

	nordnet.fi	farmit.net	Leluvverkkokauppa.fi	insta.fi
<b>Background &amp; colors</b>				
Use the same font, color & styling for the body text	2	2	2	2
Uniform heading styles (for example all h1 headings look the same)	2	2	2	2
Only linked text should be underlined	2	2	2	2
The contrast ratio between body text and background should be good (use checker like <a href="https://contrastchecker.online/">https://contrastchecker.online/</a> )	2	2	1,5	2
Sans-serif fonts like Verdana, Arial or Open Sans are more easier to read from the screen than sans fonts.	2	2	2	2
Body text should not be in UPPERCASE (slow to read)	2	2	2	2
The text should not be in touch with other elements. There should be empty space around the text areas.	2	2	2	2
It is hard to read very long rows of text. Optimal length is about 6-10 words in a row.	2	2	2	2
Text should be marked as p or h1-h6 elements.	2	2	2	2
Usually the best practise is that there is no background image under the body text.	2	1	2	2
If the background image is used, it could be used to fill the outside areas of the main page content.	2	2	2	2
<b>Navigation</b>				
The main navigation should be at the same place in every page.	2	2	2	2
The links of the main navigation should be at the same order in every page.	2	2	2	2
The site logo should be linked to the front page.	2	2	2	2
Breadcrumbs could be used, if the amount of the content is huge.	2	2	2	2
<b>Other stuff</b>				
Validate the front page. If the page is valid or close, give 2. If there are lot of errors 1. Give 0 if the page can't be validated.	2	2	2	2
"Less is More", "Keep it simple" - Are there too many graphical elements or such that are not necessary in the page?	2	1	2	1
Check using print preview of the browser, can you print the page properly (You should be able to read the main content).	2	2	2	0
<b>TOTAL</b>	36	34	35,5	33