

# Business Performance Dashboard

Costco  
Performance

Country

All

Discount Ba...

All

Product

All

Segment

All

Sales

118.73M

YoY 349.46%

Cross Sales

127.93M

YoY 347.93%

COGS

101.83M

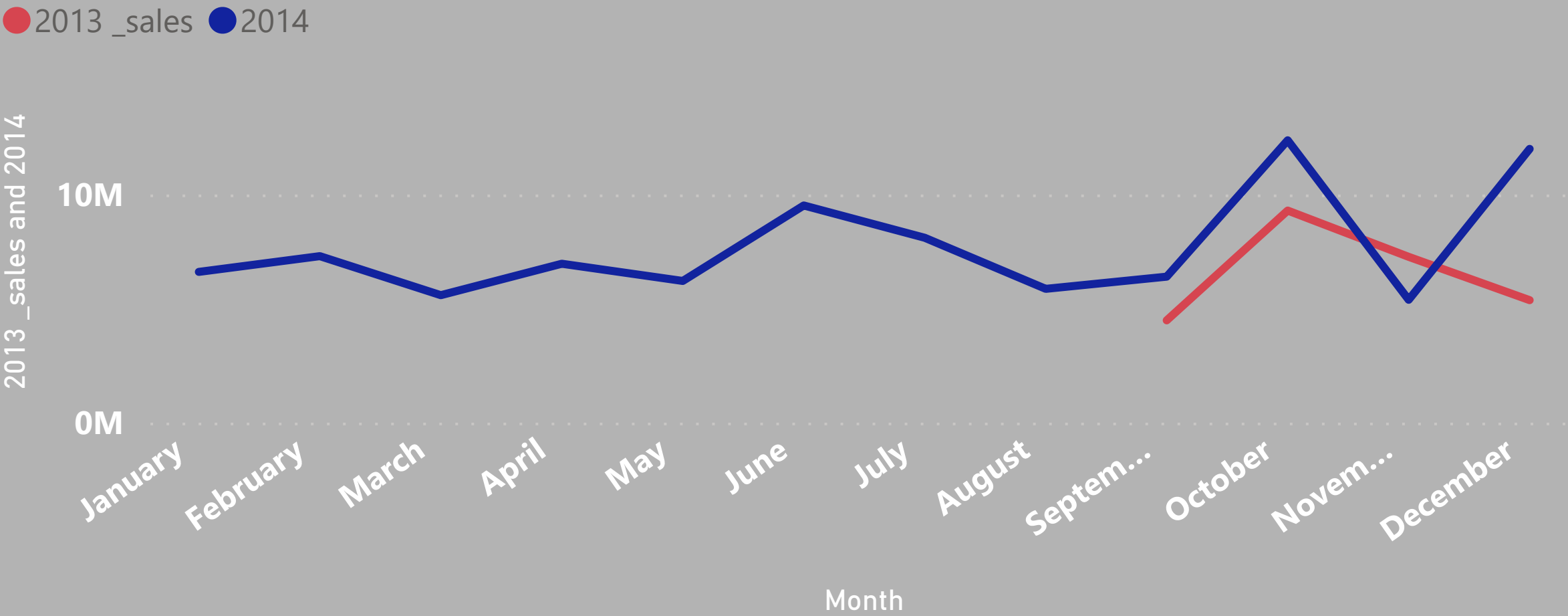
YoY 351.85%

Profit

16.89M

YoY 335.58%

2013 \_sales and 2014 by Month



Top 3 Products in each segment by Unit sold

Segment	Product	Sum of Gross Sales	Sum of Sales	Sum of Profit
Channel Partners	Paseo	490,704.00	454,514.40	331,838.40
Channel Partners	Velo	194,628.00	182,924.04	134,267.04
Channel Partners	VTT	324,252.00	300,828.96	219,765.96
Enterprise	Paseo	5,572,500.00	5,267,860.00	-81,740.00
Enterprise	Velo	3,818,750.00	3,581,237.50	-84,762.50
Enterprise	VTT	2,499,500.00	2,300,437.50	-99,082.50
Government	Paseo	16,253,973.00	14,882,230.70	3,057,290.70
Government	Velo	8,347,373.00	7,813,422.05	1,756,732.05
Government	VTT	8,750,224.00	8,235,828.71	1,840,653.71
Midmarket	Paseo	973,485.00	907,729.35	258,739.35
Midmarket	Velo	293,767.50	264,498.38	68,653.38
Midmarket	VTT	363,457.50	333,425.85	91,120.85
Total		77,406,964.00	71,773,124.44	10,138,038.44

2014 and 2013 \_sales by Country

