



# Uber Trip Analysis | Overview Analysis

Date

01 June...02 June...03 June...

City

All

Total Bookings

103.7K

Total Booking Value

\$1.6M

Avg Booking Value

\$15.0

Total Trip Distance

349K miles

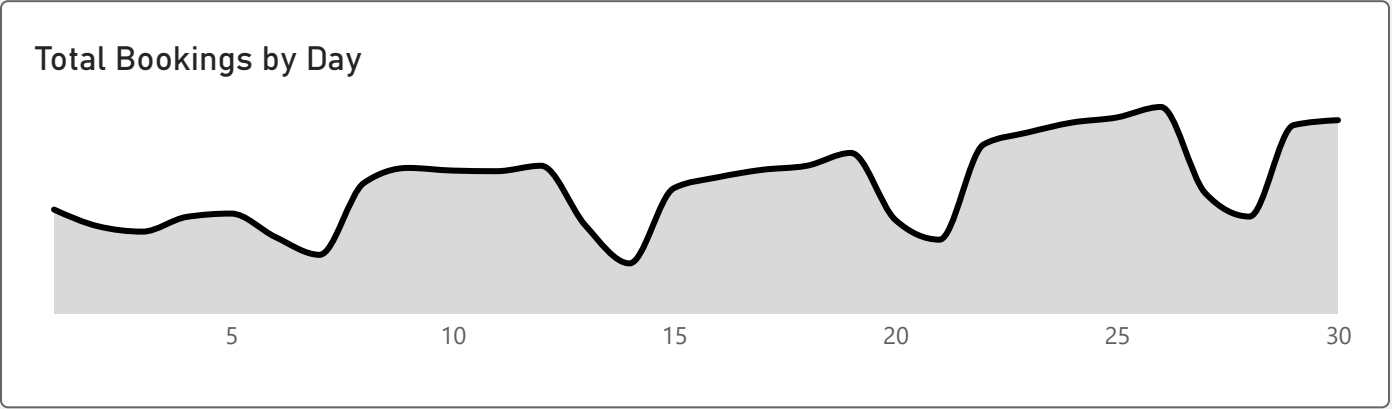
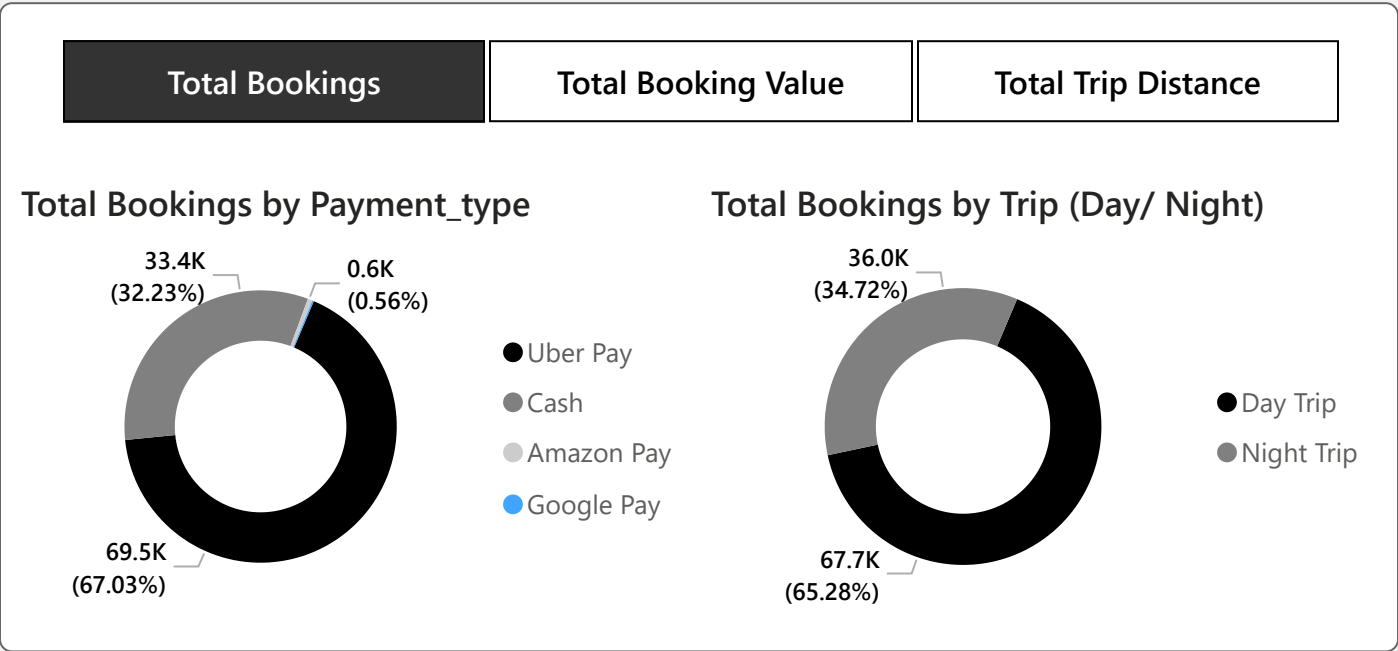
Avg Trip Distance

3 miles

Avg Trip Time

16 min

- Overview Analysis
- Time Analysis
- Details



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-Off: Crown Heights North (144.1 miles)

Total Bookings by Location

Most Preferred Vehicle for Location Pickup

Penn Statio...

4.5K

Upper East ...

4.5K

Upper East ...

4.1K

Lenox Hill E...

4.0K

Upper West...

3.8K

UberX

39K

Uber Comfort

17K

Uber Black

17K

UberXL

17K

Uber Green

14K

Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberXL	16698	\$2,49,424.4	\$15	55,721
	UberX	38744	\$5,83,879.6	\$15	1,31,496
	Uber Green	14498	\$2,16,180.8	\$15	48,778
	Uber Comfort	17078	\$2,53,995.5	\$15	56,790
	Uber Black	16710	\$2,50,192.5	\$15	56,149



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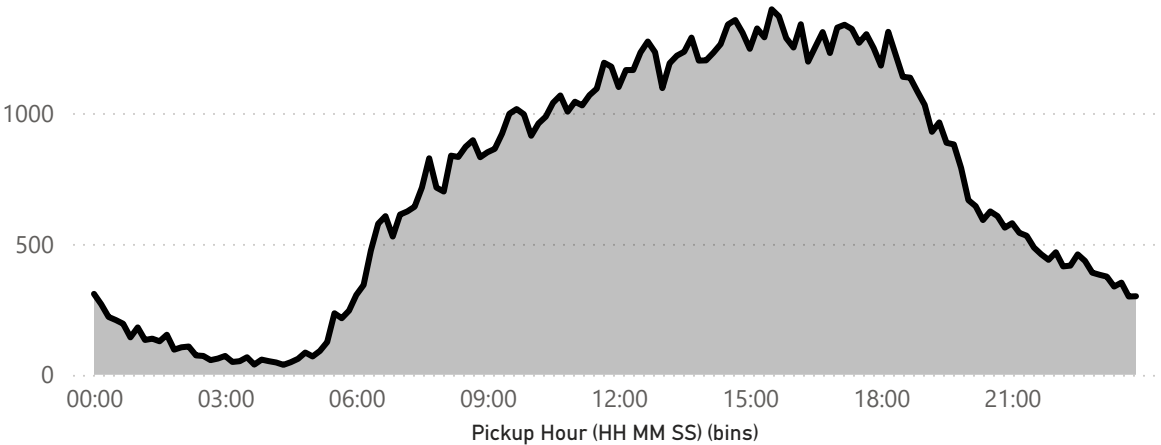
Overview Analysis

Time Analysis

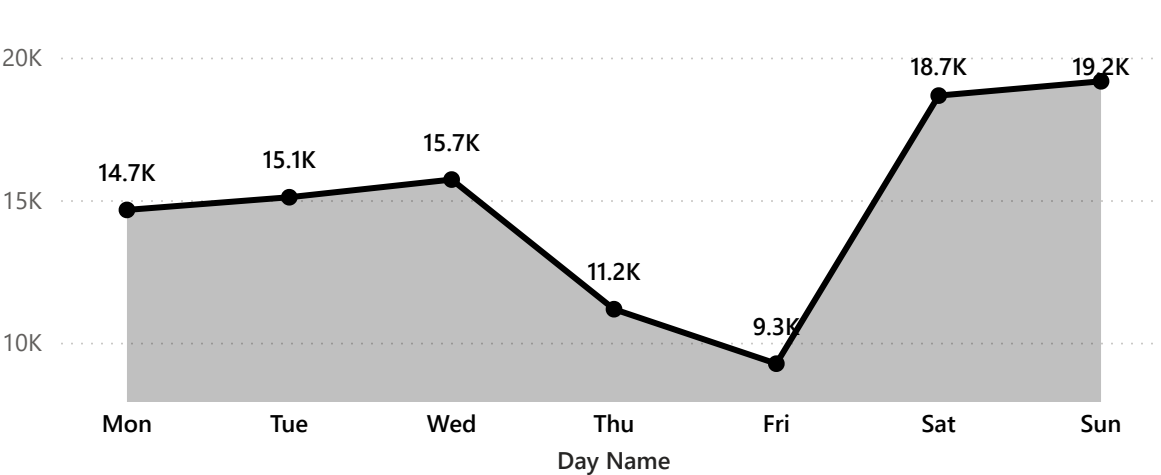
Details



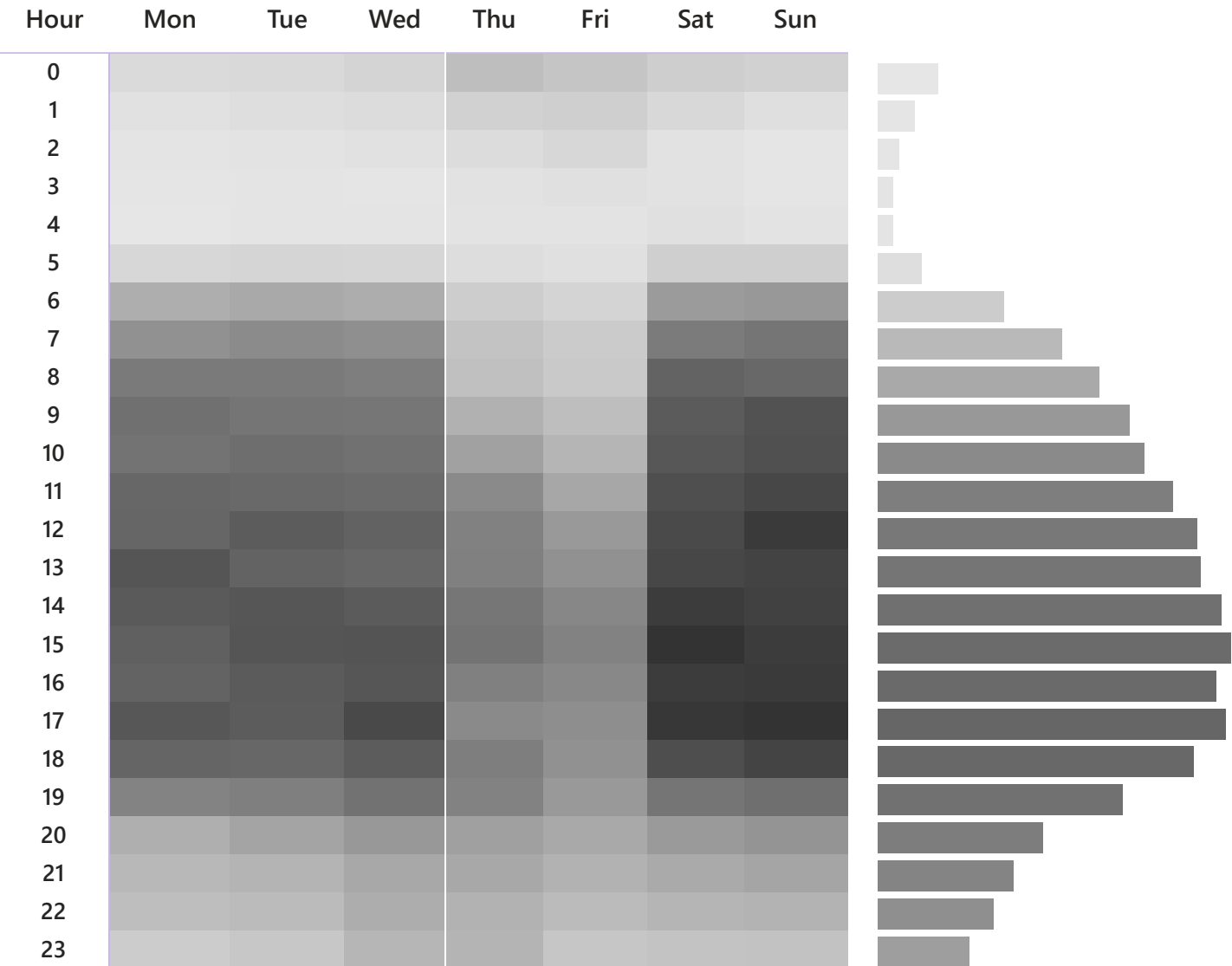
Total Bookings Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day





# Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Vehicle	Payment_type	Number of Passenger	Trip Distance	Booking Value	Location	Pickup Hour	Total Bookings
1	01 June 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	00:42:50	1.0
2	01 June 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	00:06:29	1.0
3	01 June 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	00:08:05	1.0
4	01 June 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	00:28:20	1.0
5	01 June 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	00:38:05	1.0
6	01 June 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	00:06:00	1.0
7	01 June 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	00:40:41	1.0
8	01 June 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	00:32:01	1.0
9	01 June 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	00:20:27	1.0
10	01 June 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	00:54:40	1.0
11	01 June 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	00:18:51	1.0
12	01 June 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	00:17:18	1.0
13	01 June 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	00:00:31	1.0
14	01 June 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	00:21:51	1.0
15	01 June 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	00:29:31	1.0
16	01 June 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	00:46:55	1.0
17	01 June 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	00:46:26	1.0
18	01 June 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	00:14:47	1.0
19	01 June 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	00:42:52	1.0
20	01 June 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	00:20:49	1.0
21	01 June 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	00:44:00	1.0
22	01 June 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	00:04:52	1.0
23	01 June 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	00:50:26	1.0
24	01 June 2024	Uber Comfort	Uber Pav	1	4.59	\$21.2	Clinton East	00:03:50	1.0
Total				146478	3,48,933.81	\$15,53,672.8			103728.0