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* ***Finance Advisor-DS Marketing Aviation* at Shell India from March 2019 to Oct 2020**
* Overseeing the planning, appraisal and reporting function for the Aviation Fuels business in the East markets that covers a portfolio of $2bn in gross revenues.
* Key roles involve annual business plan, appraising the marketing and sales stakeholders and finance leadership of the business performance, partnering in identifying revenue and market growth and cost savings opportunities.
* Liaison between other business segments such as Trading & Supply and functions such as controllers and tax.
* Working on process improvement initiatives such as report automation, revenue leakages, broken process fixes with the objective of improving insights and cost & time savings.
* Subject matter expert for Reporting & Analysis domain.
* **L&D and D&I**: Successfully designed and delivered the training calendar for the Aviation Marketing team as the co-lead of L&D pillar. Actively involved in the role out of **S**hell **W**omen **I**n **Ch**ennai (SWICH) initiated events in the organization on topics such as women in leadership, equal parenting, and inclusive work behaviours. As core team member of PRISM, the LGBT+ pillar, helped to design and deploy events to spread awareness and best practices such as a week celebration of the International Coming Out Day (ICOD) to eliminate gender and sexuality based discrimination.
* ***Assistant Manager -Commercial Finance Analyst* at Wipro GE Healthcarefrom Apr2017 – Feb 2019**
* Scope of role pertains to healthcare business in India.
* Bridging customers’ funding requirements with bankers/financiers
* Ensuring end to end execution of deals from order booking to delivery to customer
* Engaging with various internal teams such as sales, AR and OTR (logistics) to ensure orders booking and revenue realization.
* Troubleshooting for deal executional related issues
* Guiding junior team mates in performance of their duties

FP&A related responsibilities

* Standard costing
* Evaluating segment performance through margins and mix analysis.
* Month end closing – review of actuals vs standards, revenue recognition, passing MJEs.
* Preparing and presenting dashboards to review business results
* Annual business planning
* Providing commentary on variance in trends
* ***Finance Officer* at Unilever Industries Pvt Ltd, Bangalore from May 2014 -August 2016**

Key Responsibilities:

* **PPV Reports** - Purchase Price Variance analysis of raw and packing materials, Production and Admin Overhead variances against Budgets Forecasted, **Forecasting** and **Spend Analysis** of raw and pack material cost.
* **Actuals vs Standard cost** **vs** **Forecast** variance analysis at product category level through review of Bill of Materials, prices and volumes.
* **MIS Reporting** - category and cluster wise trend reports and dashboards for discussion at Commercial Review Meets (CRM) and governance discussions.
* **KPI** review and follow ups.
* **Standard Cost forecasting** as part of the monthly S&OP – RPM pricing, Activity Rate Calculation and Conversion cost, price upload, costing run - factory cost part of P&L forecast
* **Business partnering** by proposing recommendations and insights based on analysis. Supported **India** and **Greater** **China** geographies. Part of Transition teams to transfer activities from country units to Center Of Excellence. Process improvements through LEAN practices.
* Actively engaged in the **employee engagement** programs of the Center such as women in sports, environmental sustainable practices and community building such as Unilever’s hand-washing campaigns.

***Work Experience***

* ***Officer-Costing* at L.G.B Forge Ltd, Coimbatore from March’11- March’14**

Key Responsibilities:

* **Product costing** – identification of costs, classification, overheads rate calculation, pricing, variance analysis, following up with plant for study of deviations, product mix profitability, margins analysis, involving in process improvements, BOM and Routing approvals.
* **Consumption & Inventory Monitoring** –Monitoring rates, consumption and stock levels of raw material and other consumables, ABC analysis, rejection rates, purchase order release approvals.
* **Cost Audit** – Preparing Cost Audit Report Annexures, CAS-4 Certificate and Branch Transfer Pricing, Central Excise.
* **Technical Skills -** Exposure to SAP ERP, Oracle and proficient in MS Office applications

***References***

1. Ramya Iyer

Volunteer – Make A Difference.

Ph: +91 72258 89868

1. Mini Vasudevan

Founder – Humane Animal Society Coimbatore

Ph: +91 7708011800

1. Padma Sarma

Finance Analyst – Elliott Group

Ph: +91 9900577990

**Toastmasters International – ex-com member of Chennai Communicators Club**

* Apart from participating in a platform to promote public speaking, communication and leadership skills, as an ex-com member responsible for maintaining healthy membership of the club.

**Volunteer– Make A Difference** (2010-2019)

* As part of the youth organization involved in empowering children in shelter homes, responsible for project execution in few cities in India which involves program design and delivery, volunteer engagement, impact assessment.

**Volunteer – Humane Animal Society** (since 2012)

* NGO promoting animal rights and welfare by campaigning and community engagement,

**Member– Coimbatore Quiz Circle**

* Participated in a number of quizzes and won prizes. Finalists in Tata Crucible Corporate and Campus editions.
* Hosted quizzes at a few college fests.

**Student Committee – Coimbatore Chapter of Institute of Cost Accountants**

* Represented the chapter at student conventions at the State and National level.

**National Cadet Corps**: Held the rank of Cadet Under Officer at college and led teams to District and State level camps

***Other Activities***

**Institute of Cost Accountants of India (CMA): Qualified in June 2013**

* Secured 2nd highest total at Coimbatore chapter level in June 2011 term

**Institute of Company Secretaries of India (ICSI):** Cleared Intermediate level

**Bachelor of Commerce (Computer Applications), P.S.G.R. Krishnammal College for Women, Coimbatore: 2006-2009**

* CGPA – 8.00

**XII Std, Avila Convent.Mat.Higher Secondary School, Coimbatore: 2004-2006**

* 96% in Board Exam (State Syllabus)
* Highest total in Commerce group at the school level

**X Std, Indian Islahi School, Abu Dhabi, UAE –** 77% in Board Exam (CBSE Syllabus)

***Education***