

Amazon Sales Analysis Dashboard



Region
Key

Filter
Funnel

Clear
X

Zone
Target

Link
Chain

1000

5,019,265.23
No of Record

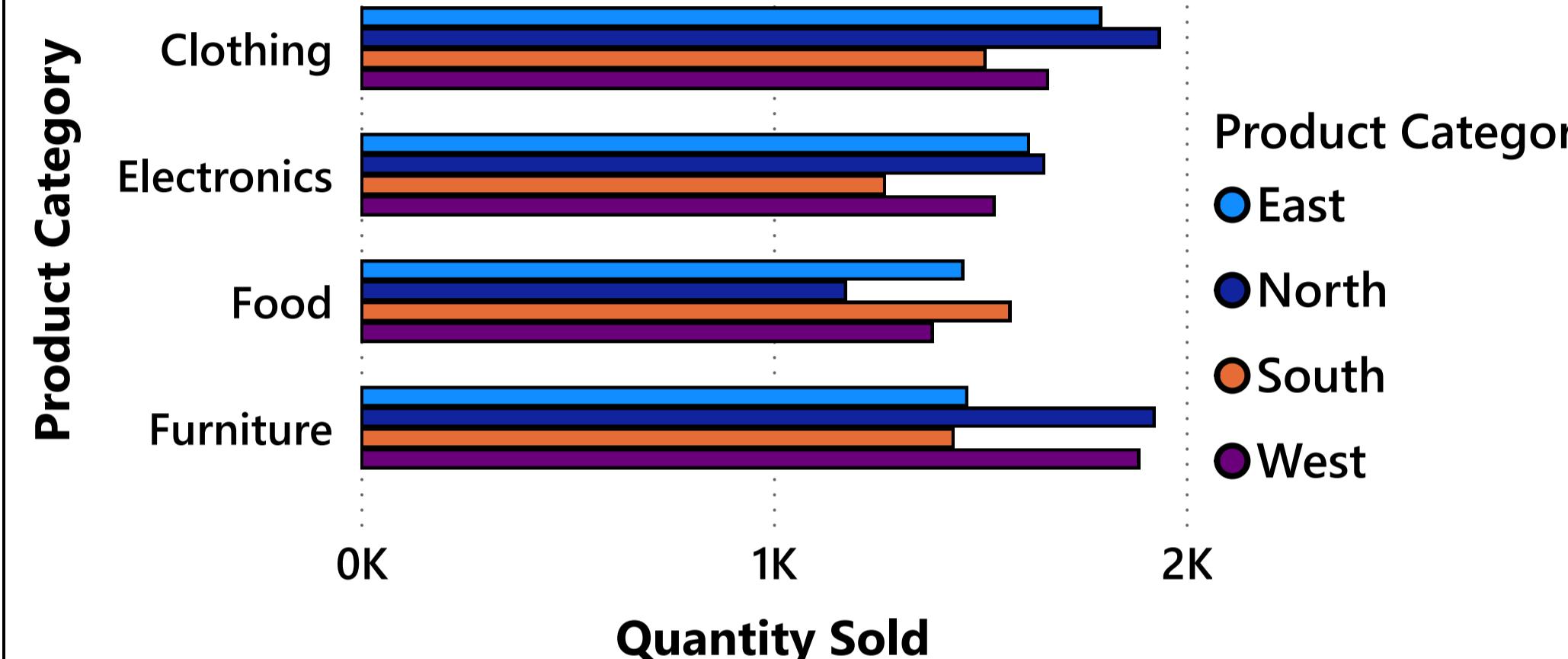
5,019,265.23
Total Sales

2,728,440.12
Total selling Price

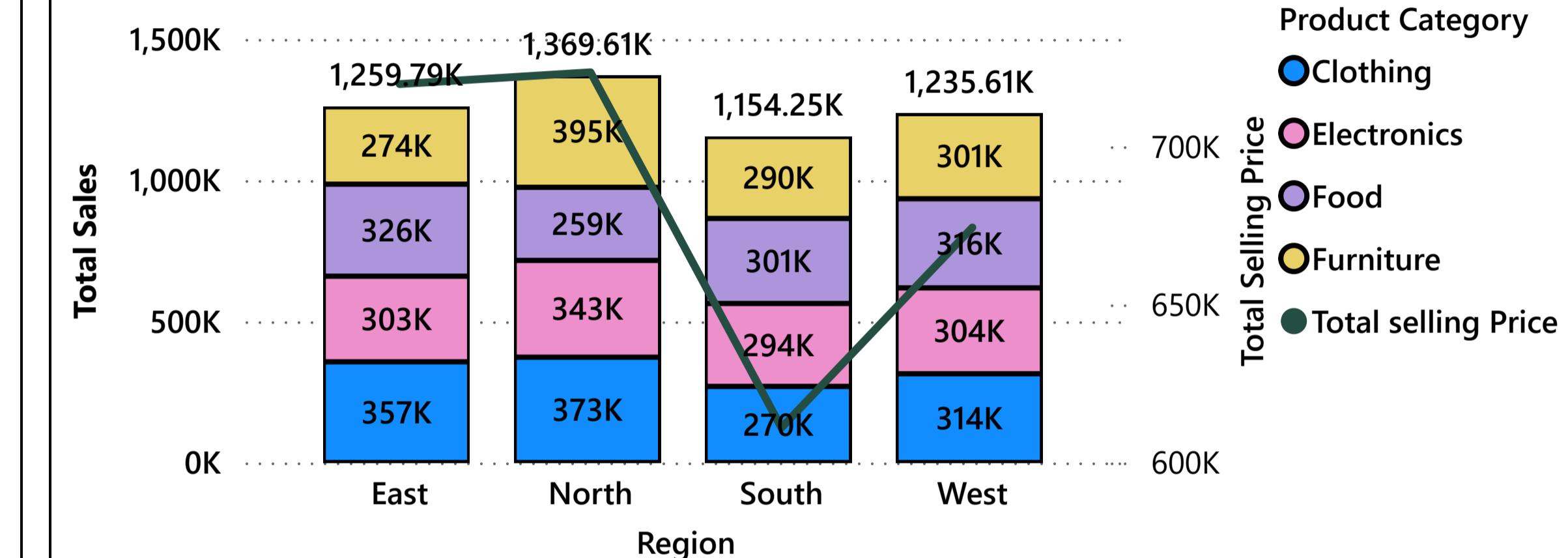
5,019.27
Average Sales

25,355.00
Quantity Sold

Total Quantity Sold by Product Category and Region

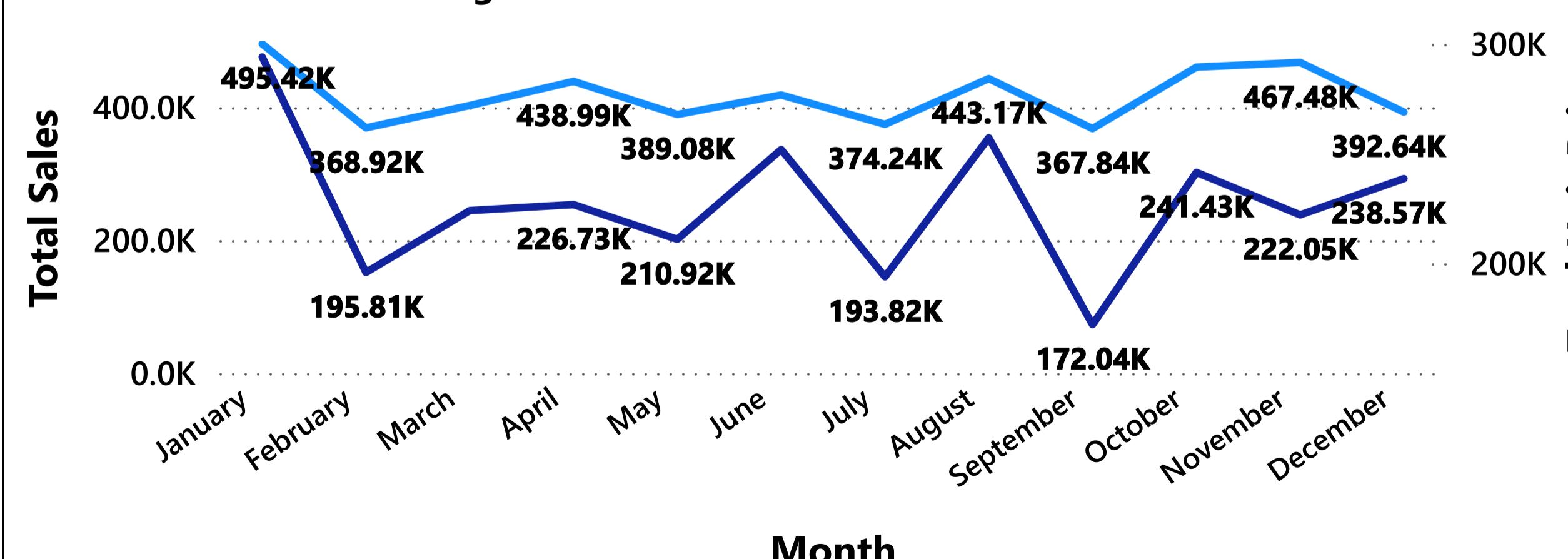


Total Selling Price and Sales Amount by Region and Product Category

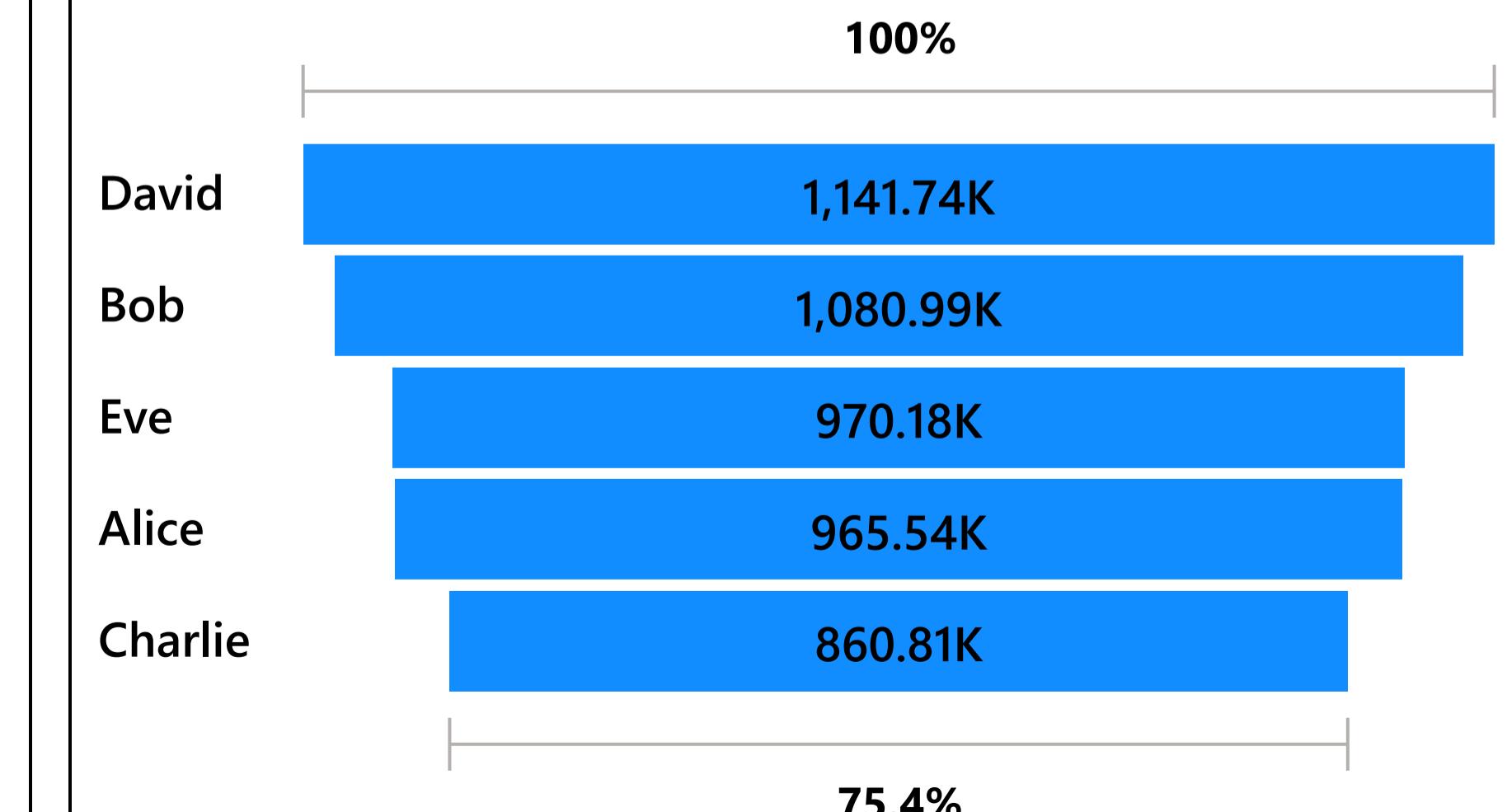


Total Sales Amount and Selling Price by Month

Total Sales Total selling Price

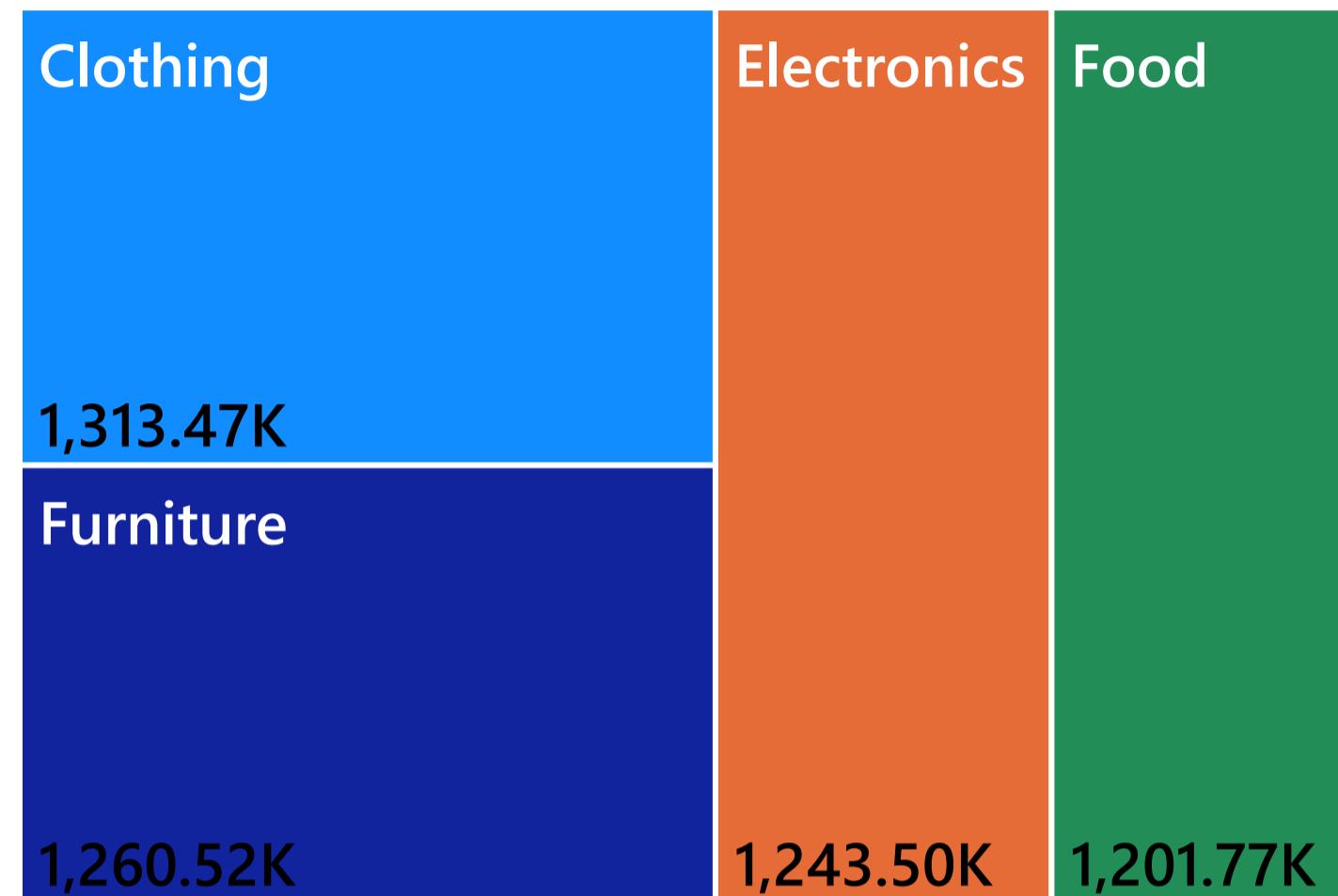


Total Sales Amount by Sales Representative

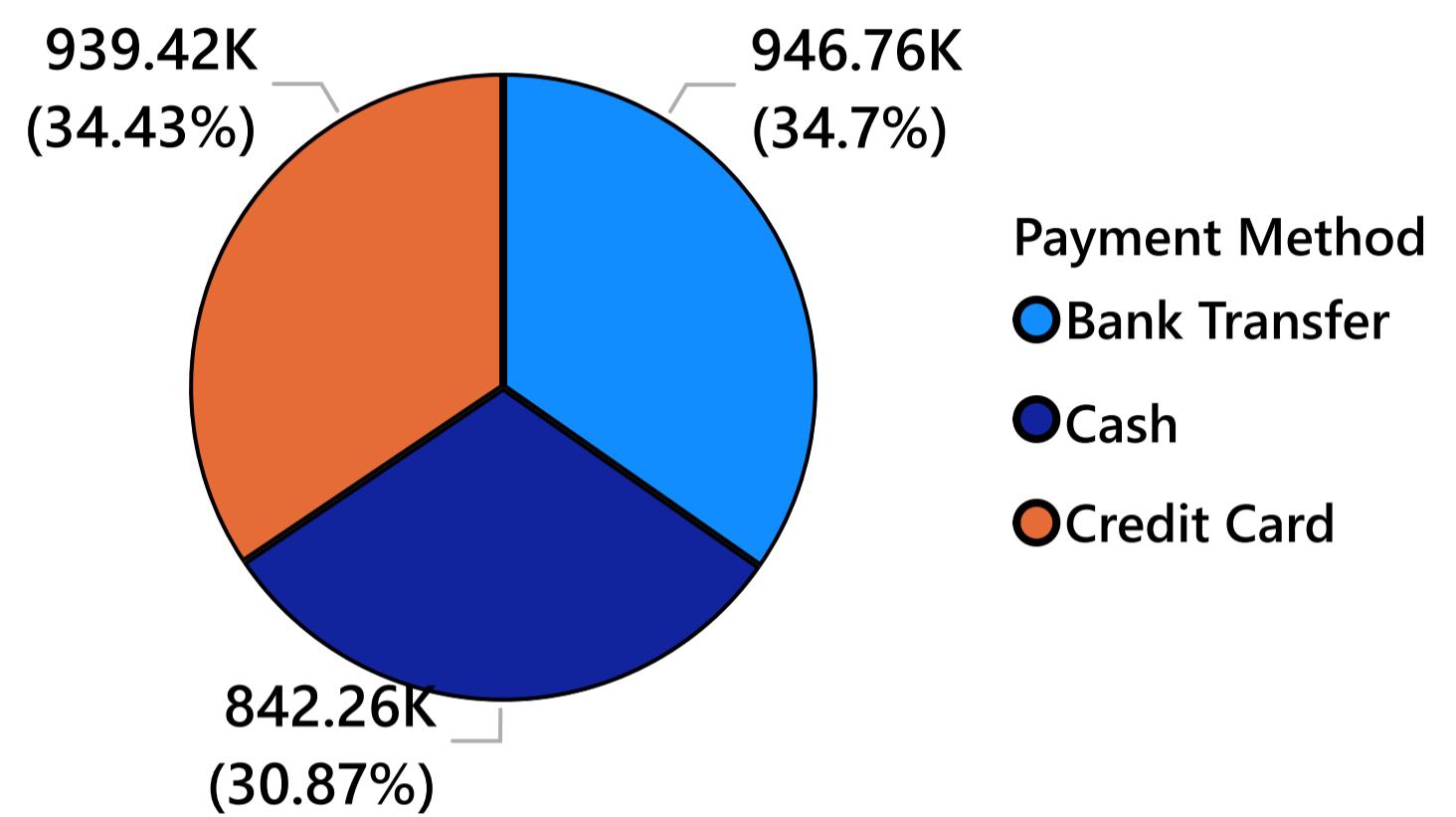




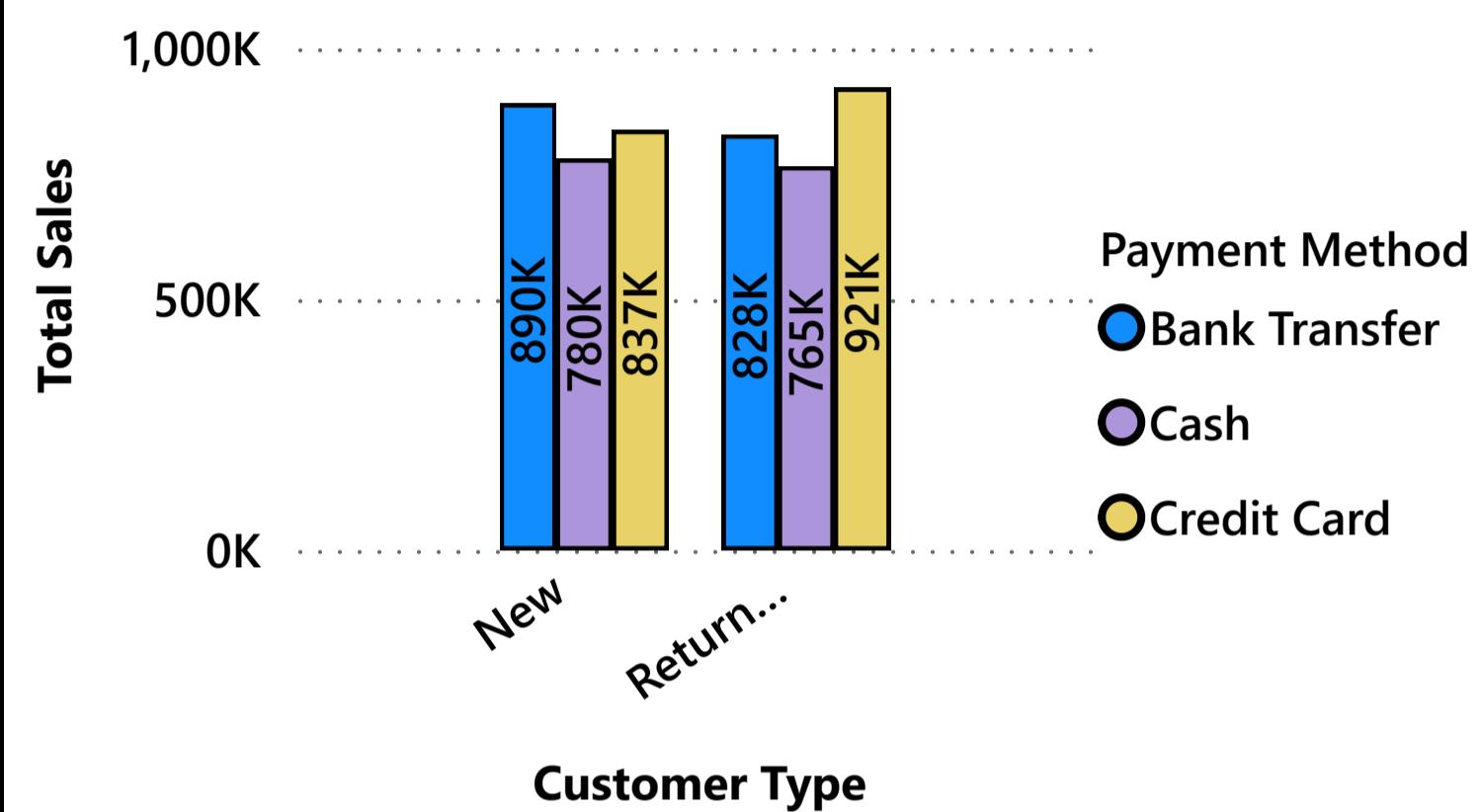
Sales Amount by Product Category



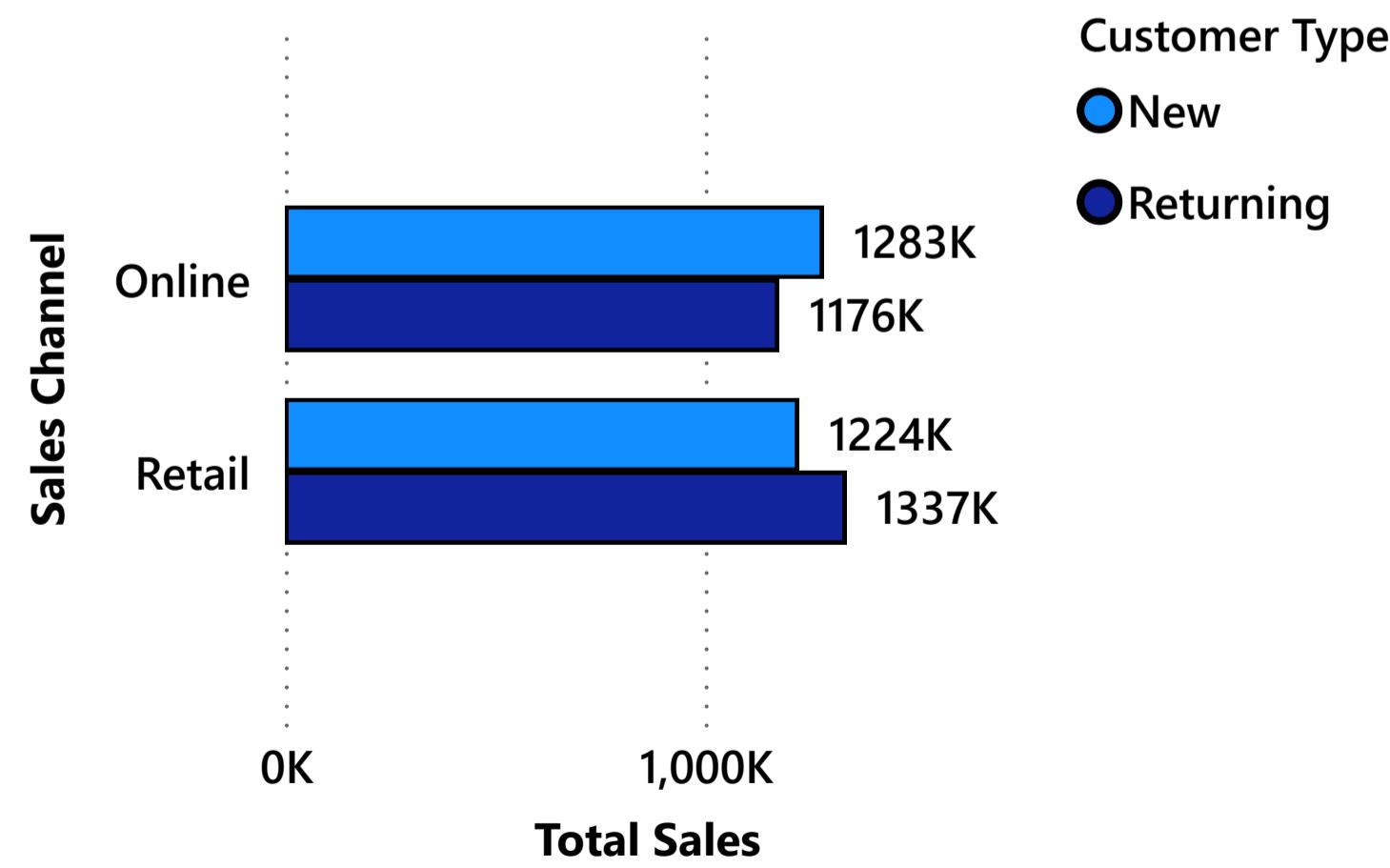
Selling Price by Payment Method



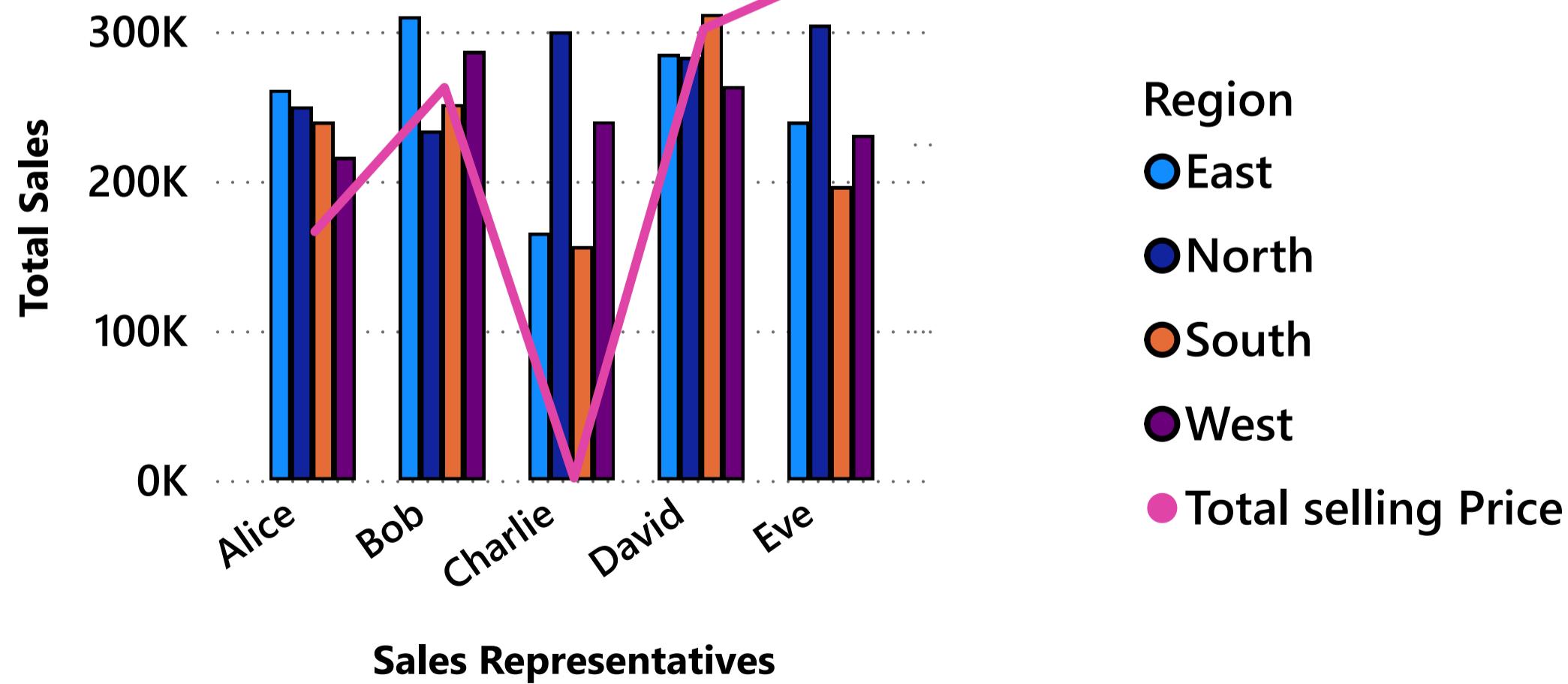
Sale Amount by Customer Type and Payment Method



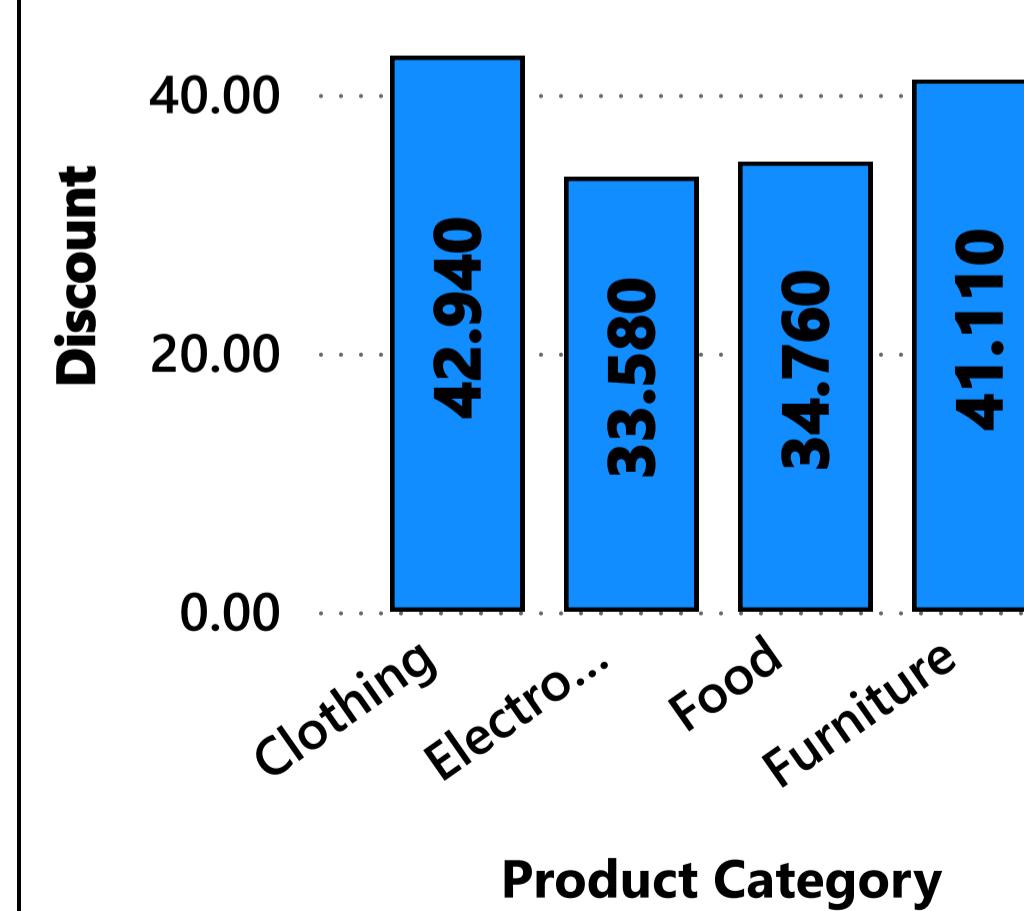
Sales Amount by Sales Channel and Customer Type



Sales Amount and Selling Price by Sales Rep and Region



Discount by Product Category



Product Details Table									
Product ID	Sales Representative	Product Category	Region	Quantity Sold	Discount	Total Cost Price	Total selling Price	Total Sales	
1059	Alice	Electronics	North	65.00	0.07	4,371.31	4,887.41	10,206.46	↑
1079	Alice	Clothing	North	8.00	0.26	3,808.23	3,891.62	9,972.66	↑
1091	Alice	Clothing	North	24.00	0.23	3,639.30	3,750.63	9,610.21	↑
1048	Alice	Furniture	North	6.00	0.26	1,945.27	2,309.43	9,527.00	↑
1030	Alice	Food	North	39.00	0.19	2,511.28	2,658.06	9,385.86	↑
1067	Alice	Electronics	North	36.00	0.20	689.66	1,150.28	8,602.29	↑
1046	Alice	Furniture	North	30.00	0.08	320.73	678.04	8,398.48	↑
1035	Alice	Furniture	North	28.00	0.28	3,771.38	4,234.92	8,387.48	↑
1024	Alice	Clothing	North	43.00	0.25	3,105.24	3,246.33	8,292.31	↑
1028	Alice	Clothing	North	76.00	0.36	4,585.01	4,961.20	8,119.38	↑
1050	Alice	Furniture	North	6.00	0.11	3,763.26	4,102.72	8,086.27	↑
1028	Alice	Furniture	North	2.00	0.06	3,146.12	3,255.53	7,987.15	↑
1019	Alice	Clothing	North	12.00	0.19	4,745.18	5,145.88	7,948.31	↑
1017	Alice	Furniture	North	43.00	0.03	1,454.80	1,674.97	7,400.52	↗
1093	Alice	Food	North	34.00	0.05	4,201.11	4,436.50	7,353.72	↗
1081	Alice	Electronics	North	23.00	0.10	1,236.25	1,543.38	7,215.52	↗
1082	Alice	Furniture	North	17.00	0.06	890.31	1,159.06	7,041.58	↗
1051	Alice	Furniture	North	34.00	0.05	3,764.14	4,100.40	6,833.11	↗
Total				1,221.00	6.13	108,750.29	121,276.53	249,647.22	

North Region								
Product ID	Product Category	Region	Discount	Quantity Sold	Total Cost Price	Total selling Price	Total Sales	
1047	Electronics	North	0.45	108.00	2,958.70	3,960.50	17,394.20	
1090	Clothing	North	0.18	101.00	9,462.43	9,788.62	11,066.67	
1008	Clothing	North	0.55	97.00	6,629.60	8,026.28	15,785.82	
1062	Electronics	North	0.31	95.00	9,278.53	9,817.33	9,582.30	
1053	Furniture	North	0.26	92.00	2,166.19	2,705.16	2,896.03	
1054	Food	North	0.07	91.00	4,441.64	4,651.29	13,189.30	
1089	Furniture	North	0.82	86.00	16,126.72	17,276.90	21,432.85	
1090	Furniture	North	0.57	86.00	10,589.56	11,645.97	5,311.24	
1002	Furniture	North	0.37	85.00	8,724.28	9,552.51	10,881.11	
1036	Furniture	North	0.21	84.00	7,842.06	8,355.68	10,621.74	
1048	Electronics	North	0.35	84.00	7,863.82	8,535.56	13,581.12	
1067	Electronics	North	0.24	84.00	900.29	1,683.86	10,478.00	
1037	Clothing	North	0.27	81.00	7,755.18	8,435.50	17,564.62	
1058	Furniture	North	0.11	81.00	3,608.37	3,799.33	2,324.64	
1009	Clothing	North	0.25	80.00	2,638.31	3,359.90	11,156.61	
1059	Electronics	North	0.26	78.00	6,341.09	7,325.11	12,545.10	
1028	Clothing	North	0.36	76.00	4,585.01	4,961.20	8,119.38	
1033	Electronics	North	0.29	76.00	6,833.57	7,282.82	8,744.70	
1069	Electronics	North	0.26	69.00	5,671.03	6,235.39	18,952.76	
Total			39.93	6,705.00	657,678.56	723,408.06	1,369,612.51	

South Region								
Product ID	Product Category	Region	Discount	Quantity Sold	Total Cost Price	Total selling Price	Total Sales	
1048	Electronics	South	0.49	58.00	9,634.94	10,595.76	24,324.02	
1062	Electronics	South	0.57	81.00	3,388.95	4,305.10	20,326.93	
1074	Furniture	South	0.44	98.00	2,706.73	3,680.56	19,219.03	
1092	Food	South	0.48	65.00	7,355.45	7,937.69	17,117.36	
1024	Electronics	South	0.52	123.00	4,861.04	6,010.68	16,649.49	
1070	Electronics	South	0.13	24.00	3,963.90	4,348.00	16,219.55	
1092	Clothing	South	0.30	27.00	6,271.08	6,982.21	16,128.66	
1099	Clothing	South	0.32	55.00	1,611.31	2,130.08	15,661.67	
1094	Food	South	0.46	62.00	7,562.29	7,896.05	15,229.89	
1016	Furniture	South	0.42	30.00	4,590.53	5,218.66	13,364.88	
1035	Food	South	0.34	79.00	5,237.84	5,825.06	13,197.32	
1086	Furniture	South	0.41	50.00	3,928.08	4,894.00	13,035.71	
1096	Clothing	South	0.40	55.00	3,284.94	3,848.51	12,986.84	
1063	Food	South	0.18	69.00	3,239.15	3,916.19	12,806.29	
1054	Furniture	South	0.13	61.00	7,322.25	7,969.54	12,487.82	
1063	Electronics	South	0.31	29.00	5,043.36	5,687.94	12,263.23	
1073	Clothing	South	0.27	93.00	7,028.40	7,220.16	11,677.11	
1096	Furniture	South	0.43	20.00	2,504.57	3,368.32	11,340.02	
1015	Food	South	0.45	60.00	2,941.78	3,399.32	11,330.57	
Total			33.52	5,808.00	552,507.95	611,016.22	1,154,250.86	

Global Product Sales Analysis - Q3 2023								
Product ID	Product Category	Region	Discount	Quantity Sold	Total Cost Price	Total selling Price	Total Sales	
1033	Food	East	0.73	63.00	6,956.57	7,872.03	25,465.38	
1025	Electronics	East	0.23	40.00	2,866.91	3,087.38	16,800.37	
1099	Furniture	East	0.23	63.00	8,635.72	9,200.30	16,608.39	
1095	Electronics	East	0.15	53.00	3,998.82	4,486.30	15,951.32	
1003	Food	East	0.48	33.00	7,925.21	8,193.68	14,729.50	
1019	Furniture	East	0.27	61.00	5,270.17	5,691.66	14,549.88	
1092	Clothing	East	0.40	84.00	8,893.87	10,425.07	14,360.12	
1099	Food	East	0.56	58.00	6,903.95	7,249.83	14,295.26	
1082	Food	East	0.41	94.00	4,483.21	5,216.06	14,217.83	
1038	Furniture	East	0.49	59.00	6,930.87	7,459.50	14,018.49	
1014	Furniture	East	0.25	52.00	1,411.40	1,780.31	14,018.24	
1023	Clothing	East	0.79	49.00	5,055.23	5,524.74	13,509.96	
1061	Clothing	East	0.35	63.00	3,902.56	4,382.94	12,903.08	
1078	Food	East	0.28	78.00	4,612.29	5,168.34	12,858.77	
1039	Clothing	East	0.38	66.00	5,735.67	6,662.36	12,637.86	
1012	Furniture	East	0.35	58.00	6,583.80	7,064.51	12,501.18	
1007	Furniture	East	0.77	73.00	9,399.63	10,514.78	12,348.92	
1030	Clothing	East	0.66	65.00	7,145.19	7,796.24	12,233.25	
1063	Electronics	East	0.46	79.00	5,266.64	5,834.81	12,230.56	
Total			42.75	6,356.00	653,216.09	719,682.00	1,259,792.93	

Global Product Sales Analysis - Q3 2023								
Product ID	Product Category	Region	Discount	Quantity Sold	Total Cost Price	Total selling Price		Total Sales
							▼	
1086	Electronics	West	0.58	54.00	12,752.77	13,569.61	15,208.73	
1089	Furniture	West	0.41	95.00	12,596.62	13,220.50	16,893.26	
1058	Clothing	West	0.59	149.00	9,020.38	10,306.05	19,676.48	
1090	Clothing	West	0.46	124.00	9,370.88	10,037.25	19,544.21	
1016	Electronics	West	0.32	34.00	9,103.13	10,000.09	18,786.95	
1036	Furniture	West	0.28	61.00	8,357.70	9,502.22	18,167.59	
1023	Food	West	0.43	84.00	9,142.85	9,489.26	9,315.34	
1092	Furniture	West	0.69	109.00	8,049.70	8,709.89	11,586.90	
1097	Electronics	West	0.11	76.00	8,219.65	8,709.20	7,700.33	
1060	Electronics	West	0.19	65.00	8,145.61	8,524.30	6,277.82	
1019	Clothing	West	0.52	77.00	7,665.66	8,518.76	9,476.59	
1055	Furniture	West	0.26	51.00	7,624.70	8,376.36	11,456.53	
1048	Clothing	West	0.13	34.00	7,508.71	8,295.81	12,641.69	
1099	Electronics	West	0.16	54.00	7,273.35	7,677.36	16,094.08	
1032	Electronics	West	0.17	67.00	7,278.59	7,571.87	4,461.33	
1030	Clothing	West	0.52	24.00	6,981.47	7,291.98	7,502.19	
1049	Furniture	West	0.29	45.00	6,642.22	6,783.10	9,713.35	
1025	Electronics	West	0.62	105.00	6,196.71	6,685.21	19,502.98	
1056	Furniture	West	0.44	124.00	5,886.75	6,660.44	19,030.21	
Total			36.19	6,486.00	611,901.95	674,333.84	1,235,608.93	