

# Problem Definition & Design Thinking

## Title:

AI-Driven Building Performance Analysis

## Problem Statement :

In the face of rising energy costs, stricter sustainability regulations, and the need for occupant comfort, building owners and facility managers struggle to continuously monitor, understand, and optimize the operational performance of their buildings. Traditional methods—manual meter readings, periodic audits, and rule-of-thumb adjustments—are time-consuming, error-prone, and lack real-time insights. The challenge is to provide an automated, data-driven system that can accurately assess a building's energy use, thermal comfort, and overall performance, and recommend actionable improvements without overwhelming stakeholders with technical complexity.

## Target Audience:

- **Facility Managers** seeking to reduce energy consumption and maintenance costs
- **Building Owners / Developers** aiming for higher asset value and regulatory compliance (e.g., LEED, BREEAM)
- **Energy Consultants** who need precise diagnostics to advise retrofit strategies
- **Occupants & Tenants** concerned with thermal comfort, air quality, and wellness

## Objectives :

1. **Real-Time Monitoring:** Continuously collect and visualize key performance metrics (e.g., energy use intensity, indoor temperature/humidity, CO<sub>2</sub> levels).
2. **Anomaly Detection:** Identify inefficiencies or system faults (e.g., HVAC malfunctions, envelope leaks) as they occur.
3. **Predictive Insights:** Forecast future energy trends and comfort deviations using machine learning models.
4. **Actionable Recommendations:** Provide prioritized, cost-benefit-ranked retrofit or operational strategies.
5. **User-Friendly Interface:** Deliver dashboards and reports that cater both to technical experts and non-technical stakeholders.
6. **Data Privacy & Security:** Ensure all sensor and occupant data is handled in compliance with relevant standards.

## Design Thinking Approach

### Empathize:

- **Observations:** Facility teams spend hours compiling data from disparate systems; occupants report discomfort without clear causation.
- **Pain Points:** Information overload, delayed fault detection, difficulty justifying retrofit investments.
- **User Interviews:** Conducted with building managers and tenants to map frustration points around system alerts and energy bills.

### Define :

Craft a solution that ingests multi-source building data (BMS logs, IoT sensors, weather feeds) and translates it into clear performance indicators, fault flags, and improvement pathways.

### Key User Needs:

- Instant visibility into consumption spikes
- Clear root-cause diagnostics (e.g., “Morning energy spike due to setpoint drift”)
- Easy exploration of “what-if” scenarios for proposed changes

### Ideate :

- **Centralized Data Lake** integrating real-time streams with historical records
- **Dashboard with Drill-Down** from portfolio-level KPIs to individual zone performance
- **AI-Powered Advisor** that suggests control strategy tweaks and maintenance tasks
- **Mobile Alerts** for critical faults (e.g., chiller failures)
- **Occupant Feedback Loop** via a simple app to report comfort issues, feeding back into the analytics

### Prototype :

Build a Minimum Viable Product comprising:

- Data connectors to BACnet/IP for HVAC data and smart meters for energy readings
- A web dashboard showing EUI (Energy Use Intensity), thermal comfort indices, and CO<sub>2</sub> trends
- A basic anomaly detection engine leveraging statistical thresholds

### Prototype Components:

- **Data Ingestion Module** (Kafka + ETL pipelines)
- **Analytics Engine** (Python, pandas, scikit-learn)
- **Frontend** (React dashboard with charts and alerts)

**Test:**

Engage a pilot group of 2–3 small commercial buildings over a one-month period.

**Testing Goals:**

- Validate accuracy of energy anomaly alerts
- Assess usability of dashboard for both managers and occupants
- Measure reduction in manual auditing time
- Gather feedback to refine the AI advisor's recommendation clarity