

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

Job Application Tracking System

Says

What have we heard them say? What can we magine them saying?

Employer branding:

Capabilities to build a branded career site with landing pages for your key roles

Integrations: API

based connections with a wide variety of other recruiting tools such as video interview software, assessment tools, scheduling, and HRISs

Passive Candidates: Ability

to nurture passive candidates through talent pools

The future of applicant

Automations: Recruiting teams can systematize workflows, such as an email that is sent to candidates if they are moved from one recruiting stage to the

next

Applicant tracking

systems are robust tools

that continue to

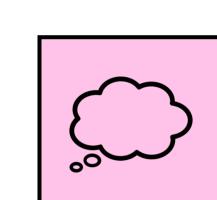
innovate to match the

pace of change and

demand in the

workforce

tracking systems



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

The best applicant tracking system: benefits for recruiters and employers The right ATS can have an enormous impact on effectiveness for recruiters, helping them

Sourcing: Most ATS's integrate with job boards, the best ATSs will also have integrations with best in class sourcing tools

Job Application Tracking System

In a competitive job market, recruiters and hiring managers look to leverage every potential advantage in the race for the best talent.

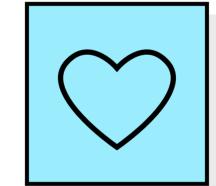
> Some organizations lack the reach to connect with top job seekers or to a cast a wide enough net in the marketplace

Does

What behavior have we observed? What can we imagine them doing?



As many organizations pivot to remote work, this need is even more critical. The competitive field has broadened:



candidate is in the hiring

process, or can't provide

critical information to a

candidate

Low candidate engagement is often the result of disconnected recruiting teams that cannot collaborate effectively, lack visibility into where the

The right ATS can also assist in onboarding, ensuring that candidates who accept employment have all the information they need to start making an impact from day one,

increasing overall

productivity and retention.

The best people want to

hit the ground running.

An ATS not only assists

in recruiting and hiring,

but it also offers dozens

of tools to streamline the

onboarding process.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Share template feedback



