Variable importance, model rf-female previous\_Hb days\_to\_previous\_fb recent\_deferrals -Hb\_first country age -Variable ΒE FL recent\_donations -NL warm\_season hour consecutive\_deferrals previous\_Hb\_def -0.2 0.3 0.0 0.1 Scaled mean absolute attribution

Variable importance, model rf-male previous\_Hb -Hb\_first days\_to\_previous\_fb recent\_deferrals country warm\_season -Variable ΒE FL age -NL recent\_donations hour previous\_Hb\_def consecutive\_deferrals -0.0 0.2 0.1 0.3 0.4 Scaled mean absolute attribution

Variable importance, model svm-female previous\_Hb days\_to\_previous\_fb recent\_donations age country warm\_season -Variable ΒE FL hour -NL Hb\_first recent\_deferrals previous\_Hb\_def consecutive\_deferrals -0.2 0.0 0.1 0.3 Scaled mean absolute attribution

Variable importance, model svm-male previous\_Hb -Hb\_first days\_to\_previous\_fb warm\_season country recent\_donations -Variable ΒE FL age -NL hour recent\_deferrals previous\_Hb\_def consecutive\_deferrals -0.1 0.3 0.0 0.2 0.4 Scaled mean absolute attribution