

## Experiment-2

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**CSE(DS)/SE2/B3**

**Aim:** Design a landing page for a fictional product or service using HTML, CSS, and Bootstrap. Include a hero section, product descriptions, pricing plans, and a contact form. Make it mobile friendly with Bootstrap grid system.

### CODE:

```
<!DOCTYPE html>

<html lang="en">

<head>

  <meta charset="UTF-8">

  <meta name="viewport" content="width=device-width, initial-scale=1">

  <title>StrideX | Premium Shoes</title>


  <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.3.2/dist/css/bootstrap.min.css"
rel="stylesheet">


  <style>

    body {

      font-family: Arial, sans-serif;

    }


    .hero {

      background: linear-gradient(to right, #000000, #434343);

      color: white;

      padding: 100px 0;

    }


    section {

      padding: 60px 0;
```

```
}
```

```
.shoe-card img {  
  height: 220px;  
  object-fit: cover;  
}
```

```
.shoe-card:hover {  
  transform: translateY(-6px);  
  transition: 0.3s;  
}
```

```
footer {  
  background-color: #111;  
  color: #ccc;  
  padding: 20px 0;  
}
```

```
</style>
```

```
</head>
```

```
<body>
```

```
<nav class="navbar navbar-expand-lg navbar-dark bg-dark fixed-top">
```

```
<div class="container">
```

```
<a class="navbar-brand fw-bold" href="#">StrideX</a>
```

```
<button class="navbar-toggler" data-bs-toggle="collapse" data-bs-target="#menu">
```

```
<span class="navbar-toggler-icon"></span>
```

```
</button>
```

```
<div class="collapse navbar-collapse" id="menu">
```

```
<ul class="navbar-nav ms-auto">
```

```
<li class="nav-item"><a class="nav-link" href="#products">Products</a></li>
<li class="nav-item"><a class="nav-link" href="#pricing">Pricing</a></li>
<li class="nav-item"><a class="nav-link" href="#contact">Contact</a></li>
</ul>
</div>
</div>
</nav>
```

```
<section class="hero text-center">
  <div class="container">
    <h1 class="display-5 fw-bold">Step Into Comfort & Style</h1>
    <p class="lead mt-3">
      StrideX shoes are designed for performance, durability, and everyday fashion.
    </p>
    <a href="#products" class="btn btn-light btn-lg mt-4">Shop Now</a>
  </div>
</section>
```

```
<section id="products">
  <div class="container">
    <div class="text-center mb-5">
      <h2>Our Collection</h2>
      <p class="text-muted">Perfect shoes for every step</p>
    </div>

    <div class="row">
      <div class="col-md-4 mb-4">
        <div class="card shoe-card">
```

```

```

```
<div class="card-body text-center">
```

```
<h5>Running Shoes</h5>
```

```
<p>Lightweight & breathable for athletes.</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<div class="col-md-4 mb-4">
```

```
<div class="card shoe-card">
```

```

```

```
<div class="card-body text-center">
```

```
<h5>Casual Shoes</h5>
```

```
<p>Stylish comfort for daily wear.</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<div class="col-md-4 mb-4">
```

```
<div class="card shoe-card">
```

```

```

```
<div class="card-body text-center">
```

```
<h5>Formal Shoes</h5>
```

```
<p>Premium design for professionals.</p>
```

```
</div>
```

```
</div>
```

```
</div>
</div>
</div>
</section>
```

```
<section id="pricing" class="bg-light">
  <div class="container">
    <div class="text-center mb-5">
      <h2>Pricing Plans</h2>
      <p class="text-muted">Affordable quality</p>
    </div>
```

```
<div class="row justify-content-center">
  <div class="col-md-4 mb-4">
    <div class="card text-center">
      <div class="card-body">
        <h5>Basic</h5>
        <h2 class="my-3">₹1,999</h2>
        <p>Casual wear</p>
        <p>6-month warranty</p>
        <button class="btn btn-outline-dark">Buy Now</button>
      </div>
    </div>
  </div>
</div>
```

```
<div class="col-md-4 mb-4">
  <div class="card text-center border-dark">
    <div class="card-body">
```

```
<h5>Premium</h5>
<h2 class="my-3">₹3,499</h2>
<p>Sports + Casual</p>
<p>1-year warranty</p>
<button class="btn btn-dark">Buy Now</button>
</div>
</div>
</div>
```

```
<div class="col-md-4 mb-4">
  <div class="card text-center">
    <div class="card-body">
      <h5>Elite</h5>
      <h2 class="my-3">₹5,999</h2>
      <p>All shoe categories</p>
      <p>2-year warranty</p>
      <button class="btn btn-outline-dark">Buy Now</button>
    </div>
  </div>
</div>
</div>
</div>
</div>
</section>
```

```
<section id="contact">
  <div class="container">
    <div class="text-center mb-5">
      <h2>Contact Us</h2>
```

```
<p class="text-muted">Have a question? We're here to help</p>
</div>

<div class="row justify-content-center">
  <div class="col-md-6">
    <form>
      <input type="text" class="form-control mb-3" placeholder="Your Name">
      <input type="email" class="form-control mb-3" placeholder="Your Email">
      <textarea class="form-control mb-3" rows="4" placeholder="Your
Message"></textarea>
      <button class="btn btn-dark w-100">Send Message</button>
    </form>
  </div>
</div>
</div>
</section>

<footer class="text-center">
  <p>© 2026 StrideX Shoes. All Rights Reserved.</p>
</footer>

<script
src="https://cdn.jsdelivr.net/npm/bootstrap@5.3.2/dist/js/bootstrap.bundle.min.js"></scrip
t>
</body>
</html>
```





