

# Lead qualification process

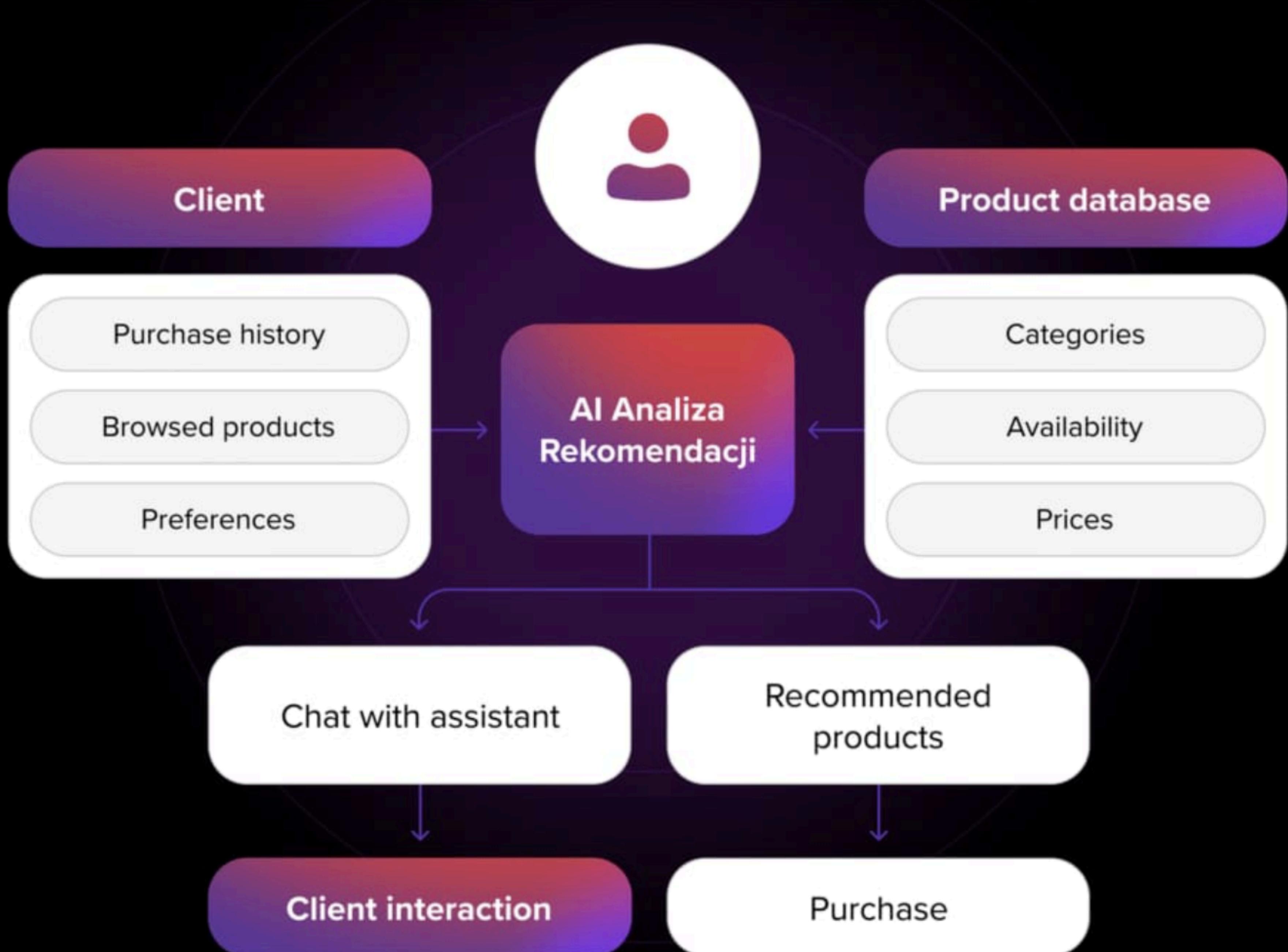


## Use automation to:

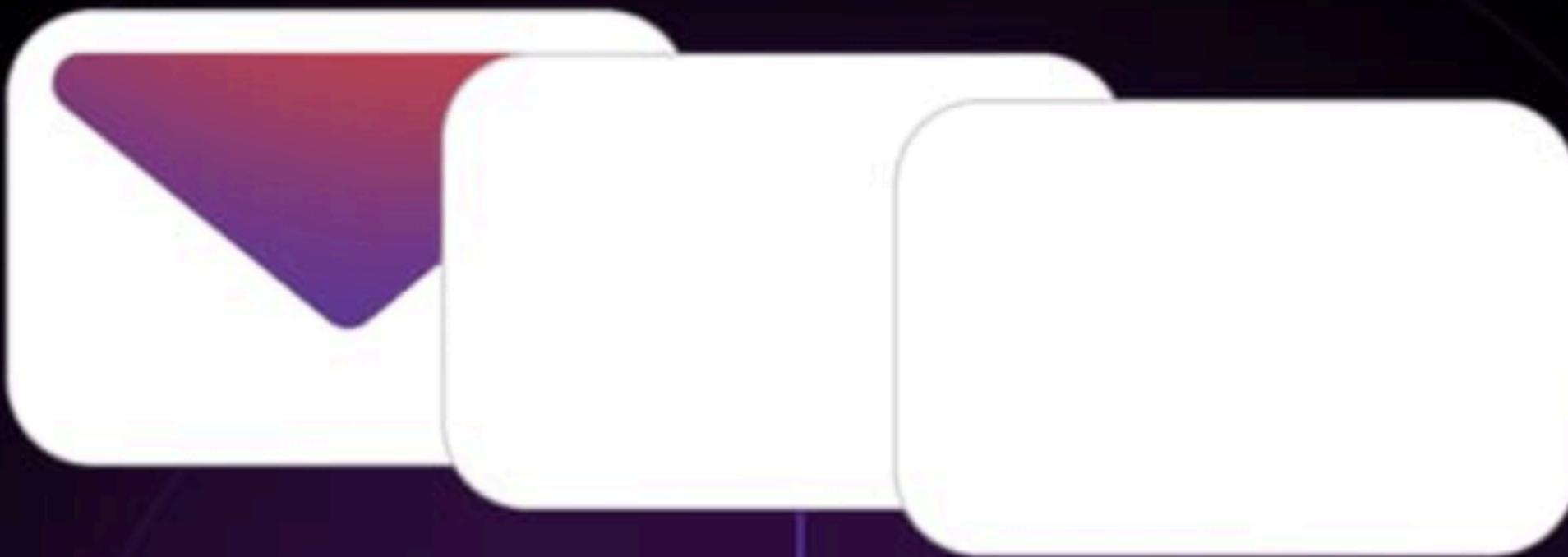
- Reach out to new leads right away
- Send targeted emails at key touchpoints
- Assign leads to your sales staff for triage and outreach

zapier

## Virtual sales assistants & AI recommenders



## AI-based email response



AI Content analysis

High priority

Medium priority

Low priority

Response templates

## Automated document processing

