Google/Facebook/Twitter.
- B. Our #21DaysAllyChallenge are free to enter (no purchase required, unless otherwise stated).
- C. Promotions on social media are in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Google Plus, Instagram, LinkedIn or any other social network. You are providing your information to Pride Circle. The information provided will be used in conjunction with our Privacy Policy
- D. The data is also collected by GLEAM, our technology partner and will be used in conjunction with their Privacy Policy.

2. Eligibility and entry restrictions

- A. To be eligible to enter the #21DaysAllyChallenge:
 - a. entrants must be a real person, at least 13 years old
 - b. entrants must not be our employee, officer or agent, or an employee, officer or agent of any person or organisation involved in the running of the #21DaysAllyChallenge.
- B. Proof of address will be needed for the final winners (for shipment purposes only)
- C. The maximum number of entries to the #21DaysAllyChallenge per person is 1.
- D. The maximum number of entries for the #21DaysAllyChallenge shall be at our sole discretion.
- E. Participation in this contest is purely voluntary.
- F. Pride Circle shall not charge any amount for participation in the contest and the sole criteria for participation shall be submitting entries in the manner stipulated below.
- G. For where there are opportunities to donate/purchase to/from third party entity, Pride Circle is not involved in any monetary transaction.
- H. There are two ways to participate in the #21DaysAllyChallenge
 - a. Individual Participation:
 - i. Individuals can sign up directly or use a referral link (shared by already registered participant).
 - ii. You earn points by
 - 1. completing the daily challenges
 - 2. successful referrals and
 - 3. on completing bonus tasks.
 - b. Group Participation:
 - i. You can form a team of 50 or more individuals to be eligible for Group Participation.
 - ii. The team could be a Company / Organization / Collective / Educational Institution.
 - iii. An authorized representative will sign up on behalf of the group for which a referral link will be generated.
 - iv. This referral link should then be shared with all group members.
 - v. All group must sign up using the shared referral link.

- vi. Group score is the aggregate score of all participants who signed up using the group referral link.
 - vii. All members of the group can also generate individual referral link (different from the group referral link) to share in their circle of friends / family who are not part of the group.
 - viii. All participants will be eligible for individual participation while participating as a group also, i.e your individual score will be listed on the **Individual Leader Board** and the aggregate Group score will be listed in the **Group Leader Board**.
 - ix. An individual cannot be part of more than one group.
 - x. Point/s cannot be traded among group members.
- I. For eligibility for reward, all the 21 challenges must be completed by 10:00 AM IST on 1st July 2020.,
 - J. The #21DaysAllyChallenge comes to an end on 10:00 AM IST on 1st July 2020.

3. How to Enter:

You can register for the #21DaysAllyChallenge by any of the below methods:

- A. Facebook
- B. Twitter
- C. Email Id
- D. Google

4. Start and closing dates

- A. The registration for #21DaysAllyChallenge shall open on 12th May 2020
- B. The #21DaysAllyChallenge shall open and for entries from 1st June 2020 11:59 AM and shall close to entries on 1st July 2020, 11:59 AM. Unless otherwise stated, these times and dates are set to those for IST (India Standard Time).
- C. Any entries received before the opening or after the closing of the #21DaysAllyChallenge will be invalid and will not be entered into the #21DaysAllyChallenge.
- D. No responsibility can be accepted for entries not received for whatever reason.
- E. We reserve the right to cancel or amend the #21DaysAllyChallenge and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of our control. Any changes to the #21DaysAllyChallenge will be notified to entrants as soon as possible by us.
- F. Entry into the #21DaysAllyChallenge will be deemed as acceptance of all of these terms and conditions.

5. Judging

- A. #21DaysAllyChallenge entries shall be judged or winners selected on the basis of those criteria specified on our website and/or social media channels in relation to the #21DaysAllyChallenge.

- B. If a #21DaysAllyChallenge entrant does not meet the eligibility requirements or is subject to any entry restrictions, that entrant shall not be entitled to be adjudged a winner and will not be entitled to a prize in any circumstances.
- C. Our decision in respect of all matters to do with the #21DaysAllyChallenge will be final and no correspondence will be entered into.
- D. The #21DaysAllyChallenge and these terms and conditions will be governed by Indian law and any disputes will be subject to the exclusive jurisdiction of the courts of India.

6. Winners and prizes

- A. Ten Winner of the contest will be selected basis total score. In case of a tie breaker a lucky draw of the answer entries that fulfil the eligibility, criteria will decide the final winners. The decision of Pride Circle will be final and binding
- B. Ten Winner for the Individual Category will be announced through a wall post on Facebook and a Tweet at the end of the contest. Winners will receive non-monetary reward of the Mystery Box, shipped to their address.
- C. Ten Winner for the Group Category will be announced through a wall post on Facebook and a Tweet at the end of the contest. Winners will receive digital recognition.
- D. Every day of the #21DaysAllyChallenge, top scoring 50 participants in the Individual Category will be listed on the Individual Leader Board
- E. Every day of the #21DaysAllyChallenge, top scoring 50 participants in the Group Category will be listed on the Group Leader Board
- F. #21DaysAllyChallenge prizes for winners shall be specified on our website or social media channels.
- G. #21DaysAllyChallenge prize winners will be notified of the #21DaysAllyChallenge result by email or by direct message on social media (winners must therefore 'like' or 'follow' our social media accounts in order to be contacted about prizes) not more than 30 days following the closing date of the #21DaysAllyChallenge, and will receive their prizes not more than 60 days following that closing date.
- H. Reasonable efforts will be made to contact the prize winner for 14 days but if the winner fails to respond to our notification attempts within this time or provide an address for delivery of the prize or fails to meet any of the eligibility requirements or is otherwise unable to comply with the #21DaysAllyChallenge terms and conditions, we reserve the right to disqualify that entrant and offer the prize to the next eligible entrant and thereafter until a winner is found.
- I. The results of a #21DaysAllyChallenge will be announced on our website within 30 days following the closing date of the #21DaysAllyChallenge. The announcement may include the name and photograph, the town or region of residence and prize details of each prize winner.
- J. The winner needs to submit all the details as per the requirements of Pride Circle and within the stipulated timeframes in order to claim the prize.
- K. No cash alternative to the prizes will be offered. The prizes are non-transferable and non-refundable. Prizes are subject to availability and we reserve the right to substitute either any part of Prize or whole Prize with another of equivalent value without giving notice.

8. Publicity

- A. To the extent only permitted by applicable law, Pride Circle reserves the right to use the winner's image, photograph and name in post-promotion publicity material and in advertising, marketing or promotional material in any media by any means throughout the

world for any purpose connected with the products/services of Pride Circle without additional compensation or prior notice to the winner and all participants consent to the same.

- B. All other personal details collected as part of the #21DaysAllyChallenge will be used in conjunction with our Privacy Policy

9. General Terms and Conditions:

- A. This contest will be governed by these standard terms and conditions. Each participant agrees that they have read and understood these terms and by their participation in the contest, each participant agrees to be bound by the terms. Mere participation should not be perceived as any commitment on the part of Pride Circle to select a participant as the winner. Nothing herein amounts to a commitment by Pride Circle to conduct further, similar or other contests in future.
- B. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook or Twitter.
- C. Incomplete information provided or failure to provide true and accurate information as stated in these terms and conditions, failure to submit proof of identification and/or address will automatically disqualify the winner. Pride Circle shall have the absolute and sole discretion to determine whether any participant should be disqualified by reason of failure to abide by these terms and conditions, bad faith, fraud or any other legitimate reason
- D. Multiple Facebook/ Instagram comments and Tweets on the contest post per person during the Challenge Period will be entertained
- E. Pride Circle shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this #21DaysAllyChallenge, the redemption or use of the Prizes.
- F. Copyrighted, obscene, provocative or otherwise questionable content will not be considered. Pride Circle India retains sole discretion as to what constitutes inappropriate content.
- G. In the event of any inconsistency between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this promotion, these terms and conditions shall prevail.
- H. Pride Circle reserves the right to request proof of a participant's eligibility in the event that there is a doubt over their eligibility for the promotion.
- I. Subject to applicable laws, Pride Circle shall not be liable for any losses, taxes, liabilities or inconvenience suffered by any participant as a result of these terms and conditions, entering into this #21DaysAllyChallenge or accepting any part of the Prize
- J. Pride Circle shall not be liable under or in connection with these terms and conditions or for this #21DaysAllyChallenge or using the Prize for any indirect, special or consequential cost, expense, loss or damage even if such cost, expense, loss or damage was reasonably foreseeable or might reasonably have been contemplated by the participant and Pride Circle and whether arising from breach of contract, tort, negligence, breach of statutory duty or otherwise.
- K. Pride Circle India accepts no responsibility for difficulties experienced in submitting an entry to this Contest. Pride Circle does not accept responsibility for
 - a) lost, late or undelivered entries or
 - b) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the #21DaysAllyChallenge or

- c) any event which may cause the #21DaysAllyChallenge to be disrupted or corrupted.
- L. In addition to these terms & conditions, other specific terms may be imposed by Pride Circle from time to time to deal with any unforeseen situation. Pride Circle also reserves the absolute right to change the terms and conditions contained herein and, or, any other rules and regulations in respect of the #21DaysAllyChallenge at any time without any notice, without assigning any reason and without any liability whatsoever. Participants are requested to refer to such other terms and conditions, if any, which may be intimated separately as Pride Circle considers fit. However, no obligation is cast on Pride Circle to separately intimate each individual participant with regard to such additional terms and conditions.
- M. The participant(s) hereby give express permission to Pride Circle to freely distribute its submission in any publication and media whether online, offline or on the Internet. Material sent to Pride Circle including feedback and other communications of any kind as well as submission of an entry to this #21DaysAllyChallenge shall be deemed to be non-confidential. Pride Circle shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. Pride Circle is also free to use any ideas, concepts, know-how or techniques contained in such submissions or materials for any purpose.
- N. Each participant understands that each of the officials of Pride Circle engaged in the organization and management of this #21DaysAllyChallenge including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this #21DaysAllyChallenge
- O. The participant undertakes to indemnify and keep Pride Circle harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by Pride Circle due to breach of any of the terms and conditions herein contained.
- P. Any disputes, differences and/or any other matters in relation to and arising out of this Promotion and, or pertaining to these terms and conditions shall be referred to arbitration under the Arbitration & Conciliation Act, 1996. The venue of arbitration shall be Bangalore, India. The Promotion shall be governed by and construed in accordance with applicable laws in India and will be subject to exclusive jurisdiction of the courts at Bangalore alone. The Rules of Indian Council of Arbitration("Rules") shall apply to the arbitration proceedings and the arbitration shall be conducted by a sole arbitrator to be appointed as per the Rules.
- Q. Each participant must ensure that their participation in the promotion is lawful in accordance with the laws of India. Neither Pride Circle nor its representatives or agents shall be taken to make any representations, express or implied, as to the lawfulness of any participant's participation in the #21DaysAllyChallenge
- R. Entrants are deemed to accept these terms and conditions by entering the Contest.
- S. Each participant consents to the use of information supplied by the participant in any media for future promotional, marketing and publicity purposes without any further reference or payment or other compensation to the participant, by Pride Circle.
- T. The decision of Pride Circle will be final and binding.

9. Our details

- A. This #21DaysAllyChallenge is run by *Pride Circle (Registered Entity: Inclusion First Consultancy Pvt Ltd)*

- B. Our registered office is Pratapgadh CHS Ltd, Shree Complex Ph-III, Adharwadi Jail Road, Kalyan, Mumbai, Maharashtra, 421301
- C. You can contact us: contact@thepridecircle.com