# Sangwon Ju

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## Research Interests

- Policy analysis and evaluation: specifically societal impacts of information systems
- Public sector management information systems
- Organizational decision-making; specifically human-machine cooperation & organizational behavior
- Evidence-based public policy and management
- Data analytics & Computational Social Science

# Academic Background

## Seoul National University

2021 - 2023

Graduate School of Public Administration

Seoul, South Korea

- M.P.A. in Public Policy
- Evidence-Based Research Lab (Advisor: Dr. Byeong Jo Kim)
- Overall GPA: 4.1/4.3 • Thesis: To be written

# Yonsei University

2015 - 2021

College of Social Science

Seoul, South Korea

- B.A. in Public Policy and Management (GPA: 4.17/4.3)
- B.A. in Business Administration (GPA: 3.94/4.3)
- Minor in Applied Statistics (GPA: 4.1/4.3)
- Overall GPA: 3.97/4.3
- Thesis: Flexible work arrangement and perceived organizational satisfaction: comparing time-based and location-based public sector FWA programs (Honors Program in Social Science)

# Experience

# Korea Research Institute for Local Administration

2022

Research Assistant, Office of Local Administration and Innovation

Wonju, South Korea

- Participated on 'The organizational analysis and diagnosis of local governments (2022)'
- Assisted building a framework of evidence-based job analysis and diagnosis for local government organization management.
- Analyzed the organizational data to quantify the actual workload per job, appraise the current organizational structure of municipal, and derive direction of improvement.
- Participated on weekly meetings with municipal practitioners to validate relevance and supplement the perspectives of street-level bureaucrats.

# Korean Augmentation to the United States Army (ROK Army)

2016 - 2017

Administrative Assistant / Translator (Sergeant)

Seoul, South Korea

- Manadatory Military Service in United States Forces Korea Transformation & Restationing
- Served as non-commissioned officer assisting Major General James T. Walton, Director of Transformation and Restationing.

## Publication

Manuscripts in preparation

Ju, S. & Lee, J., Kim, B.J. (2022), Evidence-Based Policy in Asian Countries: Applying Model of Evidence-Based Practice Implementation for Maturation Stage Analysis [in Korean], Korean Public Administration Review, Under Review

# Academic Conference

## **Conference Presentations**

Ju, S. & Lee, J. (2022), Evidence-Based Policy in Asian Countries: Applying Model of Evidence-Based Practice Implementation for Maturation Stage Analysis [in Korean, Poster Session], 2022 Korean Public Administration Summer Conference and Annual KAPA International Conference, Yeosu, Korea, June 2022.

#### **Seminar Presentations**

Seminars on Evidence-Based Public Policy and Management

2021 - 2022

Evidence-Based Research Group, GSPA, SNU • Evidence-Based Policy: Current issues

• Evidence-Based Management and Measurement Issue

Aug 2022 Feb 2022

• Evidence-Based Management and Organizational Behavior

Nov 2021

# Teaching Experience

#### Quantitative Analysis I (Instructor: Prof. Chongmin Na)

Spring/Fall, 2022

Teaching Assistant, Graduate School of Public Administration, SNU

- Supervised lab exercises of statistical packages
- Evaluated mid-term and final examination

# Research Methods (Instructor: Prof. ByeongJo Kim)

Fall, 2022

Teaching Assistant, Graduate School of Public Administration, SNU

- Supervised research proposal paper development
- Evaluated the topic-related journal article summary presentations

#### Award and Scholarship

# Awards

Yonsei Certificate For Excellence: Understanding and Using AI

Aug 2021

Project: Disaster Management and AI - CNN Algorithms on Satellite Images

Certificate of Appreciation (CA) from US 8th Army

Oct 2017

#### Scholarship

SNU Subsequent Generation Research Courses TA Scholarship (\$ 5,000 equivalent) SNU Subsequent Generation Research Courses TA Scholarship (\$5,000 equivalent) Spring 2022

Fall 2022

SNU GSI(Graduate Student Instructor) Scholarship (\$4,500 equivalent)

Fall 2021

Yonsei Merit Scholarship (High Honor) (\$ 1,200 equivalent)

**Spring 2021** 

## Skills

Languages	Korean (Native), English (Fluent)
Programming	<ul> <li>R (Tidyverse, Tidymodels, Ggplot2, Quarto Markdown)</li> <li>Python (Numpy, Pandas, Scikit-learn, Matplotlib, Jupyter)</li> <li>STATA, SPSS, SQL</li> </ul>
Methodological Interests	<ul> <li>Applied Econometrics (DID, PSM, RD, Synthetic Control)</li> <li>Machine Learning (RNN, CNN, RF, SGboost, SVM etc.)</li> <li>Text Mining</li> </ul>

# **Data Analytics Projects**

Analysis of the FWA in public sector organizations using data mining techniques

Final Report of 'Data Analytics for Public Data' Course [in Korean]

Dec 2021

- Code / Slide
- Extracted frame regarding public-sector Flexible Work Arrangements using text-mining techniques
- Visualized the trends of Flexible Work Arrangements within both private and public organizations
- Identified significant factors affecting adoption of Flexible Work Arrangements using machine learning algorithms

Loan Guarantee Default Prediction: US SBA Loan Guarantee Data (1987-2014)

\*\*Final Report of 'Introduction to Business Analytics' Course\*\*

Aug 2020

- Visualized the demographics of previous clients whose loan was charged off and paid in full
- Identified the crucial factors that may affect prospective clients' loan status using machine learning algorithms
- Compared the strengths and weaknesses of each algorithms (e.g. sgboost, random forest, support vector machine, logistic regression, neural network, etc.)

#### Selected Courseworks

## **Public Policy and Management**

#### Graduate

- Studies in Policy Analysis (Philosophical Foundation and Methodologies
   : CBA, AHP, and Decision Analysis) (Ph.D Level, A+)
- Experimental and Quasi-experimental Policy Evaluation (A+)
- Evidence-Based Public Policy and Management (A)

#### Undergraduate

- Honors Program in Social Science (A+)
- Organizational Behavior (A+)
- Strategic Policy Management (A+)

# Information Systems, Statistics & Data Analytics

#### Graduate

- Economics of Information Systems (Ph.D Level, A+)
- Seminar on Quantitative IS Paper Writing (Ph. D. Level, ?)
- Data Analysis and Visualization (Data Science Department, ?)
- Machine Learning and Deep Learning 1 (Data Science Department, ?)
- Studies in econometrics (Economics Department, ?)

## Undergraduate

- Management Information Systems (A+)
- Mathematical Statistics I,II (A+, S)
- Exploratory Data Analysis (A+)
- Business Analytics, Data Mining for Business Analytics (A+, A+)
- Strategic Management (A)

# References

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