INTRODUCTION

1.1 INTRODUCTION TO PROJECT:

In the dynamic environment of the aviation industry, providing exceptional customer experiences is essential for airlines to remain competitive and build long-lasting relationships with passengers. Airlines gather large volumes of data from multiple sources, including ticket bookings, passenger demographics, flight schedules, and customer feedback. However, the true value of this data can only be realized when it is transformed into meaningful insights that support decision-making and service improvement.

The project, Passenger Pulse: Harnessing Data Analytics for Exceptional Customer Experiences in Aviation, is centered on the effective use of data visualization to bridge the gap between raw data and actionable knowledge. By leveraging Power BI, a leading business intelligence and data visualization platform, this project converts complex and extensive datasets into interactive dashboards and visual reports. Power BI enables users to create real-time, customizable visualizations such as bar charts, line graphs, pie charts, and heat maps, making it easier to identify trends, patterns, and anomalies within the data. The project workflow includes data extraction from various sources, data cleaning to ensure accuracy, and data integration to combine information into a

unified dataset. Once the data is prepared, it is loaded into Power BI, where visually appealing and informative dashboards are designed. These dashboards allow airline managers and staff to monitor key performance indicators (KPIs) such as on-time performance, passenger satisfaction scores, and service quality metrics. Drill-down features and interactive filters provide users with the flexibility to explore specific aspects of the data, such as analyzing feedback by flight route or time period.

By presenting data in a clear and accessible format, the dashboards empower stakeholders to make informed decisions, prioritize improvements, and respond promptly to emerging issues. The use of technical features like data modeling, DAX (Data Analysis Expressions), and custom visuals further enhances the analytical capabilities of the dashboards. Ultimately, **Passenger Pulse** demonstrates how advanced data visualization using Power BI can transform airline operations, drive customer-centric strategies, and elevate the overall travel experience for passengers.

LITERATURE SURVEY

2.1) SURVEY REVIEW 1:

Title: Exploratory Data Analysis and Prediction of Passenger Satisfaction with Airline services

Abstract:

The airline industry has seen rapid growth after the COVID-19 pandemic, making customer satisfaction more important than ever. This project explores the key factors that influence how passengers feel about their airline experiences. By analyzing data on passenger feedback, flight details, and service ratings, we identify what makes customers satisfied or unsatisfied. We use clear visualizations and dashboards in Power BI to highlight important trends and problem areas, making it easy for airline staff to understand and act on the findings. The results show that aspects like the boarding process and Wi-Fi services have a strong impact on satisfaction. Our project demonstrates how airlines can use data to better understand their passengers, improve their services, and create a more enjoyable flying experience. This approach helps airlines make smarter decisions and keep passengers coming back.

2.2) SURVEY REVIEW 2:

TITLE: Prediction of US airline passenger satisfaction using machine learning algorithms

Abstract:

The U.S. airline industry has faced major challenges due to the COVID-19 pandemic and increased competition, making customer satisfaction a top priority.

This project aims to predict passenger satisfaction using machine learning models and to identify which airline services most influence customer opinions. Using a dataset of over 129,000 passenger records with 22 different features, we analyze factors such as online boarding, inflight entertainment, seat comfort, onboard service, leg room, cleanliness, flight distance, and inflight Wi-Fi. Data preparation steps include cleaning, exploratory analysis, and feature selection. Several machine learning algorithms-such as K-Nearest Neighbors, Decision Tree, Logistic Regression, Random Forest, Naïve Bayes, and AdaBoost-are used to classify passengers as satisfied or unsatisfied. The Random Forest model performed best, achieving an accuracy of 89.2%. These results can help airlines focus on improving key services, attract more passengers, and enhance overall customer satisfaction through data-driven decisions.

2.3) SURVEY REVIEW 3:

TITLE: Are customers really satisfied with the Service Quality offered by the Aviation sector

ABSTRACT:

The proverb "By the inch it's a cinch; by the yard it's mighty hard" aptly captures the essence of this research, which methodically explores customer satisfaction with the service quality in the aviation sector at Swami Vivekananda Airport, Chhattisgarh. Notably, this airport experienced an 82% surge in passenger traffic in 2006, marking the highest growth in India. As one of the 35 non-metro airports being modernized by the Airport Authority of India, it serves as a significant case study for service quality assessment. This paper evaluates the range of services and facilities provided by Air India, Indigo, and Jet Airways through a structured passenger survey using a Likert Scale. By breaking down the research problem into manageable components, the study offers a detailed understanding of both

operational challenges and consumer satisfaction levels. The findings highlight key areas for improvement and provide actionable insights for enhancing service quality in the aviation sector.

CHAPTER -3

SYSTEM ANALYSIS

3.1 EXISTING SYSTEM

In the existing system, airlines often rely on traditional feedback forms and manual data collection to understand passenger satisfaction. This approach is slow, lacks real-time insights, and makes it difficult to identify key service issues quickly. Data is usually stored in separate databases, making analysis and reporting inefficient. Without advanced data analytics or visualization tools, airlines struggle to recognize patterns or predict customer needs. As a result, service improvements are reactive rather than proactive. The lack of integrated dashboards and automated reporting limits the ability of airline staff to make informed, data-driven decisions to enhance the passenger experience.

3.1.1 Limitations of Existing System:

- 1. **Delayed Insights:** Manual data collection causes slow analysis, making it hard to respond quickly to passenger issues.
- 2. **Data Silos:** Information is stored in separate databases, which prevents a unified view of passenger feedback and service quality.
- 3. **Limited Visualization:** Lack of advanced dashboards means staff cannot easily spot trends or problem areas.
- 4. **Reactive Approach:** Airlines only fix issues after complaints, instead of predicting and preventing them.
- 5. **Poor Decision Support:** Without real-time analytics, management cannot make fast, data-driven decisions to improve customer experience.

3.2 PROPOSED SYSTEM

Passenger Pulse is an advanced analytics platform that transforms airline passenger experience management. It aggregates data from booking systems, feedback channels, and service evaluations through an interconnected architecture, enabling seamless data sharing across domains. Power BI dashboards provide real-time visualization of key metrics like satisfaction scores, punctuality, and service quality, allowing teams to quickly identify trends and operational issues. Automated reporting minimizes manual effort and reduces errors. By leveraging distributed data access and predictive analytics, airlines can shift from reactive responses to proactive service management-anticipating passenger needs and addressing concerns before they escalate. This evidence-driven approach empowers management to make informed decisions, personalize services, and continuously enhance the passenger journey, ensuring a competitive advantage in the aviation sector.

3.2.1 Advantages of Proposed System:

- 1. **Distributed Data Integration:** Passenger information and feedback are accessed across multiple domains, ensuring robust data availability and reducing single points of failure.
- 2. **Real-Time Visualization:** Power BI dashboards provide instant access to operational KPIs, supporting dynamic monitoring of service quality and passenger satisfaction.
- 3. Trend and Pattern Recognition: Advanced analytics and interactive dashboards reveal operational trends, enabling rapid identification of strengths and weaknesses.
- 4. **Automated Reporting:** The platform automates report generation, reducing reliance on manual processes and minimizing errors.

- 5. **Predictive Decision Support:** Airlines can anticipate and address service disruptions proactively, enhancing overall service reliability.
- 6. **Personalized Passenger Services:** Insights derived from analytics enable the customization of services to align with the preferences and requirements of distinct passenger segments.
- 7. **Operational Competitiveness:** Enhanced passenger experience and operational efficiency drive customer loyalty and distinguish airlines in a crowded marketplace.

3.3 DOMAIN KNOWLEDGE:

Data Analytics in Aviation

Data analytics has emerged as a transformative force in the aviation industry, empowering organizations to harness vast amounts of operational and passenger data for informed decision-making. In this project, the focus is on leveraging data visualization tools, specifically Power BI, to analyze and present critical aviation metrics. The use of dashboards facilitates the interpretation of complex datasets, enabling stakeholders to monitor performance, identify trends, and drive strategic improvements without the direct application of artificial intelligence or machine learning techniques.

Key Components of Data Analytics in Aviation:

1. Operational Performance Monitoring:

Dashboards in Power BI allow for real-time tracking of key performance indicators (KPIs) such as on-time departures, turnaround times, and baggage handling efficiency. Visual representations of these metrics help airline managers quickly pinpoint operational bottlenecks and implement corrective actions to enhance service quality.

2. Passenger Satisfaction Analysis:

By visualizing survey results and feedback data, airlines can assess passenger satisfaction across various touchpoints, including check-in, boarding, in-flight services, and baggage claim. Power BI dashboards facilitate the segmentation of data by airline, flight, or time period, making it easier to identify areas requiring improvement.

3. Revenue and Load Factor Analysis:

Data analytics dashboards provide insights into revenue streams, ticket sales, and load factors. Visual tools help airlines monitor occupancy rates, identify peak travel periods, and optimize pricing strategies to maximize profitability.

4. Safety and Compliance Tracking:

Power BI dashboards can be used to visualize safety incidents, compliance checks, and maintenance schedules. This ensures that regulatory requirements are met and that safety standards are consistently upheld.

5. Resource Allocation:

Dashboards enable efficient monitoring of resource utilization, such as ground staff deployment, gate assignments, and equipment usage. This aids in optimizing workforce management and minimizing operational delays.

6. Trend Identification and Reporting:

Through interactive charts and graphs, Power BI dashboards help aviation professionals detect emerging trends, seasonal fluctuations, and recurring issues. These insights support data-driven decision-making and continuous process improvement.

FEASIBILITY REPORT

4.1 INTRODUCTION

A feasibility report is a critical document that assesses the practicality and viability of a proposed project before significant resources are committed. For this report evaluates the technical, operational, and economic aspects to ensure successful implementation. The primary objective is to utilize data analytics and visualization tools to optimize service quality, enhance passenger satisfaction, and provide actionable insights for continuous improvement within the aviation sector.

4.2 Technical Feasibility

1. Data Integration Capabilities:

The project leverages Power BI, a robust data visualization platform, which can seamlessly integrate with various aviation data sources such as passenger feedback systems, operational databases, and ticketing platforms.

2. Scalability:

The technical architecture is designed to accommodate increasing data volumes as passenger traffic grows, ensuring long-term sustainability and adaptability to future requirements.

3. User-Friendly Dashboards:

Power BI offers intuitive, interactive dashboards that enable aviation stakeholders to easily interpret complex datasets and make informed decisions in real time.

4. Data Security and Compliance:

The system incorporates advanced security protocols and adheres to

industry standards, ensuring the confidentiality and integrity of sensitive passenger and operational data.

5. Customizable Analytics:

The platform supports customizable reporting and analytics, allowing for tailored insights based on specific airline needs, operational metrics, and customer experience parameters.

4.3 Operational Feasibility

1. Stakeholder Engagement:

The project is designed for seamless adoption by airline staff, management, and ground personnel, ensuring stakeholder buy-in and effective utilization.

2. Minimal Disruption:

Implementation of the analytics system is planned to minimize disruption to existing workflows, with phased rollouts and comprehensive training sessions.

3. Process Optimization:

By providing real-time insights into passenger satisfaction and operational efficiency, the system enables continuous process improvements and swift issue resolution.

4. Resource Allocation:

Dashboards facilitate optimal allocation of resources such as staff, gates, and equipment, enhancing operational effectiveness and reducing bottlenecks.

5. Scalable Support Structure:

The project includes ongoing technical support and system updates,

ensuring smooth operations and prompt troubleshooting as the system evolves.

4.4 Economic Feasibility

1. Cost-Effective Implementation:

Utilizing Power BI reduces the need for expensive custom software development, lowering initial investment and ongoing maintenance costs.

2. Return on Investment (ROI):

Enhanced passenger experiences and operational efficiencies are expected to drive higher customer retention, increased ticket sales, and improved brand reputation, resulting in measurable ROI.

3. Operational Savings:

Data-driven decision-making leads to optimized staffing, reduced delays, and lower resource wastage, contributing to significant cost savings.

4. Scalability of Costs:

The modular nature of the solution allows for incremental investment, aligning costs with business growth and evolving requirements.

5. Competitive Advantage:

By harnessing advanced analytics, airlines can differentiate themselves in a competitive market, attracting more passengers and generating additional revenue streams.

REQUIREMENTS SPECIFICATIONS

5.1 INTRODUCTION

Requirement specification is a critical phase in the development of the *Passenger Pulse* system. This stage outlines the essential functions, features, and technical needs required to build an effective data analytics platform for the aviation industry. The goal is to ensure that the system meets both user and business expectations by clearly defining what is needed for successful implementation. Key requirements include data integration from multiple sources, secure data storage, real-time visualization through Power BI dashboards, and automated reporting capabilities. The system must also support user-friendly interfaces for airline staff and management, as well as advanced filtering and drill-down features for in-depth analysis. By establishing clear and detailed requirements, the *Passenger Pulse* project aims to deliver a reliable, scalable, and efficient solution that empowers airlines to enhance customer experiences and maintain a strong competitive edge in the aviation market.

5.2 HARDWARE REQUIREMENTS

SI NO	NAME	DESCRIPTION
1	Processor	Intel I5 8 th gen+
2	RAM	16GB and above
3	Storage	SSD 128GB+

5.3 SOFTWARE REQUIREMENTS

SI NO	NAME	DESCRIPTION
1	Python	Latest stable release, enhanced
	(Version 3.9)	performance and security
2	PostgreSQL	Latest stable release, advanced data
	(Version 17.1)	management and reliability.
3	PowerBI Desktop	Standalone application for creating
		interactive dashboards locally
4	Pycharm	Recent IDE version, improved Python
	(Version 2024.1.1)	development experience.
5	Docker	Updated containerization platform for
	(Version 4.41)	consistent deployment.
6	Git/Github	Latest version for version control and
	(Version 2.49.0)	collaborative development.
7	Apache Airflow	Current supported version, robust
	(Version 2.10.5)	workflow orchestration

SYSTEM DEVELOPMENT ENVIRONMENT

6.1 System Configuration:

1. **OS Name:** Microsoft Windows 11 Home Single Language

2. **Version:** 11.0.22000 Build ueI14EE.

3. **BIOS Version/Date:** AMI F.01, 15-08-2023

4. SMBIOS Version: 4.0

5. **BIOS Mode:** UEFI

6. **Network Adapter** – Bridged Adapting Connection

7. Browsing Modus as Chrome, Firefox, Brave etc.

8. Adequate Bandwidth.

9. SaaS – Software as a Service Infrastructure support Driver.

6.2 IMPLEMENTATION:

The Passenger Pulse project leverages a modern data analytics stack to transform aviation data into actionable insights, visualized in Power BI dashboards. Below is a clear, detailed, and practical step-by-step guide to connecting, configuring, and using each tool and software version in your workflow, with a focus on seamless integration and output visualization in Power BI Desktop.

6.2.1 Data Extraction and Storage

Tools:

1. Python (Version 3.9)

2. PostgreSQL (Version 17.1)

3. **PyCharm (Version 2024.1.1)**

4. Git/GitHub (Version 2.49.0)

Process:

- ➤ Write Python scripts in PyCharm to extract passenger, operational, and feedback data from sources like CSV, APIs, and Excel files.
- ➤ Clean and preprocess data using Python libraries such as Pandas and SQL Alchemy. Handle missing values, standardize formats, and remove duplicates.
- Store structured data in PostgreSQL 17.1, creating separate tables for passenger satisfaction, flight status, and other domains.
- ➤ Use Git for version control, pushing code and configuration files to GitHub for collaboration, backup, and change tracking.

6.2.2 Workflow Orchestration and Automation

Tools:

- 1. Apache Airflow (Version 2.10.5)
- 2. Docker (Version 4.41)

Process:

- Build ETL (Extract, Transform, Load) pipelines in Python and schedule them using Apache Airflow.
- > Define Directed Acyclic Graphs (DAGs) in Airflow to automate extraction, transformation, and loading of data into PostgreSQL.
- Containerize Python, Airflow, and PostgreSQL environments using Docker. This ensures consistency and portability across development, testing, and production.

Deploy containers with Docker Compose for seamless orchestration and scaling. This setup simplifies dependency management and eliminates conflicts.

6.2.3 Connecting PostgreSQL to Power BI Desktop

Tools:

1. Power BI Desktop (latest, May 2025)

Process:

- \triangleright Open Power BI Desktop and click "Get Data" \rightarrow "PostgreSQL database" $\underline{9}$.
- > If prompted, install the Npgsql driver for PostgreSQL connectivity.
- > Enter the PostgreSQL server address, port (default 5432), database name, username, and password.
- > For remote connections, edit the pg_hba.conf and postgresql.conf files in PostgreSQL to allow external access, then restart the database service.
- > In the Navigator window, select the required tables and click "Load" to import data into Power BI.
- > Use Power Query to further clean, filter, and transform data as needed for analysis. You can change data types, remove columns, and group or summarize data directly in Power BI.

6.2.4 Data Transformation with Python in Power BI

Tools:

- 1. Python (Version 3.9)
- 2. Power BI Desktop

Process:

- ➤ In Power BI Desktop, go to "Get Data" → "Other" → "Python script" to run Python scripts for advanced data transformation.
- > Paste your Python script into the script field and click "OK." Power BI will execute the script and present the results in the Navigator window.
- > Select the resulting dataframe and load it into Power BI for visualization.
- > This allows for advanced data manipulation and integration of Python analytics directly within Power BI.

6.2.5 Dashboard Design and Publishing

Tools:

1. Power BI Desktop

2. Power BI Service (optional, for sharing)

Process:

- > Design interactive dashboards in Power BI Desktop, visualizing operational metrics, passenger satisfaction, and performance trends.
- > Use slicers, filters, and drill-down features for detailed and dynamic analysis.
- > Create calculated columns and measures using DAX for advanced insights.
- > Save and publish dashboards to Power BI Service for secure web access and sharing with stakeholders.
- > Set up scheduled data refreshes to keep dashboards updated with the latest data from PostgreSQL, using the Power BI Gateway if needed for onpremises data sources.

6.2.6 Monitoring, Collaboration, and Continuous Improvement

Tools:

- 1. Docker
- 2. Git/GitHub
- 3. Power BI Service

Process:

- > Monitor ETL pipelines and container health using Airflow and Docker dashboards.
- > Track user feedback and dashboard usage in Power BI Service to identify areas for improvement.
- > Update code and configurations in GitHub, redeploy containers with Docker, and refresh Power BI datasets as needed for continuous enhancement.
- > Document all processes and maintain clear version control for smooth collaboration and troubleshooting.

Best Practices:

- > Security: Use strong authentication for PostgreSQL and GitHub. Restrict database access by IP and use SSL for data transfers.
- > **Documentation:** Maintain clear documentation in GitHub for code, ETL processes, and dashboard usage.
- > **Backup:** Regularly back up PostgreSQL databases and versioned code in GitHub.

SYSTEM IMPLEMENTATION

7.1 SYSTEM MODULES

SI.NO	MODULES
1	Customer Types & Travel Class
2	Travels by Age Groups
3	Our Services Rating
4	Travels by Gender and Type of Travel
5	Neutral or Dissatisfied vs. Satisfied Customers
6	General Insights and Recommendations

7.1.1 Customer Types & Travel Class

This module categorizes passengers based on their customer type (such as business, leisure, or frequent flyer) and travel class (economy, premium economy, business, or first class). Data is extracted from booking records and enriched using Python scripts to segment passengers. PostgreSQL stores these segments in normalized tables, supporting efficient querying and aggregation. Power BI Desktop visualizes the distribution of customer types across travel classes using clustered bar charts and heatmaps. This module enables analysis of class-wise occupancy, revenue contribution, and customer behavior patterns. Airlines can identify high-value segments, monitor upgrade trends, and tailor loyalty programs. Insights from this module inform targeted service enhancements and personalized marketing strategies, helping maximize customer lifetime value and optimize seat allocation. Integration with the ETL pipeline ensures real-time

updates, while role-based dashboard access allows airline managers to drill down into specific customer cohorts for deeper analysis.

7.1.2 Travels by Age Groups

This module segments passengers into predefined age brackets (e.g., <18, 18–30, 31–45, 46–60, >60) using demographic data collected during booking or checkin. Python scripts preprocess and validate age data, flagging anomalies or missing values. Data is stored in PostgreSQL with indexed columns for efficient agebased queries. Power BI Desktop visualizes age group distributions using pie charts, histograms, and stacked columns, enabling trend analysis over time and across routes. This module supports cohort analysis, allowing airlines to tailor services and marketing campaigns to specific age groups-such as special amenities for seniors or entertainment for younger travelers. Airlines can also track shifts in age demographics, assess the impact of promotions, and forecast future demand by age segment. Integration with other modules enables cross-analysis, such as correlating age with satisfaction or travel class preferences, providing a comprehensive view of passenger demographics.

7.1.3 Our Services Rating

This module aggregates and 21nalyses customer feedback on core service dimensions-check-in, boarding, in-flight experience, baggage handling, and customer support. Feedback data is collected via post-travel surveys and real-time mobile app inputs, then ingested into PostgreSQL through automated ETL pipelines. Python scripts calculate average ratings, standard deviations, and Net Promoter Scores (NPS) for each service category. Power BI Desktop visualizes these metrics using gauge charts, trend lines, and heatmaps, allowing stakeholders to monitor service quality in real time. Drill-down features enable root-cause analysis of low ratings, while time-series analysis tracks improvements after operational changes. This module helps airlines identify strengths, prioritize

service enhancements, and benchmark against industry standards. Automated alerts can flag service areas falling below threshold ratings, prompting immediate corrective actions and supporting a culture of continuous improvement.

7.1.4 Travels by Gender and Type of Travel

This module classifies passengers by gender (male, female, non-binary, undisclosed) and type of travel (business, leisure, group, solo). Data is extracted from booking profiles and travel itineraries, validated for accuracy using Python scripts, and stored in PostgreSQL with categorical encoding for efficient querying. Power BI Desktop displays gender and travel type distributions using donut charts, stacked bars, and cross-tab visuals. Airlines can analyze travel patterns, identify gender-specific preferences, and assess the impact of targeted campaigns. This module supports diversity and inclusion initiatives by highlighting demographic trends and service utilization across gender groups. Integration with satisfaction and service rating modules enables deeper insights, such as gender-based satisfaction scores or travel type correlations with ancillary service uptake. Airlines can use these insights to personalize offerings, improve inclusivity, and optimize resource allocation for different traveler profiles.

7.1.5 Neutral or Dissatisfied vs. Satisfied Customers

This module segments customer feedback into three categories: satisfied, neutral, and dissatisfied, based on survey scores or sentiment analysis of open-text comments. Python scripts classify responses using predefined thresholds or NLP techniques, and results are stored in PostgreSQL for historical tracking. Power BI Desktop visualizes satisfaction segmentation using diverging bar charts and sentiment trend lines, providing a clear overview of customer sentiment across time periods, routes, or service touchpoints. Airlines can identify root causes of dissatisfaction, track the effectiveness of service recovery actions, and monitor the impact of operational changes on customer sentiment. This module supports

closed-loop feedback processes, enabling targeted follow-ups with dissatisfied customers and proactive engagement with neutral respondents. Insights drive continuous service improvement, helping airlines reduce churn, increase loyalty, and enhance overall customer experience.

7.1.6 General Insights and Recommendations

This module synthesizes findings from all other modules, generating actionable insights and strategic recommendations for airline management. Python scripts aggregate key performance indicators (KPIs), uncover hidden patterns, and highlight correlations between demographic segments, service ratings, and satisfaction levels. PostgreSQL supports multi-dimensional queries, enabling comprehensive cross-module analysis. Power BI Desktop presents executive summaries, trend dashboards, and predictive forecasts using advanced visuals and AI-powered analytics. Recommendations may include targeted service enhancements, new product offerings, process optimizations, or marketing strategies based on data-driven evidence. This module also supports scenario analysis, allowing management to evaluate the potential impact of proposed changes. The integration of automated reporting ensures that insights are delivered to stakeholders in a timely manner, supporting agile decision-making and fostering a culture of continuous improvement within the aviation organization.

SOFTWARE DESIGN

8.1 ARCHITECTURE DIAGRAM

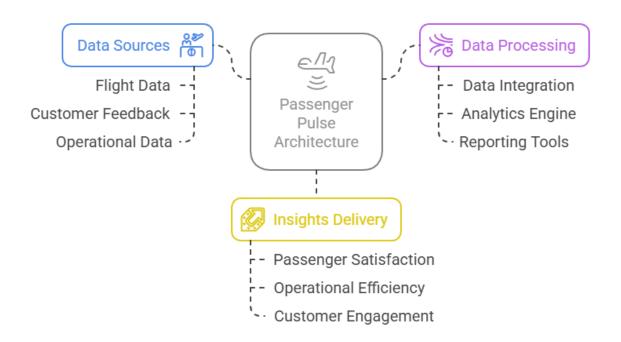


FIGURE: 8.1 Architecture Diagram

8.2 USE CASE DIAGRAM

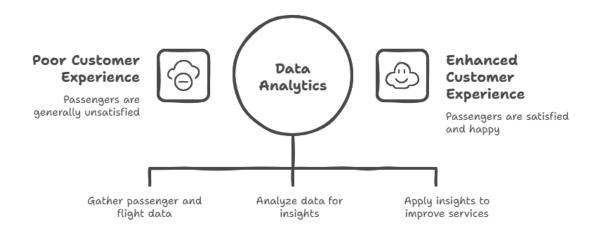


FIGURE: 8.2 Use Case Diagram

8.3 PROCESS - FLOW DIAGRAM

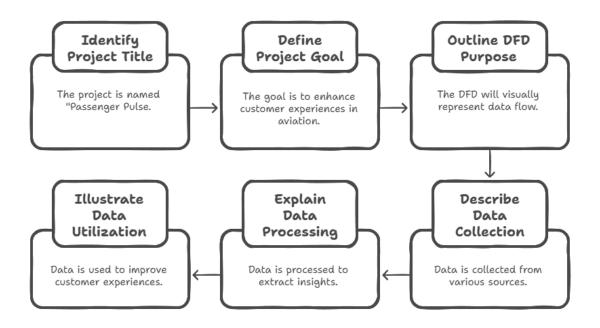


FIGURE: 8.3 Process - Flow Diagram

8.4 DATA FLOW DIAGRAM

Identify Outline DFD Explain Data Project Title Purpose Processing The project is named "Passenger The DFD will visually represent Data is processed to Pulse. data flow. extract insights. Define Project Describe Data Illustrate Collection Data Goal Utilization The goal is to enhance customer Data is collected from various Data is used to experiences in improve customer sources. aviation. experiences.

FIGURE: 8.4 Data Flow Diagram

8.5 CLASS DIAGRAM

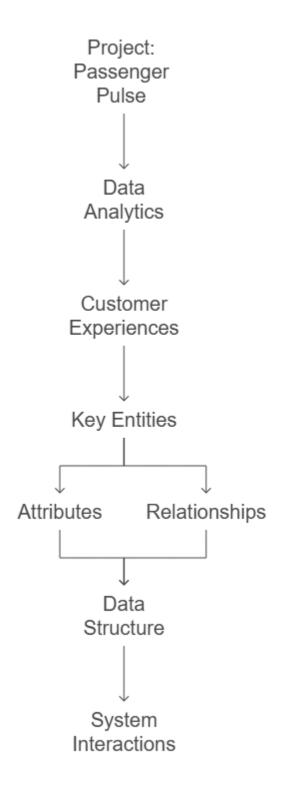


FIGURE: 8.5 Class Diagram

CODING

Docker-compose.yaml

```
# Licensed to the Apache Software Foundation (ASF) under one
# or more contributor license agreements. See the NOTICE file
# distributed with this work for additional information
# regarding copyright ownership. The ASF licenses this file
# to you under the Apache License, Version 2.0 (the
# "License"); you may not use this file except in compliance
# with the License. You may obtain a copy of the License at
#
# http://www.apache.org/licenses/LICENSE-2.0
# Unless required by applicable law or agreed to in writing,
# software distributed under the License is distributed on an
# "AS IS" BASIS, WITHOUT WARRANTIES OR CONDITIONS OF ANY
# KIND, either express or implied. See the License for the
# specific language governing permissions and limitations
# under the License.
# Basic Airflow cluster configuration for CeleryExecutor with Redis and PostgreSQL.
# WARNING: This configuration is for local development. Do not use it in a production
deployment.
# This configuration supports basic configuration using environment variables or an .env file
# The following variables are supported:
#
                                  - Docker image name used to run Airflow.
# AIRFLOW IMAGE NAME
                    Default: apache/airflow:2.10.5
                            - User ID in Airflow containers
# AIRFLOW UID
                    Default: 50000
# AIRFLOW PROJ DIR
                               - Base path to which all the files will be volumed.
                    Default: .
# Those configurations are useful mostly in case of standalone testing/running Airflow in
test/try-out mode
# AIRFLOW WWW USER USERNAME - Username for the administrator account (if
requested).
# Default: airflow
```

```
requested).
                  Default: airflow
# PIP ADDITIONAL REQUIREMENTS - Additional PIP requirements to add when
starting all containers.
# Use this option ONLY for quick checks. Installing requirements at container
# startup is done EVERY TIME the service is started.
# A better way is to build a custom image or extend the official image
# as described in https://airflow.apache.org/docs/docker-stack/build.html.
# Default: "
#
# Feel free to modify this file to suit your needs.
x-airflow-common:
 &airflow-common
 # In order to add custom dependencies or upgrade provider packages you can use your
extended image.
 # Comment the image line, place your Dockerfile in the directory where you placed the
docker-compose.yaml
 # and uncomment the "build" line below, Then run `docker-compose build` to build the
images.
 image: ${AIRFLOW IMAGE NAME:-apache/airflow:2.10.5}
 # build: .
 environment:
  &airflow-common-env
  AIRFLOW CORE EXECUTOR: CeleryExecutor
  AIRFLOW DATABASE SQL ALCHEMY CONN:
postgresql+psycopg2://airflow:airflow@postgres/airflow
  AIRFLOW CELERY RESULT BACKEND:
db+postgresql://airflow:airflow@postgres/airflow
  AIRFLOW_CELERY_BROKER URL: redis://:@redis:6379/0
  AIRFLOW CORE FERNET KEY: "
  AIRFLOW CORE DAGS ARE PAUSED AT CREATION: 'true'
  AIRFLOW CORE LOAD EXAMPLES: 'false'
  AIRFLOW API AUTH BACKENDS:
'airflow.api.auth.backend.basic auth,airflow.api.auth.backend.session'
  # yamllint disable rule: line-length
  # Use simple http server on scheduler for health checks
  # See https://airflow.apache.org/docs/apache-airflow/stable/administration-and-
deployment/logging-monitoring/check-health.html#scheduler-health-check-server
  # yamllint enable rule: line-length
  AIRFLOW SCHEDULER ENABLE HEALTH CHECK: 'true'
  # WARNING: Use PIP ADDITIONAL REQUIREMENTS option ONLY for a quick
```

AIRFLOW WWW USER PASSWORD - Password for the administrator account (if

```
checks
  # for other purpose (development, test and especially production usage) build/extend
Airflow image.
   PIP ADDITIONAL REQUIREMENTS: ${ PIP ADDITIONAL REQUIREMENTS:-}
  # The following line can be used to set a custom config file, stored in the local config folder
  # If you want to use it, outcomment it and replace airflow.cfg with the name of your config
file
  #AIRFLOW CONFIG: '/opt/airflow/config/airflow.cfg'
 volumes:
  - ${AIRFLOW PROJ DIR:-.}/dags:/opt/airflow/dags
  - ${AIRFLOW PROJ DIR:-.}/transform:/opt/airflow/transform
  - ${AIRFLOW PROJ DIR:-.}/logs:/opt/airflow/logs
  - ${AIRFLOW PROJ DIR:-.}/config:/opt/airflow/config
  - ${AIRFLOW PROJ DIR:-.}/plugins:/opt/airflow/plugins
  - ${AIRFLOW PROJ DIR:-.}/data:/opt/airflow/data
  - "K:/Data analytics project/Cyber1/Dataset/V1:/opt/airflow/data"
 user: "${AIRFLOW UID:-50000}:0"
 depends on:
  &airflow-common-depends-on
  redis:
   condition: service healthy
  postgres:
   condition: service healthy
services:
 postgres:
  image: postgres:13
  ports:
   - "5432:5432"
  environment:
   POSTGRES USER: airflow
   POSTGRES PASSWORD: airflow
   POSTGRES DB: airflow
  volumes:
   - postgres-db-volume:/var/lib/postgresql/data
  healthcheck:
   test: ["CMD", "pg isready", "-U", "airflow"]
   interval: 10s
   retries: 5
   start period: 5s
  restart: always
```

pgadmin:

```
image: dpage/pgadmin4
 restart: always
 environment:
  PGADMIN DEFAULT EMAIL: admin@admin.com
  PGADMIN DEFAULT PASSWORD: admin
 ports:
  - "5050:80"
 depends on:
  - postgres
redis:
 # Redis is limited to 7.2-bookworm due to licencing change
 # https://redis.io/blog/redis-adopts-dual-source-available-licensing/
 image: redis:7.2-bookworm
 expose:
  - 6379
 healthcheck:
  test: ["CMD", "redis-cli", "ping"]
  interval: 10s
  timeout: 30s
  retries: 50
  start period: 30s
 restart: always
airflow-webserver:
 <<: *airflow-common
 command: webserver
 ports:
  - "8080:8080"
 healthcheck:
  test: ["CMD", "curl", "--fail", "http://localhost:8080/health"]
  interval: 30s
  timeout: 10s
  retries: 5
  start period: 30s
 restart: always
 depends on:
  <<: *airflow-common-depends-on
  airflow-init:
   condition: service completed successfully
airflow-scheduler:
 <<: *airflow-common
```

```
command: scheduler
  healthcheck:
   test: ["CMD", "curl", "--fail", "http://localhost:8974/health"]
   interval: 30s
   timeout: 10s
   retries: 5
   start period: 30s
  restart: always
  depends on:
   <<: *airflow-common-depends-on</pre>
   airflow-init:
    condition: service completed successfully
 airflow-worker:
  <<: *airflow-common
  command: celery worker
  healthcheck:
   # yamllint disable rule:line-length
   test:
    - "CMD-SHELL"
    - 'celery --app airflow.providers.celery.executors.celery executor.app inspect ping -d
"celery@$${HOSTNAME}" || celery --app airflow.executors.celery executor.app inspect
ping -d "celery@$${HOSTNAME}"
   interval: 30s
   timeout: 10s
   retries: 5
   start period: 30s
  environment:
   <<: *airflow-common-env
   # Required to handle warm shutdown of the celery workers properly
   # See https://airflow.apache.org/docs/docker-stack/entrypoint.html#signal-propagation
   DUMB INIT SETSID: "0"
  restart: always
  depends on:
   <<: *airflow-common-depends-on</pre>
   airflow-init:
    condition: service completed successfully
 airflow-triggerer:
  <<: *airflow-common
  command: triggerer
  healthcheck:
   test: ["CMD-SHELL", 'airflow jobs check --job-type TriggererJob --hostname
```

```
"$${HOSTNAME}""]
   interval: 30s
   timeout: 10s
   retries: 5
   start period: 30s
  restart: always
  depends on:
   <<: *airflow-common-depends-on</pre>
   airflow-init:
    condition: service completed successfully
 airflow-init:
  <<: *airflow-common
  entrypoint: /bin/bash
  # yamllint disable rule:line-length
  command:
   - -c
   - |
    if [[ -z "${AIRFLOW UID}" ]]; then
     echo
     echo -e "\033[1;33mWARNING!!!: AIRFLOW UID not set!\e[0m"
     echo "If you are on Linux, you SHOULD follow the instructions below to set "
     echo "AIRFLOW UID environment variable, otherwise files will be owned by root."
     echo "For other operating systems you can get rid of the warning with manually
created .env file:"
     echo "See: https://airflow.apache.org/docs/apache-airflow/stable/howto/docker-
compose/index.html#setting-the-right-airflow-user"
     echo
    fi
    one meg=1048576
    mem available=$$(($$(getconf PHYS PAGES) * $$(getconf PAGE SIZE) /
    cpus available=$$(grep -cE 'cpu[0-9]+' /proc/stat)
    disk available=$$(df/|tail-1|awk'{print $$4}')
    warning resources="false"
    if (( mem available < 4000 )); then
     echo
     echo -e "\033[1;33mWARNING!!!: Not enough memory available for Docker.\e[0m"
     echo "At least 4GB of memory required. You have $$(numfmt --to iec
$$((mem available * one meg)))"
     echo
     warning resources="true"
    fi
```

```
if ((cpus available < 2)); then
     echo
     echo -e "\033[1;33mWARNING!!!: Not enough CPUS available for Docker.\e[0m"
     echo "At least 2 CPUs recommended. You have $${cpus available}"
     echo
     warning resources="true"
    fi
    if (( disk available < one meg * 10 )); then
     echo
     echo -e "\033[1;33mWARNING!!!: Not enough Disk space available for
Docker.\e[0m"
     echo "At least 10 GBs recommended. You have $$(numfmt --to iec $$((disk available
* 1024 )))"
     echo
     warning resources="true"
    fi
    if [[ $${warning resources} == "true" ]]; then
     echo -e "\033[1;33mWARNING!!!: You have not enough resources to run Airflow (see
above)!\e[0m"
     echo "Please follow the instructions to increase amount of resources available:"
     echo "https://airflow.apache.org/docs/apache-airflow/stable/howto/docker-
compose/index.html#before-you-begin"
     echo
    fi
    mkdir -p /sources/logs /sources/dags /sources/plugins
    chown -R "${AIRFLOW UID}:0"/sources/{logs,dags,plugins}
    exec /entrypoint airflow version
  # yamllint enable rule: line-length
  environment:
   <<: *airflow-common-env
   AIRFLOW DB MIGRATE: 'true'
   AIRFLOW WWW USER CREATE: 'true'
   AIRFLOW WWW USER USERNAME:
${_AIRFLOW_WWW_USER_USERNAME:-airflow}
   AIRFLOW WWW USER PASSWORD:
${ AIRFLOW WWW USER PASSWORD:-airflow}
   PIP ADDITIONAL REQUIREMENTS: "
  user: "0:0"
  volumes:
   - ${AIRFLOW PROJ DIR:-.}:/sources
 airflow-cli:
```

```
<<: *airflow-common
  profiles:
   - debug
  environment:
    <<: *airflow-common-env
    CONNECTION CHECK MAX COUNT: "0"
  # Workaround for entrypoint issue. See: https://github.com/apache/airflow/issues/16252
  command:
    - bash
   - -c
   - airflow
 # You can enable flower by adding "--profile flower" option e.g. docker-compose --profile
flower up
 # or by explicitly targeted on the command line e.g. docker-compose up flower.
 # See: https://docs.docker.com/compose/profiles/
 flower:
  <<: *airflow-common
  command: celery flower
  profiles:
   - flower
  ports:
   - "5555:5555"
  healthcheck:
    test: ["CMD", "curl", "--fail", "http://localhost:5555/"]
   interval: 30s
   timeout: 10s
    retries: 5
    start period: 30s
  restart: always
  depends on:
    <<: *airflow-common-depends-on</pre>
    airflow-init:
     condition: service completed successfully
volumes:
 postgres-db-volume:
SQL for creating flight_ext:
CREATE TABLE flight ext (
 flight id VARCHAR,
 airline VARCHAR,
```

```
source airport code VARCHAR,
 destination airport code VARCHAR,
 status VARCHAR,
 delay code VARCHAR,
 scheduled departure VARCHAR,
 scheduled arrival VARCHAR,
 travel duration hours VARCHAR
);
Flights ext DAG:
import csv
from airflow import DAG
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from airflow.providers.postgres.hooks.postgres import PostgresHook
from datetime import datetime
definsert data from csv into postgres(**kwargs):
  pg hook = PostgresHook(postgres conn id='postgres default')
  csv file path = '/opt/airflow/data/flights data.csv'
  insert query = """
  INSERT INTO flight ext (flight id, airline, source airport code,
destination airport code,
  status, delay code, scheduled departure, scheduled arrival, travel duration hours)
  VALUES (%s, %s, %s, %s, %s, %s, %s, %s, %s)
  *****
  with open(csv file path, mode='r') as file:
    reader = csv.reader(file)
    next(reader)
    for row in reader:
       pg hook.run(insert query, parameters=(row[0], row[1], row[2], row[3], row[4],
row[5], row[6], row[7], row[8]))
default args = {
  'owner': 'airflow',
  'retries': 1,
  'retry delay': 300,
```

```
}
with DAG(
  'flights ext dag',
  default args=default args,
  description='A simple DAG to insert data from a CSV file into PostgreSQL',
  schedule interval=None,
  start date=datetime(2023, 1, 1),
  catchup=False,
) as dag:
  insert data from csv task = PythonOperator(
    task id='insert data from csv into postgres task',
    python_callable=insert_data_from_csv_into_postgres,
    provide context=True
  )
start task = EmptyOperator(
  task id='start task'
)
end task = EmptyOperator(
   task_id='end_task'
)
start task>>insert data from csv task>>end task
SQL for creating passenger_ext:
CREATE TABLE PASSENGERS EXT (
  First Name VARCHAR(100),
  Last Name VARCHAR(100),
  Gender VARCHAR(100),
  DOB VARCHAR(100),
  Age Group VARCHAR(100),
  Passenger Type VARCHAR(100),
  Flight ID VARCHAR(100),
  Payment Method VARCHAR(100),
  Travel Class VARCHAR(100),
```

```
Meal Preference VARCHAR(100),
  Total Fare Amount VARCHAR(100),
  Reward Points VARCHAR(100),
  Service Quality Feedback VARCHAR(100),
  Cleanliness Feedback VARCHAR(100),
  Timeliness Feedback VARCHAR(100),
  Overall Experience Feedback VARCHAR(100),
  Luggage Status VARCHAR(100),
  Luggage Weight VARCHAR(100),
  Meal Feedback VARCHAR(100),
  Gate Location Feedback VARCHAR(100),
  Other Services Feedback VARCHAR(100),
  Before Boarding Services Feedback VARCHAR(100)
);
Passenger ext.DAG:
import csv
from airflow import DAG
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from airflow.providers.postgres.hooks.postgres import PostgresHook
from datetime import datetime
definsert data from csv into postgres(**kwargs):
  pg hook = PostgresHook(postgres conn id='postgres default')
  csv file path = '/opt/airflow/data/passengers data.csv'
  insert query = """
  INSERT INTO PASSENGERS EXT (First Name, Last Name, Gender, DOB,
Age Group,
                 Passenger Type, Flight ID, Payment Method, Travel Class,
                 Meal Preference, Total Fare Amount, Reward Points,
                 Service Quality Feedback, Cleanliness Feedback,
                 Timeliness Feedback, Overall Experience Feedback,
                 Luggage Status, Luggage Weight, Meal Feedback,
                 Gate Location Feedback, Other Services Feedback,
                 Before Boarding Services Feedback)
```

```
%s, %s, %s, %s);
  ,,,,,,
  check query = """
  SELECT 1 FROM PASSENGERS EXT
  WHERE First Name = %s AND Last Name = %s AND DOB = %s AND Flight ID = %s;
  with open(csv_file_path, mode='r') as file:
     reader = csv.reader(file)
     next(reader) # Skip header
     for row in reader:
        if len(row) < 22:
          continue
        first name = row[0]
        last name = row[1]
        dob = row[3]
        flight id = row[6]
        result = pg hook.get records(check query, parameters=(first name, last name,
dob, flight id))
        if not result:
          pg hook.run(insert query, parameters=row)
default args = {
  'owner': 'airflow',
  'retries': 1,
  'retry delay': 300,
}
with DAG(
     'passengers_ext_dag',
     default args=default args,
     description='A DAG to insert new data from CSV into PostgreSQL, skipping existing
records',
     schedule interval=None,
     start date=datetime(2023, 1, 1),
     catchup=False,
) as dag:
  insert data from csv task = PythonOperator(
```

```
task id='insert data from csv into postgres task',
     python callable=insert data from csv into postgres,
     provide context=True
  )
start task = EmptyOperator(
  task id='start task'
)
end task = EmptyOperator(
  task id='end task'
)
start task>>insert data from csv task>>end task
SQL for operations ext:
CREATE TABLE OPERATIONS_EXT (
  Operation Id VARCHAR(250),
  Airport Code VARCHAR(100),
  Operation Type VARCHAR(100),
  Flight ID VARCHAR(100),
  Operation_Time VARCHAR(100),
  Operator Name VARCHAR(100),
  Operator Contact VARCHAR(100)
);
Operations ext.DAG:
import csv
from airflow import DAG
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from airflow.providers.postgres.hooks.postgres import PostgresHook
from datetime import datetime
definsert data from csv into postgres(**kwargs):
  pg hook = PostgresHook(postgres conn id='postgres default')
  csv file path = '/opt/airflow/data/Airport Operations Data.csv'
```

```
insert query = """
  INSERT INTO operations ext (operation id, airport code, operation type, flight id,
  operation time, operator name, operator contact)
  VALUES ( %s, %s, %s, %s, %s, %s, %s)
  with open(csv file path, mode='r') as file:
     reader = csv.reader(file)
     next(reader)
     for row in reader:
       pg hook.run(insert query, parameters=(row[0], row[1], row[2], row[3], row[4],
row[5], row[6])
default args = {
  'owner': 'airflow',
  'retries': 1,
  'retry delay': 300,
}
with DAG(
  'operation ext dag',
  default args=default args,
  description='A simple DAG to insert data from a CSV file into PostgreSQL',
  schedule interval=None,
  start date=datetime(2023, 1, 1),
  catchup=False,
) as dag:
  insert data from csv task = PythonOperator(
     task id='insert data from csv into postgres task',
     python callable=insert data from csv into postgres,
     provide context=True
  )
start task = EmptyOperator(
  task id='start task'
)
end task = EmptyOperator(
  task id='end task'
)
start task >> insert data from csv task >> end task
```

```
SQL for delay ext:
CREATE TABLE DELAY EXT (
  Delay Code VARCHAR(100),
  Description VARCHAR(250)
);
Delay ext.DAG:
import csv
from airflow import DAG
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from airflow.providers.postgres.hooks.postgres import PostgresHook
from datetime import datetime
definsert data from csv into postgres(**kwargs):
  pg hook = PostgresHook(postgres conn id='postgres default')
  csv file path = '/opt/airflow/data/delay reasons data.csv'
  insert query = """
  INSERT INTO delay ext (delay code, description)
  VALUES (%s, %s)
  *****
  with open(csv file path, mode='r') as file:
    reader = csv.reader(file)
    next(reader)
    for row in reader:
       pg hook.run(insert query, parameters=(row[0], row[1]))
default args = {
  'owner': 'airflow',
  'retries': 1,
  'retry delay': 300,
}
with DAG(
  'delay ext dag',
  default args=default args,
```

description='A simple DAG to insert data from a CSV file into PostgreSQL',

schedule interval=None,

```
start_date=datetime(2023, 1, 1),
  catchup=False,
) as dag:
  insert data from csv task = PythonOperator(
    task id='insert data from csv into postgres task',
    python callable=insert data from csv into postgres,
    provide context=True
  )
start task = EmptyOperator(
  task id='start task'
)
end task = EmptyOperator(
   task id='end task'
)
start task>>insert data from csv task>>end task
SQL for creating flight sfm:
CREATE TABLE flight_sfm (
 flight_id VARCHAR,
 airline VARCHAR,
 source airport code VARCHAR,
 destination airport code VARCHAR,
 status VARCHAR,
 delay code VARCHAR,
 scheduled departure TIMESTAMP,
 scheduled arrival TIMESTAMP,
 travel duration hours DECIMAL
);
Flight sfm.DAG:
from airflow import DAG
from airflow.providers.postgres.hooks.postgres import PostgresHook
```

from airflow.operators.python import PythonOperator from airflow.operators.empty import EmptyOperator

```
from datetime import datetime
import pandas as pd
default args = {
   'owner': 'airflow',
   'depends on past': False,
   'start date': datetime(2023, 1, 1),
   'retries': 1,
}
start task = EmptyOperator(
   task id='start task'
)
def extract flight data():
   hook = PostgresHook(postgres conn id='postgres default')
   conn = hook.get conn()
   df = hook.get pandas df("SELECT * FROM extract.flight ext")
   conn.close()
   return df
def transform flight data(df):
  date_format = '%d-%m-%Y %H:%M'
  for col in ['scheduled departure', 'scheduled arrival']:
     df[col] = pd.to datetime(
       df[col],
       format=date format,
       errors='coerce'
     )
     df[col] = df[col].apply(lambda x: x if pd.notnull(x) else None)
     df[col] = df[col].astype(object)
  df['travel duration hours'] = pd.to numeric(
     df['travel duration hours'].replace(", pd.NA),
     errors='coerce'
  )
  df['travel duration hours'] = df['travel duration hours'].apply(
     lambda x: x if pd.notnull(x) else None
  )
  return df
```

```
def load flight data(df):
   hook = PostgresHook(postgres conn id='postgres default')
   conn = hook.get conn()
   cursor = conn.cursor()
   columns = df.columns.tolist()
   values placeholder = ','.join(['%s'] * len(columns))
   insert sql = f'''''
     INSERT INTO transform.flight sfm
     ({','.join(columns)})
     VALUES ({values placeholder})
  ******
   data = [tuple(None if pd.isna(x) else x for x in record)]
        for record in df.to records(index=False)]
   cursor.executemany(insert sql, data)
   conn.commit()
   cursor.close()
   conn.close()
def etl process():
   raw df = extract flight data()
   transformed df = transform flight data(raw df)
   load flight data(transformed df)
end task = EmptyOperator(
   task id='end task'
)
with DAG(
      'flight sfm dag',
      default args=default args,
      description='Transform flight data using Python',
      schedule interval=None,
      catchup=False,
) as dag:
   transform task = PythonOperator(
```

```
task id='transforming and loading data',
     python callable=etl process
  )
start task>>transform task>>end task
SQL for creating passenger sfm:
CREATE TABLE PASSENGERS SFM (
  First Name VARCHAR(100),
  Last Name VARCHAR(100),
  Gender VARCHAR(100),
  DOB VARCHAR(100),
  Age Group VARCHAR(100),
  Passenger Type VARCHAR(100),
  Flight ID VARCHAR(100),
  Payment_Method VARCHAR(100),
  Travel Class VARCHAR(100),
  Meal Preference VARCHAR(100),
  Total Fare Amount DECIMAL,
  Reward Points INT,
  Service Quality Feedback INT,
  Cleanliness Feedback INT,
  Timeliness Feedback INT,
  Overall Experience Feedback INT,
  Luggage Status VARCHAR(100),
  Luggage Weight DECIMAL,
  Meal Feedback INT,
  Gate Location Feedback INT,
  Other Services_Feedback INT,
  Before Boarding Services Feedback INT
);
```

Passenger_sfm.DAG:

```
from airflow import DAG
from airflow.providers.postgres.hooks.postgres import PostgresHook
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from datetime import datetime
import pandas as pd
default args = {
   'owner': 'airflow',
   'depends on past': False,
   'start date': datetime(2023, 1, 1),
   'retries': 1,
}
FEEDBACK MAPPING = {
   'Poor': 1,
   'Average': 2,
   'Good': 3,
   'Excellent': 4
}
start task = EmptyOperator(
   task id='start task'
)
def extract data():
   hook = PostgresHook(postgres conn id='postgres default')
   conn = hook.get conn()
   df = hook.get pandas df("SELECT * FROM extract.passengers ext")
   conn.close()
   return df
def transform data(df):
   df['dob'] = pd.to datetime(df['dob']).dt.date
   # Convert numeric columns
   df['total fare'] = df['total fare'].astype(float)
   df['reward points'] = df['reward points'].astype(int)
   df['luggage weight'] = df['luggage weight'].astype(float)
   feedback columns = [
```

```
'service quality feedback',
      'cleanliness feedback',
      'timeliness feedback',
      'overall experience feedback',
      'meal_feedback',
      'gate location feedback',
      'other services feedback',
      'before boarding services feedback'
   ]
   for col in feedback columns:
      df[col] = df[col].map(FEEDBACK MAPPING)
   return df
def load data(df):
   hook = PostgresHook(postgres conn id='postgres default')
   conn = hook.get conn()
   hook.insert rows(
      table='transform.passengers sfm',
      rows=df.values.tolist(),
      target fields=df.columns.tolist()
   conn.close()
def etl process():
   raw df = extract data()
   transformed df = transform data(raw df)
   load data(transformed df)
end task = EmptyOperator(
   task id='end task'
)
with DAG(
      'passengers sfm dag',
      default args=default args,
      description='Transform passenger data using pure Python',
```

```
schedule interval=None,
     catchup=False,
) as dag:
  transform task = PythonOperator(
     task id='transforming and loading data',
     python callable=etl process
  )
start task>>transform task>>end task
SQL for operations_sfm:
CREATE TABLE OPERATIONS SFM (
  Operation Id VARCHAR(250),
  Airport Code VARCHAR(100),
  Operation_Type VARCHAR(100),
  Flight_ID VARCHAR(100),
  Operation Time TIMESTAMP,
  Operator Name VARCHAR(100),
  Operator Contact VARCHAR(100)
);
Operations sfm DAG:
from airflow import DAG
from airflow.providers.postgres.hooks.postgres import PostgresHook
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from datetime import datetime
import pandas as pd
import re
default args = {
   'owner': 'airflow',
   'depends on past': False,
  'start date': datetime(2023, 1, 1),
  'retries': 1,
}
start task = EmptyOperator(
```

```
task id='start task'
)
def clean operator contact(contact):
  if pd.isna(contact) or contact.strip() == "":
      return None
  contact = contact.split('x')[0]
  contact = re.sub(r'\D', ", contact)
  return f"+{contact}" if contact else None
def extract operation data():
  hook = PostgresHook(postgres conn id='postgres default')
  return hook.get_pandas_df('SELECT * FROM "extract"."operations_ext"')
def transform operation data(df):
   df['operator contact'] = df['operator contact'].apply(clean operator contact)
  return df.where(pd.notnull(df), None)
def load operation data(df):
  hook = PostgresHook(postgres conn id='postgres default')
  hook.insert rows(
      table='transform.operations sfm',
      rows=df.values.tolist(),
      target fields=df.columns.tolist()
  )
def etl process():
  raw df = extract operation data()
  transformed df = transform operation data(raw df)
  load operation data(transformed df)
with DAG(
      'operation sfm dag',
      default args=default args,
      description='Transform operations data',
      schedule interval=None,
```

```
catchup=False,
) as dag:
   transform task = PythonOperator(
      task id='transforming and loading data',
      python callable=etl process,
  )
end task = EmptyOperator(
   task id='end task'
)
start task>>transform task>>end task
SQL for delay sfm:
CREATE TABLE DELAY SFM (
  Delay_Code VARCHAR(100),
  Description VARCHAR(250)
);
Delay sfm DAG:
from airflow import DAG
from airflow.providers.postgres.hooks.postgres import PostgresHook
from airflow.operators.python import PythonOperator
from airflow.operators.empty import EmptyOperator
from datetime import datetime
default args = {
   'owner': 'airflow',
   'depends on past': False,
   'start date': datetime(2023, 1, 1),
   'retries': 1,
}
start task = EmptyOperator(
   task id='start task'
)
# Single function to handle both extraction and loading
def etl process():
  hook = PostgresHook(postgres conn id='postgres default')
```

```
conn = hook.get conn()
  df = hook.get_pandas_df("SELECT * FROM extract.delay_ext")
  hook.insert rows(
     table='transform.delay sfm',
     rows=df.values.tolist(),
     target fields=df.columns.tolist()
  )
  conn.close()
with DAG(
     'delay sfm dag',
     default args=default args,
     description='Transform passenger data using pure Python',
     schedule interval=None,
     catchup=False,
) as dag:
  transform task = PythonOperator(
     task id='transforming and loading data',
     python_callable=etl_process
  )
end task = EmptyOperator(
  task id='end task'
)
start task >> transform task >> end task
SQL for creating dim_passenger:
CREATE TABLE dimension.dim_passenger(
  passenger sk serial,
  FIRST NAME TXT VARCHAR,
  LAST_NAME_TXT VARCHAR,
  GENDER_TXT VARCHAR,
  DOB DATE,
  REWARD_POINTS INTEGER,
  ETL LOAD NBR INTEGER,
```

```
ETL_LOADED_DATE TIMESTAMP,
  FILENAME TXT VARCHAR
);
SQL for creating dim_flight:
CREATE TABLE dimension.dim flight
(
  flight sk serial,
  flight id txt varchar,
  airline txt varchar,
  status txt varchar,
  delay code txt varchar,
  description txt varchar,
  source airport code txt varchar,
  destination airport code txt varchar,
  date date,
  scheduled departure timestamp without time zone,
  scheduled arrival timestamp without time zone,
  travel duration hours dc numeric,
  etl load nbr int,
  etl loaded date timestamp without time zone,
  filename txt varchar
)
SQL for dim_operations:
CREATE TABLE IF NOT EXISTS dimension.dim_operations
(
  operation sk integer NOT NULL DEFAULT
nextval('dimension.dim_operations_operation_sk_seq'::regclass),
  operation_id_txt character varying COLLATE pg_catalog."default",
  flight_id_txt character varying COLLATE pg_catalog."default",
```

```
airport code txt character varying COLLATE pg catalog."default",
  operation type txt character varying COLLATE pg catalog."default",
  operation time timestamp without time zone,
  operator contact txt character varying COLLATE pg catalog."default",
  operator name txt character varying COLLATE pg catalog."default",
  etl load nbr integer,
  etl loaded date timestamp without time zone,
  filename txt character varying COLLATE pg catalog."default",
  CONSTRAINT dim operations pkey PRIMARY KEY (operation sk)
)
SQL for dim_date:
CREATE TABLE dimension.dim date
(
  date id integer NOT NULL,
  date date,
  year integer,
  month integer,
  day integer,
  day of the week txt character varying(10),
  week nbr integer,
  etl load nbr character varying(255),
  etl loaded date timestamp
)
Dim_date DAG:
from datetime import datetime
from airflow import DAG
from airflow.providers.postgres.hooks.postgres import PostgresHook
from airflow.operators.python import PythonOperator
from airflow.utils.dates import days ago
default args = {
```

```
'owner': 'airflow',
  'depends on past': False,
  'start date': days ago(1),
  'email on failure': False,
  'retries': 0
}
def validate input(**context):
  input_year = context['dag_run'].conf.get('input_year')
  if not input year:
     raise ValueError("input year must be provided in configuration!")
  if not isinstance(input year, int):
     raise TypeError("input year must be an integer")
  return input year
def execute load(**context):
  hook = PostgresHook(postgres conn id='postgres default')
  print(f"Connection Details: {hook.get uri()}")
  conn = hook.get conn()
  cursor = conn.cursor()
  input year = context['dag run'].conf['input year']
  try:
     cursor.execute("SELECT load date range(%s);", (input year,))
     conn.commit()
  except Exception as e:
     conn.rollback()
    raise e
  finally:
     cursor.close()
     conn.close()
with DAG(
  'date dimension_loader',
  default args=default args,
  description='DAG to load dates using PostgresHook',
  schedule_interval=None,
  catchup=False,
  tags=['dimension', 'date'],
  params={
     "input year": 0
```

```
) as dag:
  validate params = PythonOperator(
     task id='validate parameters',
     python callable=validate input,
     provide context=True
  )
  execute load task = PythonOperator(
     task id='execute date load',
     python callable=execute load,
     provide context=True
  )
  validate params >> execute load task
Dim_DAG.py:
from airflow import DAG
from airflow.decorators import task
from airflow.operators.empty import EmptyOperator
from datetime import datetime
from transform.dim_logic import *
default_args = {
  'owner': 'airflow',
  'start date': datetime(2023, 1, 1),
  'retries': 1,
  'retry delay': 300,
}
with DAG(
  'dim loader',
  default args=default args,
  schedule interval=None,
  catchup=False,
  tags=['dimension table'],
) as dag:
  start = EmptyOperator(task_id='start')
  @task(task id="load data operation")
```

```
def load data operation():
    transform and load operations()
  load data operation()
  @task(task id="load data flight")
  def load data flight():
     transform and load flight()
  load data flight()
  @task(task id="load data passenger")
  def load data passenger():
    transform and load passengers()
  load data passenger()
  end = EmptyOperator(task id='end')
Dim_logic.py:
from airflow.providers.postgres.hooks.postgres import PostgresHook
from io import StringIO
import pandas as pd
from datetime import datetime
from contextlib import closing
def transform and load operations():
  hook = PostgresHook(postgres conn id='postgres default')
   conn = hook.get conn()
   source_table = 'transform.operations_sfm'
   target_table = 'dimension.dim_operations'
   columns mapping = {
     'source columns': [
         'OPERATION ID',
        'FLIGHT ID',
         'AIRPORT CODE',
         'OPERATION TYPE',
        'OPERATION TIME',
        'OPERATOR CONTACT',
```

```
'OPERATOR NAME'
     ],
     'target columns': [
        'OPERATION ID TXT',
        'FLIGHT ID TXT',
        'AIRPORT CODE TXT',
        'OPERATION TYPE TXT',
        'OPERATION TIME',
        'OPERATOR CONTACT TXT',
        'OPERATOR NAME TXT',
        'ETL LOAD NBR',
        'ETL LOADED DATE',
        'FILENAME TXT'
     ]
  }
  with closing(conn.cursor()) as cursor:
     # Build dynamic insert statement
     select columns = ', '.join(columns mapping['source columns'])
     insert columns = ', '.join(columns mapping['target columns'])
     static values = "1, CURRENT TIMESTAMP, 'Operations data'"
     cursor.execute(
        f"INSERT INTO {target table} ({insert columns}) "
        f"SELECT {select columns}, {static values} "
        f"FROM {source table}"
     )
     conn.commit()
def transform and load passengers():
   """Data transformation and loading logic"""
  hook = PostgresHook(postgres conn id='postgres default')
  conn = hook.get conn()
  source table = 'transform.passengers sfm'
  target table = 'dimension.dim passenger'
  columns mapping = {
     'source columns': [
        'first name',
        'last name',
        'gender',
```

```
'dob',
         'reward points'
      ],
      'target_ columns': [
         'first name txt',
         'last name txt',
         'gender txt',
         'dob',
         'reward points',
         'etl load nbr',
         'etl loaded date',
         'filename txt'
     ]
   }
   with closing(conn.cursor()) as cursor:
      # Build dynamic insert statement
      select columns = ', '.join(columns mapping['source columns'])
      insert columns = ', '.join(columns mapping['target columns'])
      static values = "1, CURRENT TIMESTAMP, 'Passengers data'"
      cursor.execute(
         f"INSERT INTO {target table} ({insert columns}) "
         f"SELECT {select columns}, {static values} "
         f"FROM {source table}"
      )
      conn.commit()
def transform and load flight():
   source hook = PostgresHook(postgres conn id='postgres default')
   dest_hook = PostgresHook(postgres_conn id='postgres default')
  # Extract from source
   flight data = source hook.get pandas df("SELECT * FROM transform.flight sfm")
  delay mapping = source hook.get pandas df("SELECT * FROM transform.delay_sfm")
  # Merge + transform
  merged data = pd.merge(flight data, delay_mapping, on='delay_code', how='left')
   final data = merged data[[
      'flight id', 'airline', 'source airport code', 'destination_airport_code',
      'status', 'delay code', 'description', 'scheduled departure', 'scheduled arrival',
      'travel duration hours'
```

```
]].rename(columns={
      'flight id': 'flight id txt',
      'airline': 'airline txt',
      'source airport code': 'source airport code txt',
      'destination airport code': 'destination airport code txt',
      'status': 'status txt',
      'delay code': 'delay code txt',
      'description': 'description txt',
      'travel duration hours': 'travel duration hours dc'
   })
   final data['date'] = pd.to datetime(final data['scheduled departure']).dt.date
  # ETL metadata
   final data['etl load nbr'] = 1
   final data['etl loaded date'] = datetime.now()
   final data['filename txt'] = 'flight data, delay reasons data'
  # Buffer to CSV
  buffer = StringIO()
   final data.to csv(buffer, index=False, header=False)
   buffer.seek(0)
  # Load into Postgres
   dest conn = dest hook.get conn()
   cursor = dest conn.cursor()
   cursor.copy expert(
      sql="""
     COPY dimension.dim flight (
       flight id txt, airline txt, source airport code txt, destination airport code txt,
       status txt, delay code txt, description txt, scheduled departure, scheduled arrival,
       travel duration hours dc, date, etl load nbr, etl loaded date, filename txt
    )
     FROM STDIN WITH CSV
      file=buffer
  )
  dest conn.commit()
SQL for fact:
WITH PassengerOrder AS (
 SELECT
  p.*,
```

```
dp.passenger_sk,
  ROW NUMBER() OVER (
   PARTITION BY p.flight id, p.travel class, p.dob
   ORDER BY p.first name, p.last name, p.dob -- Replace with actual priority column if
available
  ) AS rn
 FROM transform.passengers sfm p
 JOIN dimension.dim passenger dp
  ON p.first_name = dp.first_name_txt
  AND p.last name = dp.last name txt
  AND p.dob = dp.dob
  AND p.reward points = dp.reward points
),
FlightDates AS (
 SELECT
  flight id,
  scheduled departure,
  DATE(scheduled_departure) AS flight_date,
  ROW NUMBER() OVER (
   PARTITION BY flight id
   ORDER BY scheduled departure
  ) AS date order
 FROM transform.flight sfm
),
PassengerBuckets AS (
 SELECT
  *,
  CASE
   WHEN travel class = 'Economy' THEN ((rn - 1) / 200) + 1
   WHEN travel class = 'First Class' THEN ((rn - 1) / 120) + 1
   WHEN travel class = 'Business' THEN ((rn - 1) / 80) + 1
  END AS bucket
```

```
FROM PassengerOrder
)
INSERT INTO dimension.fact (
 flight id, passenger sk, passenger type txt, luggage status txt,
 travel class txt, meal preference txt, service quality feedback nbr,
 cleanliness feedback nbr, timeliness feedback nbr, overall experience feedback nbr,
 meal feedback nbr, gate location feedback nbr, other service feedback nbr,
 before boarding services feedback nbr, payment method txt, total fare amount,
 luggage weight, etl load nbr, etl loaded date
)
SELECT
 pb.flight id,
 pb.passenger sk,
 pb.passenger_type AS passenger type txt,
 pb.luggage status AS luggage status txt,
 pb.travel class AS travel class txt,
 pb.meal preference AS meal preference txt,
 pb.service quality feedback AS service quality feedback nbr,
 pb.cleanliness feedback AS cleanliness feedback nbr,
 pb.timeliness feedback AS timeliness feedback nbr,
 pb.overall experience feedback AS overall experience feedback nbr,
 pb.meal feedback AS meal feedback nbr,
 pb.gate location feedback AS gate location feedback nbr,
 pb.other services feedback AS other service feedback nbr,
 pb.before_boarding_services_feedback AS before_boarding_services_feedback_nbr,
 pb.payment method AS payment method txt,
 pb.total fare AS total fare amount,
 pb.luggage_weight,
 1 AS etl load nbr,
 CURRENT TIMESTAMP AS etl loaded date
FROM PassengerBuckets pb
JOIN FlightDates fd
 ON pb.flight id = fd.flight id
```

```
AND pb.bucket = fd.date order
ORDER BY pb.passenger sk ASC;
Fact DAG:
from airflow import DAG
from airflow.operators.python import PythonOperator
from airflow.providers.postgres.hooks.postgres import PostgresHook
from airflow.utils.dates import days ago
from datetime import timedelta
default args = {
  'owner': 'airflow',
  'depends on past': False,
  'retries': 1,
  'retry delay': timedelta(minutes=5),
}
def run fact insert():
  pg hook = PostgresHook(postgres conn id='postgres default')
  conn = pg_hook.get_conn()
  cursor = conn.cursor()
  sq1 = """
       WITH PassengerOrder AS (
        SELECT
         p.*,
         dp.passenger_sk,
         ROW NUMBER() OVER (
          PARTITION BY p.flight id, p.travel class, p.dob
          ORDER BY p.first name, p.last name, p.dob -- Replace with actual priority
column if available
         ) AS rn
        FROM transform.passengers sfm p
```

JOIN dimension.dim passenger dp

```
ON p.first name = dp.first name txt
         AND p.last name = dp.last name txt
         AND p.dob = dp.dob
         AND p.reward points = dp.reward points
      ),
      FlightDates AS (
        SELECT
         flight id,
         scheduled departure,
         DATE(scheduled_departure) AS flight_date,
         ROW NUMBER() OVER (
          PARTITION BY flight id
          ORDER BY scheduled departure
         ) AS date order
        FROM transform.flight sfm
      ),
      PassengerBuckets AS (
        SELECT
         *,
         CASE
          WHEN travel class = 'Economy' THEN ((rn - 1) / 200) + 1
          WHEN travel class = 'First Class' THEN ((rn - 1) / 120) + 1
          WHEN travel class = 'Business' THEN ((rn - 1) / 80) + 1
         END AS bucket
        FROM PassengerOrder
      )
      INSERT INTO dimension.fact (
        flight id, passenger sk, passenger type txt, luggage status txt,
        travel class txt, meal preference txt, service quality feedback nbr,
        cleanliness feedback nbr, timeliness feedback nbr,
overall experience feedback nbr,
```

```
meal feedback nbr, gate location feedback nbr, other service feedback nbr,
     before boarding services feedback nbr, payment method txt, total fare amount,
     luggage weight, etl load nbr, etl loaded date
    )
    SELECT
     pb.flight id,
     pb.passenger sk,
     pb.passenger type AS passenger type txt,
     pb.luggage_status AS luggage_status_txt,
     pb.travel class AS travel class txt,
     pb.meal preference AS meal preference txt,
     pb.service quality feedback AS service quality feedback nbr,
     pb.cleanliness feedback AS cleanliness feedback nbr,
     pb.timeliness feedback AS timeliness feedback nbr,
     pb.overall experience feedback AS overall experience feedback nbr,
     pb.meal feedback AS meal feedback nbr,
     pb.gate location feedback AS gate location feedback nbr,
     pb.other services feedback AS other service feedback nbr,
     pb.before boarding services feedback AS before boarding services feedback nbr,
     pb.payment method AS payment method txt,
     pb.total_fare AS total_fare_amount,
     pb.luggage weight,
     1 AS etl load nbr,
     CURRENT TIMESTAMP AS etl loaded date
    FROM PassengerBuckets pb
    JOIN FlightDates fd
     ON pb.flight id = fd.flight id
     AND pb.bucket = fd.date order
    ORDER BY pb.passenger sk ASC;
     *****
cursor.execute(sql)
conn.commit()
cursor.close()
```

```
conn.close()
with DAG(
    dag_id='fact_dag',
    default_args=default_args,
    description='ETL DAG to insert into fact table from CTE joins',
    schedule_interval=None,
    start_date=days_ago(1),
    catchup=False,
    tags=['ETL', 'fact_table', 'passenger_data'],
) as dag:

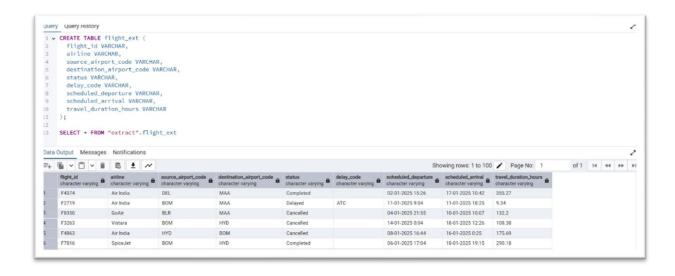
insert_fact_data = PythonOperator(
    task_id='insert_fact_table_data',
    python_callable=run_fact_insert
)
insert_fact_data
```

CHAPTER 10

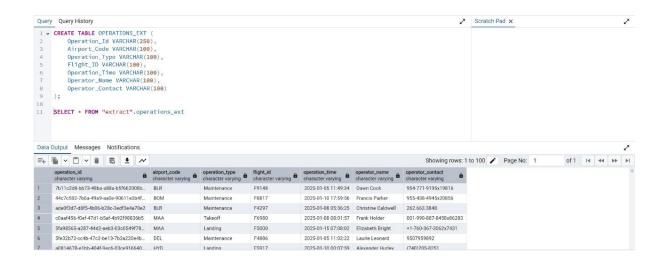
OUTPUT

EXTRACT CODE:

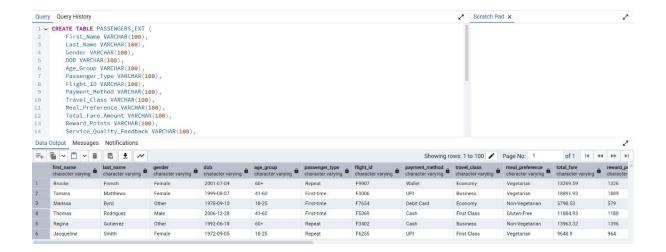
FLIGHT:



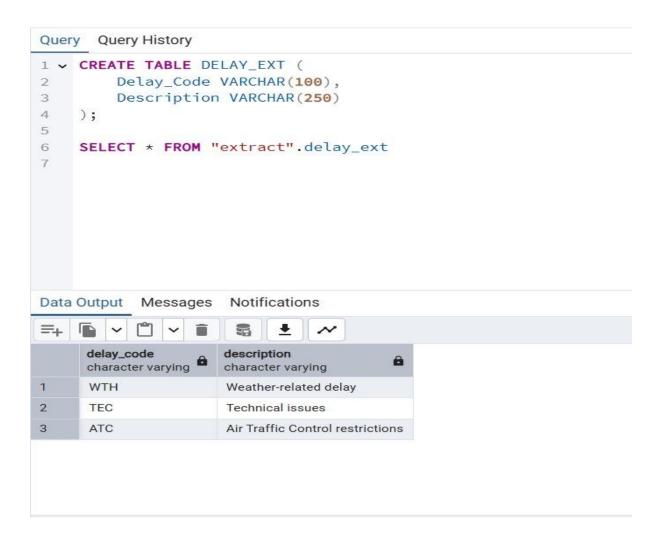
OPERATIONS:



PASSENGER:

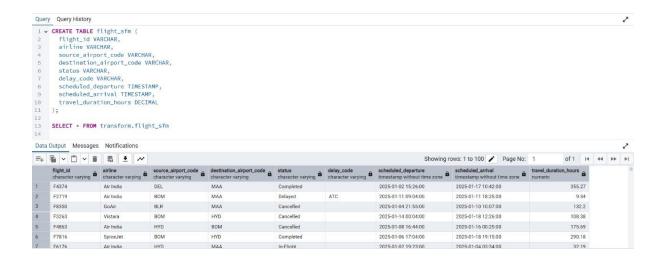


DELAY:

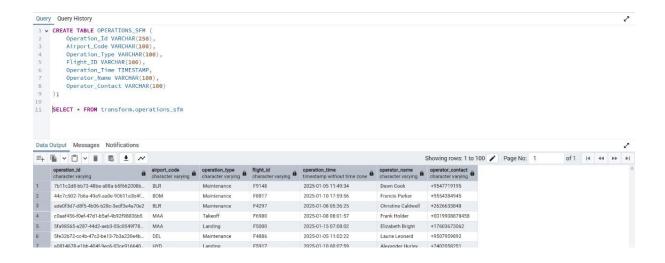


TRANSFORM CODE:

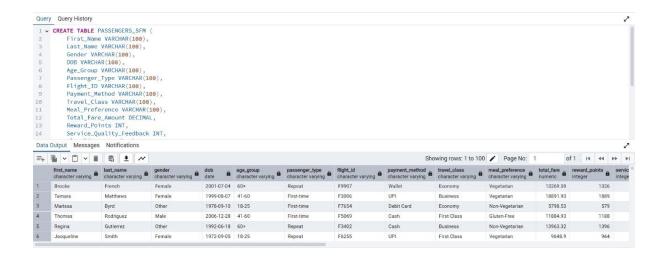
FLIGHT:



OPERATIONS:

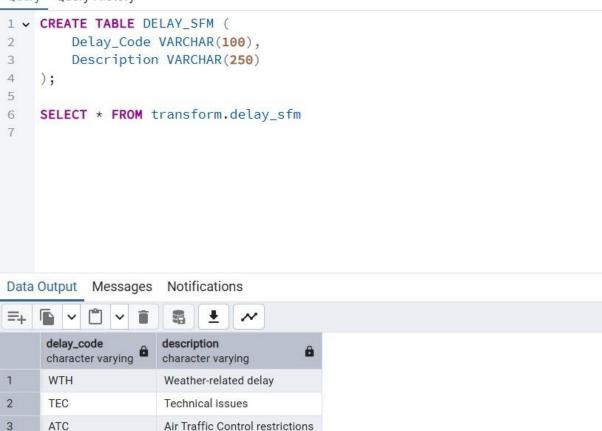


PASSENGER:



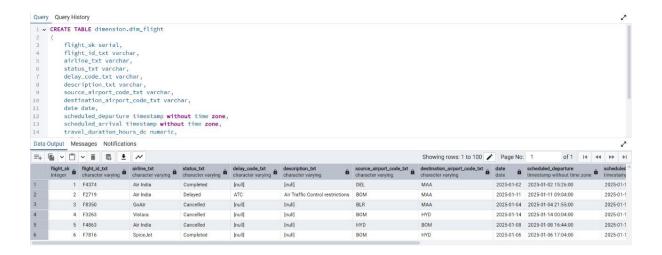
DELAY:

Query Query History

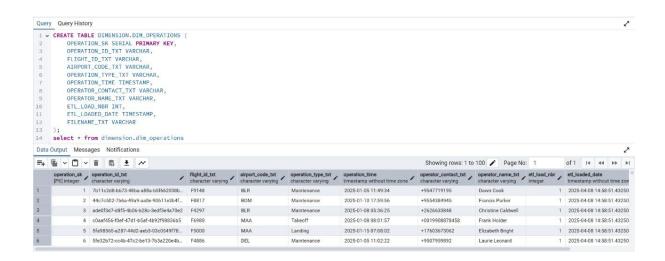


DIMENSION:

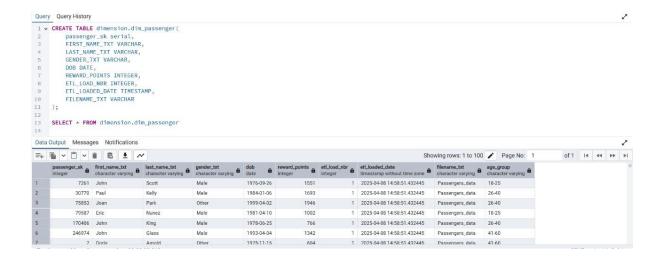
FLIGHT:



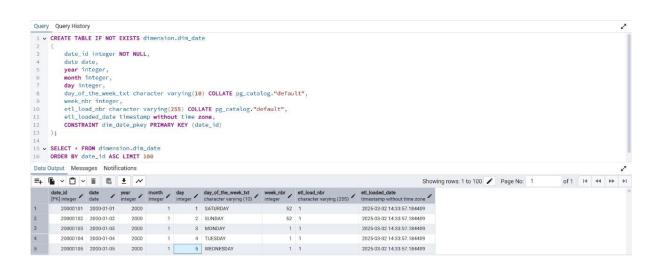
OPERATIONS:



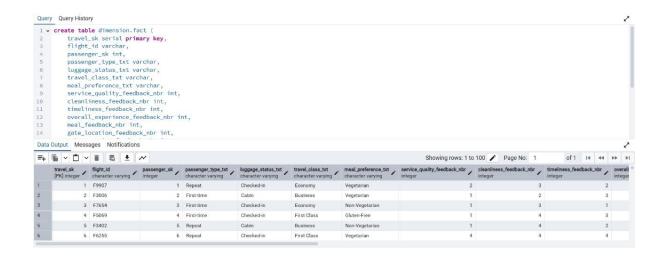
PASSENGER:



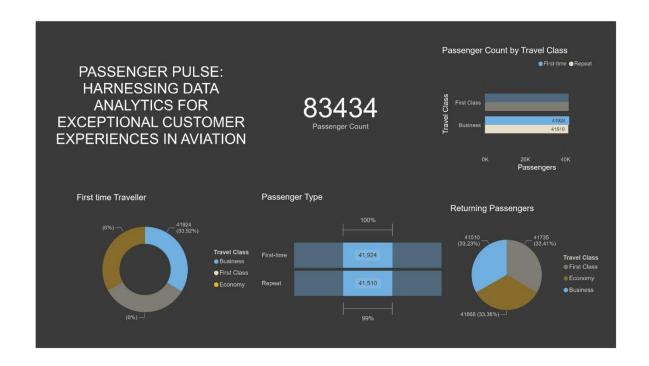
DATE:



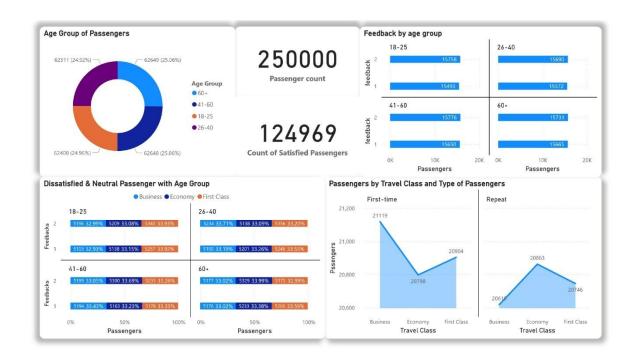
FACT:



Customer Types & Travel Class:



Travel by Age Groups:



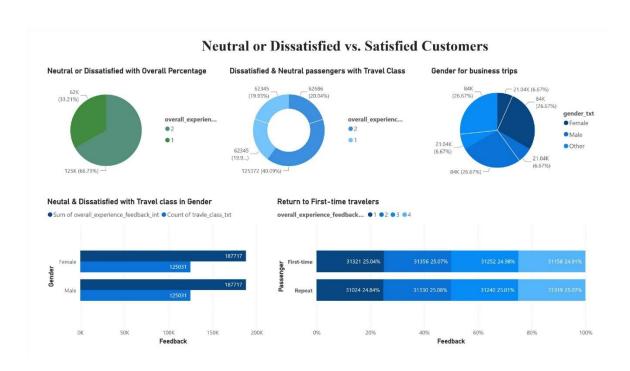
Our Services Rating:



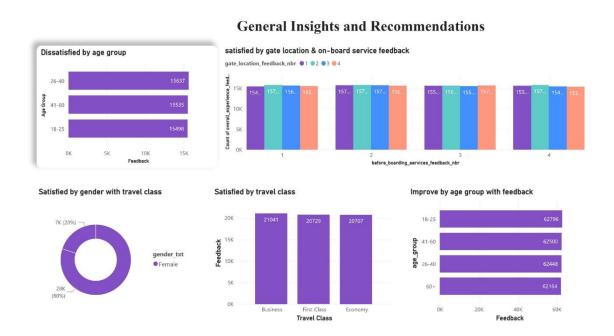
Travel by Gender and Type of Travel:



Neutral or Dissatisfied Vs. Satisfied Customers



General Insights and Recommendations



CHAPTER - 11

CONCLUSION

In conclusion, the integration of data analytics into the aviation industry-exemplified by the "Passenger Pulse" initiative-has fundamentally transformed how airlines and airports understand and enhance the customer experience. By harnessing vast amounts of passenger data, airlines can now identify key trends, segment customer profiles, and deliver highly personalized services that cater to individual preferences, such as tailored flight recommendations, customized inflight offerings, and proactive service recovery. This data-driven approach not only elevates passenger satisfaction but also fosters greater brand loyalty and repeat business.

Furthermore, data analytics empowers airlines to optimize operational efficiency, from resource allocation and flight scheduling to predictive maintenance and fuel management, resulting in fewer delays, cost reductions, and a smoother travel experience for passengers. Real-time data analysis enables airlines to anticipate disruptions, dynamically adjust operations, and maintain high safety standards, all of which are crucial in today's competitive and high-demand aviation environment.

Ultimately, "Passenger Pulse" demonstrates that leveraging advanced analytics is no longer optional but essential for delivering exceptional customer experiences in aviation. As the industry continues to evolve, data analytics will remain at the core of innovation, driving smarter decisions, operational excellence, and a truly customer-centric future for air travel.

CHAPTER - 12

FUTURE ENHANCEMENT

This project has laid a strong foundation for leveraging data-driven insights to improve passenger satisfaction and operational efficiency. Looking ahead, several future enhancements can further elevate the impact and scope of this initiative. One promising avenue is the integration of artificial intelligence (AI) and machine learning (ML) algorithms to enable even more precise predictive analytics. By continuously learning from new data, these systems can anticipate passenger needs, forecast demand patterns, and suggest personalized services in real time. For example, AI-powered chatbots could offer instant support for itinerary changes, baggage tracking, and in-flight requests, making the travel experience smoother and more responsive.

Another enhancement involves expanding data sources to include biometric and IoT (Internet of Things) data. By incorporating facial recognition for seamless check-ins, wearable devices for real-time health monitoring, and smart sensors for tracking luggage or monitoring cabin conditions, airlines can create a more integrated and frictionless journey for passengers. This would not only improve convenience but also enhance safety and security throughout the travel process.

Additionally, future versions of Passenger Pulse could focus on advanced sentiment analysis by mining social media, customer feedback, and review platforms. This would allow airlines to proactively address emerging issues, gauge public perception, and adapt services to changing expectations more rapidly.

Finally, the project can be enhanced by fostering greater collaboration with airports, regulatory bodies, and partner airlines. Establishing secure data-sharing frameworks and industry-wide standards will enable a holistic view of the

passenger journey, from booking to arrival, ensuring a consistently high level of service across all touchpoints.

By embracing these future enhancements, Passenger Pulse can continue to set new benchmarks for customer experience in aviation, driving innovation and building lasting loyalty in an increasingly competitive industry.

CHAPTER - 13

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