

DAY 1

Laying The Foundation For Your Marketplace
Journey

A dark blue diagonal gradient bar that starts from the bottom left and extends towards the top right, covering the lower half of the slide.

Hackathon #3

Date: _____

Day = 1

Laying ~~the~~ Foundation for
Your Marketplace Journey

Step 1: Choose your Marketplace Type
"E-commerce"

Document your choice and describe
its Primary Purpose:

Document "E-commerce Restaurant
website"

Primary Purpose:

The main goal of this
website is deliver fast and delicious
food and allow customer to order
quick and fast. like as:

- Fast ordering like customer can
place order in just few clicks
- Fast delivery service like the
order will be received after some
time after placing the order

- Date _____
- too be hot and fresh.
 - Real-time tracking like customer will be track their order.
 - Easy Payment method like multiple option available like COD and any other online transaction.
 - Offers and deals we will offer discount and deals to get more order.

Step 2: Define your B.G.O.

* What Problem does your marketplace aim to solve?

= If consumer find it hard to get food fresh, hot and quick delivered. my marketplace could solve this by providing e-commerce platform for solve these issues.

* who is your target audience?

= A e-commerce platform might target that audience who can't afford expensive food daily. and they want fresh and healthy food.

What products or services will you offer?

• Products:

fresh and hot food in reasonable prices and quick delivery.

Example:

A food delivery platform provided best fresh and hot food in short time.

What will set your marketplace apart (e.g., speed, affordability, customization)?

• Speed: Will your marketplace deliver products faster than competitors?

• Yes, my marketplace platform deliver food faster than competitors like 30 to 50 minutes.

• Affordability: Will your prices be lower or offer better value for money?

• Yes I want my prices to be as low as possible.

Customer
Service

• yes
to
go

St

1. 120

• P

• C

• D

• S

• F

Customization: will your Platform allow users to Personalize products or Services according to their Preferences?

= yes my Platform allow customers to customize that food. as your Choice.

Step 3. Create a Data Schema

1. Identify the Entities in your market place:

- Products: Food (Sub-Skill)
- Orders: Record transaction between customer and Platform.
- Delivery Zones: (Delivery SLA) (Localization)
- Shipment:
- Payments, track transactions and payment Status. (Payment Gateway)

2. Draw Relationship between Entities:

[Product]

- ID # 0001
- Name # Burger Cheese
- Price # 350 rs
- Stock # -

1

1

[Order]

- Order ID # 00247694
- Product ID # 0001
- Quantity # 2
- Order Status # Shipped
- Time Stamp # 2/1/2025 - 12:45 Pm



[Customer]

- Customer ID # 00123451
- Name # Moiz Khan
- Contact info # 0312345689
khan@gmail.com
- Address # B-62 Drigh Road
New PSO Pump Karachi
- Order history # ①

[Shipment]
- Shipment
- Order
- Status

[Delivery]
- Zone
- coverage
- Price

Date _____

[Shipment]

- Shipment ID # 02345678
- Order ID # 00247694
- Status # Out for delivery



[Delivery zone]

- Zone Name # urban zone
- coverage Area # DHP
- Assigned driver # Adil Ali